A Complimentary Issue

The first and second issues of THE TECH will be distributed with all of the undergraduate notices that all the Official and Activity Notices are given. By reading THE TECH you are informed of everything pertaining around the Institute and always on time.

Subscriptions are available at the Main Lobby or at THE TECH office, 302 Walker Memorial.

The rate is $2.50 for the college year. As single copies are $2.50 for the day only. By subscribing TODAY!

$50,000 SPENT ON IMPROVEMENTS

Great Court Improved—Walker Memorial Redecorated Along With Dorms

Vol. XLIV No. 35

CAMBRIDGE, MASS., FRIDAY, OCTOBER 3, 1924

FIVE CENTS

DEATH OF MEN DURING SUMMER REACHES EIGHT

Airplane Fall, Disappearance, and Murder are Causes

STEVENS BROMLEY '24 DIES

Fistfighter, Shipyard, Whitehead, Among the Dead Lost Their Lives

Dreadly toll in Institute students this summer has been very large with a total of 10,000 students in attendance, but all its death toll is one of 10,000.

The bodies of the deceased have been turned into the show room. An interment ceremony is not scheduled at the Institute.

Four distinguished British scientists are among the deceased. They include Sir Robert H. F. thorn, Sir Alfred C. E. Parry, Sir Henry H. Bonnet, and Sir Charles R. R. G. Mitchell. The British Association for Science and Education in Engineering Practice at the British Institute of the United States will be held at the time of the Institute.

Scientists Express Interest in Methods Of Teaching Employed Here

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F. E. Anderson '26 R. A. Rothschild '25
J. R. Killian '26 F. W. Gratz '26

T. W. Owen '26

TECH

THE TECH extends its deepest sympathy to the parents and relatives of Sheppard, one of the Class of 1925, whose untimely death occurred in the early part of the past summer.

Sheppard entered the Institute with the Class of 1925, and has continued with this class during his three years here. He was a member of the Treasurer staff of THE TECH, holding the position of Assistant Treasurer. He was one of the freshman wrestling team, and worked with the Varsity team later on. His death occurred in June, due to blood poisoning.

WELCOME, 1928

TO the class of 1928, beginning their first term at the Institute, THE TECH extends a cordial welcome. It is a pleasure, as well as a time-honored custom, to welcome another class to Technology. Young men from all over the United States, and from many foreign countries, are gathering here to begin their arduous task of preparing to become engineers. They are faced with four years of hard work, some of which, however, offers insurmountable difficulties to a determined man.

It would be interesting to know, if it were possible, to the mental attitude of each freshman on his entrance to the Institute. How many new men come here with the conviction that almost superhuman mental and physical efforts are necessary to graduate successfully? How many, on the other hand, have the intention of enjoying their stay at the Institute, and of working only as much as they are capable of doing? Do many of them realize what a great opportunity a course at Technology affords them, one with which weighty decisions on the world to a degree of the Institute? We hope that the new class will be fortunate enough to arrive at a happy medium; that it will be broad-minded enough to distinguish itself in the great variety of activities of the College.

The first term is always one of a good deal of turmoil for the freshman. Generally, it is generally portrayed as a period before it is over, for the rest of the Institute to form a fairly accurate opinion of how good a new class is. In the meantime, you are under friendly observation by the rest.

SUMMER IMPROVEMENTS

It is pleasing to those returning to the Institute to note the distinct betterments that have affected the summer. Great Court Grouches, unsatisfied aesthetes, and even the Loungers find in these summer improvements a sudden bulk to their treasured traditions and the dead incongruities of Technology. Not having an artistically critical ability we attempt no critical comment other than to record the work of complete renovation in the work that has been done and a feeling of accord in its further promulgation.

The fitting war memorial in the main lobby is fitting in its admirable simplicity, and the renovation of the main hall in Walker is fitting with a sense of complete admiration. The new Farragut mural is a notable improvement to those whose aesthetic sense saw a crumbling of cloths in the walls of a great and solemn institution. The responsible for this redecoration are to be especially complimented.

These visible evidences of an improvement policy by the Institute add other reflection to the already gratifying evidence of appreciation dotates a creditable interest in whatever goes to make Technology a more and more beautiful. The almost universal survey of a Technology-beautifying can see in these improvements the desire for the Institute to grow and develop, not far from its quaint carefree, debonair, old-time character, but in the accounting sight of some peculiar activity on our part. Harvard Bridge is one of the accounting evidences—Harvard Bridge.

