Student government referendum to coincide with UAP election

After months of inaction, there will finally be an election on March 4. Members of the MIT student government should take it. It is scheduled in conjunction with the UAP election on March 13. On the ballot will be three proposals, all of which will be in effect for the coming school year. The first is the new election procedure, as directed to meet next Tuesday's Tech. The second proposal, known as the "Assembly proposal," provides for a thirty-group system to have "all legislative, executive, and judicial powers and responsibilities." The third proposal provides for a twenty-four hour a day, seven day a week, thirty-five person staff for the student government. It is the so-called "Senate." The second proposal, known as the "Assembly proposal," provides for a thirty-group system to have "all legislative, executive, and judicial powers and responsibilities." The third proposal provides for a twenty-four hour a day, seven day a week, thirty-five person staff for the student government. It is the so-called "Senate." New means to communicate the will of the student body are needed on the campus, as well as on the student body. 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Dear Mr. Galvin:

One mysterious aspect of business today is the mind-bending talent of the advertising agency. Increased advertising sophistication and an indefatigable quest for originality have produced campaigns which subordinate the client's chance of future profit. Advertising theorists maintain if the campaign is creative, the product will automatically sell. Thus, ads today shock rather than sell, stimulate emotions rather than discuss the product. What is selling merchandise today is not the advantages of the product but the ingenuity of the ad.

The omnipresence of television has replaced other media in importance. Thus, TV commercials have to be more exciting than the programming; commercial breaks cannot bore the viewer.

Consequently, heavily advertised products have developed distinct personalities: the Volkswagen, the Lay Potato Chip, the Coca Cola ads all have distinguishable characteristics. Alka-Seltzer's introspective conversations between a man and his stomach, Excedrin's documentary analyses of the headache and Goodyear's tire for the woman with no man around are advertising marvels. But is selling the product the ultimate purpose, or is that purpose proving the ad-man's creative genius?

Thus the question: are today's ads campaigns designed to shock a media-controlled public into buying or to prove the creative splendor of the advertising business? I contend business is being tramplited upon by the ad agencies' quest for creativity; and, therefore, if the product does sell it is strictly accidental.

Sincerely,

Arnold Shelby

Latin American Studies, Tulane

Dear Mr. Shelby:

Advertising is one of the most often criticized and least understood professions. It is also one of the most complex, involving consumer needs and desires, market economics, tastes, semantics, the arts, persuasion, and a host of other factors. In advertising, as in many other fields, there is a constant quest for originality and creativity. Today's consumer—more sophisticated and better educated than ever before—demands it.

Different advertising techniques are needed to sell different products. Audiences must be carefully evaluated. Advertising that sells soft drinks could not be successfully moved to textbooks, heavy machinery, surgical instruments or textbooks. Effective techniques must be visually or graphically arresting—and augmented by carefully chosen language—to express the salient features of the product or service to the listening, viewing, or reading audience. A "creative" ad that merely displays ingenuity, or shocks, without presenting the product in such a manner as to persuade its purchase on the basis of merit, as well as its intangible benefits, cannot be considered real creative.

Advertising is never an end in itself; its goal is to communicate knowledge so that the consumer may exercise his choice, his intelligence, and his desire to buy or not. However, even the most creative and persuasive advertising will not sustain sales of inferior merchandise for very long.

Television has not replaced other media in importance. While the impact of television cannot be denied, use of print advertising, billboards, direct mail, and other media are at an all-time high.

Like you, I deplore pedestrian and tasteless advertising. Likewise, I deplore "trashy" books, inferior music, poor television, etc.

Advertising has the complex task of appealing to all tastes, all intelligence levels, all ages, and both sexes. A person is subject daily to over 16,000 advertising messages. Many are informative, entertaining, motivating, precise, practical; many show a lack of creativity, poor taste, and over-use of gimmicks. In the final analysis, judgment is passed by each of us in our buying decisions.

In our sensitivity to that which we may find objectionable, we should also note that the advertising business donates some $260 million dollars' worth of public service advertising each year. . . Smokey the Bear, the Peace Corps, Keep America Beautiful, the Red Cross, the United Negro College Fund, Mental Health, CARE, UNICEF, Radio Free Europe, and many more worthwhile campaigns.

