

THE TECH

VOL. XXXII. NO. 82

BOSTON, MASS., MONDAY, JANUARY 20, 1913

PRICE TWO CENTS

PRESIDENT MACLAURIN ADDRESSES ALUMNI

Speaks on New Technology and On Progress of Institute Since Last Meeting.

More than 500 graduates of the Massachusetts Institute of Technology, seated by classes from '68 to '12, made the echoes ring again and again in the banquet hall of the Plaza Saturday night with their long cheer for "Tech." It was the first annual dinner of the Alumni Association to be held in New York and away from Boston, and loyal Alumni came from all parts of the country and from as far away as New South Wales to take part in the celebration.

Numerous interesting stunts were sandwiched in between the courses. A page entered bearing a large placard labeled "Mister Smith." A minute later, into the dining hall came sneaking a masked burglar, with a slouch hat pulled low over his forehead. In one hand he carried a lighted lantern, under the arm a well filled cash box, while his pockets bulged with green and yellow backs. The burglar dodged up to President Maclaurin and proceeded to dump all his loot in front of the delighted president, even emptying the crown of his hat, which was stuffed with stage money. The diners cheered heartily at the bit of symbolism.

Again, four laborers in jeans entered, carrying respectively a pick, a shovel, a bag of Portland cement and a hod full of fire bricks. The placard carried before them read: "Off to Cambridge to build Tech."

Another stunt that pleased was the arrival of a Scotch bagpiper in Highland tartan, who stationed himself in front of President Maclaurin and played a long whiny tune, "In Honor of Mac," as a placard announced.

President Maclaurin was introduced by Toastmaster Rollins. His speech follows:

"It is customary on such occasions as this for the President to review the year that has passed since the last gathering of the Alumni. Here, however, I am placed in the peculiar difficulty that the year has been a phenomenal one and that its main events stand out with such prominence that they have already been seen by all. Such events are the establishment of an unrivalled summer camp in Maine, and its complete equipment, by two of our Alumni; the successful carrying through of negotiations for the purchase of a tract of nearly fifty acres as the site for the new buildings of the Institute; the extraordinary good fortune of Technology in being able to secure at so reasonable a price (three-fourths of a million dollars) a site so ideally placed for our purposes, and with such magnificent possibilities for future development; the great bequest of Mr. Pratt for the endowment of Naval Architecture—a bequest that means much for the Nation if it is to take its proper place on the high seas; the strengthening of the heart of the Institute (its Faculty) by the addition of men of such national and international reputations as Professors Knox, Taylor and Lindgren, the former having done more for the improvement of public architecture than any other man that could be named, and the latter following nobly in the steps of Rogers as a leader in the field of Economic Geology. All these events have been surpassed in dramatic interest by the

CLASS OF '03 DINES SATURDAY EVENING

E. L. Ovington, '04, Speaks to Class at Informal Dinner in the Union.

The class of 1903 held an informal dinner in the Union on Saturday night, at which a number of men who could not attend the Alumni Reunion in New York were present. E. L. Ovington, the well-known birdman of the class of '04, addressed the diners.

A splendid gift of Mr. 'Smith,' a gift, the interest in which has been greatly stimulated by the circumstances under which it was made. I have seen in some papers that I am expected to reveal Mr. 'Smith's' identity at this banquet, but I hesitate to deprive you of the pleasure of guessing, and I am constrained to say that the guesses that have been made to me have done more than anything else to convince me that the advantages of a scientific training has its limitations. It seems, indeed, as if it were no advantage at all to a man when he goes into a guessing competition.

