DR. GEORGE A. GORDON

(Continued from page 1.)

But what can be the cause of these pitiable human failures. Firstly the vocational side of life is separated from the rest and given special attention to make it outstrip everything else, leaving the poor human man far behind. Take for example Steven Douglass—as a lawer, and a politician, a vocational wonder and success, but as a man, a failure. The other cause for such failure is the underestimation of the human aspect of life.

Abraham Lincoln was deemed a simpleton by many of his contemporaries because he gave human interests their true value.

Dr. Gordon then narrowed his subject down to how it might affect young men such men as were present before him. "A man's vocation should be the servant of his life, but in no case should he accept a vocation, no matter how successful, that carried with it a human indignity. All the business success of today is made nearly at the sacrifice of one's integrity and one's soul. Make ech side of your life the exponent of the other. In short, give humanity a chance—no one is all scientist or all scholar—every one was once caressed and fondled as a baby, a part of a family, later a citizen, part of the universe und erhuman obligations to that universe and the people around him. "Take a day off from being a scientist and on that day be a full man—full of the spirit of American citizenship. Consider Thanksgiving day the festival of our humanity. Recall the visions of your own homes — consider the best that come from such a home—come back from such a day part of a better—ampler, and happier nation. Again consider the selfsacrifice for you in that home—the visions and the tears in that home hoping that you may honor it all by a stainless and triumphant manhood. Even if you don't go to church live in that church of the living God which teaches you to battle your mind often in the manhood before you and to which you are under such obligations. Remember and cultivate your human interests as well as your vocational aims. "A man hoping to obtain success while making no account of his character is like a celluloid dog chasing an asbestos cat through Hell.

"Bath your mind often with the drops of humanity which stands back of your home, your people and to whom you owe an obligation. Think daily of your mother and father, your home and the responsiblity placed upon you here in your work. In a word seek the faith that looks through death" were Doctor Gordons closing words to the students.

TECH MAN WINS

Edward H. Guilford 1912, Vice-President of the Wireless Society, was granted the second prize of ten dollars at the Electrical Show in Mechanics Building. Three prizes were offered to be divided among electrical novelties and wireless instruments. Guilford was given the highest reward for wireless instruments competing among a dozen entries.

SMULLEN & CO.
TAILORS
51 SUMMER ST., cor. Chauncey St.
Highest Grades : Popular Prices

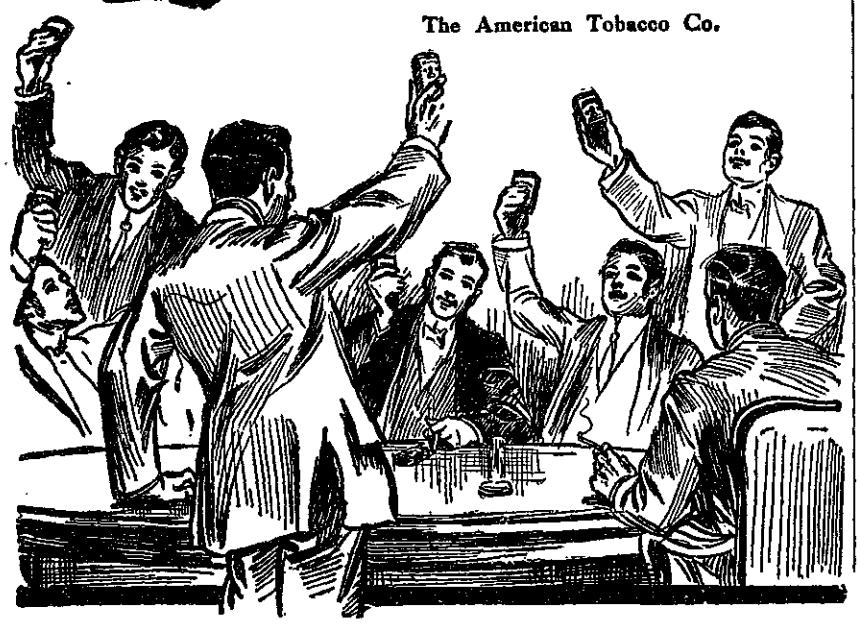
C. F. HOVEY, 33 Summer Street
GLOVES
MEN'S ENGLISH HAND-SEWN OR PIQUE SEAM CAPE GLOVES.
1.50 Per Pair

FATIMA TURKISH BLEND CIGARETTES
20 for 15 cts.

