The Most Enjoyable Smoke in the World

EVERY man knows that pipe smoking is the ideal form in which to use tobacco. Only by smoking a pipe, can you get the full benefit and enjoyment from tobacco.

And yet—thousands of men reluctantly deny themselves the pleasure of the pipe—because fancy "mixtures" and ordinary tobaccos bite the tongue, dry the throat and upset the nerves.

It is not necessary longer to forego the pleasure a pipe can give you.

Tuxedo cannot bite the tongue or irritate the throat. The reason for this is that Tuxedo is made of only the mildest, choicest leaves of the highest grade, perfectly aged, Burley tobacco, by the famous "Tuxedo process."

The "Tuxedo process" is a secret, known only to its manufacturers. It was discovered by Dr. R. A. Patterson, the founder of the R. A. Patterson Tobacco Co., after many years of experiment. Its popularity has never been artificially forced by sensational advertising. The demand has grown naturally and steadily, until now nearly eighty million packages are sold yearly.

You can smoke Tuxedo in the office, on the street, and at home. It cannot make you nervous; its aroma is delightful and it cannot smell up lace curtains or your clothes.

YOU CAN BUY TUXEDO EVERYWHERE

Convenient pouch, inner-lined with moisture-proof paper 5c
Famous green tin, with gold lettering, curved to fit pocket 10c