From what I know of advertising firms and their people, I believe the profession offers one of the most challenging, fulfilling careers available. Keen young critics like you are needed to constantly upgrade the quality of its services, and shape them to fit the precise future needs of society. This will continue to assure responsiveness to the needs expressed by the consuming public.

Sincerely,

Robert W. Galvin

Chairman, Motorola Inc.

WHO CARES ABOUT STUDENT OPINION? BUSINESSMEN DO.

Three chief executive officers—The Goodyear Tire & Rubber Company's Chairman, Russell De' Young; The Dow Chemical Company's President, H. D. Doan; and Motorola's Chairman, Robert W. Galvin—are responding to serious questions and viewpoints posed by students about business and its role in our changing society. From their perspective as heads of major corporations are exchanging views through means of a campus (corporate Dialogue Program) on specific issues raised by leading student spokesmen.

Here, Arnold Shelby, in Liberal Arts at Tulane, is exploring a point with Mr. Galvin. Keenly interested in Latin American political and social problems, Mr. Shelby toured various countries in the area last summer on a "shoe-string" budget. He plans a career in journalism.

In the course of the entire Dialogue Program, Arthur Klebanoff, a Yale senior, will probe issues with Mr. Galvin; as will Mark Bookspan, a Chemistry major at Ohio State, and David G. Clark, in graduate studies at Stanford, with Mr. De' Young; and similarly, David M. Butler, Electrical Engineering, Michigan State, and Stan Chess, Journalism, Cornell, with Mr. Doan.

All of these Dialogues will appear in this publication, and other campus newspapers across the country, throughout this academic year. Campus comments are invited, and should be forwarded to Mr. De' Young, Goodyear, Akron, Ohio; Mr. Doan, Dow Chemical, Midland, Michigan; or Mr. Galvin, Motorola, Franklin Park, Illinois, as appropriate.
March 4 ‘Work-in’ planned

In view of this, a WORK-IN is being organized for Tuesday, March 4, to uphold the principles of academic freedom and express our confidence in the MIT administration. This effort is in conjunction with a nationwide WORK-IN being co-ordinated by Union of American Scientists for the study of peaceful uses of atomic energy and the demand for an end of all involved pledges to work a compensatory 16-hour day on March 4 (generally from 9:00 a.m. to 11:00 p.m.) in support of the research of MIT at its usual high level.

Budget hit hard as record storm inundates campus

A few men 22-30 needed at summer camp by Sport Illustrated as one of the nation’s ten best. July-August in Adirondacks between Keene and Lake Placid. Chief activities: hiking, swimming, riding, and farming. Age group 6-11. Especially seeking experienced riders, senior lifesavers, and a leader for group singing who will make it to man the registers Tuesday. The policy, however, is to remain open at all possible, but there won’t be enough people who were able to make it to man the registers Tuesday.

classifieds

A few men 22-30 needed at summer camp listed by Sport Illustrated as one of the nation’s ten best. July-August in Adirondacks between Keene and Lake Placid. Chief activities: hiking, swimming, riding, and farming. Age group 6-11. Especially seeking experienced riders, senior lifesavers, and a leader for group singing who will make it to man the registers Tuesday.

as a man, you’ve got ideas and ambitions and values that won’t show up on anybody’s version of the butcher’s chart. You know it and we know it.

As an engineer, you want something more than your daily bread. And we know that, too.

At LTV Aerospace Corporation, we have something pretty special to offer to you — as a man, as an engineer.

We’ve got scope. Engineering scope that can take people from the bottom of the ocean to the outer reaches of space. Opportunity scope that extends to the top levels of management.

Figure it out. LTV Aerospace is one of the fastest growing companies in America, and what we grow on is engineering strength. Our ratio of engineers to total work force is exceptionally high. Which adds up to a pretty good spot for you to be in — as an engineer, and as a man.

So, after you’ve been weighed and measured, inspected and all but disected — try to stay in one piece won’t you? We’d like to talk to the whole man.

CAMPUS INTERVIEWS

THURS. MARCH 6
6:00 P.M.

Schedule an interview with our representative or write: College Relations Office, LTV Aerospace Corporation, P.O. Box 5607, Dallas, Texas 75222.

An equal opportunity employer.


WANTED: Sister for infant 3 months per week. Call 491-2756.

Room and Board for student couple willing to help in home with infants. 861-8220 Lexington.

Specialized day care for children age 2 to 7. Includes lunch and group activities. Full or half day. Central Square area. Call 547-6434 after 5:00. Enquiries needed for Cambridge census. Full-time during April, May, June, and July.

