EXPLOSIVES TO DYES

The evolution from explosives to dyes is the logical development of the dyestuff industry from both a chemical and engineering standpoint.

First, the explosive manufacturer starts with the necessary raw materials. In his laboratories he produces the bases which are required. The immense output of his acid plants is at his disposal. In his chemical factories he manufactures many of his principal intermediates.

He has at his command all the necessary machinery, and all the necessary facilities for the production and development of the intricate by-products of the coloring industry, equally useful in the manufacture of high explosives and in the manufacture of dyes in intermediates and dyes itself.

The chemical engineering organization has had long training in the closely related explosive industry and is able through the experience gained to overcome difficulties which would be insuperable to others less fortunately situated.

As the world's largest manufacturer of explosives the Du Pont Company enjoys these advantages to an unusual degree. It has already made possible the laying of a broad and secure foundation and the development of dyestuffs of the greatest commercial and industrial importance.

It is the strongest guarantee of the permanence of our undertakings and of the final emancipation of the dyestuff industry from foreign domination.