Ronald Kimball Appointed Business Ad Executive

Robert M. Kimball, recently retired as Director of Business Ad
Administration at the Institute, has been named Business
Executive of the School of Industrial Management.

Mr. Kimball has served the Institute in various capacities
in the past 25 years, including as Business Ad Director of
Course XV, and is responsible for the development of
the Business Ad program.

Kimball was born in Massachusetts and received his
education at Harvard University.

The new Business Ad program will be
organized and managed by Mr. Kimball,
who will bring a wealth of experience
in business administration to the role.

Kimball has been involved in various
business activities throughout his career,
including serving as a consultant to several
companies.

He is a member of the American
Association of University Professors and
the National Academy of Education.

In his new role, Mr. Kimball will
focus on expanding the Business Ad
program to meet the needs of students
and employers.

The appointment of Mr. Kimball
as Business Ad Executive marks a
significant milestone for the School of
Industrial Management.

OFFICIAL NOTICE

The deadline for submitting
re-operations of classes which are not scheduled to be
accounted for in the final examination will be January 5th.

The final examinations schedule will be
posted in the Student Activities Office.

For further information, please contact
the Registrar's Office.

LITERARY SUPPLEMENT INSIDE THE
CAMBRIDGE, MASS., FRIDAY, JAN. 5, 1951
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VOL. LXX NO. 54

THE TECH

L. R. NDANS, Editor, Daniel B. Lister '51, Associate Managing Editor, L. Richard Raye '51, Associate Managing Editor, L. Richard Raye '51, Associate Managing Editor, and Charles Beaudette of M. L. D. Press, Mass., and Beta Theta Pi, Associate Managing Editor, all from the Class of 1953.

Promotions for Volume LXXI have been announced at a Managing and Junior Board meeting held in the Campus Room of the Graduate House before the holidays.

Promotions for Volume LXXII have been announced at a Managing and Junior Board meeting held in the Campus Room of the Graduate House before the holidays.

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EDITORIAL

MANAGEMENT SCHOOL

Foundation's gift of five and a quarter million dollars, which brings the Institute's twenty million dollar endowment fund drive well over the top, will be used to set up a school of industrial management here at Technology. If the establishment of such a school at this time needs any justification at all, it can certainly be found in the columns of the daily newspapers of the past few days. As the nation makes its transition from an economy based on the productive capacity of armaments to the productive capacity of the production of consumer goods and services, the demand for management training will continue for many years. Industry, government and the military services will need full ranks of such professionals. As we observe the unprecedented difficulties for troubled times ahead, the critical importance of trained industrial management is reflected time and again in the news of key men called from industry, colleges and universities, and it is largely due to Pritchett's successful management of the war that the current possibilities of occurrences on nearly every campus are becoming a reality.

The dining room located in what is now the former chauvinism of most Course XV men, but on the whole, the experience of the freshmen in the required work of a course and before he is required to reproduce his work on his own after he has completed the required course.

Snack-Bar Experiment Led To Installation of Pritchett Lounge

by JOHN D'AMICO

Pritchett Lounge came into existence about five years ago. At that time, the need for more on-campus centers was outgrown, and the student body felt the desire for more social activities.

During the war years and even afterwards the popularity of the lunchroom continued to increase, and realizing that the demands of the war had far exceeded the original capacity, new lounge and office facilities began to plan for a bigger and better facility. As a result, the building process went on in full swing, and the new lounge was open to executive offices with nary a chair or desk in sight. The Institute has been fortunate enough to acquire Lever House as a ready made home for the new school. It will be in use as the result of an experiment that has been satisfactorily conducted here at Technology. As the Cyberneticians have pointed out, the approaching Second Industrial Revolution will put a much greater part of our industrial production into the competent hands of smoothly running machinery. Tomorrow's industrial manager will find himself, for the most part, managing huge installations of automatic machinery, and he will be much more equal to the task with a degree from a technical institution.

To Few Modifications Anticipated As Tech Occupies Lever House

Lever House is exceptionally well adapted to the purposes for which it was acquired, and will require very little unprecedented space will be required. The main entrance on Memorial Drive and there is also an entrance at the rear, a more northerly point, affording ready access from the Lever House and from the rear. The main entrance on Memorial Drive leads to a broad lobby, the size of which is more than three hundred square feet.

The snack bar, which has been opened some time ago, is a cafeteria style dining room located in what is known as the former Pritchett Lounge, and is being operated under the supervision of the students of the School of Business Administration. The snack bar is being used by all members of the student body.

The new snack bar is being operated by a group of 81 students who have organized and conceived the idea of a snack bar on campus.

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The Clouds

White as moon,
These are the clouds.
Prick of heaven and the day,
Passed upon past upon
Exhausted here and there
In blacks and grays.
Space about at random,
As if some well-trained aesthetic
In blacks and grays.

Life's abuse not to fight,
Which hide your funny feet.
Yet surely they exist,
Even spaced, till out of sight.
As if some well-trained esthetic
In blacks and grays.

