COMMUNICATION

To Editor-in-Chief of THE TECH:

Dear Sir—In today's issue of THE TECH I note your editorial on the insertion of fraternity pictures in Technique, and wish to take exception to some of the statements, as well as to present the arguments against the insertion of these pictures.

You state that most of the fraternities have taken favorable action on the matter. It may interest you to know that I have in my possession letters from seven of the fraternities definitely opposing the insertion of these pictures. In addition there is my own chapter and three others known to be opposed, while several others seem to have gone in because they believed it to be the way the crowd was going. It seems that a deep majority of the fraternities are against the scheme.

The idea that the pictures of the prominent men would be obtained may or may not be true, at any rate some very excellent men would be missed; but when you consider that pictures of all the athletic teams, the Institute Committee, the class officers, the A. A., and numerous other groups now appear in the book, you will realize that most of the prominent men have been taken care of, regardless of whether or not they belong to a fraternity. If more pictures, or some new feature is needed, why not have the pictures of the officers of the professional societies. These men are truly representative of the Institute's best men and have earned the right to have their pictures in Technique.

You state that most of the fraternity men buy Technique. Even admitting that the book would have a greater value to the fraternity men, the effect on the whole school would still be the main question. If the small amount of friction caused by this move would more than offset the gain to these men, the whole thing comes down to the fact that it is erecting—knowingly—an other and completely unnecessary difference between fraternity and nonfraternity men.

You also state that most of the other college annuals do publish these pictures. Let me remind you that the fraternities at most of the other colleges and it necessary to fight anti-fraternity feeling, and in some western states it has even come down to a fight for existence in the state legislatures. The objection always comes on the same ground. The whole basis of argument is that the fraternities are not democratic. Will this proposed step at Tech be towards or away from democracy. In answer to this question lies the future with Technique's plan.

Very truly,
Chas. W. Loomis.

STORKE ENGAGED

At a luncheon given by Miss Edith A. Munch, of Arlington, yesterday, her engagement to Harold G. Storke '14, perhaps better known at the Institute as "Pete Storke," was announced. Miss Munch is the daughter of Mr. and Mrs. F. C. Munch, also of Arlington.

Jimmy Power of the B. A. A., broke the half-mile record of New Zealand, finishing in 1:58.

Taken from Union on January 7—a brown overcoat. Please return to THE TECH Office—no questions asked.

“Keeping in Front”

You fellows know what that means! We’ve been very successful in this regard with Fatima Cigarettes. By the way, these cigarettes were first sold in the college towns—and you agreed with us that they were good.

Then we put out for the big race, to make Fatimas of nation-wide reputation, and today more are sold than any other cigarette in this country.

No purer, or more carefully chosen tobacco grows than that in Fatimas. We purposely put them in a plain inexpensive wrapper—in this way we can afford quality tobacco, and twelve of the smokes for 15 cents.

Now your college crew is of utmost importance to you—so is a good cigarette, and it’s your aim in life to keep Fatimas in the lead—right up to their very good quality—right up to where you first found them, and will always find them.

Success fellows! You started this cigarette on its successful career—and you pull a strong oar all over this country.