

THE TECH

VOL. XXXV. NO. 86

BOSTON MASS., WEDNESDAY, MARCH 29, 1916

PRICE THREE CENTS

JUNE 12-13-14



Opportunities to sign up for the Reunion will be abundant for the next few days. Officers of each class will scour all the drawing rooms and go over the Institute thoroughly. The number of names is increasing at a steady rate, and the totals are very satisfactory so far.

The work of the undergraduates in the June exercises and all plans pertaining to student participation prior to these events will be entirely in the control of the undergraduate Reunion Committee. The committee is working with the Alumni Reunion Committee as an executive body in carrying out the plans of the Alumni. It is composed of five men: T. D. Brophy, '16, chairman; W. J. Farthing, '16, member ex-officio as president of the Senior class; J. P. Uhlinger, '16; J. M. Evans, '16, and E. P. Brooks, '17. Under these are three subcommittees, each of which has a member of the main committee for chairman.

Pageant Committee: J. P. Uhlinger, '16, chairman; R. M. Allen, '16; J. W. Barker, '16; W. H. Fleming, '16; J. G. May, '18.

Ushers and Chorus Committee: J. M. Evans, '16, chairman; J. M. DeBell, '17; J. A. Swain, '17; O. C. Lorenz, '18; A. E. Garnsey, '19.

Arrangements Committee: E. P. Brooks, '17, chairman; A. H. Wenzel, '17; W. A. Wood, '17; F. G. DuPont, '17; J. W. Clarkson '18; F. O. Wyse, '19.

There is also a Publicity Committee not represented on the main committee, made up of R. H. Catlett, '17, chairman; Clark Robinson, '17.

The duties of the first two of the subcommittees are obvious; the Committee on Arrangements will probably take care of whatever entertainments may be planned for the lower classes during the few days just before the celebration.

NEW ACTIVITY

M. I. T. Gun Club Now Being Organized

Some time this week there will be a meeting of candidates for a proposed Gun Club. This is a new activity, and is being established with the purpose of participating in intercollegiate trap shooting matches. This is by no means a new sport in American colleges, as there are already gun clubs in Yale, Princeton, Dartmouth, and several other institutions.

A gun club is composed of five men, which would be selected from the club members. The Paleface Gun Club of Wellington, Mass., has offered the free use of their grounds and traps any time for practice, and are willing to have their property used as the home-grounds of the club. The grounds of the Paleface Club are one of the largest of New England gun clubs, and are quite handy as they are only seven minutes from Boston. Most of the college gun clubs are handicapped by lack of good grounds, and the promoters of this enterprise claim Technology could put up a strong team with such excellent facilities nearby.

Competition will not be confined to intercollegiate circles, as the team would compete with the gun clubs of Greater Boston. The date of the meeting will be announced later. Anybody interested in this sport and unable to attend the meeting can leave a note at the Cage for Lawrence Davis, '17.

HONOR SYSTEM PUT TO UNDERGRADUATES

Mass Meeting In Huntington Hall Tomorrow To Discuss Adoption

The Mass Meeting for the purpose of discussing the Honor System will be held in Huntington Hall, tomorrow afternoon at 1.30 o'clock. This system has been under the consideration of the Institute Committee for over a month, the attitude of the student body toward such a system being the feature most discussed. It was finally decided that the logical way to determine the sentiment would be to clearly present the issue to the undergraduates, and then to have them register an opinion by voting.

At the meeting tomorrow a brief explanation of the Honor System will be given by a member of the committee which has been conducting the investigation. Following this talk there will be an opportunity to ask questions on any points which may not be clear. At the conclusion of the meeting the sentiment toward the Honor System will be taken by ballot. If this opinion is favorable, a more extensive publicity campaign will be conducted and every student will be given a vote on the question. But if the opinion is unfavorable, further efforts will be abandoned.

APRIL MONTHLY

Honor System And Reunion Articles Are Featured

The April issue of the Technology Monthly will make its appearance tomorrow. The history of the Honor System, and why it will work at Technology, is described in an article by Richard H. Catlett, '17.

