

## Technology Welcomes Republican Nominee

### Students Block Auto Traffic on Memorial Drive

Hoover Well Received by Great  
Crowds at Arena and  
Symphony Hall

#### HOOVER MEETING PLANNED

Bringing in his wake crowds and very much disturbed routines for all in the vicinity, the visit of the Republican candidate for the office of President of the United States, the Honorable Herbert Hoover raised such enthusiasm as has not been seen in the Hub since the reception to Colonel Lindburgh last winter.

Technology's view of Hoover like Hoover's of Technology was very fleeting; however, his flying visit to Technology was the occasion of no small crowd which gathered on Memorial Drive in front of the Great Court to the sorrow of any drivers who might have wished to pass by. Walker dining room was like a forsaken place from twelve to one and not a few classes suffered a like desolation.

Hoover's reception at the Arena was well attended by Tech men through the offices of the Technology Republican Club who circulated thirty tickets in addition to the original block of one hundred with which they had been provided. Although the seats were reserved, so many of them were occupied by the great numbers who came in under general admission that the Club's representatives were rather scattered and many of them took advantage of the release of reserved seats which took place at 1.30 and were thereby able to obtain some very excellent seats.

The reception at the arena was a real ovation and great enthusiasm was displayed particularly at the time when Governor Fuller presented Hoover. Every one of the 9,000 people in the Arena rose and, waving the red, white and blue banners with which each one was provided, cheer upon cheer rose for fully five minutes.

Hoover centered his arguments upon the economic considerations which particularly appeal to the New England manufacturer and consumer and showed at the same time that the

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### CHOOSE DICKERMAN '30 CHAIRMAN OF RETREAT

John Hutchins '31, in charge of the boys work at T. C. A., and Otto Woulff '29, will be in charge of the T. C. A. meeting which will be held in the Faculty Dining Room at 5 o'clock on Friday afternoon. Several department directors will speak upon the individual work of their respective departments.

Mr. John Kingman, prominent in the direction of boys work, and head of the boys work at Hale and Lincoln Houses, will talk upon his particular field. He will be introduced by Hugh Hamilton Jr., '29, who will preside at the meeting.

Refreshments will be served after the speeches to all present. All persons who would like to hear of the work that the T. C. A. is accomplishing is cordially invited to attend the meeting.

### Prom Nominations Close Tomorrow Noon

Nominations for the Junior Prom Committee may be made by members of the Class of 1930 between 9 a. m. today and 1 p. m. tomorrow in the Information Office. Each nomination must have ten sponsors and be in the following form:

We, the undersigned members of the class of 1930, do hereby nominate..... for the Junior Prom Committee of our class.  
(Signatures)  
I hereby accept the nomination.  
(Signature of nominee)

### Freshmen May Escape Their Drilling Today

Again the Technology Christian Association has blossomed forth with its deeds of mercy, this time, as usual, on behalf of the lowly freshmen. Since the opportunity to hear Roger Babson does not come very often, and his subject is a rather attractive one, the T. C. A. has petitioned the Military Science Department on behalf of the first year men that they be excused from drill today. But—Due to the absence of Colonel Harold E. Cloke, no prompt answer could be given—but the decision of the military authorities at the Institute will be posted on the blackboards about school sometime today—if it is their pleasure that there will be no drill today.

### Dramashop Calls For Characters

Several Good Roles Awaiting  
Actors: Try-outs to  
be Held Today

Tryouts for positions on the cast of "The Show Off" will be held in Room 2-178 today from 5 to 6 o'clock. Any students who has any talent in this line should attend the tryouts and try for a part in the play. There are several positions still open on the cast, as well as on the business staff. Any men who are interested in stage managing, painting scenery, prompting, carpentry, or electrical work should attend the meeting.

The title role is that of a very self-satisfied young man, one who wears a carnation and walks with a swagger. He is the sort of continual wisecracker who laughs at his own jokes. The name of this self-important young man is Aubrey.

Aubrey is much in love with Amy Fisher, a girl of ideas and strong will. She is completely in love with Aubrey. Mrs. Fisher, the mother of Amy, is a sharp, fiery person, who utterly loathes Aubrey. She is a typical middle-class woman, and is very solicitous of the welfare of her daughter.

Mr. Fisher is the type of working man who comes home and dons his slippers during the evening, and as such, he is greatly aggravated by the fastidious Aubrey.

Clara Fisher Hyland is a daughter who is comfortably married to Frank Hyland. Mr. Hyland is a member of the Rotary and Kiwanis Clubs and other such organizations, and is anything but a home body. Mrs. Hyland

### WILL TAKE TECHNIQUE PICTURES NEXT MONTH

Appointments for pictures in Technique must be made before November 1, due to the new photographic arrangements. All pictures must be taken between November 1, and December 8. The photographs will be taken in Room 2-004 this year. Arrangements have been made to have a man in the Main Lobby from 12 to 2 o'clock every afternoon to make appointments. It is advisable to make arrangements as soon as possible in order to be able to choose the desired time.

### AIRPLANE PHOTOS OF INSTITUTE MADE

Aerial photographs of the Institute buildings are being prepared by the Fairchild Aerial Survey Co., Inc., of New York City, and have already been distributed by the Institute to several metropolitan newspapers. The photographs are about eight by ten inches, and are suitable for framing. Arrangements are being made for their distribution through the Technology Branch of the co-operative society, which will probably be effected within a few weeks. These pictures have been taken since the opening of the Fall term and antedate a previous issue, taken a few years ago.

## FRESHMAN CLASS HOLDS ITS FIRST BIG MASS MEETING

Much Interest and Very Good  
Spirit is Shown by the  
First Year Men

### FOOTBALL COACH NEEDED

Prof. Pearson Explains the  
Functions of Section  
Leaders

Plenty of the old Tech Spirit was shown at the first mass meeting of the whole freshman class which was held last Monday afternoon in Room 10-250 after drill. The chief object of the meeting was to make the class acquainted with the progress of plans for Field Day, and help band the class together into a spirited unit which will support its teams in the struggle with the Sophomores.

The best evidence of the success of the meeting is the fact that right after the assembly broke up, twenty more men came out for the football team. This is regarded as an unusual and very inspiring record.

John F. Bennett '30, was in charge of the meeting, and it was conducted in a friendly, informal manner. The first few minutes were given to the practicing of several cheers. Then Professor Pearson, Head of the Department of English and History, spoke with regard to the section leaders. Three representatives have been elected from each section, one of whom is chairman. At least one of the three is expected to attend the weekly meetings, so that every section will be represented each time. Professor Pearson explained the duties of these representatives and indicated that the burden of class organization rests upon them.

### Football Coach Needed

Joe Paul, captain of the football team, spoke of the progress which is being made in developing a team. The great handicap is the fact that the men are being obliged to practice without a coach. There is plenty of good material there to make a first class team and it is a pity no one will come out and give them a hand by it is not necessary that a man be familiar with the game, all that is coaching. It is not necessary that a man be entirely familiar with the

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## DORMS HOLD SMOKER IN ODD FELLOWS HALL

Tickets Will be Distributed to  
Dormitory Men Today

Under the direction of Chairman Marshall S. David '29, the annual Dormitory Smoker will be held in Odd Fellows' Hall, 536 Massachusetts Avenue, this evening at 7 o'clock.

"Flo" Nickerson, hostess of the Lido-Venice Club, will act as mistress of ceremonies. There will be numerous acts on the program including Joe Williams and Milly Ward in a comedy sketch, the McCabe Sisters in saxophone specialty, and several surprise acts. Refreshments will be served during the intermission.

Since this entertainment is intended primarily for dormitory men, tickets will be placed in all the mail boxes in the dormitories. Admission to Odd Fellows Hall will be allowed only upon presentation of one of these tickets. The numbers on the tickets are for use in the raffle following the show. Thirteen articles will be raffled off by the management, including tickets to the winter concert, tickets to the Dorm Dance, Technology pillow, Technology banner, and a subscription to "Technique." Cider, sandwiches, doughnuts, and cigarettes will be distributed free of charge.

Attendance is compulsory for dormitory freshmen, a roll call of whom will be taken early in the evening. The management have extended invitations to Assistant Dean Harold E. Lobdell '17, Professor Leicester F. Hamilton '14, Bursar Horace S. Ford, Frederick G. Hartwell, Dormitory Superintendent McGafferty, Mr. Albert W. Bridges, Mr. Edgar Pung, Ralph T. Jope '28, and James Donovan '28.

## Babson Will Address Student Body At Four

Expert on Statistics  
Who Talks Here Today



Roger W. Babson '98

### Initial Issue of T. E. N. on Sale In Lobby Today

Article on Choice of Profession  
One of Many Interesting  
Features

The October issue of "The Tech Engineering News" will be on sale in the main lobby today. In this, the first issue of the term, will appear articles upon specific technical subjects and of general interest.

"Education and the Choice of a Profession" is an article by Alexander Magoun '18, a member of the Institute's that so often hinders the student in the choice of his life work and has suggested a way to a rational decision.

"The Capacity to Apply," by Alfred D. Flinn, deals with the work of the Engineering Foundation in its effort to further research for fundamental knowledge and the application of it to present and future problems.

The first technical article is "The Neon-Electric Stroboscope," by Daniel O. Woodbury '21. The author has fully described the use of this instrument in determining the speed of rotating bodies.

Mr. Howard T. Barnes has presented in "Ice Engineering" some unusual applications of chemical substances in the removal of ice flows and jams that continually menace our winter commerce.

In giving a short history of the past and present art of radio communication, Dr. J. O. Perrine has described the development in "Transatlantic Radio Telephony."

The increasing use of electric furnaces and a summary of their evolution is developed in an article on "Industrial Applications of the Electric Furnace," by H. H. Watson.