"As the circumstances that I have indicated shut out the discussion of the present, perhaps I may be permitted to look backwards and forwards to the past and the future. We have recently celebrated our fiftieth birthday, and the records reveal the fact that the Institute began with fifteen students. They were described at our anniversary banquet as a 'picked lot,' so described by a man whose statements are entitled to respect—Mr. Charles W. Elliot, who was in at the beginning as the first professor of Chemistry at the Institute, and who left the post to become President of Harvard University. He would be the first to admit that not a few of these showed in later life that they were well worth picking up. As we began with fifteen it is interesting to note that we have now more than 1600, and that we could easily double our members in a few years, for men clamor for admission in spite of our high fees, and we turn away hundreds that might be accepted. Looking to the future, I do not think that we shall grow enormously in numbers, at least not in our day. Do not let us become unwieldy in size, for there are great advantages in moderation in this as in other matters. Many of our institutions are suffering more than people generally realize by the fact that they have outgrown their organization. They are still using the same machinery that was designed for institutions of half the size or less. Do not let us permit any considerable increase unless we can invent an organization to cope successfully with the problem that great size presents.

"Looking backwards, I see that the scope of the Institute's activity was relatively small compared with what it is today. Civil Engineering, Mechanical Engineering, Mining and Architecture practically comprised it all. There has been great development since that and such development must continue for science, in substance and in method, must ever keep extending its domain. An engineering point of view and the engineering mode of attack must constantly carry us into new fields. It is hard indeed to say how far this process may go. It has already taken us into various branches of manufacturing and into the great field of public health administration, and it seems

SQUAD FOR THE 390-YARD RELAY TEAM PICKED

Seven Very Fast Men From Whom Winning Team Will Be Chosen.

The final time trials for the 390-yard relay team were held on Saturday afternoon, and about thirty men took them. The seven fastest men, arranged in alphabetical order, are: W. E. Adams, '16; J. W. Bolton, '14; A. B. Curtis, '15; T. H. Guething, '14; B. S. Munch, '14; C. S. Reed, '16, and H. S. Wilkins, '14. The team will be finally picked shortly before the B. A. A. games, and its members will be chosen from these seven men.

now to be forcing us into certain realms of business. Not that we will be foolish enough to suppose that any training that we can give can make a business man of one not endowed by nature for that great calling (any more than we can make an engineer or an architect from unsatisfactory material), but engineering methods and engineering principles are entering more and more into certain branches of business, and this may call for a new departure in our scheme of instruction. Be that as it may, we will doubtless have to take new steps and will be forced to keep as completely equipped as circumstances permit for the great task of training men to apply the scientific method and spirit to all practical problems of the day.

"Looking back, I see that the Institute was marked in its early days by a spirit of independence, and that its far-seeing founder recognized to the full the dangers of entangling alliances. Doubtless he was wise under the circumstances that existed in his day, for it would clearly have been dangerous for a young and struggling institution to join forces with the oldest and richest in the land. The overtures of Harvard in those days presented to Technology an excellent opportunity for being swallowed up. Rogers preferred to remain unswallowed, and I think that history has justified his attitude. Looking ahead, I see Technology independent still, but bearing itself with an independence of a different order; it is the independence of resolute manhood rather than of immature youth; the independence of strength and not of weakness. I see it strong enough to enter into alliances and to break away from alliances, according to the dictates of the one great policy that must always regulate it, the aim and the desire to serve the community to the full. If it enters into an alliance with Harvard, as I think it should, provided both institutions approach the subject in the right spirit, it is not difficult to foresee the limitations of such an alliance and the main conditions of the agreement between the two independent institutions. There are two types of students to be dealt with,—what I may call the short term and the long term types. The short term men, for various reasons, want to get as quickly as possible into the active practice of his profession and cannot afford more than four years after leaving high school in which to prepare himself for that practice. Technology has long catered for just that man, and catered with remarkable success. It should be left absolutely alone in continuing that most important branch of its educational

(Continued on Page 2.)

TECH WRESTLING TEAM AGAIN VICTORIOUS

Easily Defeat Team Representing Marblehead Y. M. C. A.— Win Every Bout.

On Saturday night our wrestling team defeated the Marblehead Y. M. C. A. team before a local audience.

