THE TECH

THURSDAY, FEBRUARY 12, 1914.

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Advertising Manager.....1.30 to 2.00 P. M.
General Manager ......... 5.30 to 6.00 P. M.

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H. W. Anderson, '15 Exchange Editor
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E. F. Hewins, '16 .............. Assistant
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THE TECH

IN CHARGE OF THIS ISSUE.

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(Daily except Saturday)
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Managing Editor......... 9.00 to 4.00 P. M.
Athletic Manager........ 9.00 to 4.00 P. M.
Treasury ................. 1.30 to 3.00 P. M.
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E. F. Hewins, '16

Friday Night

The Athletic Association has taken a step which will test as nothing has tested for a long time the manner in which Tech stands behind her athletes. So far as we can know at the present time, Tech is responding to the call. The season of the Arena was a bold step, and one which shows the confidence of a poor team in the present time, Tech is responding to the call which the hockey prestige. Let us all turn up and there where least expected, that prove the strength and rank.

Columbia has dropped its annual indoor relay carnival. This action is due to the belief that such a carnival should be staged under the direction of the C. A. A. A. and not under the auspices of an individual college.

Today, February 12, 1914

STUDENT TO TALK ON KANSAS CONVENTION

Student Volunteer Meeting Will Be Discussed by T. C. A. Representative.

The Secret of Good Batting is similar to the secret of good business—it happens to some and just misses the others.

If there ever was a commercial home run it’s Fatima, the Turkish-blend cigarette. The expert who conceived this blend was none other than Z. Fatima, first lined out in the college towns—the student body quickly proclaimed them winners! Today Fatima is the biggest selling cigarette in this country.

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