## FOUR MEN ELECTED TO DORM COMMITTEE

As a result of elections held in the dormitories last week, four new members were elected to the Dormitory Committee. These are: Willard E. Robinson '29, Section D; Laurence T. Tufts '29, Class of 1901; S. Hamilton Williams '29, Section E; and Robert T. Sauerwein '29, Section F.

At the last meeting of the Dormitory Committee, an Executive Committee was elected. This committee consists of Chairman William J. Wiley '29, Secretary Ray M. Durrett '29, Treasurer Laurence L. DeFabritis '29, Willard E. Robinson '29, and Charles B. Bacon '29. This committee meets weekly to pass upon matters to be considered by the Dormitory Committee. The Executive Committee alone has the power to call meetings of the entire Dormitory Committee.

## WORLD'S FOREMOST STATISTIC EXPERT WILL SPEAK TODAY

Subject of Rober W. Babson's  
Talk is "49 Ways to  
Make Million"

### IS CORPORATION MEMBER

Roger W. Babson, '98 who will speak this afternoon for the Faculty Club luncheon at 12 o'clock and to the students in Room 10-240 at 4 o'clock on "Forty-nine Ways to Make a Million," is one of the world's foremost statisticians. Mr. Babson is speaking under the auspices of the T. C. A. The doors will be closed as soon as the seats are filled. No one else will be admitted to the hall.

Mr. Babson was born in Gloucester, Mass. in 1875. He was graduated from M. I. T. in 1898. While at the Institute, he studied railroad engineering. He moved to Wellesley Hills where he founded his statistical organization which supplies information to his clients who include bankers, merchants, manufacturers, and investors. He also has founded an educational institution in which he trains men in business and finance. He has a similar school in the south for young women.

The organization of which he is head, makes a scientific survey of financial affairs based on Sir Isaac Newton's law of action and reaction. Mr. Babson is a fellow of the Royal Statistical Society of London. He is a well-known lecturer on statistics and economics and is widely known as a writer.

Is Author As Well  
He is author of "Commercial Paper," "Bonds and Stocks," "Fun-"  
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## LIBERAL CLUB WILL HEAR NOTED WRITER

Former Newspaper Editor Speaks  
at Meeting Tomorrow

Gardner Jackson, of Boston, will be the principal speaker at the regular weekly meeting of the Liberal Club, tomorrow afternoon, which will be held in the Emma Rogers Room on the third floor of Building 10 at 4 o'clock. His subject will be "The Boston Press," and he will tell of how its news is specially picked for the reading public.

Mr. Jackson has had a great deal of experience in newspaper and journalistic work. At one time he was editor of the Boston "Globe," and also one of the editors of "The Lantern," an Anti-Fascist Monthly Magazine. During the Sacco-Vanzetti trouble two years ago he acted as Chairman of the Defense Committee.

At present Mr. Jackson is not actively associated with newspaper work but is a free lance journalist. During the last few years he has written various articles on "The Press," "The Sacco-Vanzetti Case," "Fascism," and many others.

Having just reorganized for the new year at the meeting held last week the Liberal Club is starting out its program for the coming term with tomorrow's meeting. It is the plan of the club to have some prominent speaker at every meeting so that vital topics of the day may be presented and discussed.

## CALENDAR

Wednesday, Oct. 17  
9:00—Address by Dr. Rowe. Room 1-130.  
12:00—R. W. Babson to Speak at Faculty Club Luncheon.  
4:00—R. W. Babson to Address Students. Room 10-250.  
5:00—Tryouts for Drama-shop. Room 2-178.  
5:00—Swimming Mass Meeting. Room 1-130.  
7:00—Dormitory Smoker, 536 Massachusetts Ave.  
Thursday, Oct. 18  
4:00—G. Jackson to speak at Liberal Club meeting, Emma Rogers Room.  
Friday, Oct. 19  
6:00—A. I. E. E. Dinner, Faculty Dining Room, Walker.

A Record of Continuous News Service for 47 years.



Official News Organ of the Undergraduates of M. I. T.

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

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In charge of this issue: Fahnestock and Burr

"THIS OMNIPOTENT JEHOVAH"

DEFENDERS of the power trust must needs be brave in these days of scandalous exposures. Listen to Mr. Henry D. Wells, who is president of the Massachusetts Department of Public Utilities. "It is an interesting situation", he says, "when some of the staunchest advocates of free speech are attempting, by means of investigation, to give out the idea that this great and useful industry has no right to protect itself by free speech."

"It is also interesting when advocates of municipal or government ownership can argue orally, or by written articles in newspapers and magazines, and can even be found in the schools and colleges teaching the youth of the land the advantages of such a doctrine, yet would deny the electric industry the same privilege. In one case it is called educational and in the other propaganda."

We join the great number, Mr. Wells, with whom we agree in their opinion—that no one objects to legitimate propaganda. If the public utilities organized open forums to present their side of the case, of private enterprise as opposed to public ownership, and raised funds by popular subscription to pay their speakers, no odium would be attached to their activities as it is today. But the public utilities have avoided this open presentation of their case and have resorted to the subterfuge of veiled propaganda. What cannot flower in the fresh air may perhaps blossom in a dark corner if properly nurtured. Accordingly, expert horticulturists of the great gardens of the power trust are ever eager to hasten to the aid of the small town city editor, the teacher, and the school child in their search for that flower of knowledge. To the editors they send seeds for editorials and news blossoms for news columns. To the professor they send a palmy balm to aid him in losing his vast store of wisdom for the benefit of the young. And of course, for the poor high school students the altruistic gardeners provide suitable textbooks for the proper study of plants of power.

In a quarter of a century the extent of this propaganda, already stupendous in its application as shown by the Federal Trade Commission investigation, will be, unless hampered, so terrifying that legislators will jump into line as one at the crack of the power whip, while professors and editors will serve merely as the "loud speakers of this omnipotent Jehovah." This is a problem of such paramount importance that the potential engineer should analyze his thoughts and begin to prime himself now for a fearless, enlightened stand in the near future on "private industry versus public ownership."

HOOVER THE POLITICIAN

HOOVER came before a colorful gathering last Monday night to speak on a subject dear to the hearts of New England citizens, the protective tariff. Emphasizing the dependence of New England on the tariff and foreign trade, the Republican candidate launched into a long discourse on the prosperity of the country due to the farsighted policies of the past seven years and a half. He spoke of the vast expansion in foreign trade since the war, and the sound government administration by President Coolidge that aided its development. In short, the presidential nominee recited at length the Republican prosperity argument, and stated that "it is one of the greatest blessings that has come to the world." The audience responded good-naturedly and at times enthusiastically to this time-worn appeal. The Democrats, of whom a goodly number were present, were not so tolerant, many of them leaving before the conclusion of the address.

Mr. Hoover hit a sore spot in New England when he referred cautiously to the textile industry which has been in a deep depression the past few years and which blames the government for many of its troubles. Any change in present policy of protection, he stated, would ruin New England's textile industry. The future of this industry, he predicted, would be brighter and steady employment more assured than for a long time in the past. As to the protective tariff, an issue that has in the past drawn a great deal of fire from the Democrats, and at present from the great Economists, Hoover expounded the great benefits derived from its adoption since 1922, thus proving the soundness of a tariff for protection. We don't doubt that the high tariff hasn't the altruistic purpose attached to it by the Republican candidate, but is in many cases a mere political payment.

In reviewing the address in its entirety, we find many mellifluous phrases interspersed with some facts, altogether too few for and from an engineer. We expected Hoover the engineer, and Hoover the humanitarian, and got instead Hoover, the politician.

Tech Men Follow Harvard as Choice of Radcliffe Women; Yale is Third

Propinquity Wins, Investigation Shows; Results Should be Far-Reaching

First the Tea Pot Dome investigation, then the Ku Klux Klan stir in Indiana. And now Radcliffe College, "with remarkable candor, has carried out an investigation seeking to define what sort of men its alumni prefer to marry." We find in the last "Harvard Alumni Bulletin" editorial comment on Radcliffe's effort in the world-wide trend of scholastic institutions towards ideas for research.

The questionnaire, continues the Harvard publication, was of course submitted to the 1,561 married graduates who were in a position to know. The statistics showed that seventy eight per cent of the matrons had chosen (or were chosen—college men.

Furthermore, points out the commenter, the old adage about distance making the heart grow fonder seems entirely erroneous. Radcliffe is a Cambridge school, and of the Radcliffe husbands, fifty-three per cent were chosen from Harvard, next door neighbors, as it were, to the girls. Technology comes next, but the Institute only supplied five per cent of the husbands, while Yale was third with two and a half per cent of the total. "Clearly, undergraduate charm decreases with the square of the distance."

Harvard alumni's editor thinks that the results of such an inquiry are far-reaching. "Though figures are yet wanting, it is presumed that Wellesley will report much the same tendencies as exist at the neighboring Radcliffe, that Smith and Mount Holyoke will vie for the sons of Amherst, that Bryn Mawr will be found to cast its spell on Princeton and Pennsylvania.

"It is expected that these facts will be incorporated in the college catalogues; their value to parents is manifest. A brief survey of the marriage statistics will help to assure one's daughter of a favorable marriage with a Harvard, Tech, or even a Yale man. Research of this nature is certainly a step in the right direction. But it should go further. The announcement of the late president of a famous Pennsylvania institution may be recalled: she declared with justifiable pride that one-third of a certain class were married and that two-thirds had babies."

The Open Forum

To the Editor of THE TECH, October 13, 1928

Sir: The lists of problems assigned for home work in Mathematics, posted on my bulletin board for the convenience of students, have been removed.

I ask you to call attention to the matter, not that it will have any effect upon the "rotter" who appropriated the lists, but as an apology to my decent students for their temporary inconvenience.

Very truly yours, L. M. Passano

Oct. 10, 1928.

The Editor of THE TECH

Dear Sir— I enjoy reading your paper each week and may I be allowed to ask one question through its columns?

