The War-Time Tech

TECHNOLOGY itself is giving remarkable effective war service to the Country.

THE ALUMNI in large and rapidly increasing numbers are in government or industrial work essential to war success.

THE UNDERGRADUATES are efficiently fitting themselves for similar patriotic duty.

TECHNOLOGY WOMEN are organizing to provide for men at the front and to co-operate with wives and mothers left behind.

Already Institute men are in EUROPE, and Laming ’98 is on his way to open a Technology centre in Paris. The thousands of Technology men and the hundreds of thousands interested in the Institute should have news of all this and should have it promptly.

THEY THEREFORE the undersigned have co-operated to render this news available for the times of the war.

NO TECHNOLOGY MAN CAN AFFORD NOT TO SUBSCRIBE.

Along with this the issue of THE TECH is being merged.

THE ALUMNI notices are being printed for every man and woman closely or remotely allied with the Institute, as well as for the men and women in every home and business.

The Significance of Du Pont

It is emblematic of a honest product, guaranteed to us by us as represented— the best we know how to make for its purpose and at the price.

For 115 years the policy of this business has been to get and hold customers by giving them full value for their money.

This policy continues. It applies to every article we make and sell. If any article, bearing our trade mark, or that of any firm, not guaranteed by us to be as represented— It is emblematic of an honest product, as guaranteed by us as represented— the best we know how to make for its purpose and at the price.

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