R. Sayer, '16, won from E. Cloutman by a leg and body hold in 1 minute and 50 seconds. P. Y. Loo, '16, won a decision from R. Barden in 18 minutes. J. G. Kelly, '14, won a decision from E. Martin in 15 minutes. R. Smythe-Martin, '14, won a fall from E. Bartlett in 14 minutes and 40 seconds on a bar hold. E. P. Alexander, '14, threw J. Pierce in 2 minutes and 4 seconds with a head chancery. Captain H. W. Treat, '14, conquered E. Murphy with an arm scissors and back chancery in 3 minutes and 2 seconds. Robert Davies, sporting editor of the Salem News, refereed. H. Brown of Marblehead, and C. A. Blodgett, '15, acted as timers.

All the bouts were interesting. Loo, a Freshman, deserves especial commendation for his good work. This year marks his first attempt on the mat, and judging from his bout on Saturday night he is what one might call a "comer." Sayer still insists on cheating the spectators, this time entertaining them for but little over one minute.

The Marblehead men showed themselves to be very cordial and sportsmanlike.

At last the meet with Harvard has been definitely arranged. It is to be held at the Tech Gym, on Friday, February 14th. All loyal Tech men should be there to help the team win this meet, by far the most important one of the season.

NOTED BOXER TO TEACH.

Napoleon Boutellier to Give Lessons to Tech Men.

Tuesday afternoon, from 3 to 4 o'clock, Napoleon Boutellier, the noted amateur boxer, will be in the Gym to meet all fellows desiring to take boxing lessons. Boutellier has been amateur champion of New England twice, and national champion twice, in the middle weight class. His object is to teach the fellows something about the art of self-defence, and in no way that of a professional pugilist. The pupils will not be asked to enter competition, but will merely receive instructions from Mr. Boutellier. The lessons will be by appointment, and terms may be ascertained on Tuesday afternoon.

TICKETS FOR B. A. A.

All Tech men who wish to attend the annual B. A. A. games will be pleased to know that a section has been reserved for Technology. The price of tickets is \$2.00 each, and may be obtained on application to F. H. Briggs, accompanied by cash or check, addressed to No. 22 High street. Tickets will be delivered early in the week of February 3rd.

INSTITUTE COMMITTEE.

A special meeting of the Institute Committee is to be held Tuesday, at 4.15, in Room 8, Eng. C. As this meeting is important, a full attendance is desired.

THE TECH

Entered as second-class matter, Sept. 15, 1911, at the postoffice at Boston, Mass., under the act of Congress of March 3, 1879.

MANAGING BOARD.

A. T. Gibson, 1913.....General Manager
E. H. Taylor, 1914.....Editor-in-Chief

NEWS BOARD

M. Paris, 1914.....Institute Editor
H. Rogers, 1915.....Societies Editor
P. J. Munn, 1915.....Exchange Editor

NEWS STAFF.

S. Berkowitz, '15...T. W. Burkhardt, '15
E. A. Weaver, 1915...R. E. DeMerritt, 1916
D. N. Test, 1916...E. H. Townsend, 1916
G. W. Wyman, 1916

BUSINESS BOARD.

L. C. Lamb, 1915.....Adv. Manager

MONDAY, JANUARY 20, 1913

Another meeting which cannot help but thrill all Technology took place in New York Saturday evening, and it is one which will mean much not only to the men who were fortunate enough to attend, but to those who must rely on the reports of the banquet.

We publish below another of the editorials presented in the Pi Delta Epsilon contest, which seems very fitting at this time, firstly, for the reason that it is an excellent expression of true and loyal Technology spirit, and secondly, because it comes from a member of the Freshman class.

WHAT TECHNOLOGY STANDS FOR.

Why, reader, did you choose Technology from among the great number of colleges offering engineering degrees as your future Alma Mater? Perhaps you came here solely because some one else told you it was a great college, or if you did make your choice unprejudiced and unassisted, your reasons must have been the same as those of the man who influenced your coming. People choose Harvard and Yale and the other great colleges for various reasons—some because of athletics, some because of the social life, some because of associations—but those who choose Tech choose it, every one of them, for very different reasons. Do you know what these reasons are? Do you know that for the same reasons the Massachusetts Institute of Technology is respected and admired in foreign countries more than any other American college or university?