In my daily walks I pass the great entrance to M. I. T., and have noticed lately that a sign has been erected directly in front of the Great Court at the beginning of the newly constructed walk which leads to the most beautiful entrance to any college in this world.

I followed the direction of this sign which led me to a quarter mile walk down a boulevard, up an avenue, past the stately entrance to the Pratt School, through an iron gate, down an narrow slopping concrete, walk through an basement door, up a gritting flight of stairs, through a long corridor and arrived at the main entrance to M. I. T. while a walk through the main court would have brought me to this same spot.

Is this new way of entering M. I. T. the most technical?

Always for M. I. T. (Signed) Mrs. I. Friench, Riverbank Court.

The honor system of examinations, much discussed in colleges throughout the country, has been abandoned by Yale University. Hereafter all examinations will be conducted with at least one instructor present in the capacity of proctor.

THE TECH BOOK LIST

NEW BOOKS ADDED TO

- WALKER LIBRARY, OCTOBER, 1928: Asquith—"Lay Sermons"; Bacon—"Guinea Fowl and other Poetry"; Bailey—"The Garden Lover"; Belloc—"Towns of Destiny"; Caldwell—"Flowers for Every Garden"; Clendening—"The Human Body"; Farnol—"The Quest of Youth"; Hammet—"Major Sport Fundamentals"; Lamb—"Genghis Khan"; Lewishown—"Cities and Men"; McMahon—"Your House"; Newell—"Cougars and Cow Boys"; Morand—"Nothing but the Earth"; Oakley—"Cloud Lands in France"; O'Flaherty—"The Life of Tim Healey"; O'Neill—"Lazurus Laughed"; Overstreet—"About Ourselves"; Priestley—"The Old Dark House"; Roosevelt—"Cleared for Strange Sports"; Richmond—"The Art of Landscape Painting"; Sazanov—"Fateful Fears"; Shuster—"The Catholic Spirit in America"; Smith—"Commodore Vanderbilt"; Wilson—"The Paris Embassy"; Wilson—"Field Marshall Sir Henry Wilson" 2 vols.; Wilder—"The Bridge of San Luis Rey"

Play Directory

Stage

- COPLEY: "The Bellamy Trial". Second month. BOSTON OPERA HOUSE: "The Big Fight". Dempsey himself filling. COLONIAL: "Americans". Everything taken for a ride. HOLLIS: "Dracula". Last week of a great play. MAJESTIC: "The Silent House". Fair mystery. PLYMOUTH: "Paris Bound". Well worth an evening. REPERTORY: Reviewed in this issue. SHUBERT: "The Queen's Taste". Only middling. WILBUR: "Take the Air". Will Mahoney and some support.

Screen

- METROPOLITAN: "Glorious Betsy". Excellent. Conrad Nagel and Dolores Costello. LOEW'S STATE: "Excess Baggage". Bill Haines as a tight rope artist. MODERN and BEACON: "The Man Who Laughs". Conrad Veidt

Stationery

For all College Supplies, Pens, Gifts or Stationery



57-61 Franklin St. BOSTON

Advertisement for LANGROCK FINE CLOTHES. Features a man in a suit and a list of colleges: YALE, HARVARD, PRINCETON, WILLIAMS, BROWN, EXETER, ANDOVER, LAWRENCEVILLE. Text: MOST IMPORTANT The most important fact concerning your wardrobe, is not the number of suits and coats you possess; it is the individual correctness of each garment. LANGROCK FINE CLOTHES are admittedly correct. LANGROCK HARVARD SQUARE 1436 MASS. AVE. CAMBRIDGE NEW YORK - 184 BROADWAY

Advertisement for THE CARTER PEN. Features an image of the pen and text: CARTER INK PRODUCTS. Both... mind you! No lost pens and frayed pockets. The built-in Rocker Spring Clip of The Carter Pen eliminates the drag and jam... the wear and tear... You remove The Carter Pen from the pocket by a gentle pressure on the clip. It lifts... not drags out... You replace The Carter Pen... not just jam it in. For with slight pressure the clip opens. Then release the clip and your Carter Pen is safe, snug and secure... gripped firmly without any chance of working loose. Made in beautiful blue or green unbreakable Coralite. \$7.00 & \$5.00 pens are unconditionally guaranteed. If not carried by your dealer, please write us. THE CARTER'S INK CO. Boston New York Montreal Chicago YOU KNOW THE INK

Try this Cambridge-made Pen at TECHNOLOGY COOP.

# HARRIERS IN WORKOUT AT TUFTS

## TEAM IN GOOD SHAPE FOR HOLY CROSS MEET

Yesterday afternoon the aspirants for the Varsity and freshman cross country teams had a stiff workout on the Tufts Golf Course at Medford, and gave evidence that they are in very good condition for this time of the year. Those who showed up especially well were Captain Worthen, Thorsen, DeFazio, McNiff, Baltzer, Berry, and Allbright. Among the freshmen Gilman, Conant, Littlefield, and Jewett are particularly good.

### Meet Holy Cross Friday

The Varsity and freshmen will meet Holy Cross, Friday afternoon at 3.30, for the first race of the season. This race will be run over the Franklin Park course, the Varsity running five miles and the freshmen three. When the teams met last year Holy Cross was victorious in both events, but the meet was held on the flat Harvard course. With this year's races on the familiar Franklin Park course, they should be much closer.

The Holy Cross Varsity have a good man in Madden, who won the freshman race last year and scored fourth place against Harvard. Last week Katzenmaier, who finished third in the freshman race last year, finished

### First Handicap Track Meet Comes Saturday

Coach Oscar Hedlund announced that the first handicap meet of the year will be held on Tech Field next Saturday afternoon.

The following events will be included in the program:

- 60-yard dash
- 300-yard run
- Shot put
- Pole vault
- High jump

All men interested in track or field athletics are urged to sign up at the track-house before Saturday. The meet will be open to both graduate and undergraduate students.

eight against Harvard. Holy Cross has lost the first and third place winners of last year's Varsity race by graduation. Kirwin, who was the first Tech man to finish last year, has graduated, and Thorsen, the winner of sixth place, should finish much farther up on the list next Friday. Dick Baltzer, captain of the 1931 freshman team, and his teammates, McNiff and Allbright, are available now for the Varsity. Baltzer finished second in last year's freshman race with Holy Cross. Much is expected also from Captain Worthen, DeFazio, and Herbert, who will be stand-bys for this year's team.

The Holy Cross freshmen have a very good man in Ginter who led his team against Harvard last week in eighteen minutes and four seconds. O'Connell and Adams finished seventh and twelfth in this race. Judging by what the Technology frosh have shown, however, they should give Ginter a good run for first place.

## ENGINEER SOCCER TEAM TRAVELS TO HANOVER SATURDAY

Freshmen and Varsity Expected to Hold Lively Scrimmage During the Week

### KIM PLAYS WELL AT HALF

Encouraged by their victory over Northeastern last Wednesday, the Engineer Soccer Team expects to hand Dartmouth a drubbing up at Hanover on Saturday. Several defects were brought out in the game with the Huskies. Coach Welch intends to spend the rest of the week trying to iron these out.

Plenty of hard scrimmage is on the schedule for the remainder of the week as Coach Welch thinks that the team can benefit most by scrimmages because in this way the team's defects will become the most evident.

### Freshmen play Varsity

At least once this week, it is expected that the freshmen and the Varsity will battle it out. The Varsity are a good deal stronger than the yearlings, but every time the two teams get together a good battle always ensues. Last Saturday the frosh battled to a scoreless tie with Andover and as a result they feel fairly confident; consequently it is expected that a lively scrimmage will take place when the teams come together.

Several changes in the lineup were made just before the beginning of the Northeastern game and as a result the team played very much better and showed some good passing.

### Kim Shifted to Half Back

Probably the most important change was that of putting Homer Kim in as a half back. This is his best position, and this shift alone provided the Cardinal and Gray with a practically airtight defense. In all probability the Hawkins, Kim, and Riehl combination will remain intact Saturday. This trio is expected to break up all of the big Green team's scoring hope while the forward line pounds the ball through the Dartmouth goal.

Captain Fahey seems to fill the position of outside left very well, thus bolstering up the only weak part in the forward line. The forwards still lack a well organized offensive, but it is expected that the scrimmages

during the week will do a good deal along this line.

As Dartmouth was whitewashed by Northeastern the Engineers expect to easily defeat the Hanover bunch, but it is a little too early in the game to judge the relative strength of the teams, but the Cardinal and Gray undoubtedly have more than an even break against the Green team.

## FINISH THIRD ROUND OF NET TOURNAMENT

Manager Joseph Wight of the tennis team has set Thursday night of this week as the time limit for all matches of the third round in the Annual Fall Tennis Tournament which has been underway for the past week and a half. Matches not played off by that time will be defaulted and the men in the bottom bracket will be held responsible for arranging the games.

From the results of the tournament to date the winner will probably be one of the following men: Kuki, Kim, Wigglesworth, Cleary, and Bender.

## SOPHS PLAY HARVARD JUNIORS TOMORROW

Work on signals and formations has been emphasized by Coach Fitch of the Sophomore football team during the practice sessions of the past few days. Last week's game showed up the team's weak points and the fundamental idea this week will be to strengthen these weaknesses.

With a squad of twenty men out on Tech Field every afternoon the team ought to have no trouble in strengthening the line and increasing the speed of the backfield. The next game will be played against the Harvard Junior team at the Stadium, Thursday afternoon. The lineup for this game will be chosen by Fitch just before the game.

## FRESHMAN MANAGERS WANTED

Competition is now open for freshmen who wish to work for the position of swimming manager. All those interested report to the Athletic Association office on the top floor of Walker between 4:00 and 5:00 P. M., any afternoon.

