MORGAN PRAISES NATIONAL PLANNING IN TALK ON TENNESSEE VALLEY PLAN

Dr. Arthur E. Morgan, Chairman of the Tennessee Valley Authority, which was called the greatest economic project ever undertaken in this country, described the development of the Authority in a public lecture, which was part of the opening program of the National Academy of Sciences, which met here yesterday. The plan was characterized as an experiment to test the desirability of public ownership of land and water resources without undue violence or upheaval.

Economic Planning Needed

The necessity of unified economic planning was stressed by Dr. Morgan. "To make significant changes in the habits of a country, and in activity by the habits of a social and economic order so that it is possible to secure a far more efficient economic system without undue violence or upheaval." Economic Planning Needed

First Aldred Lecturer Demands

MORTON J. JENKINS, '35

DOMESTIC CURRENT TO PROMOTE NEXT ROOM SHOW SAYS RIPLEY

First Aldred Lecturer Demands Marketing Genius for Electrical Appliances

"The electrical industry is the field that will be the cause of the next great boom, or coincident with it," is the opinion of Charles M. Ripley, General Electric engineer and world traveler. Mr. Ripley spoke on "The Next Great Room" Friday afternoon.

The industry has huge potentialities, he said, "and is waiting for a merchandising genius." The tremendous underlying sales of a household appliance, according to Ripley, is one pays for whatever he needs, whether he buys it or not. Then, the consumer is saving by the convenience of an appliance is great strength to the machinery itself. As Ripley stated, "It pays for itself in two years and we give you two years to pay for it."
BACK TO TECH — !

ANY of us who went to the Scabbard and Blade Ball Friday night were much puzzled by seeing so few familiar faces among the guests. The posters said that the Techtonians were to play, but the number of Tech students in the band was very small indeed. In fact, it consisted of only a few members or two or three men. At least six of the musicians are known to have been professional.

When we first looked into this situation, the offenders complained that the students were out to steal the show. It is true, however, that the number of Tech students in the band was very small indeed. It consisted of only a few persons in the present meeting. In reorganizing, the band should stay within its original promises.

One of the duties of the President is to decide to the future of the Techtonians is still pending. In reorganizing, the band should stay within its original promises.

In instructing the students in the band to practice, the president complained that the practice sessions were too few and far between. As a matter of fact the music Friday night did not compare too favorably with last year's Techtonians. The lack of rehearsal is painfully obvious even in a band of professionals gathered from the four corners of Boston especially for the occasion. A well-drilled group of Tech men could have done as well as they did last night, from the haywire band of the musical clubs so that the leader of the Techtonians has to resign to form the orchestra which has the advantage of being able to play both Techtonians and Tech means.

Members of the band complained that no high degree of performance could be reached because practice sessions were too few and far between. As a matter of fact the music Friday night did not compare too favorably with last year's Techtonians. The lack of rehearsal is painfully obvious even in a band of professionals gathered from the four corners of Boston especially for the occasion. A well-drilled group of Tech men could have done as well as they did last night, from the haywire band of the musical clubs so that the leader of the Techtonians has to resign to form the orchestra which has the advantage of being able to play both Techtonians and Tech means.

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Institute Committee
Reinstates Corp. XV
(Continued from Page 1)

Sports Comment

Well, Mort Jenkins has triumphed through again, this time to the title of a spectacular sixth in the L.C.A.A. Cross-Country Championships. Right behind him ome other than the great Gene Verske, with whom he battled right up to the finish line and who beat him by the narrow margin of three yards. That's some feat and we don't mean maybe! That sixth place helped a lot in the total and was largely responsible for Technology's finishing in twelfth place.

Last year the first Engineer to finish was Johnny Barrett, in forty-six place, who yesterday finished fifty-fourth. The work of the other members of the team cannot be disregarded either, for it was the good work of Barrett, Talbert, Ranger, and Pich which upheld Jenkins' performance and made the good team showing possible. As for the freshmen, as a team they did even better than the varsity, finishing sixth and living up to the predictions made for them.

We want to take this opportunity of thanking Oscar for his thoughtfulness in sending the sports department of THE TECH a telegram telling of the results of the race. Perhaps we should also speak of his generosity, for THE TECH did pay for it but not before Oscar sent. Of course THE TECH didn't pay for it but not before Oscar sent.

Lecture Notes

Is College Football a Racket?

Get the Lowdown on the Touchdown "Graft" By all means see —

"College Coach"

Warner Bros. All-American Smash of the Hour

With Jack Powell — Ann Dvorak — Pat O'Brien

NOW

"White Woman" with Charles Laughton — Carol Lombard

ALSO

Bickford — Kent Taylor

PARAMOUNT and FENWAY THEATRES

So Round, So Firm, So Fully Packed

It's easy to see why so many women prefer Lucky Strike. Luckyes are fully packed with long strands of choice tobaccos, round and firm to the very tips. That means Luckyes always draw easily, always burn smoothly. It also means no annoying loose ends to cling to lips or mess up the nice things in a pocket or purse. And every day more and more women, seeing their appreciation by saying "Luckyes please!"
Scientists Meet at the Institute

Milikan Presents Discussion of Cosmic Radiation and Proteins

(Co-continued from Page 1)

by the Smithsonian Institution and a graduate of Technology, discussed, "Soft spots and weather." Noted for his studies of long-range weather forecasting based on the inversion of our sports, he stated that within a few months he hopes to be in a position to announce a forecast of temperature and precipitation to numerous stations in all parts of the world for many months in advance. In doing so, he expects to prove that the principal agent in producing variations from normal weather or climate is the variation of the sea.