PLAY THE STOCK MARKET GAME

No Risk — Big Cash prizes for Successful Players. For information, call Capital & Addams to: HED Assoc., PO Box 240 MIT Bk, Cambridge, Mass 02139.

Quiet, trustworthy student couple do laundry, light chores, baby-sitting, cooking, ironing, and other house-keeping chores. Call 262-0962 if after 6:30 p.m.

FIRED OFF AT THE TIMES! Then a RADICAL daily paper. Buy the Daily Worker, April 1. Write LTV Coop Optical, 94 Massachusetts Ave., Cambridge, Mass. 02139.

Call 491-2750 for next issue.

Play the Stock Market Game. No Risk — Big Cash Prizes for Successful Players. For information, call Capital & Addams to: HED Assoc., PO Box 240 MIT Bk, Cambridge, Mass 02139.

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The Hazards of Concern

Very little incentive exists for the average student to participate in the decision-making process at the Institute. It is difficult enough merely to complete the requirements for an MIT degree without trying to control a complete industry with which this is accomplished at the same time. Yet this participation is absolutely necessary if the student body is ever to be considered an integral part of the Institute community.

The student who sets out to improve educational policies here is likely to be discouraged by a multitude of difficulties not encountered in any other extracurricular activity. One such difficulty is the fact that the students who are most interested in improvement are, in many cases, the least popular students. If the faculty makes a major curriculum change in two years, it feels that it has moved with haste, and the changes will not be taken by the students who have taken the initiative to improve the Institute. But it certainly explains the origin of that impassibility.

Even if a student succeeds in changing the procedures of the Institute, it is almost unlikely that he will ever benefit from the changes. New policies take effect beginning with the class which enters the fall after policy decisions are made, not with the students who were instrumental in bringing about the new policies. The members of SPECT who worked on freshman pass-fail are the outstanding recent victims of this problem. This difficulty is further exacerbated by the fact that those students who have been around the longest and will, of course, be among the next to graduate.

Another hazard lying in wait for those students who seek to improve the educational policies of the Institute is the fact that change takes place without opposition. The process of bringing about what he considers to be a constructive change, a student may antagonize powerful administrators; with very little advice to the contrary, or what he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate. What he considers to be a constructive change, a course, be among the next to graduate.

Dear [Name],

I am writing to express my concern about the recent changes in the pass-fail grading policy at MIT. As a member of the freshman class, I have noticed that the majority of my classmates are choosing to take courses on a pass-fail basis, which has raised several questions about the academic integrity of our institution.

Firstly, I believe that the pass-fail option undermines the value of grades as a measure of academic performance. The high number of students choosing this option suggests that they may be taking courses without the same level of commitment as if they were taking the course for a letter grade. In my opinion, this could lead to a decrease in the overall academic rigor at MIT.

Secondly, I am concerned about the potential for a lack of accountability among students. With the pass-fail system, students may feel less pressure to study and perform well, which could ultimately affect the quality of education for the entire student body. It is crucial that students feel invested in their learning and are motivated to achieve their goals.

In conclusion, I urge the faculty to reconsider the pass-fail grading policy and perhaps introduce an alternative system that promotes academic rigor and accountability. I am concerned about the direction of the Institute and believe that we should strive to maintain the high standards that have made MIT a respected institution.

Sincerely,
[Your Name]
Centralized kitchen may go up after West Campus renovations

(continued from page 1)

buying all 15 meals under this plan will be renovated, eventually accommodating about 350 residents. This number is about the break-even point at which development on campus becomes economically feasible.

Declining quality

Apparently some concern existed as to whether the student protest concerned compulsory Commons or the declining quality of the meal service.

