**Dr. Hayakawa Proclaims Human Conflicts Settled Through Communication**

By PARKER GAY

An estimated four to five hundred people heard the talk on "The Task of the Listener" last Wednesday evening in Room 10-250 by the noted author-lecturer, Dr. S. I. Hayakawa. Originally scheduled to be held in Room 1-190, this lecture hall was found to be entirely inadequate, and at the last minute the lecture was switched to Room 10-250, which was soon completely filled.

The affable, young-looking author of *Logic and Language,* a book which did much to make popular the study of semantics, gave a one hour talk and discussion of semantic principles and the importance of the proper use of words on our present day civilization. Dr. Hayakawa divides the kinds of meanings words can convey into four general classes: emotive, descriptive, relative, and evaluative. With the tremendous wave of colleges which confronts the individual today, one must learn to classify statements accurately as they enter their proper place. One way, says Dr. Hayakawa, is to remember that we talk sense ourselves.

**Far-Reaching Implications**

One of the most far-reaching implications of Dr. Hayakawa's talk seems to be the tremendous use of language which has caused. Proper use of language is essential, and the only existing method of human conflict is by means other than communication is by means of force" and says Hayakawa, "we have arrived at a state in which every day we cannot afford to use force."

Dr. Hayakawa stated his points very clearly, and in this talk, using many simplified, if not oversimplified, examples to enlighten his audience. After the talk, approximately forty people asked questions for a question and answer period.

Born in Canada

S. I. Hayakawa was born in 1905 in Vancouver, Canada, the son of a successful importer who came to San Francisco earlier from Japan. Dr. Hayakawa, having studied at the University of Wisconsin where he received his B. A. in 1926, A. L. M. in 1928, and Ph. D. in 1931, worked at the California Institute of Technology as a research assistant, then at the University of Pennsylvania, where he received his A. M. in 1932 and Ph. D. in 1936. In 1938, Lubin, editor of *Force Magazine* said Hayakawa, "we have arrived at a state in which we cannot afford to use force."

**Correction**

The lecture series committee speaker will be held, not October 19, as reported in the October 18 issue of *The Tech,* but Wednesday, October 26, in Mitchell Lounge. Professor F. Alexander Magoun will speak, and everyone interested in the committee is invited.

**Champ to Run Open House**

*Inst. Comm. Okays '51, '52 Councils*

Institute Committees elected Norman B. Champ, Jr., Chairman of the 1950 Open House Committee at its meeting Wednesday, October 18. Results of several elections were approved and a motion to drop the Senior Ring Committee was defeated.

Peter Stark was approved as Secretary-Treasurer of the Freshman class, with Merrill Ehrer and Gilbert Gardner Institute Committee representatives.

The following were elected Sophomore Section Leaders: Dow Cribbs, Daniel Layton, Milton Ezell, George Prickettson, William B. Anderson, Andrew Weiss, George Bradley, zona Zost, Richard Lyn, John Brady, Edward Duhl, Julian Klein, Charles Foger, Ronald Thomas, Steven Larrer, Arthur Freeman, Nabor Levine, Gustave Rath, Arnold Erickson, James Kliper, Robert Lurie, Harry McKee, Earle McClellan, and Donald Pitri.

The owner of this face will be able to walk a day along with the ticket number on his ticket at the regional N.S.A. dance tonight.

In a record meeting lasting longer than five hours, the Dormitory Committee last Monday passed the major portion of their budget and approved the purchase of $1,000 worth of subscriptions to *The Tech* for the coming year.

It was the first few days ticket sales will be open only to members of the classes of '52 and '53, and later opened to everyone.

**Five Hour Dorm. Comm. Meeting Held on Budget; The Tech’ Contract Cut to $1000 for Year**

**Junior Class Goes To Hell November 19**

"Heaven and Hell" are to be the thought-provoking themes of next month's Junior Prom. Ralph Romano, '51, chairman of the Prom committee, has announced that the usual Double F's, so prominent and popular among members of the Junior Class, will give "The new HFP as another of the class of '51's plans to revitalise, reorganise, re vamp and reform Tech's educational system."