The Smiling Elfkin

Smiling little elfkin,
Dancing on the green lawn.
Build a partition, or put up some tents,
You cannot get past, though the Dean you are with
As all of them you mention,
Men or women.

The Smiling Elfkin

Assignments

The Tech

The Schedule

In the Creed of Life

Evens that initially will be
And for a time by as silently
As a breeze in a field of grain,
And lost in a bygone world.

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The Witless

I was always that cranky chimpanzee.
No one ever wanted to go for a walk.
I tried to eat dinner and relate with her.
It always was the same way.
Climb, to a chimpanzee, nobody else has.
All right, so I mumbled.

The Fable

The Fallatrope is generally recognized as the atom since 1956.
It was first discovered by Shlobistock in 1957.
Shlobistock's investigations.
It was first discovered by Sadagor Kil-
SPORTS RESULTS

The Technology indoor track team will hold trials for the varsity 1-mile and 5-miles and the Freshman 1-mile relay teams tomorrow afternoon at 3 P.M. Handicap events will be run for the other Beaver track and field men, preparatory to the first meet of the season against Harvard.

The Technology indoor track and field meet is being held this Saturday in the campus gymnasium.

Coach ODonnell's charges have been practicing their throwing specialties and have been working on their throws. Several of the Tech men have been invited to participate in the meet.

The team is looking forward to a successful meet and hopes to come away with some good results.

The meet is scheduled to start at 1:30 P.M. and is open to the public.

The Technology indoor track team is sure to make a strong showing in the meet and is looking forward to a successful performance.

Merimon Win 39-36

Taking a big early lead, the Tech squad outlasted the Cardinals in a final score of 39-36, Saturday, April 12, in the Alumni pool. This win gives the Tech men the victory, 36-38, Saturday, December 19, in the final pool. The Tech men were successful in a final score of 39-36, Saturday, April 12, in the final pool.

The Tech men scored high in the first half, and were able to maintain their lead throughout the game. The Cardinals were able to close the gap in the second half, but the Tech men were able to hold on for the win.

The Tech men were led by Glenn, who scored 10 points in the first half. The Cardinals were led by Jack-Jack, who scored 9 points in the first half.

The Tech men are looking forward to their next game, against the Cardinals in the final pool. They are confident in their ability to win again, and are working hard to prepare for the game.

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Venetian Leads Way

Capt. Tom ODonnell's team to victory with an individual score of 209, which sets the record in the National Individuals competition. The Coast Guard Academy team is one of the strongest in the New England College Rifle League, and should do very well in maintaining the record.

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More People Smoke Camels than any other cigarette!

The sudden rash of quick-trick cigarette tests may have caused pandemonium on the campus — but our scholarly friend was unperturbed. He pondered the facts of the case and decided that one-puff or one-salts tests ... single Inhalat and exhale comparisons are hardly conclusive. Proof of cigarette mildness doesn’t come that fast!

And that’s exactly why we suggest ...

The sensible test — the 30-Day Camel Mildness Test which simply asks you to try Camel as your steady smoke — on a pack per pack, day by day basis. No snap judgments needed. After you’ve enjoyed Camels — and only Camels — for 30 days in your “T-Zone” (T for Throat, T for Taste), we believe you’ll know why ...
DuPont Announces 78 Fellowship Grants

Company Emphasizes Research Development

The DuPont Company has announced 78 post-doctoral and post-doctoral fellowships to 47 universities for the 1951-52 academic year. The purpose of the fellowships is to encourage graduate research work in chemistry and related fields. The universities receiving the fellowships are:

- Massachusetts Institute of Technology
- Stanford University
- Columbia University
- Harvard University
- Princeton University
- University of Chicago
- University of California
- University of Texas
- University of Illinois
- University of Michigan
- University of Wisconsin
- University of Minnesota
- University of North Carolina
- University of Southern California
- University of Texas at Austin
- University of Texas at Austin's Graduate School
- University of Texas at Arlington
- Texas A&M University
- University of Houston
- University of Tulsa
- University of Tulsa's Graduate School
- University of Oklahoma
- University of Oklahoma's Graduate School
- University of Arkansas
- University of Arkansas' Graduate School
- University of Missouri
- University of Missouri's Graduate School
- University of Iowa
- University of Iowa's Graduate School
- University of Wisconsin
- University of Wisconsin's Graduate School
- University of Wisconsin-Madison
- University of Wisconsin-Milwaukee
- University of Wisconsin-Oshkosh
- University of Wisconsin-River Falls
- University of Wisconsin-Superior
- University of Wisconsin-La Crosse
- University of Wisconsin-La Crosse's Graduate School
- University of Wisconsin-Stout
- University of Wisconsin-Stout's Graduate School
- University of Wisconsin-Eau Claire
- University of Wisconsin-Eau Claire's Graduate School
- University of Wisconsin-Rice Lake
- University of Wisconsin-Rice Lake's Graduate School
- University of Wisconsin-Rockford
- University of Wisconsin-Rockford's Graduate School
- University of Wisconsin-Rochester
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