Our Leading Athletes

Join with other famous Americans in Praising Tuxedo Tobacco

Our world-famous athletes—who triumphed for America at the Olympic Games in Stockholm—are among the thousands who declare that Tuxedo is not only extremely enjoyable, but beneficial. Famous Americans in every walk of life—doctors, lawyers, actors, singers, public speakers, statesmen, business leaders—smoke and endorse Tuxedo.

Tuxedo

The Perfect Tobacco for Pains and Cigarettes

Tuxedo grew rapidly in public favor, and without advertising reached the stupendous total of fifty or sixty million packages a year. Not until the past few months could Tuxedo keep up with the demand. Now increased facilities permit every man to smoke this best of tobaccos.

Tuxedo is fine, ripened Burley tobacco of the highest grade aged until thoroughly mild and mellow. Then treated by the famous “Tuxedo Process,” that removes the last trace of “bite” and develops all the delicious Burley fragrance and flavor.

You can Buy Tuxedo Everywhere

Convenient Packets

5¢

Famous green Go.

with gold lettering, curved to fit pocket

In Glass Humidors, 50c and 90c

FREE

Send us 2 cents in stamps for post-

age and we will mail you a souvenir
tin of Tuxedo Tobacco to any
point in the United States. Address

THE AMERICAN TOBACCO COMPANY

Room 1299

311 Fifth Avenue

New York

MARTIN SHERIDAN

“Tuxedo is a strong card for me. I never have to smoke anything stronger. It is the perfect tobacco for works and class work.”

GASTON STROBINO

“Tuxedo is the tobacco for the athlete. It never hurts my nerves. Tuxedo is the tobacco for me.”

MATT McGRATH

“No athlete need fear to smoke as much as he wants, if he uses Tuxedo. It’s a general help to any man. A pintful of Tuxedo puts new life into me.”

BOAT CLUB TO MAKE PLANS FOR SEASON

Rowing Machines Installed As Added Incentive For Candidates.

Members of the Boat Club and all students who are in any way interested in rowing are requested to be present at a meeting to be held today at 4:15 in the Refreshment Room. Plans for the coming season will be discussed and any proposals made may be debated. The opportunity for the development of good class crews this year is exceptionally good.

The B. A. A. has very kindly loaned a number of rowing machines to the Club and through the kindness of Philip Homer, '17, crewsmen have been set up in the basement of the Irvington Street Armory, where they will be used regularly in indoor practice. The call for candidates will be issued early next week and work on the machines will begin at once.

Freshmen will be particularly looked for in this branch of Institute sports since the ultimate desire of every Technology man is to see a strong varsity crew on the Charles by the time the new buildings are occupied. It is interesting, furthermore, to freshmen to note that the 1917 class crew won the interregis regatta held last May. The championship banner denoting this victory will be placed in the Union this week.

When on such occasions as Cambridge the crew prospects are brighter.