CONTEMPORARY SERIES

Spring Films Schedule

<table>
<thead>
<tr>
<th>DATE</th>
<th>FILM TITLE</th>
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<tbody>
<tr>
<td>Feb. 28</td>
<td>How to Save a Marriage</td>
</tr>
<tr>
<td>Mar. 9</td>
<td>The Baby-Sitters</td>
</tr>
<tr>
<td>Apr. 14</td>
<td>Front Page Follies</td>
</tr>
<tr>
<td>Apr. 21</td>
<td>T.N. Never, Forget What's</td>
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<tr>
<td>Apr. 26</td>
<td>For the Love of Ivy</td>
</tr>
<tr>
<td>Apr. 30</td>
<td>Paper Lion</td>
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<tr>
<td>Apr. 1</td>
<td>The Big Bundle of 7000</td>
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<td>May 2</td>
<td>Rachael, Rachael</td>
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<tr>
<td>May 4</td>
<td>The Best Little Whore of 1947</td>
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<tr>
<td>May 9</td>
<td>Benjamin</td>
</tr>
<tr>
<td>May 16</td>
<td>Barbara</td>
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ENTERTAINMENT SERIES

(Saturday Evenings)

<table>
<thead>
<tr>
<th>DATE</th>
<th>FILM TITLE</th>
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<tbody>
<tr>
<td>Mar. 1</td>
<td>One Million Years B. C.</td>
</tr>
<tr>
<td>Mar. 8</td>
<td>No Way to Treat a Lady</td>
</tr>
<tr>
<td>Mar. 15</td>
<td>Secret War of Harry Filig</td>
</tr>
<tr>
<td>Mar. 22</td>
<td>Hard to Be Humane</td>
</tr>
<tr>
<td>Apr. 19</td>
<td>The Sound of Music</td>
</tr>
<tr>
<td>Apr. 26</td>
<td>A Dandy in Aspic</td>
</tr>
<tr>
<td>May 3</td>
<td>To Be Announced</td>
</tr>
<tr>
<td>May 10</td>
<td>Lady in Cement</td>
</tr>
<tr>
<td>May 17</td>
<td>I've Loved You, Alice B.</td>
</tr>
<tr>
<td>May 24</td>
<td>To Be Announced</td>
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CLASSIC SERIES

(Sunday Evenings)

<table>
<thead>
<tr>
<th>DATE</th>
<th>FILM TITLE</th>
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<tbody>
<tr>
<td>Mar. 2</td>
<td>Kind Hearts and Corners</td>
</tr>
<tr>
<td>Mar. 9</td>
<td>Carrousel's Paradise</td>
</tr>
<tr>
<td>Mar. 16</td>
<td>Grapes of Wrath</td>
</tr>
<tr>
<td>Mar. 23</td>
<td>Bridge of the River Kwai</td>
</tr>
<tr>
<td>Apr. 20</td>
<td>To Be Announced</td>
</tr>
<tr>
<td>Apr. 27</td>
<td>Backfire</td>
</tr>
<tr>
<td>May 4</td>
<td>Mummy's Ghost &amp; The Chis</td>
</tr>
<tr>
<td>May 11</td>
<td>To Be Announced</td>
</tr>
<tr>
<td>May 18</td>
<td>The Maltese Falcon</td>
</tr>
</tbody>
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26-Shows are at 7 & 9:30 pm in 26-100, except as noted. K-Shows are at 7 & 9:30 pm in Kresge Auditorium.

THE URBAN CALENDAR

AT MIT:

"Solutions to the problems: Processes and Goals for Change" will be the topic of a panel discussion sponsored by the Pan American Society of New England and the Joint Center for Urban Studies. Moderating the discussion will be Harvard Professor Fernando Bensusan Terry, former president of Peru. The program will be held Wednesday, March 5, in the Kresge Little theatre.

Professor Edward K. Morlock, Department of Civil Engineering, Northeastern University, will speak on "A Goal Directed Transportation Network, Generation and Evaluation Model," at a Transportation Systems Seminar to be held at 3:30 pm on Friday, February 28, in Room 1-350.

AT HARVARD:

Albert Fein, Director, Urban Studies, Long Island University, and author of Landscape into Cityscape will deliver a lecture Tuesday, March 4, at 8 pm in Hunt A, Harvard Yard. The lecture is part of the spring series of the Joint Center for Urban Studies.

Who for UAP?

Student politicians cop out; Three 'newcomers' running

With the date of the impending student government elections less than two weeks away, only three people have drawn petitions to enter their names in nomination for UAP. First to enter was Harold Federow EC, who has been active on the Student Center Committee. The second petitioner was Daniel Winter, also of EC, who has extended a platform of abolishing Incosum, electing a king, and ceremoniously throwing him in the Charles each year.

The third man to take out a petition was Dick Evans SPE. Evans is a member of the Student Committee of Environment and is next in line to be its chairman. He has stated that he is entering his name only to give the student body a viable alternative to a one-candidate election.

