Uncle Sam Says not Enough!

Every loyal American should help save leather

Uncle Sam is pointing the way. He is using leather substitutes for гос on all his Trucks, Ambulances, Airplanes. Will you help him?

Whenever your business, make it your business to save leather. Every help replaced with a good substitute helps furnish arms for our forces, baling for our factories—it helps win the war.

What Leather Substitute Will You Use?

Uncle Sam’s Choice Is

Du Pont Fabricoid and save leather wherever possible—your own and the nation’s interests demand it.

SAMPLIES AND LITERATURE ON REQUEST
Du Pont Fabrioid Co.

For further technical engineering, contact the nearest Du Pont lab or write:
E. I. du Pont de Nemours & Co., Wilmington, Del.

We have contracts for sup

What Is the Origin of Leather?

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