BROKEN BRIC - A - BRACS.

Mr. Major, the famous cement man, of New York, explains some very interesting facts about Major's Cement.

The multitudes who use this standard article know that it is many hundred per cent. better than other cements for which similar claims are made, but a great many do not know why. The simple reason is that Mr. Major uses the best materials ever discovered and other manufacturers do not use them, because they are too expensive and do not allow large profits. Mr. Major tells us that one of the elements of his cement costs $3.75 a pound, and another costs $2.65 a gallon, while a large share of the so-called cements and liquid glue upon the market are nothing more than sixteen-cent glue, dissolved in water or citric acid, and, in some cases, altered slightly in color and odor by the addition of cheap and useless materials.

Major's cement retails at fifteen cents and twenty-five cents a bottle, and when a dealer tries to sell a substitute you can depend upon it that his only object is to make larger profit.

The profit on Major's cement is as much as any dealer ought to make on any cement. And this is doubly true in view of the fact that each dealer gets his share of the benefit of Mr. Major's advertising, which now amounts to $5,000 a month, throughout the country. Established in 1876. Insist on having Major's. Don't accept any off-hand advice from a druggist.

If you are at all handy (and you will be likely to find that you are a good deal more so than you imagine) you can repair your rubber boots and family shoes, and any other rubber and leather articles, with Major's Rubber Cement and Major's Leather Cement. And you will be surprised at how many dollars a year you will thus save.

If your druggist can't supply you, it will be forwarded by mail; either kind. Free of postage.

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