This last truth is perhaps, in some measure, due to the fact that Technology's administration is much the same as that of foreign colleges, but the results which Technology achieves and the men she turns out are the principal reasons why you came here, and why she is so universally esteemed.

And how are peerless results obtained and men of the very first calibre turned out? By a system which enables students to do highly specialized work without becoming sunk too deeply in one of the narrow ruts of education which endeavors to turn out men thorough masters of their profession but ignorant of everything lying without its scope.

Let us try to bear this in mind. To be a first-class engineer it is not necessary to be forever thinking of something appertaining to your work alone. Have time for the outside things of beauty and interest in life. And there is one more thing of still greater moment! Be a scientist before you are an engineer; remember the name of a great follower of Science is immortal, while that of the great engineer perishes with his works. The man who forsakes the service of Science and Advancement of Knowledge for its application to gain wealth is a sinner against mankind and a worthy son of no nation. Remember Technology does not stand for the production of mere builders of machines, but for the production of men of power, devoted followers of Science, who study the application of their knowledge solely for the benefit and comfort of mankind.

ALUMNI DINNER.

(Continued from Page 1.)

effort. At present, however, it also does much for the long term man, far more than is generally supposed. But I see that great good might come to the community by the establishment of a joint school conducted by Harvard and Technology, in which the needs of the long term man would be especially considered. The technical laboratories of the Institute could easily suffice for the accommodation of both long and short termers, thereby saving much costly duplication. Just as Technology's four-year course for the short term man has long been held in the highest honor here and abroad, so, as I foresee it, the prestige of this joint school will be enormous, and that with proper management it will be the greatest and the best thing of its kind—a thing of inestimable value to the country, and a most important addition to the educational forces of the world.

Looking backwards to the physical condition of the Institute at its beginning, I see it housed in a single beautiful building, but one that was poorly designed for practical purposes; and that offered no facilities whatever for the social life of the students. As time went on, building after building was added, generally in a descending scale of architectural accomplishment, and with little improvement in the facilities of social intercourse; so that even today there is nothing about the grounds or buildings of Technology, except perhaps Rogers steps, to appeal to the imagination or warm the feelings with which a Tech man recalls the days of his undergraduate life. Looking forward, I see all this changed, the Institute housed in beautiful buildings, simple and dignified in style and with all the attractiveness of facilities and outlook that should be furnished by a school that trains men for the noble professions to which Technology men look forward.

"I have ventured to indicate some of the changes that the future has in store for us, but my guesses in this respect may be no better than are yours with reference to Mr. 'Smith.' I feel certain, however, that some things will never be allowed to change. The greatest asset of Technology must always be the spirit of the school, the genuine desire to do things well by mastering the principles of their action. 'A Technology man is a real thing,' as a great captain of industry has said. There is nothing showy about him. He forges ahead by solid achievement. He has been trained to hard work, and does not expect anything really great to be done otherwise than by industry and the mastery of the facts of the situation. His institution is pre-eminently a useful and a practical one, but from the days of Rogers downward no efforts have been spared to avoid the snares that lurk in the term 'practical.' No narrow view must ever be entertained as to the functions of the Institute's training. The aim must always be at the inculcation of scientific principles and the scientific spirit. Practical methods must always be employed as much as possible, but mainly because by the use of such methods men learn more eagerly and understand more thoroughly what they actually learn. Always it must be the principle that is sought to be impressed on the students; to eliminate the practice would be to rob the principle of its vividness and reality and make it educationally 'dead.' This insistence on the importance of spirit, of principle, of method, is now and always must remain at the very heart of Technology."

ELLEN H. RICHARDS.

The new Ellen H. Richards School, situated in the new Ashmont section in Dorchester, will open today. It will accommodate children in the kindergarten and primary grades. The school was named in honor of the late Mrs. Richards, formerly Professor of Sanitary Chemistry at the Institute.

The Copley Plaza Hotel

The acme of cuisine and service at reasonable prices

Afternoon Tea served in the Sheraton Tea Room from four until six

Under the same management as the Plaza Hotel, New York. Fred Sterry, Managing Director. J. C. La Vin, Manager.