## FRESHMEN CREW

All freshmen who wish to substitute crew for Physical Training must sign-up in Mr. McCarthy's office, 335 Walker, before Oct 22nd.

## CROSS COUNTRY RUN TO BE ALL-STUDENT

Fall and Spring Meets for All Freshmen Taking Track

On Saturday afternoon the first of a series of handicap meets will be run, an annual event for the graduates, undergraduates, and ineligible. The 60-yard dash and the 300-yard run will form a good workout for both the freshmen and Sophomore relay teams. Much interest is displayed in this meet since it is the first competition in which every student is eligible, and a lively battle is expected.

For the Fall and Spring Coach Hedlund has announced two meets for men that have substituted Track for Physical Training. This is an all freshmen meet, excepting those transfers that have been required to take Physical Training or a substitute. There will be five events, the nature of which will be announced later.

Another meet has been planned, that of handicap cross-country, and all men interested should report soon as possible to have a workout. There are a number of transfers who cannot compete in intercollegiate competition that are interested in the cross-country race. Medals are to be awarded for the first three places, and a time prize for the man making the fastest time over the course, which will probably be laid out in the immediate vicinity of the Institute.

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All Aboard! for "Satisfaction"

## Beautiful Commons Room at Rogers Ready for Social Events of Year

Undergraduate Organizations to Hold Gatherings in Antique Hall

As the season for social events at Technology opens once more, the attention of the various organizations is brought to the Commons Room at Rogers, perhaps the most picturesque part of all the Institute's possessions.

It is the evening of a play or a smoker at Rogers. The uninitiated is conducted over a checked marble floor in a spacious hall, down an unimpressive flight of stairs, and through a locker room. Then the whole aspect changes. He suddenly finds himself on a balcony looking into a room dating back to the Renaissance, which might have been transplanted from a castle in Italy or Spain.

From the dull glistening tile-brick floor rise three massive columns which push their heads into an arching roof that reminds one of pictures of the old world. Antique Spanish desks squat at the foot of the pillars, which are connected by wrought-iron railings of Florentine or Spanish design. Opposite the balcony are two leaded glass windows, set high in the wall, and between these is a large bust of a warrior in oak. Leading down from the balcony into the room is a short flight of steps. The most impressive thing in the room is a Spanish refectory table of the 17th century. The top is hewn from a single piece of oak. With the exception of one or two lounges of modern factory construction, everything in the room is in complete keeping with the period.

Was Formerly A Chemistry Lab

The unique furnishing of such a room in an Institute building is easily explained. In 1916 when the engineering courses were moved over to Cambridge, Rogers building was left with a lot of extra space, including

an old chemistry laboratory and forging room in the basement. The Department of Architecture was left without a lounging room and, at the suggestion of Professor William Emerson, the old chemistry laboratory was remarkably transformed. Contributions from graduates, instructors, and undergraduates came in to support the worthy cause, and soon the architects were planning the renovation of the room. The old wooden ladder, which had heretofore been the only means of descent to the laboratory, was removed, and a balcony with steps was built. The ceiling of this balcony was reconstructed to give it the grace of a vaulted passage in an ancient castle and heavy beams were stretched across the ceiling of the main part of the room. At one end of the room a fireplace was constructed, a flue having been found nearby, and at the other end a large section of the supporting wall of the building was removed for the construction of a stage.

### Furnishings From Abroad

The next task was to furnish the room, and for this purpose copies of the most fitting styles of furniture of the desired period were made in Paris, donated articles of greater worth were used, and a few modern upholstered furnishings of harmonizing colors were bought. Tapestries were employed to give color and atmosphere and a large lamp with a parchment shade was placed at either end of the refectory table. The addition of two stained-glass windows gave a softened light, lending character to the room, distinguishing it from the ordinary street scenes of the modern world.

This is the room which was opened in June 1921 for a lounge and gathering room for the Architectural Department. And since then it has shown itself to be a sensible expenditure of time and money, for it is the most distinctive and romantic room in all the Institute buildings.

## Dance Lovers' Paradise

SHERATON ROOM  
COPLEY PLAZA  
Boston

A Glorious Dancing Salon—  
A Floor That One Delights to Tread.

Tea Dances, Wednesdays and Saturdays, 4:30 to 7:00; Supper Dances nightly, commencing at 9:00; Harvard-Army Supper Dance, October 20.

Meyer Davis' Le Paradis Band, director Joe Smith—home again with echoes of a brilliant summer success at the Excelsior Palace Hotel, Lido Venice, Italy.

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1503—The Hampton Imported Black Scotch Grain; also Brown.

# Record Crowd Greet Republican Candidate

## BOISTEROUS MOB HINDERS TRAFFIC

### Many Technology Men at Hoover Speech at Arana Rally Monday nite

Many in the happy crowd had waited for at least an hour to catch a glimpse of Mr. Hoover. Many also had needlessly "cut" 12 o'clock classes, for it was after one o'clock before the presidential candidate whizzed by.

A crowd of Technology students who can wait patiently for an hour does not seem to exist. Everyone who passed was hailed as "Hoover." A gasoline truck that tried to pass suddenly began to spray gasoline when some enterprising petroleum engineer attempted to examine the interior of the tank. A cake truck furnished light refreshments for a few of those lucky enough to be near. "Smith" signs were taken off those cars that attempted to go through such a thoroughly Republican crowd. Everyone seemed to be having a good time whether Mr. Hoover appeared or not. A Boston University co-ed also was stopped but no serious results occurred.

One truck driver, who was bolder than the average, summed up enough courage to climb off his truck and try to catch several offenders. Failing in his attempt he returned to his truck only to find that it had stalled in his absence.

Traffic was held up for about five minutes while he tried to get his engine started. The length of time required was greatly increased by the fact that continual advice was poured into his ear by the bystanders. For some unknown reason, the driver did not seem to take very kindly to this advice due possibly to the fact that he didn't understand that the advice was coming from engineers who know.

Politics again played an important part when several professors refused to give their classes a chance to see Hoover. It is almost possible now to tell how the instructing staff will vote this year.

## BABSON WILL SPEAK ON FORTUNE MAKING

(Continued from Page One)

damentals of Prosperity," and "Religion and Business."

During the war Mr. Babson served as Director-general of Information and Education under a federal government appointment. He is an official in many banks and a director and officer in several corporations. He is a term member of the corporation of the Institute for five years. His term expires in 1932.

When asked if he knew of any devilment that Mr. Babson had been mixed up in as a boy, Mr. Horace Ford, bursar, said, "He was a little older than I, so I did not have a good chance to check up on him. However, he did teach Sunday School. I was in his class and I will not say that that is the reason that I have never gone to Sunday school since. One thing though, he was not just a dumb Sunday school teacher by a thousand miles. He has a different point of view. There was seldom anyone missing from class. He did not limit himself to the prescribed lesson, but succeeded in making things interesting."

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from 6:30 to 2 A. M.  
**HOTEL BRUNSWICK  
EGYPTIAN ROOM**

## Directory Proofs Are Due Tonight

Final opportunity to correct the Directory proofs will end at 5 o'clock this evening, after which time no more corrections will be accepted. Galley proofs are posted in conspicuous places about the buildings, and cards are provided for making changes or additions. No corrections should be written on the galleys, as only the card corrections will go to the printers.

## ROWE WILL SPEAK ON LATIN AMERICA

### Will show students future in Pan-American Countries for Graduates

Wednesday, October 17, at 9:00 o'clock, Dr. Leo S. Rowe will address the students on "Industrial Opportunities in Latin America." The lecture will be given in Room 1-190. Every undergraduate is invited to attend.

Dr. Rowe who is at present the general director of the Pan-American Union in Washington has been interested in the South American countries all his life. He has been a delegate to almost all the Pan-American Congresses in the last fifteen years.

On September 17, 1871, Dr. Rowe was born in McGregor, Iowa. In 1890 he received his PhB at the University of Pennsylvania; his LLB in 1895; his PhD at the University of Halle in 1892; and in 1906 his LLD at the University of La Plata in the Argentine. Dr. Rowe has also received many more honorary degrees. He was admitted to the bar in 1895, but did not practice long as he received a professorship in Political Science at the University of Pennsylvania.

For the last ten years Dr. Rowe has been active in all business connected with Latin America. He has spent quite a few years there and knows the conditions of the country. For this reason he was chosen delegate for so many congresses and conventions that had to do with Pan-American countries. He will show the students the many opportunities open in Latin America for ambitious graduates both of Technology and other colleges.

## MASS MEETING HELD BY FRESHMAN CLASS.

(Continued from Page One)

game; all that is required is someone outside to be there to tell them what to do. The captain knows enough football to be able to tell the coach, but the team will not listen to one of their own members. The team made a good showing against St. Anselms in its first game of the season. The next game is with the B. U. freshmen on Friday. It is earnestly hoped that a coach may be secured very soon.

Os Hedlund, coach of track, spoke of the relay team and its chances for victory Field Day. He declared that the men are working hard and doing very well, but more men are urged to come out. Freeman Fraim, in charge of tug-of-war, had the same message regarding his team. So far only eighteen men have turned out, while he ought to have around fifty, for there are twenty-four on a team and there should be two teams.

Then Bill Haines, coach of crew, ended the meeting with one of his genial and interesting talks upon everything in general. Of course it is well known that the freshman crew is receiving plenty of hearty and well-earned support.

There will be another freshman mass meeting in the latter part of the month, when final preparations for Field Day will be presented. The prospects are pretty good for some hard fought battles with the Sophomores.

## CO-OP CHECKS GOING RAPIDLY THIS YEAR

Monday was the first day that dividend checks were given out at the "Coop" and what a rush there was for the checks. Over five hundred checks were given out on the first day and an almost equal number on Tuesday. There are still about two thousand checks that their owners have not claimed as yet. The checks vary greatly in size. The smallest check is for three cents and the largest is for one hundred and eighteen dollars.