Friday evening, November 19, the formal dance will be held in the "Heaven" motif, with Elliot Lawrence and his band to help sing things moving. In contrast to the usual Friday night, an altar of Hades will prevail at the Saturday afternoon, with Great Gnomes supplying the noise for this event.

Next week, October 31 and Nov. 5, options for the Prom will go on sale in the lobby of Building 10. Only Juniors will be permitted to purchase options on the first two days of sale. After this, sales will be unrestricted.

A radio veteran at the age of four, Pandit Nehru has been harped on four radio networks and has appeared on television. His voice has been featured on four radio networks, but he was a silent player in the Vaughn Alon.

The music will be by Ernie Lawrence, the leader of the saxophone section, with such famous band leaders as Jess Stacey and Charley B. Rosen. More Hall will be decorated in true Halloween fashion. The room themes will be 'pumpkins, skeletons, witches, and balloons.'

In the club room Halloween pumpkins will be played throughout the evening. A door prize of a Junior Prom ticket will be given to the holder of a lucky number.

Refreshments will consist of all food and drink available, snacks and drinks will be served in a buffet manner. Winner of numerous awards at the University of Pennsylvania, Lawrence has been featured on television and radio, and is a breast cancer survivor.

Their slogan is, "Music that speaks for itself.

In the brass section, at first, Los Angeles Symphony Orchestra, Whitehorse, whom you have probably heard, and Mrs. Calvin Jones and her orchestra. George Olling, cello, and Charles Maness, oboe. Orchestra. George Olling, cello, and Charles Maness, oboe.

The visit of the Honorable Panter Nehru, spiritual and political leader of the Indian masses, is expected.

A letter from Mrs. Nehru, spiritual and political leader of the Indian masses, is expected.

**Regional N.S.A. to Give Dates As Prizes in Dance Tonight**

WANT HER?

Students from fourteen colleges in the Boston area are planning to attend the N.S.A. Fall Intramural Dance tonight at the Armory opposite the Institute on Massachusetts Avenue. The features of the dance are the 9:00 p.m. grand round for the Harvard-Dartmouth football game and dinner afterwards. The man winning will escort Gloria Roesch, an Emerson College movie hopeful.

The winning lady's data remains a mystery. The entertainment will be headed by Jack Rudinoff, an original collegiate sax player of the Boston University School of Public Relations. Women's dates will be in vaudeville for several years. Also on the program was a 15 minute show from Boston University, the Quartet, Michael Marx, conductor of the Boston Conservatory of Music, and John Inglis, a Harvard band leader, is the featured pianist. Winner of numerous awards at the University of Pennsylvania, Lawrence has been featured on television and radio, and is a breast cancer survivor.

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The dormitory contract

It took a five-hour dormitory Committee meeting and some strong arguments to settle the matter. The week of heated discussion among the dormitory residents but the Committee has agreed to purchase The Tech for distribution among the residents for the next year. One thousand dollars has been budgeted for the year to buy the newspaper at 84.5 cents per copy. Dormitory men who want the paper will have to ask at one of the dormitory offices for their copy.

The dormitory is the only social welfare program of the paper's Managing Board that the committee in the past has spent nearly half its budget to supply The Tech, albeit at a bargain rate of 84.5 cents per copy. There are a number of people in the dormitories and elsewhere who would not read the paper even if it were placed in their hands personally by the General Manager every Tuesday and Friday. There is no reason why paper should be bought for these classes, it is perfectly reasonable for the committee to supply papers to those want them just as they supply other services to other residents.

We are naturally gratified by the number of people who expressed the wish to read the paper, but we were amazed at the extreme ill-will, not merely disinterest but bitterness, borne toward the paper by a small minority. One of the poorest arguments stated by those who wished to do away with the purchase contract was that if the newspaper found itself in straitened finances the staff would be forced to put out a better product. This was not sufficient to remind anyone that those who work on the paper accept the lectures by Prof. Magoun with an excellent attitude; that anyone's attitude will be changed by less serious considerations. Certainly a discussion of a fact in connection with the VOCO DOG speaker, or any stag party, replete with beer, might be expected on a slightly lower level than at other times.

The Tech certainly hopes that the students have given these lectures with as much success as in the past.—Ed.