It won't leak

MOORE'S

NON-LEAKABLE FOUNTAIN PEN

\$2.50 AND UP

Minimize your fountain pen troubles by owning a Moore's. It is the safest, soundest and most dependable pen known. Its strength lies in its very simplicity. Nothing finicky to get out of order. You can give yourself no better treat than a Moore's Non-leakable.

For Sale by Dealers Everywhere

American Fountain Pen Company

168 DEVONSHIRE STREET BOSTON, MASS.



STONE & WEBSTER

CHARLES A. STONE, '88
RUSSELL ROBB, '88
ELIOT WADSWORTH, '91

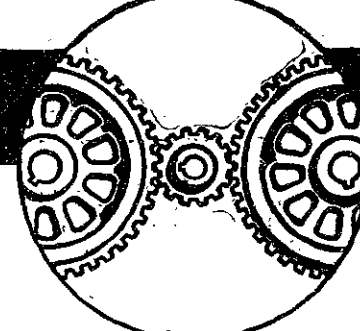
EDWIN S. WEBSTER, '88
HENRY G. BRADLEE, '91
DWIGHT P. ROBINSON, '92

JOHN W. HALLOWELL

Securities of Public Service Corporations
Under the Management of our Organization

STONE & WEBSTER
Management Association
GENERAL MANAGERS OF PUBLIC SERVICE CORPORATIONS

STONE & WEBSTER
Engineering Corporation
CONSTRUCTING ENGINEERS



Industry

Industry is the price which the gods mark on their choicest prizes.

To produce tobacco like



THE SMOOTHEST TOBACCO

requires skill, diligence and infinite watchfulness. Choicest Burley leaf is carefully aged until no trace of harshness remains. The result is a smoke of satisfying smoothness and delightful richness.



One-ounce bags—convenient for cigarettes.

5c



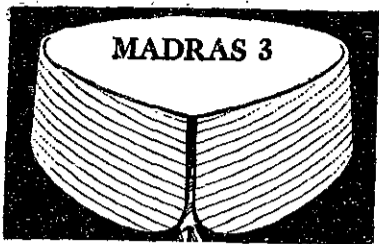
Full size 3-ounce tins

10c



Also in one pound glass jars with humidifier tops.

Liggett & Myers Tobacco Co.



MADRAS 3

Slightly spaced front. Made of white Madras. Exceedingly smart. 2 for 25c

ARROW COLLARS

Cluett, Peabody & Co., Troy, N. Y.

ESTABLISHED 1810

Brooks Brothers
CLOTHING
Gentlemen's Furnishing Goods.
BROADWAY COR. TWENTY-SECOND ST. NEW YORK.

Clothing, Furnishings, Hats, Shoes, Evening Clothes, Garments for Winter Sport or Travel.

Boston Sales Offices:

LAWRENCE BUILDING
TREMONT AND WEST STREETS

Send for Illustrated Catalogue

COMMUNICATION.

Editor of THE TECH:
Dear Sir: I feel that all the members of the class in Sophomore Physics will join with me in a feeling of gratitude towards the Physics Department for their action in posting two copies of previous mid-year examinations in the Physical Library. These examinations will aid all the men preparing to take the examination, for it will give them a good idea of the kind of questions asked and will enable them to plan how to treat them. The questions on these examinations are always much more formal in character than those asked in the class room recitations, and to my mind one of the difficulties offered, even to the men best prepared, in taking these examinations is the formal and unaccustomed way in which the questions are stated. I am sure that all the students would be grateful if the other professors would post similar examinations in convenient places or would take up some questions from previous papers for discussion in the last recitations, and so give the men a general idea of the types and topics of questions.

Thanking you for your consideration of this matter, I am,
Very truly yours, L. '15.

Do you patronize our advertisers?

M. LEVENGSTON

To	Dress	To
Let	Prince Albert	Let
	and Tuxedo Suits	

12 School Street, Boston
Room 1
Telephone, 3315-J Main



Here the Conquering Hero Comes

If you can't be the "hero," make the most of it—smoke a Fatima.

