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Velvet cheers you on and cheers you up. It's so smooth. The selected leaf is hung in the ware-house over two years—changing hardness to complete mellowness. Then all "bite" has disappeared—and good taste and the enjoyable smoothness are pre-eminent. This "time process" is not patented—not even in more—and the result is "Velvet"—smooth and wonderfully pleasing.

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Shave With a Smile

You Can't Get a Real Shave Without a Real Razor.

THE DURHAM SIMPLEX

is a Real razor. It slides smoothly over the face, severing the whiskers with the correct diagonal stroke like a scythe mows grass. It leaves the skin soft and velvety—not rough and harsh as after scraping with razors which do not have this stroke.

SPECIAL NOTICE

The Tech has a limited supply of Durham Duplex Demonstrators like cut—an exact model of the Durham Duplex Razor. These can be obtained at Tech office for 30 cents each, which