

BASEBALL NOT TO BE VARSITY SPORT DURING NEXT YEAR

Advisory Body Makes Awards
To Crew, Track and
Tennis Men

APPROVE TRACK RECORDS

Straight T's Given to Members
Of Three Varsity
Crews

A definite decision not to recognize baseball as a varsity sport, at least during the season of 1928, and the awarding of letters to members of the track and tennis teams constituted the main part of the business which was taken up at the meeting of the Advisory Council on Athletics held last evening at the Engineers Club.

Several records made by members of this year's track team were approved and officially sanctioned as current Technology records. The new marks were in the 120-yard high and the 220-yard low hurdles, made by Captain Steinbrenner of the track team, in the broad jump made by John S. Wiebe '28 and in the javelin, made by John A. McCarthy '28. It was voted to award a T with crossed rifles to Robert M. Harbeck '28 in view of his recent exceptional showing on the rifle team.

Hamilton Reports On Baseball

Hugh Hamilton '29, Manager of the Beaver baseball team for the present season presented a report which contained a brief summary of the activities of the Beavers thus far and also of tentative plans for next season. Should the team receive the official sanction of the Advisory Council. Considerable discussion ensued concerning this report and in view of the fact that this is the first season of the Beavers and also that financial aid from the Budget Committee was not forthcoming for next season, it was deemed not advisable to recognize baseball as a varsity sport for the coming season.

Straight T's were awarded to John S. Wiebe '27, Cyril B. Meagher '28, Kenneth A. Smith '27, Peter H. Kirwin '28, Henry G. Steinbrenner '27, Raymond Jack '28, John A. McCarthy '28, Frederic E. Glantzberg '27, and Marshall H. Fay '28 for their performances on the track team during the current season. The Advisory Council also approved the action of the Executive Committee of the M. I. T. A. A. in awarding straight T's to the members of the Varsity crew who are as follows: Edward M. Tittman '29, David R. Don-

(Continued on Page 4)

EASTERN STEAMSHIP CO. TO SELL TICKETS

Salesman To Be in Walker At
Noon Hours Next Week

As an accommodation for Technology Students who are returning home this summer by boat, the Eastern Steamship Company will have a representative in Walker to take care of the students' orders for tickets. He will be in the Institute Committee Room on all school days from 11 until 2 o'clock from Friday, May 27, until Friday, June 3. There are ten steamship lines which are now operated by this company, the principal one being to New York.

Drips Drained Dry As Plumber Assists T.C.A.

Many of our students were greatly shocked yesterday to find that the Technology Christian Association, that estimable organization, had suddenly gone "wet." Moreover, no one seemed to be on hand who could explain this phenomenon. No arrests were made in this case, since the wetness was all water.

One of the steam pipes in both the front and the back office was faulty, and, as many students have suspected, there was a continual drip in the offices of the organization. However, a steam-fitter was set on the job yesterday, and, with a new, newly-insulated pipe in its midst, the T. C. A. has, for the present at least, dried up.

Cars Are Stolen From M. I. T. Parking Places

One of the several Ford underslung speedsters which belong to Technology students was stolen from the parking place at entrance 69 last Saturday morning shortly after 9 o'clock. The car was a typical cut-down Ford, its distinguishing mark being a copper gasoline tank attached on the rear. It is the property of William H. Nichols '27, who also owns one of the miniature motorcycles, "Nip", and "Tuck", which won prizes at the Technology Circus.

Several other cars have been stolen in a similar way from the Institute grounds, and students are urged to take the utmost precautions to prevent any more mishaps of this sort.

Events Of Senior Week Will Start Thursday, June 2

Examinations Over, Class of
'27 Will Hold Week of
Celebration

As has been the custom at Technology for several years, the week following the Senior examinations, known as Senior Week, will be filled with events for the Class of 1927, including a celebration of the end of four years' work, and the ceremony of graduation. Festivities start on Thursday, June 2, and end with the commencement on the following Tuesday.

To start off the celebration part of the week, there will be the picnic at Pemberton, which will be held on Thursday afternoon. This will be a strictly stag affair. The men will be transported to Rowe's Wharf by special cars chartered from the Boston Elevated Company, and there will board the steamer which will take them to their destination.

"Pops" Concert Is June 3

On June 3, the annual "Tech Night" will be held at the Pops Concert in Symphony Hall. After that, on Saturday, the annual class banquet will be held at the new University Club. Speakers for this will be announced in Friday's issue.