60 Fatima coupons will secure a white satin pillow top, 24 in. square, decorated with hand-somely painted flowers—12 designs to select from.

Liggett & Myers Tobacco Co.

"Distinctively Individual"

20
for
15¢

THE ADVANTAGES WE OFFER

PROGRESSIVE methods, large resources and two conveniently located, thoroughly modern bank buildings, combine to make the **Old Colony Trust Company** the most desirable depository in New England.

Interest-bearing accounts subject to check may be opened either at Court Street or Temple Place, and the two offices used interchangeably for the transaction of your banking business.

You are cordially invited [to inspect the modern Safety Deposit Vaults at either office.

OLD COLONY TRUST CO.

Main Office
Court Street

Branch Office
Temple Place

A DOLLAR GOES TO THE MAN

with the highest candle pin score each day.

Come and Get it.

YOU SHOULD BE IN ON THIS!

If you will buy a winter Suit or Overcoat now, you can get the best trade of your life at our .

REDUCTION SALE NOW ON.

Get 'round and see our window display. It tells part of the story. We are closing out all our fancy overcoatings and suitings at way down prices that are the talk of the town.

BURKE & CO. Incorp. Tailors

18 SCHOOL STREET, and 843 WASHINGTON ST., BOSTON
HARVARD SQUARE, CAMBRIDGE
7 MAIN ST., ANDOVER, MASS. HANOVER, N. H.

BOSTON OPERA HOUSE

Monday Evening, 8 to 11.25. BARBER OF SEVILLE. Mmes Hempel, Leveroni, MM. McCormack, Tavecchia, Marcoux, Fornari. Conductor, Moranzoni.

Wednesday Evening, 8 to 11.15. JEWELS OF THE MADONNA. Mmes. Edvina, Gay, MM. Zenatello, Marcoux. Conductor, Andre-Caplet.

Friday Evening, 8 to 11.25. CARMEN. Mmes. Gay, Donner, MM. Lafitte, Mardones. Conductor, Strony.

Saturday Afternoon, 2 to 5.15. JEWELS OF THE MADONNA. Same cast as Wednesday.

Saturday Evening, 8 to 10.50. RIGOLETTO. Mmes. Scotney, De Courcy, Leveroni, MM. Ramella, Blanchart, Mardones. Conductor, Moranzoni.

SUNDAY ORCHESTRAL CONCERTS 3.15 to 5.

Prices: 25c to \$1.00. Box Seats, \$1.50. January 26. Sigismund Stojowski, soloist.

Downtown Office, Steinert's, 162 Boylston.

Mason and Hamlin Pianos Used. Address Mail Orders to Box Office.

"Keeping a Stiff Front"



is as good in a man's character, as in his shirt. If his laundryman will only keep that shirt front white and stiff he'll be satisfied. Well, we make a specialty of doing Laundry work as it should be done, and for that reason we always manage to keep our customers. We guarantee care, cleanliness and excellent finish to every article entrusted to us.

Hinds Hand Laundry Co.

3 APPLETON STREET

Tel. Tremont 850

Branch Office

Copley Plaza Haberdasher
16 HUNTINGTON AVE.

ONE DAY SERVICE

HOTEL CUMBERLAND

NEW YORK

Southwest cor. Broadway and Fifty-fourth St.



HEADQUARTERS FOR COLLEGE MEN
HEADQUARTERS FOR TECH MEN

REPT BY A COLLEGE MAN.
SPECIAL RATES FOR COLLEGE TERMS

Ideal Location, near depots, shops and Central Park

New, Modern and Absolutely Fireproof Most Attractive Hotel in New York. Transient Rates, \$2.50 with Bath and up. Ten minutes walk to twenty theatres. Send for booklet.

HARRY P. STIMSON
Formerly with Hotel Imperial.

