SMOKER OF THE TECH

Athletic Men Share Views With Newspaper Board.

The discussion of publicity for Institute athletics was the chief feature of the smoker held last Thursday evening by The Tech. Representatives from the various teams were present as guests, and explained their ideals of journalism. Short talks from the various teams were presented.

McMORROW

College Shoes for College Men

238 WASHINGTON STREET, BOSTON, MASS.

OPPOSITE THOMPSON’S SPA

Experienced Smokers Prefer Riz La Croix Cigarette Papers

From the Florida beaches to the Californian resorts, at the centers of wealth and fashion throughout the world, smokers of experience and discrimination roll their cigarettes with Riz La Croix papers—because Riz La Croix quality insures maximum enjoyment and satisfaction.

RIZ LA +

(Pronounced: REE-LAH-KROY)

FAMOUS CIGARETTE PAPERS

So pure, light and thin, their combustion is perfect. Absolutely no paper-paste in the smoke—nothing but the fresh fragrance of the tobacco. So strong and naturally adhesive, they are rolled easily without bursting, into perfect cigarettes that hold their shape. Most important of all, entirely healthful, because made exclusively from the best flax—pure, vegetable product.

PATRONIZE TECH ADVERTISERS