As he approached closer, he became aware of a curious feeling, a sensation that something was unusual in the surroundings. The sky was clear, the stars were shining, there was nothing but a feeling of something. He noted it, and started to fly, and then it hit him. The voice of the bridge was singing—singing into his ears, his mind and his brain.

"Great Court Grouches," unsatisfied aesthetes, and even the Loungers have their opinions. It is the general expression of how good the new class is. So, men of 1928, you are under the scrutiny of the rest.

You are not to be scolded. It is in your undergraduate days that you begin to cover the barren ugliness of the dear old bridge of sighs to talk about. In another twenty years, it is usually beginning to cover itself. The Loungers have inside information that there may be an odd feeling, a sensation that something is not right. The Loungers have inside information that there may be an odd feeling, a sensation that something is not right. It is the general expression of how good the new class is.

To further worry us, grass is actually growing on the Harvard Bridge is actually being re-decorated, and the old pattern of steps and hedges and grass is actually being re-decorated. The Loungers have inside information that there may be an odd feeling, a sensation that something is not right. It is the general expression of how good the new class is.

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Friday, October 3, 1924

**THE TECH**

**IMPROVED NUMBER OF BENCHMARK OUT**

*Presented Before Large Audience at Machias Opera House*

Early Friday morning, September 27, the Civil Engineers pulled into North Station after a two month summer at Camp Technology where they were attracted to the redwoods of surviving. The camp publication, The Benchmark, made its appearance the day before the camp broke up. This year's name

**LARGER ENROLLMENT AT CORNELL COLLEGE**

There are fewer freshmen at Cornell this year but the total enrollment of the university is greater. Final recruiting figures indicate. The total graduate enrollment at Cornell, including the 1924 group, were reserved last year, while the fall enrollment of 1924 is a decrease of 6 per cent from last year. In the number of returning students registered, there is an increase of 1 per cent over last year's figures, resulting in 11,250 as of Jan. 1. The number of students in Arts and Sciences, the college of technology, and the college of architecture is approximately the same as in the College of Arts and Sciences, the number of students in the college of technology is about 45 per cent of last year, while the other colleges in that college are somewhat larger. Of the other colleges, the college at large reports as increase of about 4 per cent.

**GYM TEAM GREATLY HANDICAPPED THRU LOSS OF STAR MEN**

Tumbling, High Bar and Parallels

Only Events Not Affected By Graduation

At the Gym

With the opening of the new season for athletics and after the first check-up of the men graduated, the gym team seems to take the price for having the most completely up of its organization. Both H. H. Smith and E. H. Smith, who were the only creditable performers on the rings last year, have left the ranks. Both men have been replaced by D. H. Bauman and E. H. Smith, who are expected to prove themselves as valuable additions to the team. The first two events in the gymnastic program are the rope climb and the high bar, and in both of these events the team is well represented.

**SELECTED GRADES**

Anthracite and Bituminous

Coal

Burton-Furber Coal Co.

60 Congress Street

**QUALITY IN CLOTHES**

It's just like quality in anything else—the result of skilled workmanship and by the use of quality materials. We can offer you the assurance of clothes satisfaction in a Quality that won't disappear and an Individuality that won't disappear.

**Student Desks**

A fine line of efficient desks admirably suited to college use. Prices extremely low.

Example 46x27 in. $29.00
66x27 in. $32.00

**MACEY-MORRIS**

95 Bedford Street, Boston

**TECH TAILOR**

Located in L. E. Knott Building

Special Rates to All Tech Men—Ask Charlie

**SELECTED GRADES**

Anthracite and Bituminous

Coal

Burton-Furber Coal Co.

50 Congress Street
Special Sale Students' Desks & Chairs

Lowest Prices In Boston
Free Delivery

Ask to see our
special
Desk and Chair
$24.50

THE TECH

Friday, October 3, 1924

NEW LEADING LADY AT BOSTON STOCK COMPANY

Patrons of the St. James Theater will find a greatly reorganized con-

spicuous change among the stage help of the Boston Stock Company,

who are at present in residence in the new home of the company, the

Samuel Godfrey

Miss Kay Hammond is the new one

at the center of the company. Not in the sense in which Miss Ham-

engineer, and is not only a fine ac-

The Store for Men
At Washington St., Corner of Summer

simplex wires and cables, insulated with rubber, paper or
cor.

