"Fighting Fourth" Liberty Loan begins September 26th.
Get ready; save to buy; buy early.

KEEP YOUR LIBERTY BONDS
Hold to that bond. You invested to help send the boys across. They are now at grips with the German monster. You expect them to hold
crushed out of him. Then you, too, must hold on—must keep your enlisted dollars invested on the
fighting line.
It isn't the hoary of a campaign that wins a
war. It's the will to hang on, to make sacrifice
to-day, that tomorrow may bring victory.
And your investment in Liberty Bonds are the sale investment
you ever made. Don't be lured into exchanging them for the "securities" of some vague get-rich-quick operator. Big
returns may be promised, but the bigger the promised returns
the bigger the risk.
If you have money to take, dump on any bank and use it as a collateral for a loan. There is no security the banker
likes less than the security you have.

UNITED STATES TREASURY DEPARTMENT
Continued from preceding page United States Department of the Treasury
Public Information

DUN & BRADSTREET
INTO
THE TECH

CHALLENGE CLEANABLE COLLARS

Have you considered the needless inconvenience and expense of laundering starched collars? Challenge Cleanable Collars are instantly
cleanable with a bit of soup, and a damp cloth—ever white. Proof against soiling and perspiration—they do not
will. Regular domestic dull linen finish and fine stitched
edging. Made in all popular styles and half
dianes.

Try your dealer or send for latest style booklet. Challenge Cleanable, 25c.

The Arlington Hotel
Owned and Operated by
E. L. De Pont de Nemours & Company
725 Broadway, New York City

THE TECH

Wednesday, September 18, 1918 26

Please return to This copy for postage

American Lead Pencil Co.,
Third Avenue, N. Y.