"Shave Yourself"

I have already convinced over a million men that a daily habit, no matter how much I beg them to wear, is a habit that each self-respecting man should acquire. I have taught them that the best way is the only way to save time and money—to maintain an unruffled disposition and to be sure of perfect shaving conditions.

My razor is increasing in popularity every day, because it is absolutely dependable—it is always ready for use—no stopping—no hoarding—and it gives as light a shave as a shaving cream, without danger of cutting or scratching.

I am proving more conclusively every day that, while I do not claim the defense as to what shaving accessories should use, there is no doubt about the razor. There is but one perfect razor—for all men—to be used under all conditions—and that is my razor—the "Gillette."

When you buy a safety razor get the best—get the "Gillette." It will last you for the rest of your life. It is not a toy—it will always give you complete satisfaction. The double-edged, flexible blades are so inexpensive that when they become dull you throw them away as you would an old pen.

Gillette Safety Razor-Set of 10 Blades-1 double edge blade holder, 10 double edges, 10 soft covers, 1 soft wallet, 1 razor lather, 2 small razor lathers, 2 packages of shaving cream, and 1 small soap.

Combination Set—1000 blades.

GILLETTE SALES COMPANY
213 Two Building
NEW YORK

COES & STODDER
FOR FOURTEEN YEARS
The Leading College Shoe House
14 SCHOOL STREET