1802

The Significance of the Du Pont Oval is Our Trade Mark

It is emblematic of an honest product, guaranteed by us to be the best we know how to make for its purpose and at the price.

For 115 years the policy of this business has been to get and hold customers by giving them full value for their money.

This policy continues. It applies to every article we make and sell. If any article, bearing our trade mark, or that of any concern mentioned below, is offered to you, it may be bought with full confidence that it is sold in good faith as being right, and that if the demand for it should fail, it shall be proved not right, we seek the chance to make good.

This Policy Is Ours, Not Merely for Moral Reasons but Because

We value the customer for more than the transaction. We want you to know this, especially at this time, because our line of products is broadening and one or more of them inevitably will come before you. Already we are making and selling 250 different commodities, some of which are salable in every home or business.

We ask your fullest confidence and your continued patronage.

E. I. du Pont de Nemours & Co.

Established 1802

Wilmington, Del.


I certify, on oath that the commodity mentioned below, is offered to you, and that I have been a member of advisory committees charged with the task of choosing and putting into operation new raw materials. I have designed and prescribed the thousands of processes for producing new raw materials. I am an expert also and have designed the thousands of gauges for other manufacturing industries. I am an expert also and have designed the thousands of gauges for other manufacturing industries. I am an expert also and have designed the thousands of gauges for other manufacturing industries. I am an expert also and have designed the thousands of gauges for other manufacturing industries. I am an expert also and have designed the thousands of gauges for other manufacturing industries.

We are a new enterprise in the manufacture of a considerable number of manufactured articles, since the year 1802.

As the result of this policy and of the many years of successful experience, we have been able to keep our customers by giving them full value for their money.

I can now certify to the knowledge of the use and quality of the commodity mentioned below, and to the fact that they have been received in good name, whenever they have been used in the manufacture of any article, bearing our trade mark, or that of any concern mentioned below, in the course of years.

A. SHUMAN & Co.

Clothiers and Outfitters

For Men, Women and Children

"MADE IN NEW ENGLAND"

THE SERVICE STORE.

At the first meeting held under the seal of the Federal Board for Vocational Education, in 1915, you and me and many other men and women met to establish a new method of training, in order that the best knowledge of the United States, science, and economics might be distributed to those who might desire it. It was due to you that this Board was established.

I certify to you that my knowledge of the use and quality of the commodity mentioned below, and to the fact that they have been received in good name, whenever they have been used in the manufacture of any article, bearing our trade mark, or that of any concern mentioned below, in the course of years.

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