Don't!!! Forget the men. We make a special effort to win the esteem of Tech men.

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To the Editor of THE TECH:
About a year ago I was instrumental in persuading the Institute Committee and the Alumni to adopt the Tech button. I think all will agree that it has been a good thing and very often leads to identification of Tech men under pleasant circumstances. While it is useful to Boston, however, its main purpose was to aid Tech men away from the Institute in becoming acquainted with each other. Many men have told me of very pleasant acquaintances which they made during the visitation through the medium of the button. One man was fortunate enough to have one of the older graduates pick him up as a Tech man; many thousand miles from home, on account of his button, and this led to his being very delightfully entertained for a couple of weeks. While this case is probably exceptional, the wearing of the button will be apt to lead to students coming in touch with graduates while on their travels whom otherwise they would never meet. Outside of this the sale of thousands of the buttons have led to their becoming well identified with the school, and it should be a pleasure to spread the fame of the school far and wide by wearing its colors in this neat and inconspicuous way. It means a great deal to those who know it and cannot possibly be objectionable under other circumstances.

I want to remind students now that they are getting ready to depart for the summer, and particularly those about to depart for good, that this is an opportune time to lay in a supply of new buttons so as to be sure to get them while the supply holds out. They are cheap and the wearing of them may be a good thing for you and for your college.

Very sincerely,
EDWIN T. COLE
Major, U. S. Army.

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