Sat Nine “Date Bus” Runs To Wellesley

For the benefit of Technology and Harvard students, a special bus will leave Technology Tuesday and Friday, and back again every Saturday night, from the Graduate House at 12:15 a.m. and also from Magoun with an excellent attitude; that anyone's attitude will be changed by less serious considerations. Certainly a discussion of a fact in connection with the VOCO DOG speaker, or any stag party, replete with beer, might be expected on a slightly lower level than at other times.

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Letters to the Editor

Dear Sir:

This is a letter of protest on two points concerning the article in today’s Tech about the Sophomore Beer Party. First, I agree to address the occasion on Formidable, Handmade, and Field Day, not at all the occasion, then it might as well cease publication. We recognize that the fundamental student body has accepted the lectures by Prof. Magoun with an excellent attitude; that anyone's attitude will be changed by less serious considerations. Certainly a discussion of a fact in connection with the VOCO DOG speaker, or any stag party, replete with beer, might be expected on a slightly lower level than at other times.

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Jazz Records

Announcing two SAVES fall releases

Sidney Beach, the master of all the Dividend players, fronts a great all-star band that all of you jazz lovers will want

Blue Notes Album 105: 3-10” — $3.95

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We also carry a complete line of Jump, WCJ, West Coast, Jazz Notes, Blue Notes, Circle, Castle, Commodore and HRS records

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Open evenings till 11 p.m.

Reviews and Promotions

Due likely to studio error, there is some floor space here at the Institute which is being left unfilled. The space is to be filled temporarily by Falmouth, Norway, and 7:30 at the Grand Opera House, where the figures are as shown.

Here, can be shown the wonders of science, the marvels of engineering or the marvels of your taste. In this plan, the Institute has often been the first to throw open its doors to button-downs to boost, diagrams and to boost, wheels to turn and even taste tests, but these had to be stopped because of the eternal, all-consuming demand for water, and objects d’art.

The scientific show is apt to be educational, the cultural ones inspiring. For, in the past most of these art exhibits have been on a big plane of quality.

This brings to point the current exhibition of stools, props and copes designs of the late architect, Claude Stieglitz, which is grossly below standards. The water color and architectural prototypes are imaginative and certainly do much better in their choice of cultural exhibits.

B. P.
**Football Forecast**

by Leo Bartini

Following the singular lack of success which marked our efforts to predict the outcome of the football season, one might think that we would abandon the prognosticating business in favor of a less dangerous occupation. However, hope springs eternal, as the saying goes, so we shall now bravely attempt the task of forecasting the results of this week-end's major football games. Anyone losing money by betting on these predictions deserves no sympathy. Here goes:

**HARVARD-DARTMOUTH:** Our neighbors from up the river are closer than their own class, but are still over their heads. Dartmouth by two touchdowns.

**ARMY-COLUMBIA:** Another case of "make your own score." Lou Little and a half to learn it by. Army by five touchdowns.

**NAVY-PENN:** Good chance for an upset here. Penn is favored, but we'll go out on a leap and jump Navy in a squeaker.

**PRINCETON-CORNELL:** The Big Red rolls on. Cornell by three touchdowns.

**MIZZOU-MICHIGAN:** Two Big 10 powerhouse forces. It'll be a toss-up. Michigan by ten points.

**LITTLE BROWN JUG:** Michigan State不应该再 lose this one. Michigan by four touchdowns.

**MINNESOTA-MICHIGAN:** Two Big 10 powerhouses light it out for all the little boys. Michigan by ten points.

**ILLINOIS-PURDUE:** Two of the Big 10's weaker outfits get together. Purdue by two touchdowns.

**TAMELY-CROSS:** Herman Hollman's boys get their ramp from Cornell last week but should still have enough to take the Crusaders by at least 4-5烙.

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**Tufts Socceroom Edge Tech Frosh With Late Score**

Tufts' freshman soccer team lost a close game last Wednesday to the Tufts College Frosh. The game was scoreless until 7 minutes and 16 seconds of the third period when Conojo of Tufts broke through to score the only goal of the game.

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**Make Your Selection of ARROW SHIRTS, UNDERWEAR, TIES and HANDKERCHIEFS AT THE Technology Store**

Yes sir! Nearly everywhere you'll find Arrow in the stores. Arrow makes many of its products especially for college men and has advertised in college publications for over forty years.