Sunday morning will be the occasion of the Baccalaureate Sermon at Trinity Episcopal Church, where Bishop Slattery will address the Senior Class. Following that, on Monday, there will be Class Day exercises in the morning, and in the afternoon, a tea dance at Walker. Commencement will be held in DuPont Court on Tuesday, June 7, followed by the Senior Prom in the Copley-Plaza that evening.

M. I. T. A. A. ANNOUNCES TEAM MANAGERSHIPS

Arthur B. Marlow '29 was appointed manager of track for next season and William B. Thomas '29 was appointed manager of crew at the annual elections of the M. I. T. A. A. held last night. Other elections included the selection of Charles W. Denny, Jr., '29, as manager of cross country and Edmund G. Blake '30 as manager of freshman track.

Elections to the managerships of Field Day teams and Sophomore assistant managerships were Theodore E. Bridge '30, manager of Sophomore Field Day Crew, Edwin R. Rowzee '30, and Edgar M. Hawkins, Jr., '30, Sophomore assistant crew managers. Frederic C. Alexander, Jr., '30, and James B. Holden '30 were elected Sophomore assistant track managers.

LOWELL INSTITUTE'S GRADUATION TONIGHT

Graduation exercises for the largest class in the history of the Lowell Institute will be held this evening. The graduation will include about 125 men from the regular courses, and fifty from the advanced courses.

Professor Charles F. Park, president of the Lowell Institute, will preside over the exercises, and Dr. Samuel W. Stratton will speak as representative of Technology and Dr. A. Lawrence Lowell, President of Harvard, who is trustee of the Lowell Institute fund will present the certificates. Mr. Howard Conoley of the Walworth Company will be the speaker of the evening.

RADIO TO DEPICT SCENES IN EUROPE AT ALUMNI DINNER

Ever Changing World Bulletin
Will Be Projected In
New York City

VITAPHONE IS INCLUDED

Alumni Of All Classes, And
From All States of Union,
To Be Present

A scientific feat, probably the greatest ever attempted in a premiere exhibition before the public, will be demonstrated for the first time at the closing banquet of the 1927 All-Technology Convention to be held in the Grand Ball Room of the Waldorf-Astoria in New York on Saturday evening, June 11th. With the aid of R. H. Ranger '11, the inventor of radio photography, and with the co-operation of a big New York newspaper, a continuous "M. I. T. Radio Newspaper" will be published at the dinner.

Radio Newspaper Planned

A record gathering in the hall will view three large screens which will constitute the pages of the paper and on which will be shown photographic news and interviews with world celebrities radioed from London, Paris, Berlin and other distant points direct to the Waldorf-Astoria. This unique scientific demonstration exhibited for the first time at a dinner, will focus in one room messages from all over the globe, and will bring greetings to the gathering from alumni who were unable to attend.

Take Movies of Activities

A scientific cinema demonstration, to be second only in magnificence to the "radio newspaper" at the convention, has been finally arranged by the alumni reunion committee. This will include a talking moving picture of M. I. T. activities. These motion pictures will be taken next week by several representatives of film production firms. The activities to be photographed include the crew in action, Glee Club and Choral Society singing, Tech Show features, Dormitory life, Institute and Alumni Association officials and other features. The talking films will be ready for release at the big Convention banquet on June 11.

In the latest announcement by the All-Technology Convention and Reunion Committee, tickets for the annual affair have already been purchased by Technology men and women from more than three fourths of the States of the Union and by representatives from every single class since the first graduating class of 1868.

New Colorimeter Makes Revolutionary Advance in the Measurement of Color

Instrument Invented By Arthur
C. Hardy '18, Professor
Of Physics

A revolutionary advance in the measurement of colors has just been developed by a member of the Physics department, Professor Arthur C. Hardy '18. The instrument invented here, called a colorimeter, entirely eliminates human judgment in the measurement of color, and automatically determines the color of any substance rapidly and with extreme precision.

In all previous instruments human judgment has entered into the matching of an unknown hue with a standard color. Accuracy of such color matching depends upon the skill of the observer, the quality of the light, and can only be made by persons whose color vision has been carefully standardized. The new colorimeter developed here by Professor Hardy and Frederick W. Cunningham, does not rely on any human judgment and the accurate records of color come from the machine as fast as the samples can be fed to it.