*Young Mens Hats
for Every Occasion*

COLLINS & FAIRBANKS COMPANY
383 WASHINGTON STREET - BOSTON

MUSICAL CLUBS—Proofs of the Musical Club photographs are at the Cage. R. S. Rankin, Gen. Mgr.

Richard's School of Dancing
Class Night Monday 7.30 :: Socials 8.30

Private Lessons by appointment daily. Get the Tango and the Boston, the latest rage in Paris and New York. Get the One Step TEL. CONN. Back Bay 6060.

30 Huntington Ave. :: Boston

OPTICIANS
Prescriptions
Repairs
Goggles

KODAKS
Printing
Developing
Enlarging

All work done on the premises
Broken lenses duplicated
without prescription

E. F. Mahady & Company

Opposite Public Library

671 Boylston St. Tel. B. B. 5580

CLASSIFIED ADVERTISEMENTS AND NOTICES.

Faculty Notices, free.
Activities, 4c. per line.
Individuals, 10c. per line, 6 words to a line.

FOUND—A Banjo. Please apply at the Bursar's office. (5t)

5 COLUMBUS SQUARE—Owner would like to let two fine rooms to Tech men. Plenty of heat and hot water. References expected. Tel. Tremont 2331-M. (5t)

FACULTY NOTICE.

Section 1, Chemistry.
Recitation transferred from Room 2, Rogers Building, to Room 24, Walker Building, on Tuesday, at 9 o'clock.

WALTER HUMPHREYS,
Registrar.

SAY FELLOWS

We press, clean, repair and dye suits. Suits or overcoats sponged and pressed, 50c. Pants, 15c. Suits also made to order, \$15 up. Work will be called for and delivered. Telephone Back Bay 1754 M., or call at

St. James Tailoring Company

St. James Ave., cor Berkeley St.

HOTEL BRUNSWICK
BOSTON

EUROPEAN AND AMERICAN PLANS

HERBERT H. BARNES, Proprietor

The Original

TECH BARBER SHOP

Increased Business. Increased Help. Everything Sterilized.

Copley Square
Bootblack Manicure Second Floor

HERRICK, COPLEY SQUARE

Choice Seats for all Theatres

Phone B. B. 2323

Key Number Connecting Five Phones

Students' used clothing and other personal effects bought by

KEEZER

360 COLUMBUS AVENUE
(Near Dartmouth St.)

Highest prices paid for same.
TEL. 916. Phone Write or Call
Open Evenings to 9 o'clock



THE CHOCOLATES

THAT ARE DIFFERENT

FOR SALE AT THE UNION
SOMETHING

NEW CONTINUALLY.

All Goods Required by
Students at

MacLachlan's

502 BOYLSTON STREET

Drawing Instruments and Materials,
Fountain Pens Text-Books

Write Ideas for Moving Picture Plays

**YOU CAN WRITE PHOTO PLAYS AND
EARN \$25. OR MORE WEEKLY**

We Will Show You How!

If you have ideas---if you can *think*---we will show you the secrets of this fascinating new profession. Positively no experience or literary excellence necessary. No "flowery language" is wanted.

The demand for photoplays is practically unlimited. The big film manufacturers are "moving heaven and earth" in their attempts to get enough good plots to supply the ever increasing demand. They are offering \$100, and more, for single scenarios, or written ideas.

We have received many letters from the film manufacturers, such as VITAGRAPH, EDISON, ESSANAY, LUBIN, SOLAX, IMP, REX, RELIANCE, CHAMPION, COMET, MELIES. ETC., urging us to send photoplays to them. We want more writers and we'll gladly teach you the secrets of success.

We are selling photoplays written by people who "never before wrote a line for publication."

YOU WILL EARN \$100 MONTHLY FOR SPARE TIME WORK.

FREE SEND YOUR NAME AND ADDRESS AT ONCE FOR FREE COPY OF OUR ILLUSTRATED BOOK, "MOVING PICTURE PLAYWRITING"

Don't hesitate. Don't argue. Write **NOW** and learn what this new profession may mean for you and your future.

NATIONAL AUTHORS' INSTITUTE

R. 688-1543 Broadway
NEW YORK CITY