Notable absences from the list are Joe Bissocito, Baker House, who if the present Class of '70 president; George Kaselios SPE, who opted to run for the Class of '71 Execom positions plan to do their campaigning visits as a group, although schedules are being made to visit every living group. Dorms should contact Richard King, X 7560 to arrange a call. Gerry Tooman, X 2126, will handle arrangements for fraternities. The visits will be informal.

Sponsored by the Urban Systems Laboratory

Announcements

• MIT Dramashop will present Jules Feiffer's "Crawling Arnold" and Terrence Howerton's "Boys" Friday and Saturday, February 28 and March 1, at 8:30 pm in Kresge Little Theatre. Admission is free and a critique and coffee hour will follow the performance.

• Any student interested in joining a group studying the use of computers in education, please contact Dave Burner, X 3203, or Gary Gert, 332-2158.

• Candidates running for the Class of 1972 Execom positions plan to do their campaigning visits as a group. Schedules are being made to visit every living group. Dorms should contact Richard King, X 7560 to arrange a visit. Gerry Tooman, X 2126, will handle arrangements for fraternities. The visits will be informal.

Martin Marietta Careers

Engineers:

- Aeronautical
- Electrical
- Electronic
- Mechanical
- Civil

Interviews at campus placement office on March 6 & 7

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...progress depends on the unreasonable "man"

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UNDERWRITERS AND INVESTMENT BANKERS

By Robert Frouws

In The Rehearsal, Jean Anouilh has decided to use a clever device, his characters are staying in a mansion where they will give a party in a few days; at the insistence of the head of the household, they have been gathered together to rehearse an 18th century play to be performed as part of the festivities. The character of the play-within-the-play, however, are exactly those of the play itself, and they find themselves in the same situation. In other words, everyone in playing himself the performance is taking place during the rehearsal. Certainly the possibilities are intriguing. Actors have to speak lines and feel emotions they did not invent, and which they can change only little; and modern society often faces people into the same position. The isolation of the part one is really playing, and of the disapproval he will draw if he attempts to change it, can be the greatest shock of a person's life. If the plot were handled right, this shock might be conveyed to the audience, especially if they, too, were only to realize the true state of affairs after a while. By helping to make the point, the device would justify itself. A lesson.

In fact, Anouilh has adopted such a topic: the evils of materialistic society, and his cowinner of anyone who tries to save it, inexplicably, though, he gives up on the device. After the play within it is set up in the first act, its possible events, except as a random fact in the setting, are entirely ignored; the play itself is left to carry the message in a traditional, straightforward manner. And even in that, it fails badly. Neither the staging nor the plot is very clever; the dialogue, while often witty, is not exceptional. With everyone wearing antiquated costumes, the production resembles a run-of-the-mill 18th century play more than an inspired 20th century one.

So, by the end one feels himself, if not cheated, at least let down. First the clear-sounding device comes to nothing; and then what is left to fail is the anticipation the device had created. It's almost as if Anouilh created the play-within-a-play solely to permit him self the luxury of writing a period play about still current problems. The validity of such a plan in general is unclear, but certainly it needs more justification than it gets in this case.

Well-acted, directed

What pleases there are in the play come in the nonexistence of dialogue, especially when the confrontations are well thought. As usual, the Charles Playhouse company turns in a competent job, though perhaps a bit too stiff. The direction (by Michael Murray, also directing MIT (Dramakeep this term) enhances the humorous side, perhaps the best course; but continuity of events may have suffered some, making the play look worse constructed than it deserves. The translation, too, might lend itself—of that it is impossible to tell.

It's especially unfortunate that this presentation follows immediately the Chorus's production of Albee's Every-thing In the Garden, which, on much the same topic, did an enormously better job. Successive plays on the same subject become tiring, anyhow, but especially when the quality goes down.

...progress depends on the unreasonable "man"
Old, new Byrds play solid show

by Steve Grant

The Byrds took a big step Friday night towards dispelling their reputation as an awfully bland band. While their records still overwhelm their performances in concert, their two sets at the Boston Tea Party were, for the most part, enjoyable, with plenty of excitement thrown in—a commodity seldom found on their records.