The great importance of such an instrument lies in its value to industry in nearly every branch of which control of the color of the products is necessary. Accurate measurements of

FRESHMAN CADETS WILL HOLD ANNUAL BATTALION REVIEW THIS AFTERNOON

Senior Week Ticket Sale Closes Today

Sales of single tickets to Senior Week, reservations of tables for the Senior Prom, and orders for graduations caps and gowns will close today at 2 o'clock according to the announcement of the Committee. There will be some one at the Main Lobby booth from 12 until 2 o'clock to take care of those who may wish to place their orders.

Caps and gowns may be ordered at the Co-operative Society.

M. I. T. Freshmen May Have Rules In Coming Year

Call Extra Session of Institute
Committee Tomorrow to
Debate Move

Members of the Institute Committee will meet in a special session in North Hall tomorrow afternoon at 5 o'clock to decide whether or not Technology will subject its matriculates to freshman rules next year. This was decided when the rules were tabled at the last meeting of the Committee.

These rules, as now proposed, are being sponsored by the Class of 1930, in an effort to help make the Institute somewhat livelier. In addition, it is expected that they will aid in the organization of the coming freshman classes.

Wear Cardinal and Gray Ties

As they now stand, the general substance of the rules provide that the freshmen shall wear cardinal and gray ties, which they will obtain on registration day. They must say "Hello" to all students they meet on the campus, and greet members of the faculty formally. They must attend at least five Varsity athletic contests, and no yearling may use the Main Entrance under the dome, or loiter on steps leading to it.

These rules will be enforced by a Freshman Rules Committee with the aid of all the upper-classes. Freshmen will all carry cards, one corner of which will be torn off at each offence: at the fourth offence, the card will be dropped in the mailbox, delivered to the Committee, and the delinquent summoned to appear. A delinquent found without his card will receive an immediate summons.

FRESHMAN CADETS WILL BE REVIEWED BY MAJOR GENERAL

Corps Area Head Will Present
Individual Prizes Won
Last Wednesday

COMPANY 'A' GETS GUIDON

Cadets and officers of the Technology R. O. T. C. Battalion will assemble this afternoon at 4 o'clock for the annual military review of the Battalion on the campus between Building 2 and Walker Memorial. The reviewing officer, Major-General Preston Brown, Commander of the First Corps Area, will present the individual prizes won in last Wednesday's military competition on this occasion, as well as prizes awarded to members of the Varsity and R. O. T. C. rifle teams for proficiency in marksmanship.

At 4 o'clock, previous to the review, Company A will assemble in formation on the campus near the flag pole to receive the new guidon which they will carry during the review as a reward for their excellent showing in Wednesday's competition. The presentation will be made by Colonel Samuel C. Prescott '94 of the Department of Biology, who is president of the Technology Reserve Officers' Association which recently gave the guidon to the Battalion.

Many in Review Stand

The review proper will probably start at 4:10 o'clock, when the Battalion will march past the reviewing stand on the campus near Building 2. General Brown, Dr. Samuel W. Stratton, officers of the Department of Military Science, reserve officers in the Institute faculty, and officers from the Boston garrisons will occupy positions of honor on the reviewing stand and observe the conduct of the review.

Prizes will be awarded toward the end of the review, when Major General Brown will present a gold medal to Lambert S. Linderoth, a silver medal to David Landen and a bronze medal to Milton Mezikofsky, these men being judged the three best-trained freshmen cadets in the recent competition. Battalion Sergeant-Major Joseph Harrington '29 as best non-commissioned officer, will receive a saber donated by Scabard and Blade. In addition, silver cups will be presented to the following members of the rifle teams: Robert M. Harbeck '28 (highest all-round score) James C. Reddig '29, (second highest aggregate), Richard D. Hoak '28, Arthur R. Elliott '28, George Clahane '28 and Henry B. Gibbons '29.

Parade to Last Half an Hour

The review will take approximately half an hour, and will be followed by a retreat parade. A three-inch cannon has been procured from Harvard and will be used in firing the farewell salute. There will be no pyrotechnic display following the parade as in former years, as this was given on Open House night instead. Music will be supplied throughout by a thirty-piece military band composed of world war veterans from Fort Banks.

In case of inclement weather the ceremony will be held in the Cambridge armory on Massachusetts Avenue. Senior examinations on Friday prevent the possible postponement until that day. The review will be open to the public, and all are invited to attend.

