Printype

OLIVER

Typewriter

The Only Writing Machine in the World That Successfully TYPE-Writes Print.

17 Cents a Day!

The Printype Oliver Typewriter which has crowded ten years of typewriter progress into the space of months, is now offered to the public for 17 Cents a Day!

Offered at the same price as an ordinary typewriter—perhaps too cheap! The commanding importance of the Printype is everywhere acknowledged.

For who does not see what it means to make the world's vast volume of typewritten matter as readable as books or magazines? The Printype Oliver Typewriter is equipped with Beautiful Book Type, such as is used on the world’s printing presses.

Printype is distinguished by marvelous neatness and beauty. It does away with all spilling, smudging, and spotting. The old-style typewriter is the chief source of this trouble, and to this cause, in a large degree, the unsatisfactory appearance of typewritten matter is attributed. The Printype is made to write simply, clearly, perfectly readable. The Printype is the only machine that is entirely perfect.

The Public's Verdict

That the public is overwhelmingly in favor of Printype is imperatively shown by this fact:

Already over 75 per cent of our entire business is in favor of Printype.

The popular demand for Printype is in direct proportion to its difference from the old style.

Within a year at this present rate, 50 per cent of all typewriter sales will be Printypes.

Thus the public demands Printype in preference to the old style.

To Corporations: The Oliver Typewriter Company issues exclusively by great companies in all sections of the world. Our "17-Cent-a-Day" Plan is designed to help that large class of typewriter buyers who want the same typewriter they serve the great corporations, but prefer the easy system of purchase. The mayor want The Oliver Typewriter because it stands the test of the largest corporations.

Meet "Printype"—You'll Like Its Looks

Ask for Specimen Letter and "17-Cents-a-Day" Plan.

The Printype is the only machine that is really typewriter. It is the only machine that is entirely perfect. It is the only machine that is entirely satisfactory.

No other machine is as beautiful. No other machine is as neat. No other machine is as clear. No other machine is as efficient. No other machine is as easy to use.