THE TECH

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THE TECH is the official organ of The Massachusetts Institute of Technology. The Editor is always responsible for the opinions expressed in the editorial and advertisement columns. All other columns are published under the supervision of the Managing Editor, who is also responsible for the contents.

Subscription to THE TECH is open to all members of the senior class, and admissions are made only upon the recommendation of the class committee of that year. Former students are admitted only upon the recommendation of the President of the Alumni Council or of the President of the Institute.

In charge of this issue

P. W. Adams '21 .......................................................................................................................................................... C. B. Barton, Jr. '21

Friday, October 31, 1919

CONCERNING M. I. T.

T

E publication of the book: "Concerning M. I. T.," an institution known to the students, has given a new birth and publicity. The book is the effort of the Institute Committee to initiate new ones into the intricacies of college life. New men need introductions to college life. It is a life different from any other in the world, and the difference lies only in the change of environment. It is a change which offers infinite possibilities for mistakes—perhaps irreparable mistakes. A man thrown unprepared from the outside world into the specialized life surrounding a college is confronted immediately with countless responsibilities. The Institute Committee has taken an admirable means of combating this condition, and a perusal of the book shows that it was particularly happy in the choice of an admirable medium.

Despite its very great help to men after they get to the Institute, new men may find that their skills are distinctly individual, or else he is ashamed of his record. The result of this trial warrants the continuance of this method of early introduction to the activities of the Technology student, and it is also a matter of interest to the alumni committee and assistants.

R. P. L.

Miss BERNARD '95 is CHERRY

The following communication has been received by THE TECH from Miss BERNARD '95, who is working along another line entirely;

To THE TECH

where in past issues of our famous magazine, "Voodo," we have told you of the wonderful Powder Company. She was president of Cleofan, and was actively engaged in its work. Miss BERNARD '95 is working along another line entirely.

Says Emerson

"Nutm Take Off Costs and Work"

If you are going to buy a suit, overcoat, shoes, fur coat, jewelry and other lines of merchandise not carried by your store, use our order system with the leading stores of Boston.

Considering present prices, most men will spend $100 to $300 for clothes this year. By getting an order from us before buying in Boston you will get the same dividend that you get on merchandise bought at your store.

And the dividend on $100 of such purchases will probably double or triple the amount of your dividend check next fall.

Ask Mr. Yoges about it.

THE ORDER SYSTEM

Mr. Tech Student

As an Alumnus or Engineer

Remember


150 Summer St., Boston


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