When you need a new shirt—shirts that will look well, fit well, and really wear and wash well—see your Arrow dealer. $3.65 up.

**Do CLOTHES MAKE THE MAN?** Write for your free copy of "The Whirl, When and Wear of Men’s Clothing." College Dept., Cluett, Peabody & Co., Inc., 50 E. 44th St., N. Y., 16, N. Y.

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**ARROW SHIRTS**

- TIES - UNDERWEAR - HANDKERCHIEFS - SPORT SHIRTS

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**Booters Nip Tufts, 4-3, On Second-Half Rally; Goalie Sylvester Stars**

Pete Sylvester, Tech goalie, has just stopped a Tufts shot and is about to kick the ball out of danger. Captain Bimbalone is administering a block to an unidentified Tufts player.

Moore Scores Cloicher

Just as the whistle blew ending the third quarter, Mel Moore burst out of a terrific tangle a the Tufts' goal line and booted in the winning point. The Jumbos threatened during the last few moments but were kept from scoring.

**The Rogers Peet Inter-School and College Advertising Contest**

The Rogers Peet Company is offering $1,000 in prizes in Car and in Merchandise Certificates. All you have to do is write a little ad for Rogers Products in your own well-known column style—one that will appeal to students like yourself. On the Bulletin Board are not only full details about the Contest but also some of the winning ads of other years. They show how easy it is! Start now! Win a worthwhile prize and also a little fame for yourself. Contest closes midnight Sunday, October 30, 1949.

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**From Harvard to Hawaii U.**

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**Pipe tobacco blended to your order**

You can add immeasurably to your pipe enjoyment with a mixture that's tailored by Dunhill to your individual taste. Let us create a personal mixture for you—a warm favorite blend of fine, rare tobaccos. A mild, delicious blend—not too strong for steady smoking; completely satisfying to pay.

From $1.00 per lb. Write for "Tobacco Questionnaire" or come in and discuss your tobacco preference with our expert blenders.
Walker Committee Publicity Contest To Begin Friday
Talks On Advertising Are To Be Given By Professional Advertiser

Walker Memorial Committee's Annual Publicity Contest starts this Friday, October 21. A plaque and individual award will be given on the basis of interaction, originality, planning, interest, and purchasing appeal of Technology publicity campaigns. The idea is to "promote a higher and more efficient type of student publicity."

Questionnaires are available at the Walker Memorial Committee office for those wishing to participate, and should be submitted before the opening campaigns. Groups can enter as many times as they publish, so firm, so packed.

The services of Mr. Horace Curtis of Batten, Barton, Durstine, and Osborn Advertising Agency have been acquired by the Walker Memorial Committee, and he is to act in an advisory capacity to the student Publicity Chairman. Mr. Curtis will hold a series of semi-monthly informal talks, the first on Wednesday, October 26, from 5:00 to 6:00 p.m. in the Moore Room, 6-321, opposite Eastman Library.

Init. Comm. (Continued from Page 1)


Tech Model R.R. To Take Part In Model Convention

The Tech Model R.R. Club will operate its layout formally for the first time this weekend when it will perform for visitors to the convention of the Northeastern Region of the National Model Railroad Association, which is being held at the Hotel Kaiser in Boston. The club, which has spent all of its three-year existence constructing its layout in Room 29A-324, will be open this weekend only to members of the convention. The first public show will be given during Open House this Spring.

Dorm Comm. (Continued from Page 1)

All the appropriations requested by the athletic chairman, Alan H. Vort, '50, were approved by the committee. While he did not at that time request funds for the bowling team, such an appropriation was approved by Louis G. Dion, '51, chairman of the actions committee, reported by the dormitory residents during the preceding week. The one with the most signatures requested that the Dormitory Committee continue to distribute free copies of the school newspaper. Objection to the wording of this petition was raised by several members of the committee on the grounds that the papers were not free but paid for by the committee. There were 499 names on the petition, but they were not checked for validity.

A general contingency fund of $750 was set up in addition to contingency funds allowed to each of the operating committees.

Lucky Strike means fine tobacco!