Windsor Cafe
78 Huntington Ave.
The most attractive cafe in the Back Bay section
The best of everything
Splendid service
Reasonable prices
Our special 40c and 50c luncheons are very popular
Music evenings and Sunday afternoons.

McMORROW
College Shoes for College Men
238 Washington Street, Boston, Mass.
OPPOSITE THOMPSON'S SPA

Chamberlain
Gloves and Sticks
Caskets with cigar lighter (within) . . . . $1.00
Caskets with silk umbrella (within) . . . . 5.00
Superb NECKTIES from 50c to $3.00

33 SAINT BOROLPH STREET
Mrs. H. O. Hanson, Prop.

14 Meat Ticket . . . . 1.00
7 Dinners . . . . 1.50
1 Lunch . . . . 1.00
Breakfast . . . . 1.00
Lunch . . . . 1.00
Dinner . . . . 1.00

Students' Cast-Off Clothing and other personal effects bought by
KEEZER

580 Columbus Avenue

"Give me men to match my mountains,
Give me men to match my plains,
Men with courage in their vision, Men with stars in their brains."

MR. D. S. GATES GIVES INTERESTING TALK
Secretary of Boys' Work at Y. M. C. A. Speaks in Place of Mr. D. M. Claghorn.
Mr. Don S. Gates, Secretary of the Boys' Work at the Boston Y. M. C. A., gave the T. C. A. talk Thursday instead of Mr. D. M. Claghorn, who had been expected. Mr. Gates is on the Advisory Board of the T. C. A. and was formerly General Secretary at the Institute. He explained that Mr. Claghorn had been prevented from coming by a bad cold, and said that he himself was only an echo when compared with Mr. Claghorn.
Mr. Gates told of the need of character as well as technical training in modern life. To illustrate the kind of men that are most successful, he told of a Dartmouth student who tried for four years to get on the varsity football team. The man was a good player, but each year some accident prevented him from getting into the big games. He did not give up, however, but kept on trying. He was pursued by bad luck, and never succeeded in making the team. In his last year he was awarded the "D," though he had not earned it by playing, as a reward for persistent effort, and the undergraduates approved the award by acclamation. As another example a Tech man was spoken of, who worked on the track during his four years without any success, and finally, during his fifth year, won a big race and received his recompense for faithful service. Mr. Gates said that these examples illustrated the qualities of pluck and endurance that make for success in life.
The large industrial firms which formerly desired their engineers to have technical training and experience, now lay stress on the firmness of character of a man they employ. Formerly the blanks which applicants for positions were required to fill out contained mostly questions calculated to bring out the experience and training of the candidates. Now many of these questions have been replaced by others which are designed to give an index of the man's character. Mr. Gates said he asked the head of the firm for the reason for the change, and the reply was that on one occasion an engineer in charge of some work the company was doing had caused extreme suspension of operations for several days because he went on a spree. After that the firm required men of good character.
The speaker said that he liked his work among the boys because it gave him a chance to help them develop into men of strong character. He said that there was room for Tech men to help the Y. M. C. A. in its work among the boys, and explained that this work would help the man who undertakes it as well as the fellows that he teaches. Such work will tend to broaden the man who does it, and will strengthen his character. A part of the good that may be derived comes from the service itself and the work of unselfish service for others has its good effect on the doer. In conclusion, he said that the men we need are those who have strong character and who are willing to help in the advancement of humanity. Such men may be compared to the mountains and plains which form prominent features of scenery, or, as the poet says—"Give me men to match my mountains, Give me men to match my plains, Men with courage in their vision, Men with stars in their brains."

The Secret of Good Batting
is similar to the secret of good business— it happens to some and just misses the others.
If there ever was a commercial home run it's Fatima, the Turkish-blend cigarette. The expert who conceived this blend was none other than Fatima was first lined out in the college town—the student body quickly proclaimed them winners. Today Fatima is the biggest selling cigarette in this country.
The secret is—pure, good, choice tobacco—no expense in the package—quality all in the smoke—"Twenty."