THE College Tavern. Happy hours. Splendid chaps. Old romances. Pleasant recollections—and Fatima Cigarettes.

The Turkish Cigarette of distinction. A blend of mild, mellow, full-flavored tobacco exquisitely pleasing to the taste.

The American Tobacco Co.



Fall Clothes
FOR GENTLEMEN
Highest Order of Tailoring, yet Ready to Slip Into.
Suit or Overcoat
$25 to $50
FINEST OF FURNISHINGS, ALSO
Ely Meyer & M. C. Simon
T. Henry Clarkson, Manager.
WASHINGTON AND FRANKLIN STREETS.

HOTEL CUMBERLAND
Broadway at 54th Street, New York.
Near 50th St. Subway Station and 53d Street Elevated
KEPT BY A COLLEGE MAN
Headquarters for College Men

Special Terms for College Men
New and Fireproof
Rates Reasonable. $2.50 with bath and up. Send for booklet.
HARRY P. STIMSON
Formerly with Hotel Imperial

Castle Sq. Daily 2 and 8 Tel. Tremont 5
John Craig Stock Co. in
A CONTENTED WOMAN.
Prices 15c., 25c., 50c., 75c.
Down-town Ticket Office, 15 Winter St.

HERRICK TICKETS ALL THEATRES
COPLEY SQUARE
Telephones 2329, 2330 and 2331 BackBay

Voyou Bros
Hosiers, Glovers and Shirt Makers
Polo, Golf and Tennis Requisites
Voyou Bros Washington and Summer Streets, Boston, U.S.A.

Trinity Court Petit Lunch
Menu, Friday November 26.
Fish Chowder.
Consomme with Rice
Baked Stuffed Deep Sea Bluefish.
Haricot of Lamb with string beans.
Hashed Chicken on Toast.
Roast Prime Ribs of Beef.
. . . . Roast Spring Lamb,
Mint or Brown Gravy.
Banana Fritters, claret sauce.
Pastry or Coffee.
20c.

Lombardy Inn
Italian Restaurant...
Table d'Hote Dinner 5 to 8.30
A la Carte
STRICTLY ITALIAN CUISINE
ITALIAN WINES
BOYLSTON PLACE
Near Colonial Theatre
BOSTON, MASS.
Telephone Oxford 2942

OLD ESTABLISHED
DINING ROOM
A. G. COTTON, Propr.
33 St. Botolph St.
Best Board in Back Bay.
Reasonable Rates.
We make a specialty of serving Tech Students.

Tel. 1597-1 B.B.
MISS SAWYER
MULTIGRAPHING
TYPEWRITING
486 BOYLSTON ST., Opp. Rogers Bldg.

ROWAN & CURRY
THE TECH BARBERS
Special attention paid to students at M. I. T.
In the New Chauncey Hall Building
585 BOYLSTON STREET
Opp. Copley Square

MORSE & HENDERSON
TAILORS
18 BOYLSTON STREET, - - - BOSTON
Tel. Oxford 99 Rooms 14-15.
THE LATEST NOVELTIES FOR FALL AND WINTER FOR COLLEGE MEN.

It wont leak
MOORE'S
NON-LEAKABLE
FOUNTAIN PEN
THE PEN THAT
can be carried in any position in your pocket or bag. Upside down or lying flat it can't leak.
¶ It is extremely simple in construction, and never gets out of order. When not in use the pen point remains in ink, is always moist, and does not require shaking to start the ink-flow, but writes at once.
¶ There are thousands of satisfied users of Moore's Fountain Pen. Ask any of them what they think of theirs.
FOR SALE BY
ALL DEALERS

SAVES TIME
TO BUY OR SELL
THE
BOSTON
GARTER
KNOWN TO EVERYBODY
WORN ALL OVER THE WORLD
MADE WITH Velvet Grip CUSHION RUBBER BUTTON CLASP
OF ANY DEALER, ANYWHERE
or Sample Pr., Cotton, 25., Silk, 50c.
Mailed on Receipt of Price
GEORGE FROST CO.
MAKERS, BOSTON
OVER 30 YEARS THE STANDARD
ALWAYS EASY