## As We Like It

### S. S. INCORPORATED

Only on rare occasion do actors forget themselves before the final curtain gives them the safety of obscurity. Surprise tinged with a little fearful expectation was evident on the faces of the performers of the Repertory, Monday night, as they first listened to the continuous but comparatively weak applause, (shame that the theatre was not filled). The repeated cries of "author" from beyond the footlights brought Verne Jay to thank his appreciative audience for the first reception of his play which, for originality of story, oft-times excellence of line, scenic effects, and intellectual significance should bring long and persistent acclamations for many evenings to come.

It is a peculiar distinction of a repertory theatre that few plays can be failures. Where the acting is poor the strength of the play can support it and carry it through and vice versa. Here neither was needy although several Thespian props could have been put into service. Spafford, master businessman, organizer of "Spaffords Suicides Incorporated" is played by Robert Noble, quite as perfectly as the machine age of which Spafford is a product. Worshipping none but the business God Success, his latest diabolical (clever, lawful, and perhaps even humanitarian) venture is in the field of human suicides—\$25,000 to any beneficiary the would-be suicide names provided he dies in the swarming arena as per contract. To put it mildly, the play is hilariously humorous as well as ingeniously clever. We recommend "S. S. Incorporated" unreservedly.

## REPUBLICAN CLUB MEETING PLANNED

(Continued from Page One)

country was at the present time the world's most prosperous one but that the protective tariff was still essential to the permanency of that economic prosperity.

Loud speakers gave the two or three thousand who were standing outside the Arena the words and the atmosphere that prevailed inside. The further overflow heard Hoover at Symphony Hall immediately after his appearance at the Arena.

### Club Plans Meeting

Otto Kohler of the Republican Club announces that he has obtained four reels of film about Hoover which will be shown at a meeting of the Club which will in all probability be held on Thursday the 25th of this month the place and hour to be announced later. The Club now has some two hundred members and its meetings will be the source of no small amount of Hoover enthusiasm.

## ISSUE CALL FOR MEN IN DRAMASHOP PLAY

(Continued from Page One)

is very much concerned about the friendship between her sister and Aubrey.

Joe Fisher, Amy's brother, is a quiet lad who is rather amused at Aubrey. He is mechanically minded, and he has considerable success with some of his inventions.

Joseph Harrington, '30 is General Manager of the play "The Show Off" which will be shown in the Commons Room at Rogers on December 7 and 8. The cast will be coached by Professor Dean Fuller who successfully assisted in making last year's play a success.

## NOTICES

### SWIMMING

All men interested in swimming should be present at a mass meeting this afternoon, Oct. 17, at 5:00 P.M. In Room 1-190 all freshmen who wish to substitute swimming for P. T. are especially urged to be present as important announcements will be made at this time. Captain Luey and Coaches Dean and Brown will be present to speak to the candidates for both freshmen and varsity teams.

### FRESHMAN

The regular weekly meeting of freshman section representatives will be held this afternoon in Room 10-275 at 5 o'clock.

## IMPORTANT VI-A MEETING TOMORROW

All VI-A men are urged to attend the meeting on Thursday October 18. The policies of the VI-A news for the coming term will be decided upon, and the entire news staff will be elected. The hour and room will be posted on the VI-A bulletin board in the second floor corridor of building 10.

## A. I. E. E. Hold Dinner Meeting Friday Evening

### Address by Consulting Engineer and Movies will Follow in Main Hall

Starting the first of a series of four dinner meetings, the M. I. T. student branch of the American Institute of Electrical Engineers will hold their first rally in the Faculty dining room in Walker on Friday evening of this week.

Mr. R. E. Doherty who is a Consulting Engineer of the General Electric Company will be the speaker of the evening and he will endeavor to answer the questions uppermost in the minds of most students as to the type of work their studies will fit them for, and what the college graduate can expect of his first job. He will discuss the methods of finding jobs after graduation and will attempt to give the students some idea of type of work the graduate may expect to find in his first year.

Dinner will be served in the Faculty Room of Walker at six o'clock and the Society is glad to act as guest to all students interested in the phrase of engineering which the Institute represents. Admission to the supper will be by card only in order that the management will know how many to provide for. These cards may be obtained in Room 4-205 by calling there before October 18th.

Moving pictures and the talk will be given immediately after the supper, at 6.45, in the Main Hall. The meeting will close promptly at eight o'clock in order not to conflict with other plans for the evening.

These dinner meetings will occur at intervals of two weeks for at least the next eight weeks and will ordinarily be on Friday evenings. As Field Day will take place two weeks from this Friday the date of the next meeting will in all probability not be scheduled for that evening but will take place some other evening of that week.

As the speakers which the Institute arranges to have for these meetings are men who have definite and practical interests in the world the graduate of this school intends to enter, the meetings of the Student Branch of the Institute should be of greatest value to the student in the Electrical course and will also no doubt be found of value to students in other courses.

## Everything Set For Coming Field Day Competition

### Band's Repertoire to Surpass That of Previous Year Under Ackiss

With the stands in good condition, the band at its best, and all the competing teams hard at work it seems as though Field Day this year will be better than any heretofore. If everybody appears on the scene of battle and supports his respective class the day will be one to be long remembered.

Since the gridiron is in perfect condition ready for the freshman-Sophomore game, and considering the intensiveness of the practice on the part of both the teams a good football game will ensue. The freshman tug-of-war team has been pulling against a tree stump for a week or so and the Sophomores this year will be greatly surprised if they expect, an easy victory.

The crews have been out every morning at 6 o'clock and some good men are developing on the freshman crew although the Sophomore '50's have the advantage of practice. Likewise, the relay teams have been working out almost every afternoon.

The band, larger than ever, and adorned in new puttees, will make a fine appearance. Under the leadership of Arnold S. Ackiss, '30, the music before the game and between halves should be worth listening to. Last year, the Band music as a feature of Field Day did not have a fair trial, since the organization had hardly been properly started, but now with over a year's practice, and numerous popular airs in their repertoire, Technology's band should provide some welcome melodies amidst the strife of Field Day.

## SHARPE'S

Formerly of Southboro Arms  
Luncheons, 50c & 60c  
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## Get Acquainted Week

You can be the judge as to our prices. FOR THIS WEEK ONLY, we will give a 15% DISCOUNT on EVERYTHING. Ask for it!

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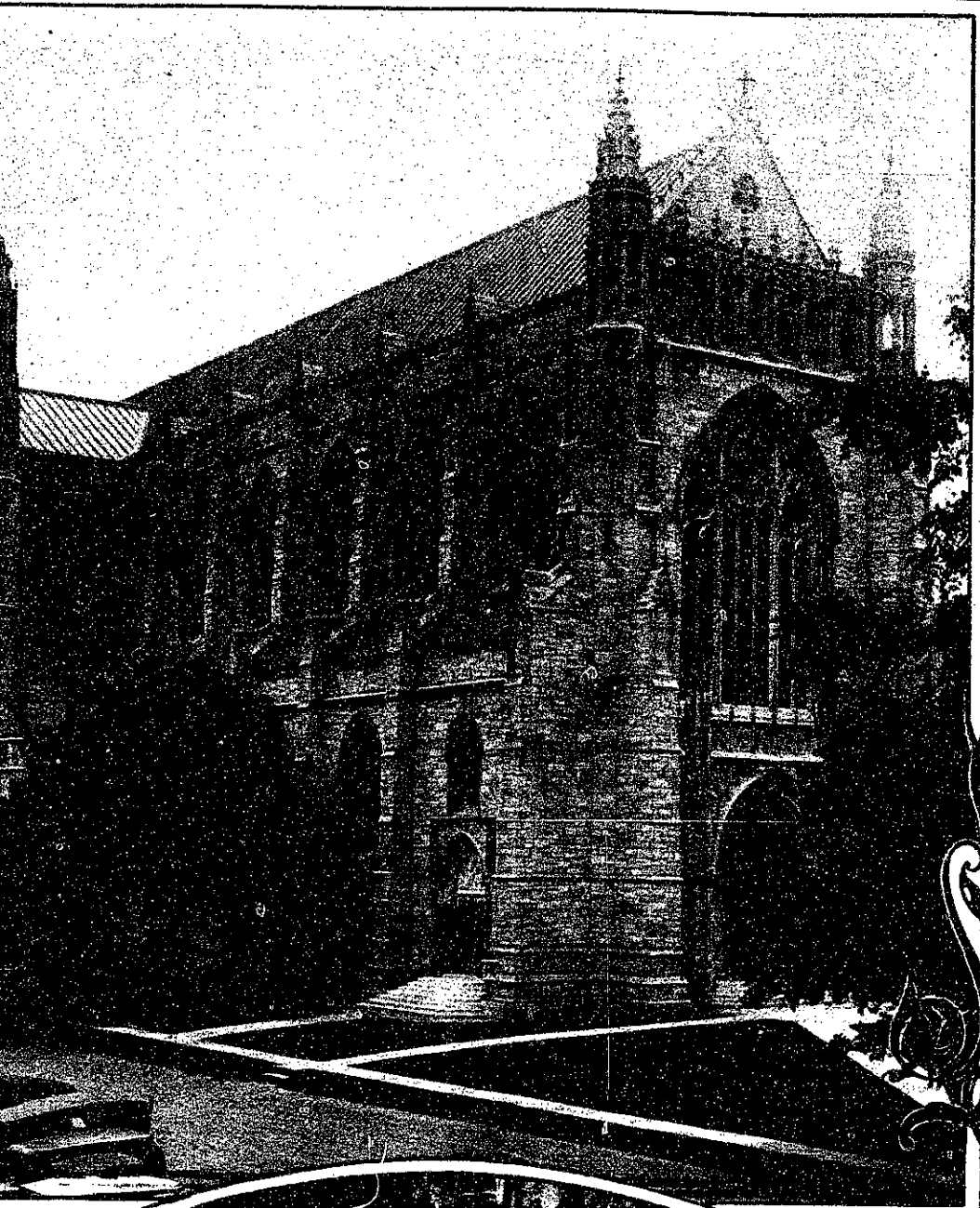


—Every University man has one  
—if not he's just going to get one  
—and it's a ten to one shot he's coming to The Store for Men for it  
—because:

Authentic styles you'll see at the Stadium—  
large stock of best imported and domestic makes

\$7.50 to \$25

Third Floor—The Store for Men



(Left)  
**New Princeton Chapel Now in Use.** This beautiful new chapel at Princeton is the second largest college chapel in the world. It seats 1,600 students and cost more than \$2,000,000.