Men as the one best bet in clothes.
invariably recommend to FRESHMEN

SIMPLEX

Men's upper classmen

for college men

distinctively designed for college men

Jordan Marsh Company
BOSTON

Field Day Calls

On Freshmen for

Hearty Support

Banners and Mascots Enter

in Struggle for

Superior Between Classes

Tech Night Abolished

Until last year there was an event

known as Tech Night which followed

Field Day. and to which all members of

the student body were invited. This

year, unfortunately, it may not take

form of a usual dance party for which

Tech Night was famous. Students

Dancing were in vogue as the means of

taking part in the social aspect of the show and

anyTHING was used as an aid to

the entertainment of the larger groups.

However, the usual call of the stage and

other things in general caused the

delays in the proceedings of the event and after a great deal

of deliberation it was decided to abolish

Tech Night as an institution.

Simplex Wires and Cables, insulated with rubber, paper or

varnished cambric and covered with braid, lead or steel,

are rendering satisfactory service in many of the larger

power stations of the country.

Distinctive Dress Clothes

40% RENT FOR ALL OCCASIONS

Full Dress, Tuxedo and Cutaway Suits, Silk Hats, Shoes, Shirts, etc.

COMPLETE OUTDOORS

Clothing Ready to Wear and Made to Measure

Special Rates to Tech Men

EDWARD F. P. BURNS CO.
Second Floor
125 SUMMER ST.
BOSTON

A Heavy Weight Oxford of

High Quality

Johnson & Murphy

Built on the famous "Horsehide" line of shoes, this is made in both black and tan

Gummed soles on double soles and waterproof waxes.

$14.75
**The New PERFECTED WAHL EVERSHPAR & WAHL PEN**

Evensharp and Wahl Pen are modern, perfected instruments for recording thought. Six new features—we mention especially the non-clogging ink tip, quick reloading and interchangeability of parts—make Evensharp more convenient and dependable than ever before.

Wahl Pen through the improved all-metal construction has increased ink capacity, strength to resist wear and abuse, and the beauty good taste demands in personal articles.

Evensharp is priced $1 to $45—Wahl Pen $5 to $55.

Made in duplicate designs for matched sets.

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**COMMONWEALTH BEGINS WORK ON HARVARD BRIDGE**

Repaired Structure to Cost $900,000—New Roadway To Be Block Paved

About the middle of last July, signed agreements were made between the Avenue Avenue bridge trust and all adjacent traffic running in one direction, the West River Street or the the roadway was to be widened and shortened. Almost immediately, a large gang of new approaches to the site and cleaned up the area already owned by the bridge trust. Shanties appeared in the Memorial Bridge. The stone of firm men and were sold the tools and materials to be superintendents and electricians, etc.

The trust is to file patent applications to spend its $500,000 on repairing the Harvard Bridge.

**COMMONWEALTH OF STUDENTS LARGE**

The undergraduate employment bureau is offering the following large amount of students for service in various capacities.

(Continued from Page 1)

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**NO SMOKING IN CALIFORNIA**

Instruments at the University of California recently received orders asking that no students or employees be allowed to smoke in the classroom or laboratory. The progress of research is dependent to a great extent on the maintenance of a high percentage of a reasonable rate, but smoking is examination when smokers are in attendance is disapproved.

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**THE TECH**

Friday, October 3, 1924

Page Five

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**MACULLAR PARKER COMPANY**

The Old House with the Young Spirit

TREMONT STREET, AT BROXFIELD

---

**THE GREEN BOUGH TEA ROOM**

WELLESLEY, MASS.

Daily Service from 12:30 to 7:30

Steak Supper

6 P.M. to 9 P.M.

Sunday Supper

5:30 P.M. to 7:30 P.M.

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**FORD AUTHORIZED DEALER**

Reconditioned

1930 Model A...$275

1927 Touring...$69

1927 Touring...$125

6 to 12 select from

1929 Closed Car...$715

Good mechanical condition

1933 Runabout...$185

---

**FOODS ELDORADO**

The master delicatessen

70 lunch—all dinner

---

**SUMMER DEATH TOLL OF STUDENTS LARGE**

(Continued from Page 1)

member of the freshman gym team. He is a substitute. As for his brother, H. P. T. 1926, Course 12, whose name is also mentioned, he was found dead in his own dormitory due to an epidemic which occurred at the time.
Buy at Your Store and Get a Dividend

CHARGE ACCOUNTS

Regulations for Opening an Account

1. Customer must be a member of Technology Branch and show his Bursar’s card.
2. The monthly limit for each account is $50.00 exclusive of charges for Suit, Overcoat or Typewriter.
3. To keep account open, payment must be made on the 10th of the month following.
4. No dividend is paid on a balance unpaid on the 25th of the month following.
5. The stockholders have the right to vote 2% greater dividends upon cash purchases than upon charge purchases.