Other papers included those of Dr. N. E. Wright, of the geophysics laboratory, Carnegie Institution, who discussed the polarization of the earth's rays reflected by the man and of Dr. Irving Langmuir, of the General Electric Company, who spoke on the evaporation of thorium from dilute solutions.

The final scientific session will be held tomorrow evening. Along with today's session, it will be open to the public. Papers will be given on the subjects of geology, physical chemistry, and mathematics. Professor Emeritus W. L. Harkrader is scheduled to give a paper on the subject, "An investigation of forces in an angular world."

Group Will Visit Round Hill

Besides the scientific sessions, there will be receptions given by President Conant of Harvard, and by President Conant of Harvard. Visitors to the buildings of Technology and Harvard University will be welcomed to borrow afternoon to inspect the various laboratories, libraries, and museums of both institutions.

Finally, tomorrow afternoon trips will be taken to the Institute's Round Hill Experimental station, and to Harvard's new oak ridge station, near New Bedford, research in its progress on Van de Graaf's high voltage generator, for distillation, and other problems of electrical engineering.

CALANDER

Tuesday, November 21
12:00—National Academy Buffet Luncheon, North Hall, Walker Memorial.
5:00—Bantam Dinner Club Dinner, Grill Room, Walker Memorial.
6:00—Graduate Club Dinner, North Hall, Walker Memorial.
8:15—Alpha Chi Sigma Dinner, Faculty Dining Room, Walker Memorial.

Wednesday, November 22
12:00—National Academy Buffet Luncheon, North Hall, Walker Memorial.
5:00—Aristocracy Rehearsal, East Lounge, Walker Memorial.
5:00—Society of Industrial Engineers Dinner, Grill Room, Walker Memorial.
5:00—Banjo Club Rehearsal, East Lounge, Walker Memorial.
6:00—Society of Automotive Engineers’ Meeting, West Lounge, Walker Memorial.
7:00—Dormitory Basketball, Walker Memorial Gymnasium.
7:00—Dance Band Rehearsal, East Lounge, Walker Memorial.
7:30—Society of Automotive Engineers’ Meeting, West Lounge, Walker Memorial.
8:00—Banjo Club Rehearsal, East Lounge, Walker Memorial.
8:15—Burton Dinner Club Dinner, Grill Room, Walker Memorial.

Thursday, November 23
7:00—Drum and Bugle Band Rehearsal, Faculty Dining Room, Rogers Building.
7:00—Banjo Club Rehearsal, East Lounge, Walker Memorial.
7:00—Burton Dinner Club Dinner, Grill Room, Walker Memorial.
7:00—American Society of Refrigeration Engineers’ Dinner, Grill Room, Walker Memorial.
7:00—Aero Society Supper, North Hall, Walker Memorial.
7:00—Masque Society Dinner, Faculty Dining Room, Walker Memorial.
8:00—Society of Automotive Engineers’ Meeting, West Lounge, Walker Memorial.
8:15—Kappa Delta Rho Supper, North Hall, Walker Memorial.
9:00—Banjo Club Rehearsal, East Lounge, Walker Memorial.
9:00—Alpha Chi Sigma Dinner, Faculty Dining Room, Walker Memorial.
10:30—Society of Automotive Engineers’ Meeting, West Lounge, Walker Memorial.
12:00—National Academy Buffet Luncheon, North Hall, Walker Memorial.
5:00—Beaver Key Meeting, West Lounge, Walker Memorial.
5:00—Banjo Club Rehearsal, East Lounge, Walker Memorial.
8:15—Alpha Chi Sigma Dinner, Faculty Dining Room, Walker Memorial.

THE TECH

Dr. Bush Speaks to Junior N.R.A.

"It is only by the conscientious thought, study, and effort of those who labor for the general good that a democracy such as ours can find its de
day back to prosperity," stated Dr. Vannevar Bush, vice-pres
ident of the Institute, in addressing the meeting of the Junior N. R. A. held here last Friday.

"There is honest difference of opin
ion," he said, "as to methods" of rec
covery and of removal of undesirable factors of our industrial life. "I like

Calisthenics in highly necessary to the security of our democratic form of government that this "academic freedom be core

HILITARY SOCIETY PLEDGES AT DANCE

The pledging of about 30 new members to the Southward and Blade So
ociety took place at a dance held in Walker Memorial last Friday eve
ning. The dance was interrupted at midnight to perform the elaborate ceremony, which greatly impressed the guests.

"Not like others"

"I hunted all day long... and just knocked em cold.

"I smoke Chesterfields all the time and I'll tell you the world... they're milder!"

Chesterfield

the cigarette that's MILDER

the cigarette that TASTES BETTER

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