CALENDAR

Wednesday, May 25
1:00—Beaver Baseball Game, M. I. T. vs. Tufts at Medford.
4:00—R. O. T. C. Annual Review, Class of 1930.
Saturday, May 28
6:30—Crew Banquet, Riverbank Court Hotel.
Thursday, June 2
9:15—Senior Class Picnic, Pemberton.
Friday, June 3
8:00—Pops Concert, Symphony Hall.
Saturday, June 4
6:15—Senior Class Dinner, University Club.
Sunday, June 5
3:30—Baccalaureate Service, Trinity Church.
Monday, June 6
10:30—Class Day Exercises, Walker Memorial.
3:30—Tea Dance, North Hall, Walker Memorial.

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Official News Organ of the Undergraduates of M. I. T.

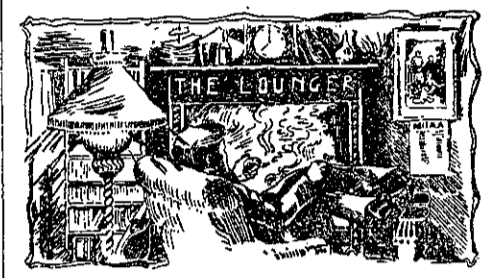
MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Table with columns for MANAGING BOARD, ASSOCIATE BOARD, EDITORIAL DEPARTMENT, NEWS AND SPORTS DEPARTMENTS, OFFICES OF THE TECH, BUSINESS DEPARTMENT, and CIRCULATION DEPARTMENT.

AS WE SEE THE MOVIES

STATE

"Redemption"—with Rod La Roque and Dolores Del Rio. It is not often that the movie version of a famous book bears the slight resemblance to the original story.



You can't please all of the Faculty all of the time (try and please any of them). The Lounger was wandering through the halls of Building 3, gazing thankfully through the windows at the spreading plot of good soil that was gradually increasing in size out in the lower court.

Prof. Robbins has a very trying time of it, and before long there will come from him a plea for opaque partitions around his drawing classes. It really is pathetic to see the professor getting breathless over one of his interesting descriptions of how to lay out a small house foundation.

Some famous sage, (not the Lounger this time) once questioned how the blind could lead the blind. The tutoring bureau recently established in the dormitories brought the quotation to the Lounger's mind.

PLAY DIRECTOR) STAGE COLONIAL: "Criss Cross."—The Stones. COPLEY: "The Ghost Train."—They say it's the last week.

order to protect the sensitive nature of the students from the disgrace of defeat, Harvard has dropped Brown from their football schedule.

SYMPHONY HALL TONIGHT AT 8:15 Orchestra of Symphony players ALFREDO CASELLA Conductor POPS Popular Programs Refreshments Tickets 25c-\$1 (No tax)

A tip... ladies like the aroma of Edgeworth. Illustration of a perfume bottle and a woman's face.

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PROFESSIONAL HONOR

ENGINEERING is one of the highest types of professions which the world has to offer and it is partly for this reason that many of us have chosen it for our life work.

"COLLEGIATE STUFF WANTED"

OF LATE there has been a large demand in the daily papers for what is termed "collegiate material." On the surface it would appear that at last the colleges are to get some truthful publicity, which they deserve.

Richard Halliburton writes a new book—another reckless, gay, spontaneous account of youth on a holiday, crowding each moment with life. The Glorious Adventure. From abundant new experience in the footsteps of Ulysses this irrepressible young man presents a glamorous companion to his sensational best seller, Royal Road to Romance. Each \$5.00. Illustrated. All Stores. BOBBS-MERRILL

BEAVERS AND TUFTS CLASH TODAY

TENNIS TEAM WINS IN NEW ENGLANDS

Technology's tennis team was well represented in the New England intercollegiate which began Monday. Captain Ernie Finck headed the delegation which is limited to three men by the organization. Making up the rest of the team was Kuki, playing in the singles, and Kononoff playing as Hinck's partner in the doubles. Kuki playing in the first match against Sass of Dartmouth was eliminated only after a fast struggle which took the match to three sets. In his first match Hinck easily took his Bowdoin opponent with two 6-3 sets. Playing Roberts of New Hampshire in the second match he also won in two sets 6-2, 6-4. After a start such as that Hinck stands a good chance of eliminating Sass of Dartmouth in the next round to meet Marsh of Williams for the singles title. Playing with Kononoff as his partner, a combination which worked out well in the Boston College meet, Hinck carried his good work on into the doubles. The pair eliminated Wolf-skehl and Seymour of Williams in the first round 7-5, 6-3. There should be a follow through in this event also.

