SWELL SHOES
KNICKERBOCKER
$4.00 $4.50 $5.00
ALL STYLES
RIGHT FROM OUR OWN FACTORY
THE BEST COLLEGE SHOE
E. W. BURT & CO.
- 40 WEST STREET

Hotel Westminster
COPELEY SQUARE
BOSTON
Charles A. Glason
C. Norris Whiting

MORSE & HENDERSON
Tailors
15 BOYLSTON STREET
Rooms 14-15
Telephone Oxford 99

Smullen & Co.
51 SUMMER ST.
Tailors

SPECIAL PRICES DURING
NEXT THIRTY DAYS

Healthy Cows
Scrupulous care in milling—hygienic methods in handling—freedom from adulteration—cool temperature—richness in cream—a fineness in flavor—these are the safeguards and the means by which HOOD'S MILK brings health and happiness into 70,000 homes.

H. P. HOOD & SONS
494 Rutherford Ave. "Phase City's Goal"

HALL & HANCOCK
Hats and Furs

THE STYLE OF ST. AND EXCELLENCE
420 WASHINGTON ST.

HOTEL BRUNSWICK
EUROPEAN AND AMERICAN PLANS
HEBERT H. BARNES, Proprietor

M. L. MORTON
TAILOR
3 HIGH ST. • CORNER SUMMER
Moderate in Price - Durable in Wear
Satisfaction Guaranteed in Make-up and Style

SPECIAL ATTENTION TO CLEANING AND REPAIRING

Chamberlain's
Beaconfield Derby

J. C. LITTLEFIELD
Tailor and Outfitter
12 REASON STREET, BOSTON

PLAINS OF TUS • LARGEST AND MOST COMPLETE

FOR RENT.-Small room on upper floor; steam heat and gas. Suitable for student. $1.75 per week. Apply 163 Huntington Ave., Suite two.

NEW AT ONCE.-A copy of "TECH PLANS" Catalogues issued by the student. 1911. -Nomination. For 1911 track season, which will be a meeting of the Instructors’ Club, on January 30th at 8:30 o'clock. Guest speaker will be Mr. M. Leave at Cage for Stamper, signed manager open until Wednesday, 4:00 P. M.

TRINITY COURT
637 WASHINGTON ST.

COLES & YOUNG'S
SPECIAL ATTENTION TO CLEANING & REPAIRING
20 SCHOOL STREET, BOSTON

"ALL WORK AND NO PLAY MAKES JACK A DULL BOY."
"TECH BOWLING HEADQUARTERS."

TRINITY COURT — BOWLING ALLEYS
Established 1898
175 Dartmouth Street
Opp. Pierce Hotel.

Two minutes walk from all Tech Buildings. Guaranteed facilities for ladies and the most fashionable bowlers to enjoy this fascinating and healthy pastime. Always reserved and permission to private parties. Call us and enjoy a roll for any number between periods.

ASK ANY COLLEGE MAN ABOUT
COES & YOUNG'S
SHOES
20 SCHOOL STREET, BOSTON

"ALL WORK AND NO PLAY MAKES JACK A DULL BOY."
"TECH BOWLING HEADQUARTERS."

TRINITY COURT — BOWLING ALLEYS
Established 1898
175 Dartmouth Street
Opp. Pierce Hotel.

Two minutes walk from all Tech Buildings. Guaranteed facilities for ladies and the most fashionable bowlers to enjoy this fascinating and healthy pastime. Always reserved and permission to private parties. Call us and enjoy a roll for any number between periods.

DAVID W. EDWARDS, Jr.
Tailer
Removed to 420 Boylston Street
Telephone, Back Bay 3553-3

SPECIAL REDUCTIONS
Men’s Chester Hats, caps attacked
Imported Cape Gloves reduced to 98c. a pair

PLAZA OUTFITTERS
64 COLUMBUS AVE., Next to Hotel Plaza

THE STUDENT'S DRUG STORE
UNDER COLEY SQUARE HOTEI

WE make a special effort to merit the patronage of our student friends

THE STANDARD PLAZA OUTFITTERS

HERRICK TICKETS • ALL THEATRES
Copley Square
Telephone
1329, 2330 and 2331 Back Bay

T. J. SOUTHWELL
Stationer and Newsdealer
Clipper smoking Library
Large agency
66 Huntington Avenue, Boston
Nor. cor. of Boylston Street

TECH MEN
Especially Catered for at
33 ST. BOTOLPH ST.
A. G. Cotton