Mr. John Ritchie, Jr., publicity agent of the Institute, tells about the Reunion this June from an undergraduate's viewpoint. The coming of spring has put an added zest into VanZelm's cartoons. His treatment of "Boston vs. New York," of scenes at "All Syrene" and the Tech Gym are unusually appropriate. "Hank," the Monthly's new cartoonist, has contributed some "Impressions" of local interest, which are drawn in a startlingly new style.

"The Making of Stained Glass Windows" from the technical aspect is well presented by Charles J. Connick, a master of the craft. The recent trip of the Electrical Engineering Society during the mid-year vacation is described by Edward Tuttle, '17.

"The Tech Method of Teaching"—the article by a recent graduate, which appeared in the March issue—has raised the question as to whether we are being taught to be the best engineers in the country. The Monthly gives three replies this month. Major Cole's reply denies the contentions of the "recent graduate," "Easty" Weaver gives a new line on some of the pro's, while an undergraduate offers a solution of the highly important problem. H. F. Goldsmith, '17, has written an article on socialism, and Lieutenant Hunsaker presents an article on the testing of aeroplanes.

FRATERNITY BASEBALL

The Inter-Fraternity Conference is now organizing this season's Inter-Fraternity Baseball League. A letter has been sent to the various chapters, asking for entries and as soon as these are in, the schedules will be arranged.

A large silver cup is the prize for the winners of the series, three wins being necessary for complete possession. One third of the cup was won by the Delta Kappa Fraternity last year.

ASSISTANT MANAGER OF THE SHOW CHOSEN

Weekly Show Rehearsals To Be Held At The Shubert Theatre

Charles P. Wallis '16, has been chosen for the position of Assistant General Manager of the Show. He has been connected with the management in various capacities since his freshman year. Wallis has been a member of the Business Department and has taken part in several performances of the Show. In last year's production, "Getting A-Cross," he took the part of a tourist in the chorus, and this year Wallis, as a member of the chorus, is taking the parts of a student, Greek youth, Indian, Norseman, and Prom man.

He is a member of Delta Kappa Epsilon fraternity and Masque.

Last week the entire cast, chorus, and ballet held their first rehearsal at the Shubert Theatre under the supervision of Coach Hume. At this rehearsal the men were given their cues and positions on the stage. The orchestra will be present, and all the song numbers included, in the next rehearsal, April 2. Every week, until the Show is given on May 6, the entire company will rehearse at least once at the Shubert Theatre.

Orders for the Show pictures which were taken ten days ago, have been sent in to the photographer; but if enough men signify their desire to obtain copies of the photographs, another order may be sent in. The management picture, which was to be taken yesterday noon, will be taken at 1.00 o'clock Thursday at Sarony's.

M. I. T. A. A. MEETING

Association Approves Committee's Plan For Dissolution

Yesterday the M. I. T. A. A., at its regular meeting, approved of the plan formulated by the Committee which was appointed by the Institute Committee to look into the matter of dissolving the present Association. Manager Tourtellotte, '17, of the Track Team, the Chairman of the Committee, outlined the proposed plan.

The plan is essentially this: The present M. I. T. A. A. is to be dissolved and in its place a new Association, consisting of the active Managers of the Varsity Teams, a Treasurer and three undergraduates, formed. The three undergraduate members will be the three undergraduate members of the Advisory Council on Athletics, in which number is included the ex-manager of the Track Team. There is to be a Budget Committee, to look after the finances, which will be composed of the ex-Manager of the Track Team, the ex-Manager of some other sport and a man who has had some financial experience in an activity. The latter two men are to be selected by the Advisory Council on Athletics.

DISCUSSION GROUPS

Professor Wickenden will give the fourth of his series of eight talks on "An Engineer's Faith" on Friday at 4.15 in 28 Lowell.

On next Monday at 4.15 in 13 Pierce, Professor Lewis will speak on "The Manhood of the Master." Only an average of eighteen or twenty men have been attending these talks.