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Play Return Game With Jumbos At Medford In Final Game of Season

This afternoon at 4 o'clock the Beavers are to play their final baseball game of this season. The contest will be a return game with the Tufts College nine and is to take place at Medford. This will give the Engineers an opportunity to redress the defeat they suffered in the early part of the season at the end of a 13 to 7 score. Again the outlook for a Beaver victory over the Jumbo team is not a probability. Rain has for the past few weeks handicapped the practice of both teams but more especially the Cambridge squad attendant to its late spring opening.

The former game found the Beavers leading 6 to 1 at the opening of the fifth frame but unable to hold the lead thereafter. Tufts, taking advantage of erratic early season pitching, smashed out many long hits for as many runs and effectively smothered the hopes of the home team. Since that time the outfit has grown to a formidable prodigy and bids fair to demonstrate a rapidly acquired knowledge and ability to the men that last saw it in action against the Jumbos. The battery is not now a long chance, two man, aggregation. Five twirlers will be at hand to choose from in case one is ineffectual or exhausted. Since the last struggle ended in defeat to the Engineers because of the slowness of the pitching staff, the outlook is brighter for the approaching game.

Crosby will be unable to take his position at right field due to an injury sustained against Boston College and thereby puts the Beavers at the disadvantage of losing one of their best batters. In addition, yesterday was the only opportunity for the team to practice since the game with the Eagles. Coach Silva concentrated during the available time on infield drill. The slugging of the squad has been all that could be desired with the exception of the one recent failure to smash through. Last Saturday showed the basemen to be in a slump but practice found them well out of that. Allen will start on the mound for the Beavers with David receiving him.

The outfield will be composed of Johnson, Fahey, and Farwell; the infield, of Captain Crandall, Rhinehart, Bell, and Cullinan. According to Manager Hamilton, the team will leave for Medford at 2:30 o'clock.

Three men contributed thirty of the Institute's 75 1-2 points in last Saturday's Holy Cross meet. Captain Steinbrenner won both hurdles and the furlong to annex fifteen points, Glantzberg got first in the hammer and second in the discus for eight tallies, and Wiebe took first in the broad jump and tied for second in the hundred-yard dash for seven.

Seniors in four colleges of the University of Minnesota, who have maintained an average of C in their scholastic work, are to be exempt from final examinations, it was announced recently.

FROSH TRACK TEAM COMPLETES SEASON

Weakness In Field Events Hurt Chances of Squad

With a record of one victory and three defeats the freshman track team concluded a fairly successful season last Saturday. Although the team possessed unusual strength on the track it was handicapped by weakness in the field events. The outstanding member of the team was Captain Ladd who won the quarter-mile in every meet although he was forced to overcome some stiff opposition in doing so. He has been credited with some very fast races and is a good prospect for the varsity next year.

Between Herbert and Berry the frosh have been victors in the mile against all opponents. These two runners are very evenly matched and capable of giving a good account of themselves against any opponents. They should add considerable strength to next year's varsity. Berry also proved himself to be a good half miler in the meet at New Hampshire last Saturday when he took first place without any apparent difficulty. His time was fast considering the fact that he was not pressed and also that it was the first half-mile race that he has run this year.

Cohen and Jandris have been consistent scorers in the 100 and 220 yard dashes. Steele and Bragdon, in the high jump have also added considerably to their team's score.

With more strength in the field events, especially the weights the team would have been a hard one to beat. Under the circumstances the season was a successful one in the opinion of Coach Oscar Hedlund.



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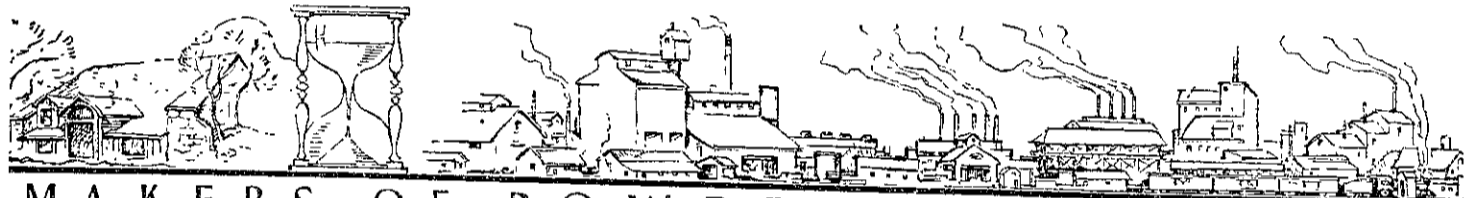
In four pieces, you'll understand—a sack coat, a waistcoat, the knickers and the long trousers.

And for \$75, whatever!

Caps of Irish tweed to go along with the suits.