DIVIDENDS

In recent years the dividend rate has been 10 per cent. on cash purchases and 8 per cent. on charge purchases. Your dividend checks for 1923-24 will be ready Tues. morning, October 14. Bring your membership cards. A teller from our bank will be at the store from 10 A.M. to 1 P.M. to open accounts.

CONCLUSION

Join your store and make all your purchases there. Your store has all the text books and all materials used in every course.

CIGARS

BAGS

LABORATORY COATS

TOBACCO

MEN’S FURNISHINGS

SUITS AND OVERCOATS

TOILET GOODS

TECH JEWELRY

TECHNOLOGY BRANCH

THE STORY OF THE TECHNOLOGY BRANCH

WE ARE GIVING BELOW A RE-PRINT OF AN ARTICLE BY MAJOR EDWIN T. COLE WHO WAS THE FIRST TECH DIRECTOR ON THE BOARD OF DIRECTORS OF HARBOR CO-OPERATIVE SOCIETY. THE ARTICLE SHOWS HOW THE TECHNOLOGY BRANCH WAS CALLED INTO EXISTENCE AND THE ARTICLE IS NOW AN INTERESTING HISTORICAL SKETCH.

IT MIGHT BE WELL TO MENTION HERE THAT TECHNOLOGY’S REPRESENTATION IN THE MANAGEMENT OF THE BUSINESS HAS BEEN GREATERLY INCREASED IN THE PAST SIX YEARS. PROFESSOR DAVIS E. DEWEY AND PROFESSOR WALTER MILLER ARE NOW STOCKHOLDERS.

The following men from Technology have been nominated as directors for the coming year: WALTER RUMPHREYS, M. S. FORD, JASPER KING, AND H. STARR, from the student body. N. HURST, JR. IS ALSO Nominated for the office of secretary of the corporation.

Here is Major Cole’s letter as it appeared in THE TECH on April 5, 1916.

TECHNOLOGY BRANCH

HARVARD CO-OPERATIVE SOCIETY

Last year the Institute Committee, having gone into the subject of the Harvard Co-operative Society, particularly with a view to establishing co-operative service at the new Technology, asked the Alumni Council to appoint a committee to investigate the matter and to make recommendations. This action was taken at the Institute Committee after a very thorough investigation, and it is the opinion of the committee that a member of the Technology Faculty is the best person to be invited to establish a branch at this time to the new Technology as possible. This recommendation having been approved by the Institute Committee and accepted by the Harvard Cooperative Society, arrangements are now in progress for carrying out the plan.

The necessity of a member of the Technology Faculty has been a factor in the organization of the Branch. The Board of Directors of the Society have a branch in every course.

In the first article it is desirable to make a statement which will be repeated and argued about right along as well as convince your branch is a part of a real co-operative effort. The cost of any article in you will be the wholesale price procurable by a very large buying power, plus the cost of selling minimized to the street. This expense by systematic management. Any charge over these two costs will be returned to dividends. But to make the scheme a success Technology must back the store. This matter will be changed in later issues. Be sure to read it.

EDWIN T. COLE

Major, U. S. Army

FRESHERN AND SOPHOMORES

Do you want to get into a "live wire" activity?

VOLUME XLIV

announces its annual Fall Competition to be conducted in the advertising, news, editorial, treasury and circulation departments.

Previous newspaper experience not necessary. We will train you to the work.

Men interested are asked to confer with the General Manager in Room 302, Walker Memorial.

BE THE FIRST TO COME OUT - ACT NOW!

Notifications and Announcements

BOOK EXCHANGE

Experiences having books that wish to sell and which are to be sold in the coming year have the same for sale in the Tech office. Books may be sold for up to two-thirds their original cost.

VOO DOO

All freshmen interested in Voo Doo are requested to report to the Voo Doo Office in Walker Memorial on Friday next.

We are the OFFICIAL JEWELERS

of the Harvard Co-operative Society

DIAMONDS, WATCHES JEWELRY, SILVERWARE LEATHER, GLASS

Fountain Pen Silver Cigarette Case Red Buckles Eversharp Pencils

At SUMMER STREET

Journalism Option

This year the Tech will again be given an opportunity to select a course in journalism for the competitive work of English History. The work will be conducted by Mr. Penfield Roberts, who has undertaken a course in journalism for the Tech. This work is equivalent to the English and History as a college journal. We are the official jewellers of the Harvard Co-operative Society.