(Wide World)



(Right)  
**And It Went Right Away from There!** Johnny Hoben, Yale, 1929 is shown in this photograph, getting a little drop-kicking practice with Paul Switz holding the ball. Hoben was a fine quarterback on the Yale team of 1927. He is a triple threat man of the first order.

(Yale Pictorial)



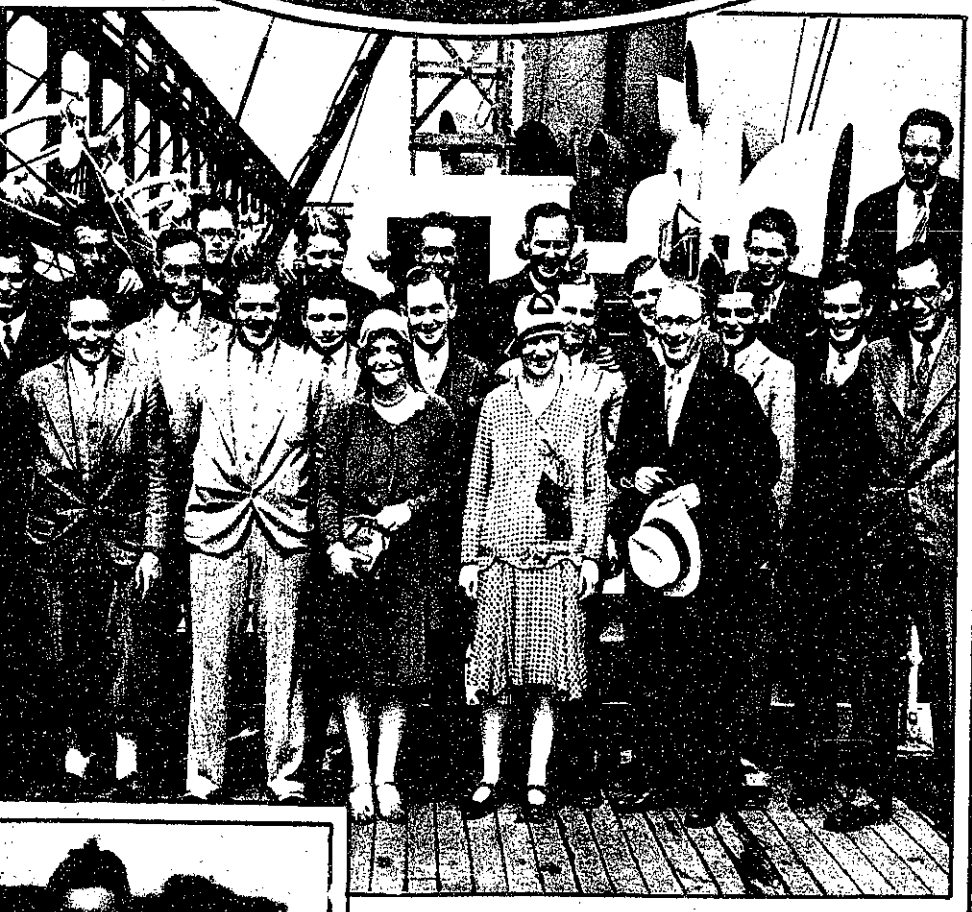
(Left)  
**No Cage for this Smith Zoology Class!** Here you see Professor Howard M. Parshley and eight of his students meeting in a "natural classroom" on the campus.

(Underwood and Underwood)



(Above)  
**Up High, But Down and Out!** Ferris Nicholson and Muls Widman, intramural boxers of the University of Washington, stage a bout on Nisqually Glacier, on the slopes of Mt. Rainier.

(Wide World)

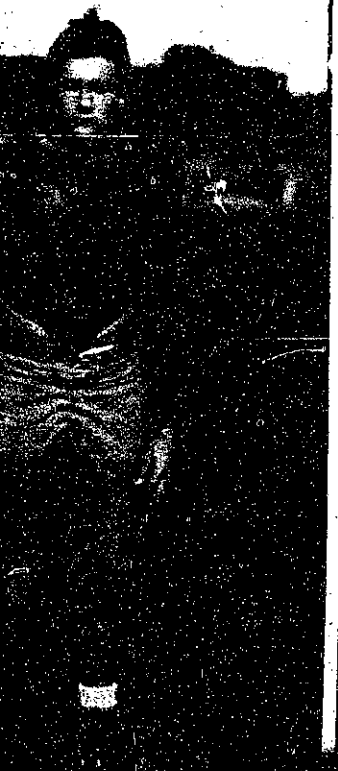


(Left)  
**After Warbling in Foreign Climes—**The Glee Club of Pennsylvania State College has just completed a six-weeks' concert tour of the principal cities of Europe. Before leaving, the club won the honors in the Pennsylvania intercollegiate group.

(Pacific and Atlantic)

A Modern Greek Chorus. This shows the songbirds in the finals of the inter-sorority song contest at the University of Southern California. They are the survivors of 300 starters. From left to right—Dorothy Fuller, Janet Dow Hazel Woods, Elizabeth Whitzten, Murine Honey, and Marjorie Snow. We don't know who won, but we bet that Miss Honey had a sweet voice.

(Below) (Underwood and Underwood)



(Left)  
**Always a Big Green Threat!** A. K. Marsters, Dartmouth, 1930, who is looked upon as the man opponents of the Big Green must stop. Marsters is a halfback whose brilliant passing and wraithlike running in the open field secured him All-American recognition during the 1927 season.

(Dartmouth)



(Right)  
**Why Do They Call Him "Butch"?** There are a number of good reasons, as the opponents of the University of Illinois eleven can well testify! Illinois won the Conference championship last season, and immediately elected "Butch" Nowack as captain of the 1928 team. "Butch" has a football under his left arm.

(Underwood and Underwood)





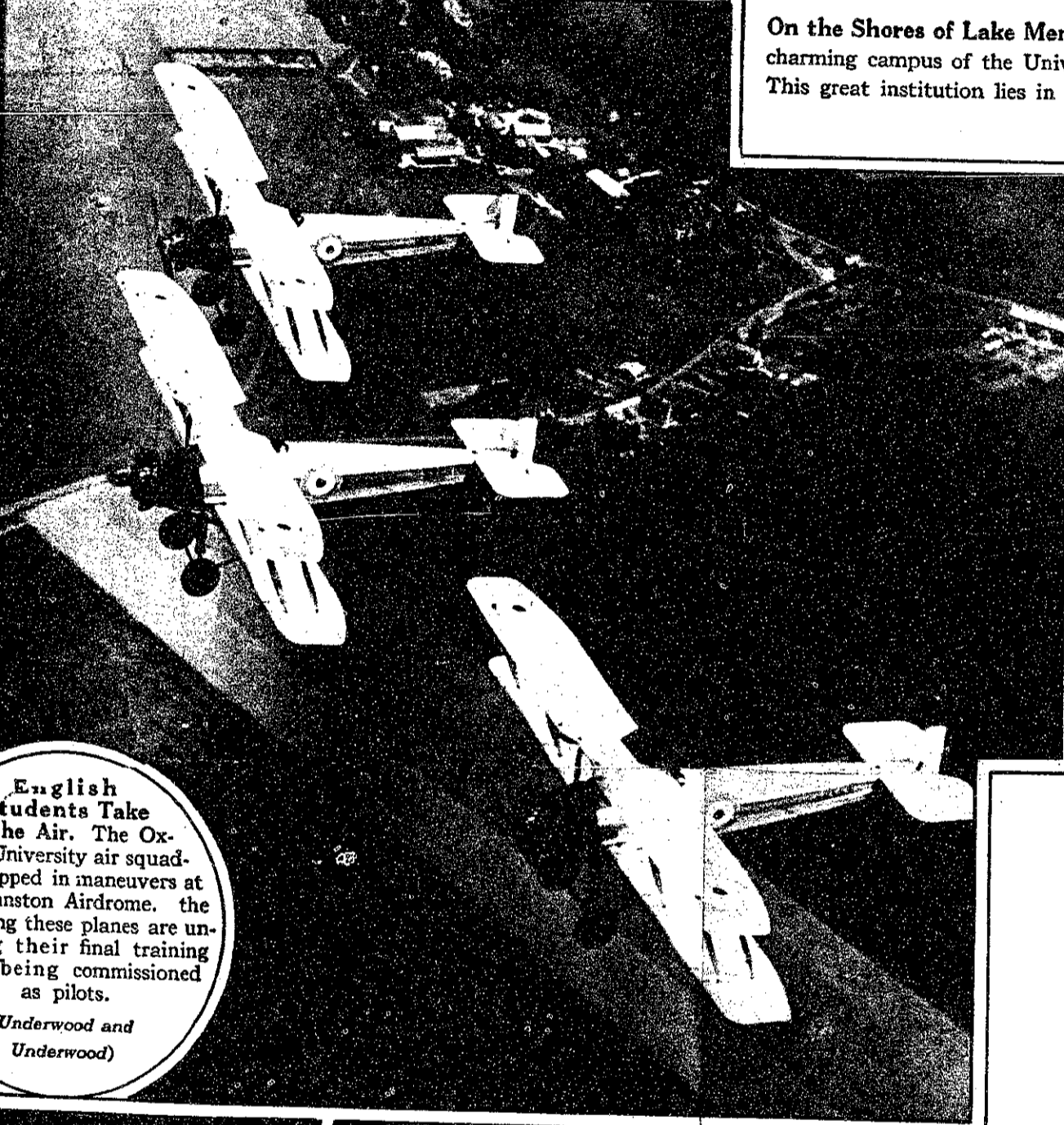
**Big Fullback Will Lead Michigan.** This photograph shows George Rich, Wolverine captain, who weighs 190 pounds and is from Lakewood, Ohio. He has had two years of experience in the varsity squad.  
(Underwood and Underwood)



**On the Shores of Lake Mendota.** An aeroplane view of the charming campus of the University of Wisconsin at Madison. This great institution lies in a wonderland of natural beauty.  
(Aerial Photographic Service)



**W W W, A Winning Wonder from Alabama.** Wade has made an enviable record with his football team of Alabama. His team lost only one game during his first year in the Southern Conference championship for the near future. Expectations await his 1928 team.