ROGERS PEET COMPANY

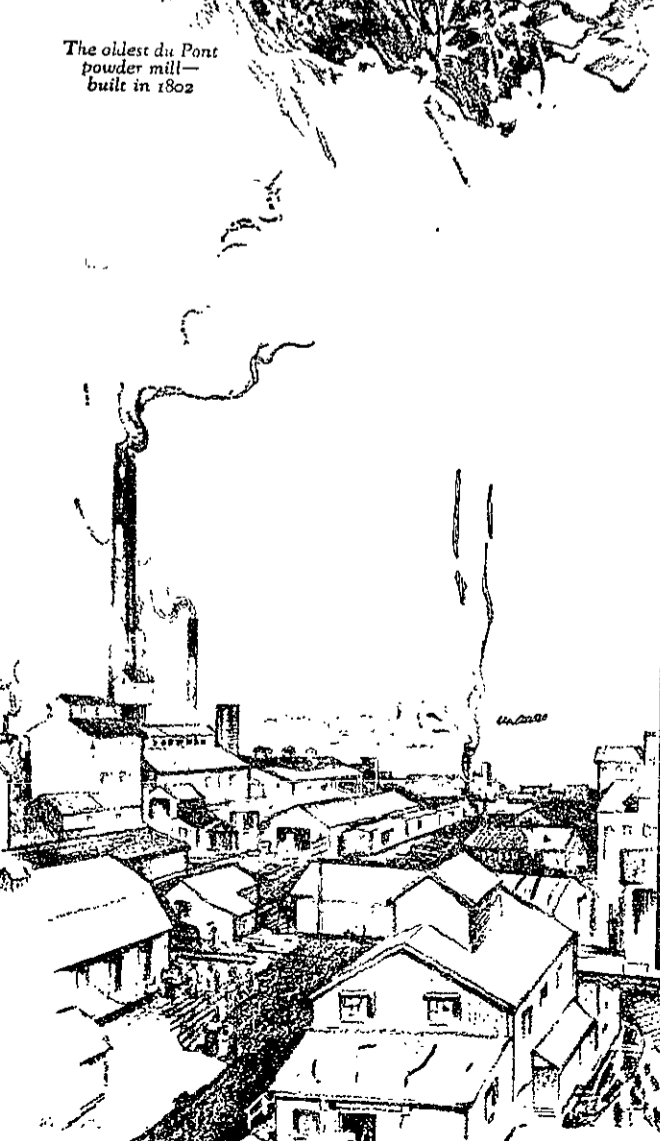
Broadway at Liberty	Broadway at Warren	Broadway at 13th St.
Herald Sq. at 35th St.	New York City	Fifth Ave. at 41st St.
Tremont at Bromfield Boston, Massachusetts		



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For tickets and reservations see Eastern Steamship Lines representative in the Institute Committee Room, Walker Memorial, from 11 to 2 daily except Sunday. Representative may be seen beginning Friday, May 27th, until Friday, June 3rd. Tickets may also be secured at India Wharf or 12 Milk Street, Boston. Phone Hancock 1700 or Liberty 5586.

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Colorimeter Is Made by Physics Professor Here

Color Measured Automatically, Avoiding Errors of Human Eye

(Continued from Page 1)
tering color. The specimen color placed in the holder is illuminated by a special tungsten filament lamp which gives an illumination fifty times more intense than full sunlight. Water filters are used to prevent the light from setting fire to the sample. In making the measurement, magnesium carbonate, the whitest substance known, is employed as the standard of comparison. Light alternately reflected from the specimen and the magnesium carbonate, acts upon a photoelectric cell in which it sets up an alternating current. This current is fed to a vacuum tube amplifier which increases the power ten million billion times and automatically keeps the amount of light from the specimen and the magnesium carbonate balanced. The color of the sample is analyzed at each wave length of the spectrum and the record is reproduced by a pencil moving over a revolving drum. The result is a description of the color by means of which the identical shade may be reproduced as often as desired.

