Are you the man who thinks a really good Turkish cigarette must cost 25c?

If so we're after you with Murad THE Turkish Cigarette.

Made of Turkish tobacco never before used by other manufacturers in a cigarette costing less than 25c.

Judge for yourself compare Murad with any 25c Cigarette.

Everywhere—Why?

MURAD THE TURKISH CIGARETTE

25c, 50c, $1.00

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