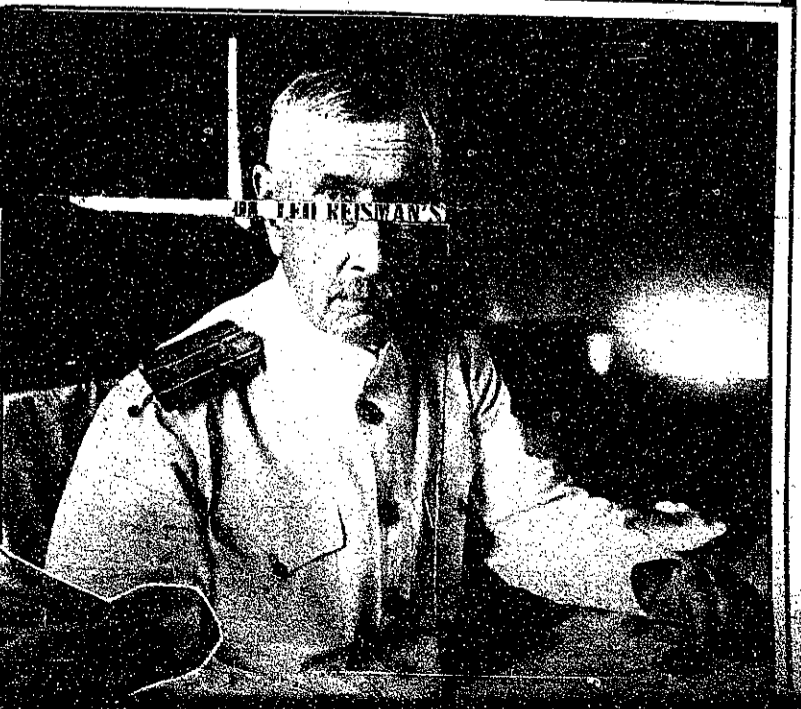
**English Students Take to the Air.** The Oxford University air squad is shown in maneuvers at the Cranston Airdrome. The planes being used in these maneuvers are undergoing their final training before being commissioned as pilots.  
(Underwood and Underwood)



**In Conference on the Midway.** Coach Alonzo Stagg and his board of strategy are pictured with the 1928 University of Chicago varsity squad.



**Rising Sons from the Orient.** Among the students at Colgate University are these two Chinese. They are Henry and William Yuam, sons of the first president of the Chinese Republic. They spent their summer vacation in China.  
(Underwood and Underwood)



*As told to*  
**PRINCESS PAT**  
by  
**10,000 Men**

*"Women Use Too Much Rouge"*



**THE MEN, poor dears, are not quite correct. They judge by appearances solely. What they really protest is the "painted look"—and "too much rouge" is not really a question of quantity. It is a**

**matter of kind; for even the tiniest bit of usual rouge does look unreal.** Women have startling proof of difference in rouges once they try Princess Pat. Have you sometimes watched fleecy clouds at sunset shade from deepest rose to faintest pink, every tone pure and luminous? So it is with Princess Pat rouge. Every tone is pure and luminous, seeming to lie beneath the skin and not upon it. You obtain more, or less, color by using freely or sparingly. But there is never a question of too much, never the unlovely "painted look" to which men object. Purity, delicacy, the most costly color tints, and a secret formula combine to make Princess Pat the most natural rouge in the world. And whether blonde or brunette, you can use any and all of the six Princess Pat shades with perfect effect—instead of being limited to one as with usual rouges.



**Princess Pat** an entirely new "feel," makes its application a veritable caress. Most powders contain starch as a base—hence their drying effect. The Almond in Princess Pat definitely helps the skin, assists it to remain pliant and fine of texture. And there has never been a powder to go on so smoothly, or cling so long—never because only in Princess Pat do you find the soft, naturally adherent Almond Base—instead of starch.

**Princess Pat Almond Base** face powder now comes in two weights. Medium weight in the familiar oblong box—lighter weight in the new round box. It has been possible because of the Almond Base to make the lighter weight powder just as clinging as the medium.

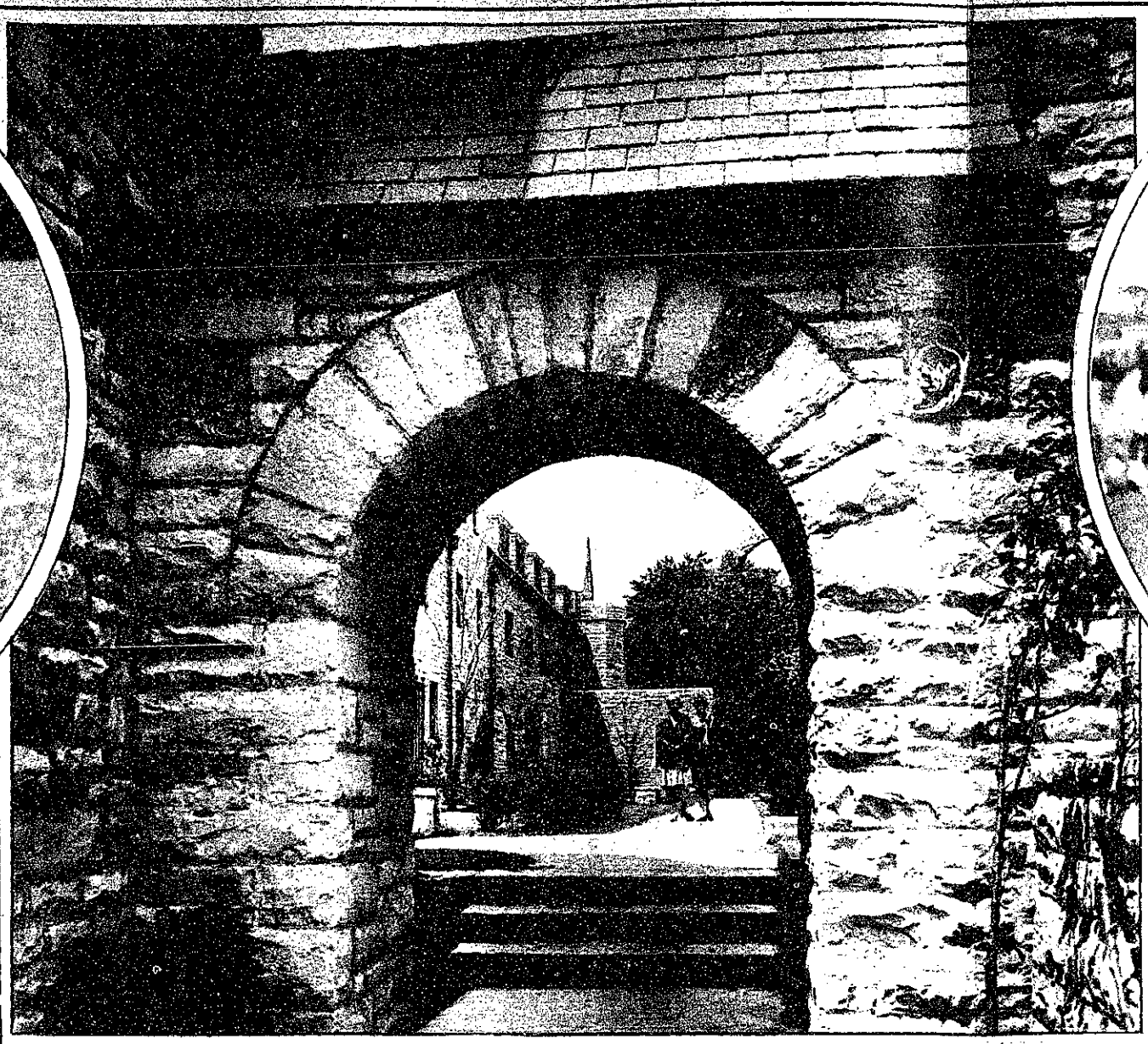
**Wonderful New Color for** Just what you've wanted—that colors the visible part of the face and that also adheres to and stays on the inside, moist surface. Thus lips show beautiful color all day long—no unlovely "rim" of color with usual lipsticks.

**Try the Seven Famous Aids-to-Beauty with Princess Pat Week End.** This is really an "acquaintance" enough of each preparation for a thorough trial—enough for two weeks. And the beauty book sent with each box contains information on skin care of real value—besides artful suggestions for make-up which vastly enhances the results from Princess Pat powder and lipstick. You will be glad to try it with the rest.