BASEBALL NEXT YEAR NOT VARSITY SPORT

Advisory Council on Athletics Makes Spring Awards

(Continued from Page 1)
ovan '28, Benjamin S. Kelsey '28, James F. Collins '27, Emil O. Malmquist '28, Warren H. Dolben '29, Ernest H. Knight '28, Captain, Oswald V. Karas '29, and Rolf A. Zurwelle '29. Members of the Junior Varsity and 150 pound varsity crews were also awarded straight T's. They are Robert J. Mercer '28, David P. Moore '28, Robert G. Kales '28, Edward R. Godfrey '29, Chester M. Day '28, Walter J. Smith '28, Joseph W. Hammond '27, Lewis S. Tappan '28, Robert Cook '28, Harold W. Straat '29, Laurence S. Newman '29, Joseph A. Jamison '28, Robert E. Jackson '29, George R. Copeland '27, Webster L. MacKusick '29, Arthur A. Nichols '28, Henry B. Gibbons '29 and Hemenway R. Bullock '29. Willard J. Slagle '28 and Donald E. Perry '28, respective managers of the present track teams and crews were awarded straight T's for their work as managers. Minor awards were made to the members of the crews, track team and the tennis team.

NOTICES OFFICIAL SENIORS

Members of the class of 1927 who desire to obtain their English themes may call for them at the Headquarters of the Department, room 2-285, between 12:30 and 1:30 except Saturdays.

UNDERGRADUATE FRESHMAN LEADERS

All section leaders of the freshman class are requested to attend the final meeting of the year which will be held in Room 10-275 on Friday afternoon at 4 o'clock. Steps will be taken in the organization of the class for next year.

CREW BANQUET

Tickets for the annual crew banquet which will be held Saturday can be secured from any Crew Manager, or from 11 to 2 o'clock.

A. I. E. E. CONVENTION

All the Graduates and Seniors in Electrical Engineering Courses, who wish to take advantage of the opportunity to attend the Pittsfield Convention May 25 to 28, will notify Mr. W. L. Sullivan immediately so that arrangements can be made concerning the examinations.

PHYSICAL EXAMINATIONS

The Medical Department is desirous of making a physical examination of every Senior before he graduates and it is hoped that every Senior will avail himself of this opportunity to ascertain his physical condition. Appointments for this examination may be made in Room 3-019 of the Medical Department.

FRESHMAN ADVISORS

Men who have been asked to serve as freshman advisors this year and wish to do so should fill out and return their post cards at once.

WILL HAVE STUDENTS IN INDUSTRY GROUP

In order to give college men the opportunity to have first-hand contact with working men, and to make a careful study of modern industry, another "Students in Industry" group will be held in Boston this summer, from June 27 to August 27. The work is under the auspices of the Student Department of the New England Field Council of the Young Men's Christian Association, and Mr. Claude C. Shotts, secretary of the Technology Christian Association, has charge of the Boston Group.

Students take jobs, ranging from common to skilled labor, and live practically the life of such men; however, there will be a fora of the whole group every Monday to discuss personal experiences and ask questions. The expenses for each month will be fairly low, and the wages the ordinary pay of a laborer.

STODDER MEN'S SHOES

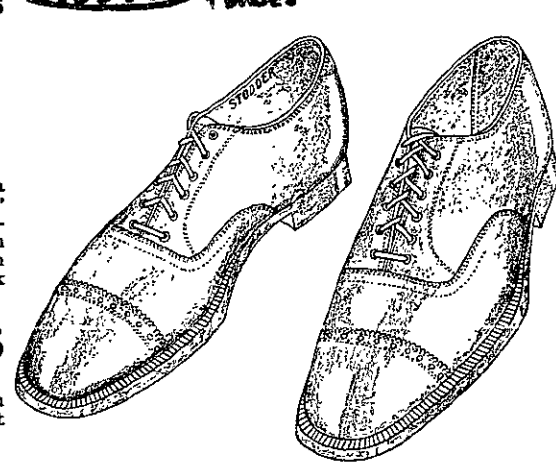
"The Wales"
by Johnston & Murphy

A brand new Spring oxford on a medium toe "English Rocker Last" with improved snug fitting patterns. This shoe is made of an imported tan Collias calf skin (very rich and lustrous), the black in imported velour calf.

Style 855 Tan
Style 856 Black **\$13.75**

Special 12 1/2% discount to Tech men on all cash sales at our list prices.

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Write early so that the best accommodations may be reserved.

How to start the Day Wrong : : : : : By BRIGGS

EVERYTHING'S BRIGHT AND ROSY WHEN YOU DASH FOR THE MORNING SHOWER

BUT WHEN YOU LIGHT A CIGARETTE AFTER BREAKFAST IT TASTES SOMETHING AWFUL!

