Shave Yourself

I have already convinced over a million men that it is simply heaven to be able to shave with my razor because it is a habit that every self-respecting man should acquire. I have taught them that I have learned how to shave in a way that will save time and money—and to be sure of perfect shaving, without danger of cutting or scratching.

I am proving more conclusively every day that there is no longer any argument as to what shaving accessories one should use. There is no doubt about the razor. There is but one perfect razor—for all men—to be used under all conditions—and that is my razor—the "Gillette." When you buy a safety razor get the best—get the "Gillette." It will last you for the rest of your life—it is a joy—it will always give you complete satisfaction.

The double-edged, flexible blades are so inexpensive that when they become dull you throw them away as you would an old pen.

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