TALK POSTPONED

Owing to the Mass Meeting for the discussion and vote on the Honor System, the usual Thursday noon T. C. A. talk will be postponed. Dean Burton, who was to have spoken, will speak at a date which will be announced later.

SOPHOMORE DINNER THURSDAY EVENING

Major Cole, Mr. I. W. Litchfield And Dean Burton To Speak To Class

Thursday evening at 6.30 in the Union the Sophomore class will hold its banquet, for which the sale of tickets closed yesterday at 5.00 o'clock. A big night has been prepared for and the committee, of which J. T. Leonard is chairman, have arranged for a record breaking affair. Major Cole has been secured to tell about the lately formed Engineer Corps and its place in Institute life. Mr. Litchfield, the indefatigable secretary of the Reunion Committee, will also be present to give out the latest information about that great event. Dean Burton has promised to be present and address the class. An unusually entertaining colored cabaret has been hired to fill in the gaps of the evening. Although the sale of tickets for the banquet officially closed yesterday, there are a few left which may be obtained at the Cage today.

C. E. SOCIETY

Mr. J. R. Worcester, Authority On Bridges, To Speak

The next meeting of the Civil Engineering Society will be held at 4.00 o'clock tomorrow afternoon in 11 Eng. B. Mr. J. R. Worcester will give an address on "Highway Bridges."

Mr. Worcester is a prominent consulting bridge engineer of Boston, and an authority on reinforced concrete. He was formerly chief engineer of the Boston Bridge Works, and consulting engineer for the Cambridge Viaduct. Among other large contracts, Mr. Worcester constructed the Bellows Falls Arch Bridge over the Connecticut River, which is the largest of its kind, 300 yards long, and he now has charge of the construction of a large highway bridge in Portland, Me.

Announcements concerning the coming annual elections will be made at this meeting, which was postponed from March 24, on account of the Reunion Smoker coming on that date. The annual banquet of the C. E. Society will be held April 27.

WIRELESS SOCIETY

Tomorrow afternoon Mr. L. W. Stevens will give a talk to the club in Room 6, Lowell, at 4.30 o'clock on "Audions." Mr. Stevens has done much valuable work along this line and will illustrate his lecture by the use of several types of vacuum tubes used in radio communication. Among the instruments discussed, particular attention will be paid to the audion amplifier, the oscillating audion which is used in radio telephony.

CALENDAR

Wednesday, March 29, 1916.

1.30—Freshman Baseball Practice at the Gym.

4.30—Ballet Rehearsal. Union Dining Room.

4.30—Crew Practice. B. A. A. Boat-house.

Thursday, March 30, 1916.

1.00—Show Management Picture. Sarony's.

4.00—C. E. Society Meeting. 11 Eng. B.

4.30—Wireless Society Lecture. 6 Lowell.

4.30—Talk on "Jobs in the Near East." 23 Walker.

4.30—Crew Practice. B. A. A. Boat-house.

5.00—Glee Club Rehearsal. Union, Room E.

6.30—Sophomore Banquet. Union.

HONOR SYSTEM--HUNTINGTON HALL, 1.30 TOMORROW

THE TECH

Incorporated as second-class matter, Sept. 16, 1911, at the postoffice at Boston, Mass., under the act of Congress of March 3, 1879.

Published tri-weekly during the college year by students of the Massachusetts Institute of Technology.

Office 42 Trinity Place.
Phone—Back Bay 5527 or 2180.
Night Phone—Back Bay 5527.

WEDNESDAY, MARCH 29, 1916

It is a momentous question which the entire student body will have expounded to them next Thursday. It is probably not too much to say that at the American colleges where the Honor System has been tried it has proved to be the institution pointed to with the greatest pride of all the functions of student government. Yet, strangely enough, as ancient as self-government is at Technology, proposals to install the Honor System have always been rejected. The chief reason has usually been that of insufficient publicity and general uninterest among the students. The mass meeting in Huntington Hall Thursday gives an excellent opportunity for Technology men to see just how far they have acquired the scientific attitude by attending this meeting, ascertaining the facts, and then drawing their conclusions. Any man who goes there with any preconceived notions is not a true scientist, nor when it comes time for him to render his opinion to the Honor System Committee, will it be of any value if he has not thought the problem through to his own satisfaction.