Protect Your Skin with Princess Pat Get This



**And Now They Wear 'Em One-Piece!** Charles Piculewicz, varsity fullback of the Fordham University football team, wearing the new one-piece football uniform and carrying the old-style suit. The jersey and the pants are not detachable and give an overall effect. The new type suit is lighter to wear than the old uniform; and greater speed is therefore anticipated among the backs.  
(Underwood and Underwood)



**A Pleasing Vista at Northwestern**—This charming photograph shows some of the sorority houses on the women's quadrangle at Evanston, Illinois. The University cooperates with the sororities in the building of these houses. This view shows the blending of the old with the new which makes present-day American college architecture so attractive.  
(Underwood and Underwood)



**Richard P. Guest Football Team.** known as "Tuffy" name test of popularity.

Coach William Wallace teams at the University first year, and then won it three seasons. Great m.  
(Orville Rush)



e shown in this  
(Wide World)



**Ride 'Em, Georgia, Ride 'Em!** Members of the crack cavalry troop show the camera that they know how to ride. This is the only mounted college unit in the Southern States, with the exception of the one at Virginia Military Institute.  
(Underwood and Underwood)



**Shot from the Rear!** M. A. Obrenski made this informal snapshot during the Syracuse Regatta.



**Dr. David Kinley, President of the University of Illinois**—begins his thirty-fifth year as a member of the university's faculty. He has been president of the institution since 1926. Dr. Kinley was born in Dundee, Scotland, August 2, 1861, coming to the United States in 1872 with his father. He received his degree from Yale, after graduating from Phillips Academy at Andover, Mass. In 1890-92 he studied at Johns Hopkins University and received the degree of Doctor of Philosophy from the University of Wisconsin in 1893.  
(Underwood and Underwood)



**Not in The Movies—Yet.** According to rumors and press agents, Harold Hauser, captain of the University of Kansas football team, has been approached by the movie judges of masculine pulchritude. He may be "Harold" when he goes into the movies, but he's "Dutch" on the gridiron. Incidentally, he is a Phi Kappa Psi brother of "Buddy" Rogers, the Paramount Star.  
(Underwood and Underwood)



**"Gentleman and Scholar"—In Reverse English.** Miss Muriel Baker, brilliant British girl of 17, won the Lubbock Memorial Prize, one of the highest scholarship awards in England.  
(Underwood and Underwood)



**Lips**  
lip rouge of the lips colors the lips, parted the way color as

**Beauty in Set**  
"set" set—r a thors weeks. with set care of crets of ance re-rouge, p rouge, cligh

**THE MENTHOL HEALS.....THE HOREHOUND SOOTHES**



**Throat Tickle—Stop it at once with a Bunte Cough Drop. Refreshes and soothes the tender tissues of the throat.**

BUNTE BROTHERS - Chicago Est. 1876 Makers of World Famous Candies



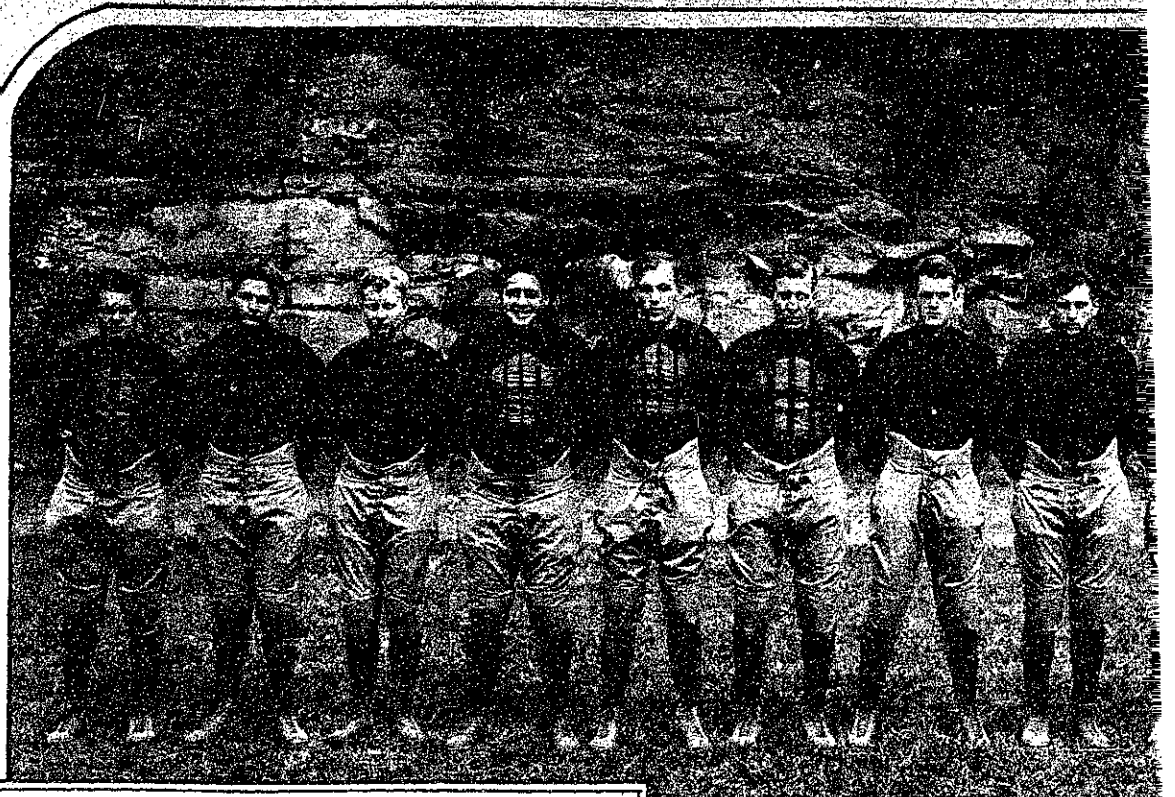
**Irene's**



*Irene Rich*  
Warner Bros. Pictures



ents in Norway—throw away their emblematic  
and canes when they graduate from high school  
into the university.  
(Underwood and Underwood)



A Straight, Hard Line. Here are the first-string for  
Technology football team. From left to right: Dresbar.  
guard; Mielziner, center; Schmidt, tackle; Schnupp, tac  
land, guard; Yerina, guard or center; Lovewell, guard. 1  
200 pounds and all but three are six f

## FOCUS YOUR LENS

To serve our readers with the latest and best photographs of college activities, we welcome help from every student, and of course are willing to pay for this assistance.

We want photographs hot from the campus. We want unconventional and unusual pictures—the kind that can come only from students.

And we'll pay for every photograph used. Blow the dust off your camera and get busy.

Submit photographs to the Editor.

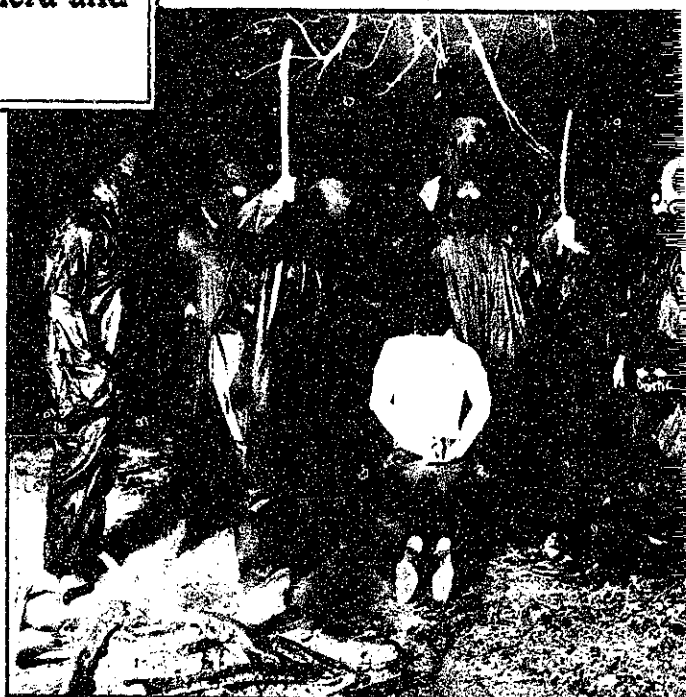
### THE RADCLIFFE RAMBLER AN INTER-STATE BOOKSHOP



Radcliffe Rambler—wends its way along the beautiful New England  
and furnishes an outing as well as profit for its enterprising entrepreneurs  
Margaret Follom, Brookline, Massachusetts, (left) and Miss Barbara  
Cambridge, Massachusetts. A goodly supply of the newest and best  
books are carried on a specially built motor truck.  
(Pacific and Atlantic)



Choose Your Shoes. All ready for the annual shoe rush at the University of Cincinnati.  
The shoes belong to the freshmen. The paddles belong to the upper classmen. The paddles  
may be used ad libitum until each freshman finds and puts on his own shoes. Woe befalls  
the luckless "frosch" who fails to find and don his shoes with alacrity.  
(Edwin K. Levi)



'Twas a Dark and Stormy Night! Here's a gloomy view of the  
Club" of the University of Oklahoma at Norman. The barebac  
probably not enjoying himself at this instant—but, on the other  
the time of his young life—it's hard to tell about such things.  
(P)



## The Smartest Coat of the Season

### THE NEW ALLIGATOR AVIATION MODEL

THE new Alligator Aviation model breezes into the  
Fall season with all the freshness of a crisp autumn  
day. Alligator has gone far beyond prevailing standards  
of swagger appearance, fine tailoring and distinctive  
design. The famous Alligator line includes a wide range  
of models, attractively tailored from Alligator Balloon  
Cloth, Alligator Silk and Alligator Slicker fabrics. The  
exclusive Alligator process makes all models absolutely  
waterproof under the most drenching rain. Alligators  
are sold at the best stores and all genuine Alligators  
bear the Alligator label.

THE ALLIGATOR COMPANY, St. Louis

Alligator Aviation  
model with all-wool  
lining, swagger for  
the street—ideal for  
motoring, \$20.00.  
Same model in  
service cloth, un-

# ALLIGATOR