- AND THE SECOND ONE STARTS THE OLD THROAT TO TICKLING -

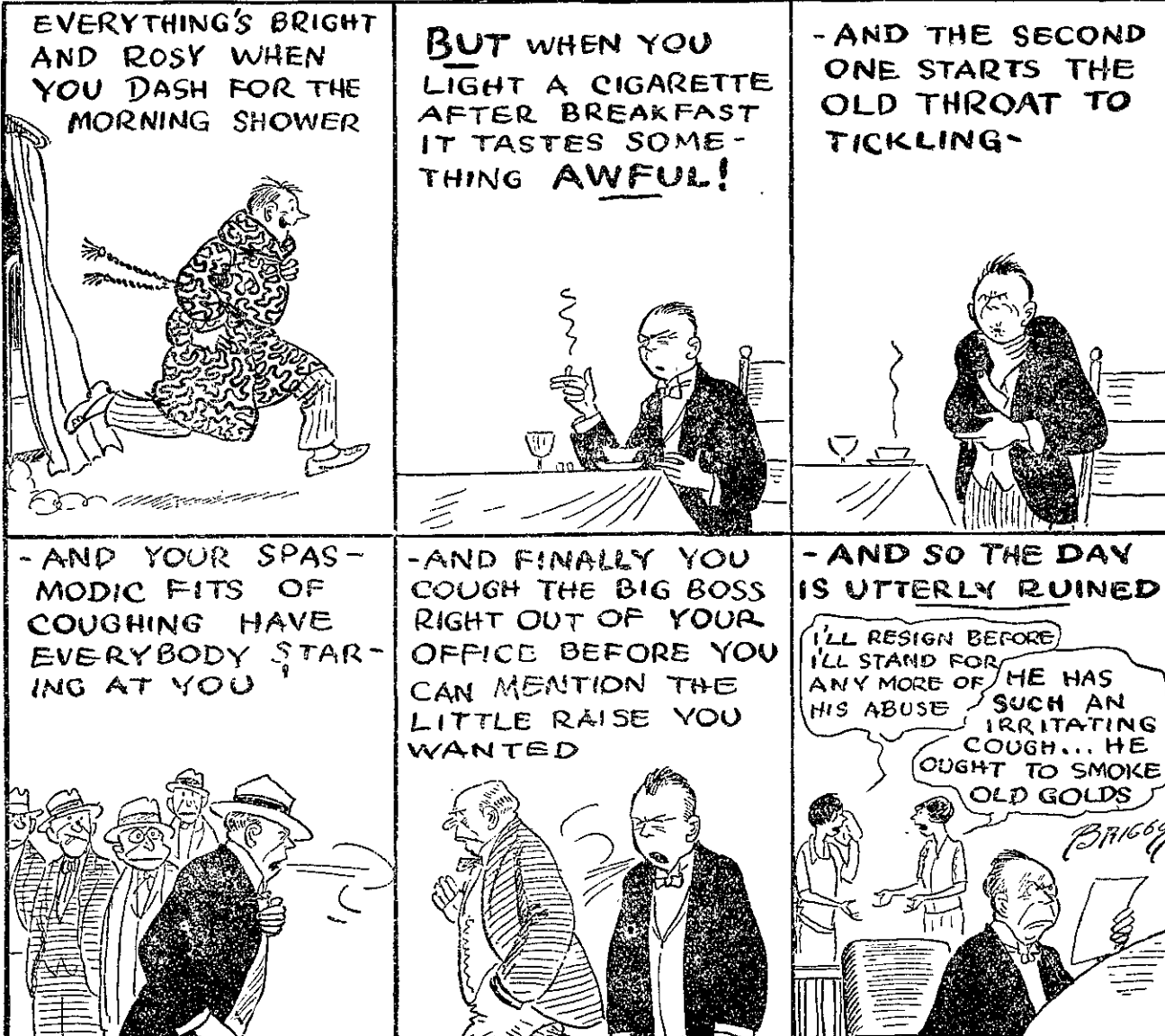
- AND YOUR SPASMODIC FITS OF COUGHING HAVE EVERYBODY STARING AT YOU

- AND FINALLY YOU COUGH THE BIG BOSS RIGHT OUT OF YOUR OFFICE BEFORE YOU CAN MENTION THE LITTLE RAISE YOU WANTED

- AND SO THE DAY IS UTTERLY RUINED

I'LL RESIGN BEFORE I'LL STAND FOR ANY MORE OF HIS ABUSE

HE HAS SUCH AN IRRITATING COUGH... HE OUGHT TO SMOKE OLD GOLDS



OLD GOLD
It's the Smoothest Cigarette

... not a cough in a carload

20 for 15 cents

Product of P. Lorillard Co., Est. 1760