With 230 tickets to the Sophomore banquet sold at this writing the freshman record of 238 is seriously threatened. Let us hope that the Class of 1918 will even exceed the 250 mark.

COMMUNICATION

To the Editor of The Tech:

That true socialism embodies a vast and often vital literature, most people are willing to admit. The students of Technology, being on the whole liberal minded, are willing to grant that the M. I. T. Forum, as a Socialist organization, has certain undeniable rights. One of these is, of course, free speech. But the M. I. T. Forum has no right to compel anyone willing to listen to it if such is not their desire. It should not, therefore, conduct its meetings in a place where the majority of persons do not wish to hear the characteristic Socialistic utterances! in a place, in fact, to which men go for recreation. There may be humor in some phases of Socialism, especially those of a military nature, but there is no recreation; rather the reverse. Let the Forum, then, have its speeches in 23 Walker, or 6 Lowell, to which place all, including Mr. Belcher, who yearn to hear its flamboyant orators may flock with the greatest of gusto.

If this project be not feasible, why not devote each noon of the week as follows: Monday to the Officers Club, Tuesday to the Forum, Wednesday to the Catholic Club, Thursday to the T. C. A., Friday to the Menorah Society, and Saturday to the Brotherhood of St. Andrew. If, however, the old plan of having only one speech a week in the Union under the auspices of the T. C. A. be generally considered satisfactory, would it not be well if that association occasionally invited a speaker designated by each of the above mentioned societies in turn? This would be a broad-minded policy for an organization whose field of action is distinctly broad.

JAMES A. TOBEY.

JOBS IN NEAR EAST

Second Lecture By Mr. Brewer Eddy Thursday

Mr. Brewer Eddy will give the second of a series of lectures on "Jobs in Foreign Lands" tomorrow at 5.00 o'clock in 23 Walker. His topic will be "Pioneers of Civilization," and will deal especially with reconstruction in Turkey after the war.

Mr. Eddy, the brother of G. Sherwood Eddy, who spoke at a convocation last year, is connected with the Board of Missions, and has made a study of engineering conditions in the near east.

SUMMER CAMPERS GATHER FRIDAY

Members Of Faculty To Address Machias Dwellers At Camp Reunion

Friday evening, March 31, the students who attended last year's Summer Camp at East Machias will hold their annual reunion and dinner in the Union. Practically all the campers have signified their intention of being present, some of them going so far as to aver that even a badger fight would not keep them away. "Pop" Colton has lost several nights' sleep devising an original menu, and the committee has secured a novel entertainment in the appearance of the now famous Summer Camp Minstrels. It is also rumored that Professor Breed has saved up for this occasion a fund of stories similar to those he "sprang" at the Camp last summer, and that Professor Howard will forgive the "bones" achieved while running the railroad—also that he will impart some advice of a greatly needed, if not sufficiently appreciated, sort.

SHOW REHEARSALS.

The rehearsals of the Show for the rest of this week will be as follows: This afternoon the ballet will rehearse at 4.30 o'clock in the Union Dining Room.

Friday the cast will rehearse scenes three and seven at 4.00 o'clock and scenes four and eight at 5.00 o'clock, in 6 Lowell. The chorus will rehearse in the Union Dining Room at 5.00 o'clock.

Saturday the entire cast will rehearse at 2.00 o'clock in the Union Dining Room.

Sunday the cast, chorus, ballet and orchestra will rehearse at the Shubert Theatre, 265 Tremont street, beginning at 9.00 o'clock in the morning.

CORRECTION

F. A. Parker, '19, was appointed to the Union Committee at the meeting of the Institute Committee last Thursday instead of D. B. Parker, '17, as was erroneously stated in Friday's issue of The Tech.



Doncaster
an
ARROW
COLLAR

Shows over the coat in back;
low sharp, smart curveaway
front; good knot and slide space

2 for 25c

CLUETT, PEABODY & CO., Inc., Makers, TROY, N. Y.

