Plans and aims of the tech outlined
As representative of the institute it works' best interest of all.

Elections announced.
Mr. I. W. Litchfield, 1895, and Ben S. Jacobs give valuable suggestions to his former associates.

At 7 o'clock last evening the Tech held its first dinner of this year. There were a large number of men present and the gathering was an unusually informal one. A novel feature was at each plate in the form of an ice cream sundae. The dinner was at that time a monthly.

After the dinner the toastmaster, Mr. R. H. Ranger, who has just resigned from the editorial staff, introduced his younger manager, introduced Mr. I. W. Litchfield, 1895, former editor of the Tech in its earlier days. Mr. Litchfield spoke very informally and gave the news staff its daily dose of a kingly regale. He told how the Tech had started as a monthly and then had survived to weeky and, tri-weekly, until it was now a daily, and he said that each of the changes had been for the better. He said that the fact is now a daily is a credit to the past and present editors. Circulation is a good indication of the quality of the paper.

Mr. Ben S. Jacobs, the advertising manager, was then introduced. He is a very valuable man, he broached, and he also gave some valuable advice, interspersed with several laudatory sentences.

Advertising is a physiologist subject; it must be interesting to the person who reads it, and must appeal to them. Advertising must either excell a necessity or create a desire. He ended his talk by volunteering to answer any questions asked him.

An announcement of Jacobs' talk Mr. Ranger said that the announcements of appointments to the various positions and positions were as follows: In the board of directors Mr. L. C. M. Lewis, 1913; M. E. SoSociety Excursion
To Saco & Potise Machine Works—Start From union at 2:45 This Afternoon.

CAPT. BOOK-MILLER TELLS OF PHILIPPINES
New York State Club Has Enjoyable Dinner at Union.

K. Taylor, 1914, were appointed to this
has been revived, and it is called the
has been created, or rather an old one
M. Lewis, 1913; K. R. Johnson, 1914;
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have their razor sharp teeth, and their

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the development which has taken

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Du Pont Cup Coin. Petition

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enjoyable dinner at Union. After

Twenty members of the New York
State Club spent a very enjoyable
last evening at the Union. After
Bullington, 1913, H. A. Abell, 1914; R. W.
Mann, 1914; P. C. Healy, 1914; L. H. Hauer
Kail, 1913; G. Puller, 1913; R. B. Stone
1911; W. S. F. Wilson, 1911; H. N. Calver, 1911.

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M. E. SOCIETY EXCURSION
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