THE TECH

Friday, April 18, 1919

Jordan Marsh Company

New Spring Hats

The New Hats are ready—hats for every occasion, DRESS, BUSINESS, SPORT or TRAVEL.

Soft Felt

Striking models, yet not conspicuous—the essence of Metropolitan good form.

Derbies

Designed for men who must have good style, but wish to avoid extremes. Styles of unusual merit are developed.

The wide range of headwear shown here includes new spring styles. The new models in Hats are priced at $3.00 to 10.00.

The styles are Brown, Gun Metal, Olive and Green.

Our assortment is as it should be—very complete in every way.

Jordan Marsh Company

Exclusive Agents for Society Brand Clothes in Boston

MEN'S SHOES

Thayer McNeil Company will exhibit a complete line of Men's Shoes at

Cambridge

Every Tuesday

Exceptional values will be shown

THAYER MCNEIL COMPANY

15 West St., Boston

Oh! My Boy!

My Boy!!

We welcome the home-comers.

But more than one million soldiers are still over there.

We must maintain, vital and doth them until a prosperous and durable peace is a secured fact. Subscribe to the "Victory" Liberty Loan, the "Victorious Fifth."

We must pay our honorably

debts incurred to carry us to a victorious finish. We must

rebuild the maimed and restore the sick and wounded to

health. We must keep faith with the world!

The "Victory" Liberty Loan will do it

Patriotically Sustained by a Prosperous People

Buy Early

For any Bank—Cash or Draft Notes

Liberty Loan Committee of New England

This advertisement is endorsed and paid for by THE TECH a part of their effort to "finish the job of war financing"