Tech Union
Dining Rooms
42 Trinity Place

SERVICE:

A la Carte

Table d'Hotel

Cafeteria

PATRONIZE

TECH

ADVERTISERS



WHY not make yo' personality a mixture o' common sense and pleasant feelin's. You supply the common sense and VELVET'll bring the "pleasant feelin's."

Velvet Joe

A homelike, first-class hotel, proud of New England traditions, dating from Gen. Warren, yet newly furnished with every comfort & conveniences.

THE AMERICAN

Long distance phone and hot and cold water in every room. Kept constantly clean by our vacuum plant. Rooms \$1.00 a day and up.



Students' Clothes

J. C. LITTLEFIELD
High Class Tailor
12 BEACON STREET
Evening Clothes a Specialty

STONE & WEBSTER

FINANCE public utility developments.
BUY AND SELL securities.
DESIGN steam power stations, hydro-electric developments, transmission lines, city and interurban railways, gas plants, industrial plants and buildings.
CONSTRUCT either from our own designs or from designs of other engineers or architects.
REPORT on public utility properties, proposed extensions or new projects.
MANAGE railway, light, power and gas companies.

NEW YORK BOSTON CHICAGO

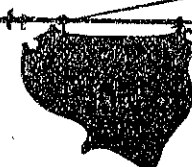
"WHEN IN NEED OF TRUST COMPANY SERVICE CONSULT THE OLD COLONY"

A SINGLE BANK WITH THREE OFFICES IN DIFFERENT SECTIONS OF BOSTON

Old Colony Trust Company

17 COURT STREET
52 TEMPLE PLACE 222 BOYLSTON STREET

ITALIAN Restaurant
TABLE d'HOTE
DINNER 5 to 8.30
A LA CARTE



STRICTLY ITALIAN CUISINE
Italian Wines Music
BOYLSTON PLACE
Near Colonial Theatre

Students' Cast-off Clothing and other personal effects bought by

KEEZER

360 Columbus Avenue
Corner of Yarmouth Street
Highest Prices Paid for Same
Phone, Write or Call
Open Evenings to 9 o'clock
B. B. 6842.

OUTDOOR TRACK WORK

Season Began With Road Work Last Monday Near Gym

The spring outdoor track season began Monday. Thus far the running has been confined to road work near the gym, but it is hoped that work may be started at the field today. Notices as to whether or not this will be possible will be posted on the bulletin boards.

There was a large attendance at the track meeting last Friday when plans for the season were explained by Captain Guething and Coach

Kanaly. Last year's policy was to run the greatest number of men possible, at the same time not endangering the result of the meet. Because of the uncertainty of this policy, a new policy will undoubtedly be tried this year; that of winning the most possible points, even if it is necessary to run the same man in two events.

The tentative schedule includes the class games April 22nd, a meet with Bowdoin May 5th, and a meet with Maine University at Orono, Me. At the meeting Coach Kanaly gave out a list of the various events and the

(Continued on Page Four)

FRANK BROTHERS
Fifth Avenue Boot Shop

New York



At Tech Lower Office Friday, March 31 and Saturday, April 2

WITH OUR SPRING LINE

SULLIVAN BROS., Inc.
YOUNG MEN'S TAILORS
42 SUMMER STREET

Will display Ready-to-Wear Suits, Top Coats and Cloths for Custom Garments, at Tech Union, WEDNESDAY, MARCH 29. Most Reliable and Stylish Clothes in Boston. Prices \$15 to \$35.



If you are looking for variety in Spring hats we have them. Not "freaks or fancies," for we don't believe that to "be in style" means to be conspicuous. But we do know that a correctly proportioned hat in the newest vouched-for style can be quickly selected from our stock. And that hat will be becoming to you when you put it on, and will look well to others as long as you wear it.