The show wasn't without faults, though. Roger (nervous) McGuinn is too infatuated with his new-found C & W style to make oldies like "Mr. Tambourine Man" and "Turn! Turn! Turn!" bearable. The third song in the medley, "Eight Miles High," the regurgitated drumming Gary Parsons penchant for horning around with the oldies, but managing to conjure up some excitement, anyway. There were others—the Byrds' Greatest Hits as played by Buck Owens—country hits in "Go Back," "Chains of Freedom," "Bells of Kentucky," "My Back Pages," and the two-mentioned hatchet jobs that just don't make it.

But when the Byrds jump headlong into their country material, watch out. They did some material from their two latest albums Sweetheart of the Rodeo and Dr. Byrds and Mr. Hyde and, for the most part, it was mean stuff. McGuinn went through a second childhood, with almost jibes and growly twang style, proving once again that no band can create audience level of support higher than their own concerns for the material. McGuinn and his group were interested, and so was the audience.

The opening "You Ain't Goin' Nowhere" was a good pattern for much of the evening; the easy rolling carried through (let's try to forget the oldies) where "was a good pacesetter for much of the evening; the easy rolling carried where" was a good pacesetter for much of the evening; the easy rolling carried where" was a good pacesetter for much of the evening; the easy rolling carried where" was a good pacesetter for much of the evening; the easy rolling carried where the easy rolling carried where there was a good pacesetter for much of the evening.

By the way, Jools and her group will be at the Tea Party in the near future, and they're not to be missed. She's the chick singer of the day, and the Trinity are no slanderers either. If you haven't got "Open by now, go stand in the corner."

The Byrds have come a long way since those first albums, partly because they've changed personnel so many times, and partly because McGuinn hasn't still for long with one style. Surely the two things are related. As The thing who got McGuinn into country was Gene Parsons, a Boston boy who went back to the roots. After leaving the Byrds (she served apprenticeship on Sweetheart of the Rodeo and appraised with the group here last Winter Weekend), Parsons formed the Flying Burrito Brothers with Chris Hillman (the original Byrd frontman, and now a bystrn guitar legend in the new band), Sneaky Pete (also a former Byrd), Chris Ethridge (the pedal steel guitarist who produced some by Jim McGuinn, and Jon Coral (sad, still another Byrd). On the bill Friday night, along with the Byrds, they sounded for all the world like the Evly Brothers backed up by the Byrds, with Hillman and Parsons enjoying their bands, and all those former Byrds doing the instrumental. They even sang "Wake Up, Little Susie." Their ideas on country aren't so compelling as the Byrds', but Parsons is a fine singer whose country soul is as pure as can be.

It was arranged for one evening to join an old group for a family reunion on "Hickory Wind." For a city boy, he's done a beautiful job on this sentimental number without making it saccharine, the way the Lovel's Spoonful used to have. People who have never before to South Carolina must even start to feel lonesome for the pine trees there when Parsons sings this song. (Another set, another night.) The old material has/had come to stay as far as the Byrds are concerned.

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Rensselaer beats bad weather, snowed under by Tech matmen

By Bob Simonson

The varsity wrestling squad made an excellent comeback last Tuesday night in its dual against the RPI Engineers. The RPI squad had battled and fought a rather severe storm to make it to the competition, entering the Pru to a meet that might have been designed as a mission impossible... Saturday. This despondency was definitely non-existent as the engineer matmen took over the mat and the cagers fell to Bowdoin 73-60... Frosh swordsmen, Cagers downed by Bowdoin, UNH

By Don Arkin

Tech athletics had a rough week as frosh athletics had a rough week as the varsity wrestling squad made an excellent comeback last Tuesday night in its dual against the RPI Engineers. The RPI squad had battled and fought a rather severe storm to make it to the competition, entering the Pru to a meet that might have been designed as a mission impossible... Saturday. This despondency was definitely non-existent as the engineer matmen took over the mat and the cagers fell to Bowdoin 73-60... Frosh swordsmen, Cagers downed by Bowdoin, UNH

By George Novosielski

SAE edges Burton, 46-44

The SAE-DU finale is scheduled at 8 pm tomorrow in Rockwell Cage. The game is a toss-up, even though the DU's 16, 18, 20, Lefebvre '70 with 14 and Nick Mumford '70 with 13. The engin- eers could collect themselves. MIT won the tie game against Bowdoin 56-38. The DU took control in the semi-finals and pulled out of range by the end of the 3rd quarter. The taller Burton team simply dominated the SAEs. The UNH attack counteracted an 18 point lead at halftime. Burton and pull...