Lamson & Hubbard

92 BEDFORD ST. -- 173 WASHINGTON ST.

McMORROW

College Shoes for College Men

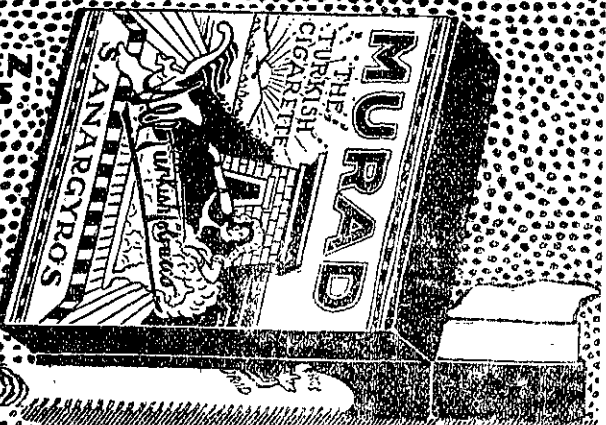
238 WASHINGTON STREET, BOSTON, MASS.

OPPOSITE THOMPSON'S SPA

Richards School of Dancing
30 Huntington Ave., Huntington Chambers
CLASSES Monday, Wednesday, Friday evenings at 8 o'clock
ASSEMBLES Saturday Evenings 8.30 o'clock
Private Lessons by Appointment
TELEPHONE B. 8.6000

HERRICK COPLEY SQUARE
Choice Seats for all Theatres
PHONE B. B. 2328
Connecting Five Telephones

FIFTEEN CENTS



Why have Murads

become the leading cigarette in the business and social world?

Because smokers have found that the Turkish tobaccos used in Murad are better than they can get in most 25 Cent cigarettes.

Murad has not won its **World Leadership** in a day or by accident.

It has been a question of pure, honest value —

Of giving for 15 Cents far more than any other manufacturer ever thought it possible to give —

Of offering the consumer a 15 Cent cigarette that can only be compared with the BEST 25 Cent cigarettes.

REMEMBER—*Turkish tobacco is the world's most famous tobacco for cigarettes.*

Anargyros

Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World

Judge for yourself Compare Murad Cigarette with any 25 Cent Cigarette

Everywhere Why?

MURAD
THE TURKISH CIGARETTE

ESTABLISHED 1818
Brooks Brothers
CLOTHING
 Gentlemen's Furnishing Goods.
 MADISON AVENUE COR. FORTY-FOURTH STREET
 NEW YORK
 Telephone Murray Hill 8800

Clothing
 Ready Made or To Measure
 For Spring

Evening Clothes, Cutaways
 Sack Suits
 Sporting Clothes and Light
 Weight Overcoats
 English Hats and Furnishings
 Boots and Shoes for Dress, Street
 and Outdoor Sports
 Trunks, Bags and Leather Goods

Send for Illustrated Catalogue
 PERMANENT BOSTON ADDRESS
 149 Tremont Street
 ELEVENTH FLOOR

Collins & Fairbanks Co.
Young Men's
Hats, Coats, Caps, Gloves
383 Washington St., Boston

Room Decorations
 HEAVY FELT
Banners-Pennants
 Gothic or Old English Lettering
A. D. MAGLACHLAN

Dress Suits, Tuxedos
and Top Hats
May be Rented at a DISCOUNT
 Leave note at Cage for
"Evening Clothes"

OUTDOOR TRACK WORK
 (early, early morning penitence)
 corresponding times or distance for
 which the men were to strive. The
 list includes: 100 yards, 10 sec.;
 220 yards, 21 4-5 sec.; 440 yards, 50
 sec.; 880 yards 1 min. 56 sec.; 1
 mile, 4 min. 20 sec.; 2 miles, 9 min.
 30 sec.; 120 yard high hurdles, 15 3-5
 sec.; 220 yard low hurdles, 24 3-5
 sec.; high jump, 6 ft.; pole vault, 12
 ft.; broad jump, 22 ft. 6 in.; shot
 put, 42 ft.; hammer throw, 140 ft.;
 discus, 125 ft.

J. W. BRINE & CO.
HARVARD SQUARE
CAMBRIDGE
Outfitters for Tech, Varsity
and Class Teams
 Special Prices for all Technology Students

CARL A. ZAHN

Barbering Manicuring
 Chiropody

Razors, Brushes, Perfumery
 Haberdashery

THE PLAZA COPLEY PLAZA
 New York Boston.

GREENBRIER
 White Sulphur Springs, West Virginia

Moore's
NON-LEAKABLE
FOUNTAIN PEN

Fountain Pens are not all
 alike. Moore Pens are distinctly
 different. Not just in theory but in actual use.

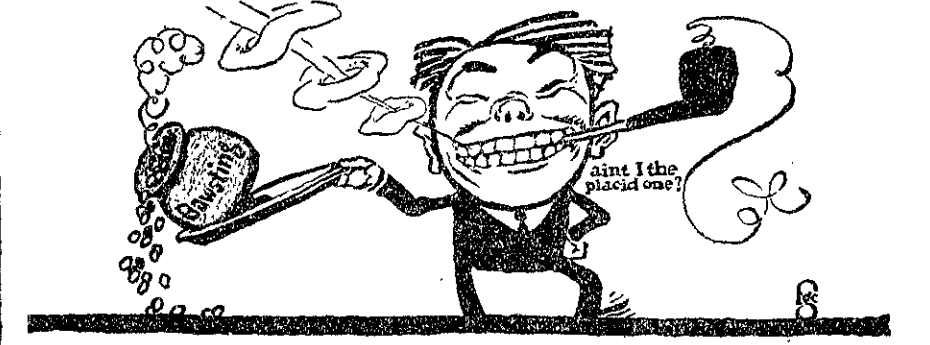
1. A Moore Non-Leakable will not leak—can be carried in any position—in your pocket, suit case, trunk,—anywhere.
2. A Moore is always ready to write—needs no capping, jarring, jolting. Pen is always clean, wet with ink, ready to write.
3. No loose pen end to unscrew—no loose parts to detach before filling.

Ask your dealer to show you the various shapes, sizes and pen points—a style for every purpose and every individual preference.

American Fountain Pen Co.
 ADAMS, CUSHING & POSTER, Inc.
 105 Devonshire Street
 Boston, Mass.

FOR SPRING
 Our **THOROBRED**
SOFT BEAGONSFIELD QUALITY **\$3**

Chambrelain
3 Stores on Washington St.
 No. 311, Opp. Milk Street
 No. 637, Cor. Boylston Street
 No. 659, Gaiety Theatre Building

A. L. STARIN
 Opp. Vanderbilt Hall, New Haven
WILL SHOW TODAY
AT HOTEL LENOX, BOSTON
 An exclusively smart line of
Suitings for Spring and Summer Wear

Many Tech men who had an opportunity to wear our clothes are well pleased. Our cut and style, while particularly intended for young men at college, has the modesty and smartness of well-dressed men.

A cordial invitation is extended to Tech men to call. Orders taken now will be ready before Junior week.

A. L. STARIN.

Browning, King & Company
407-409-411 Washington St., Boston
Clothing, Hats and Furnishings

Our Stock of
Spring Suits and Overcoats
 is now complete
 All the New Models in prices ranging from
\$15.00 to \$40.00

Let the Beans Spill!

Such jars as those irk me not at all. I tie the can to care and bid misfortune go roll its hoop. You ask me whence the source of all this swank, swagger and supreme sassiness?—

Tuxedo
 The Perfect Tobacco for Pipe and Cigarette

Smoke "Tux" for serenity, comfort and content. No other tobacco will please your taste so thoroughly and so permanently—you'll never tire of "Tux".

That's because it's made of Darby leaf—full of sweet flavor and rich relish. And because it's had all the harshness and "bite" taken out of it by the original and exclusive "Tuxedo Process," so that you can smoke it all day long with increasing pleasure and no regret.

YOU CAN BUY TUXEDO EVERYWHERE
 Convenient, glassine wrapped, moisture-proof pouch . . . 5c
 Famous green tin with gold lining, curved to fit pocket 10c

In Tin Hum. 25c and 50c
 In Glass Hum. 75c

THE AMERICAN TOBACCO COMPANY

