

THE TECH

VOL. XXXI. NO. 130

BOSTON, MASS., SATURDAY, MARCH 23, 1912

PRICE TWO CENTS

RUNNERS WILL NOT GO TO WAKEFIELD

Snow Prevents Suburban Run—Practice at the Field—Races Coming.

On account of the snow the cross-country run will not be held at Wakefield today, as planned, and instead of this the runners are to report at the Field and take their work there. This is an unfortunate time for the coach's plans to be upset, as a week from today the Inter-course race is run and the 1914-1915 race, the climax of the Spring cross-country season, follows this on the next Saturday. This means hard work for the runners during the remaining two weeks. On this coming Wednesday they will be sent over the course at a rather stiff pace. Those Freshmen who take this run will probably be excused from the day's drill. Besides this run there will be at least one day of road work, which may mean a trip to Coolidge corner and back. The rest of the time will be spent at the Field.

The entry books for the Inter-course race will be placed in their accustomed places the first part of this coming week. Each man who wishes to enter this race is to sign both his name and course. At the end of the time allowed for entrance the entries will be looked over and the men grouped, three or four into teams representing the general branches of study at the Institute. These teams are so arranged as to result in as evenly matched teams as possible. Every man who signs up is allowed to run.

VIEWS OF EUROPE.

Professor Carver Will Address Course III Men in Union.

There will be a meeting of the Mining Engineering Society in the Union at 8 o'clock Wednesday evening, March 27. Professor E. N. Carver, Professor of Economics at Harvard, will give a very interesting account of his numerous travels abroad. Refreshments will also be served.

Professor Carver has made quite extensive tours throughout the British Isles and all of Continental Europe, and will be able to give a very delightful talk on the scenery and customs of European countries. He will take up in some detail the methods of agriculture and the antique type of implements still used in many communities on the continent. His address will be illustrated with a large number of exceptionally fine slides prepared by himself during the course of his travels and including views of England, Ireland, Scotland and Wales, and of Europe from Spain to Norway. The talk will not in any way be technical, but should be very interesting, as Professor Carver has made a thorough study of his subject.

CREW GETS TWO SHELLS.

The Crew management has secured two four-oar shells which the men will try out Monday at the B. A. A. boat house, under the direction of Coach O'Leary. All candidates are expected to leave their Monday afternoon programs at the Cage for Geer.

FRESHMAN DINNER PROVES A SUCCESS

Well Planned Menu Brings Forth Great Praise From Everyone.

On Thursday evening the Class of 1915 held their annual dinner in the Union dining room. Steward Colton must have a warm spot in his heart for the Freshman Class, for he planned a banquet of an exceptionally good quality, and all who attended declare it to be the best the Union has ever prepared. After the fellows had had their fill of good things, G. B. Hilton, the president of the class, arose, and after a preliminary speech touching upon the good fortune of having been able to secure so many popular speakers, introduced Dean Burton. The Dean's main point was, that aside from the educational value the fellows should receive from the Institute, they should get the power to rely on themselves in case of emergency, and to learn to be independent, because in future the engineer must of necessity depend upon himself, and not expect to have someone over him at all times to tell him what to do. For this reason the Institute authorities make it a point to let the students do practically as they please, and the Dean said that in the future, as the fellows progressed through their college life, they would assume as much responsibility as possible, and in this way prepare for their life work.

He concluded his remarks by saying that he considered the Class of 1915 very fortunate in entering the Institute at this time, as it would probably be the first class to go into the NEW TECHNOLOGY, and even though it may not have the opportunity of enjoying the privileges of our new school, it will at least see the buildings in all their glory.

The next speaker was Professor Blachstein, who was introduced by the President with the remark that since a good story teller was always in demand, he had immediately called upon our worthy German Professor. Professor Blachstein rose and said that (Continued on Page 3.)

TECHNIQUE ELECTION.

At a meeting of the 1914 Electoral Committee, Gordon W. White, a prominent member of his class, was elected Athletic Editor of Technique for the coming year. Mr. White is a member of the Institute Athletic Association and was manager of his class relay team last season.

Several names have been submitted for the office of Grind Editor, and at the next meeting, Monday, March 25th, the men will be voted upon.

POTENTIAL OF CELLS.

In the third of his series of lectures on Electrolysis Professor Goodwin discussed the seat of electromotive force in a voltaic cell. He described the theory advanced by Volta, which accounts for the difference of potential arising from the contact of dissimilar metals; Fahroni's theory that the electromotive force resides at the liquid junction; and finally, the modern theory. The latter was substantiated by several very ingeniously arranged experiments which proved conclusively that the seat of electromotive force is at the junction of the metal and the liquid.

T. C. A. TO HEAR A CELEBRATED READER

Henry L. Southwick Will Recite "The Rivals" in Union Tonight.

Tonight the Christian Association will hold its third social of the year. The first entertainment was the annual reception to the Freshmen, and at the second Professor Bates entertained the members by readings from three different authors. This time the Association has been fortunate enough to secure President Henry L. Southwick of Emerson College of Oratory for the principal entertainer of the evening. President Southwick will read Brinsley Sheridan's play, "The Rivals." The comedy is entertaining enough in itself, even if poorly rendered, for no one could possibly make "Mrs. Malthrop" anything but funny. The present speaker has won a reputation which few readers of the country can match, and his rendering is sure to be a masterpiece. Every member who possibly can should be present to hear him.

In the summer of 1906 President Southwick, then Dean Southwick, was on many of the Chautauqua programs, and every manager who had him on a program tried to get him again. His work is strictly classical, and so it is all the more wonderful that his popularity is so great.

Dr. S. Parker Cadman of Brooklyn, himself one of the greatest speakers of our time, said of him: "Dean Southwick's interpretation of the great tragedies are the greatest that I have ever heard at any Chautauqua, and you are to be congratulated on the opportunity to hear so great an artist."

ORCHESTRA NEEDS MEN.

Seven Places to Be Filled—New Music Coming.

Thursday afternoon, the Orchestra started rehearsing for the various functions in which it is to take part, with twenty men present. "Henry VIII" Dances, numbers IV, V and VI, were played, as the other music, which was ordered from New York, has not yet arrived. Mr. Eksbergian, the leader, was highly pleased with the results of the Orchestra's practice of this new number, since it is an exceptionally difficult selection, and worthy of an orchestra of very much better calibre than the Technology Orchestra.

At this rehearsal a committee was appointed to look into the refusal of the Musical Clubs to allow the Orchestra to play at the Spring concert, and the matter will soon be definitely decided upon.

It is a regrettable fact that not all the men have shown up, and these delinquents are urged to come out immediately, as it will soon be too late to allow them to play at any of the concerts. There are about seven more men needed, and of course the first ones to show up will receive the first chance, and it is to be hoped that the necessary number will come out immediately.

TENNIS COURT READY.

A new home plate and new bases have been placed at the field. These bases are made of the best material obtainable. One tennis court is already marked off, and ready to play on. Groundkeeper Hines has the track in excellent condition.

COSMOPOLITAN CLUB'S JOINT NIGHT SOCIAL

Representatives of Different Countries to Depict Customs.

The Cosmopolitan Club has again come to the front with plans for entertainments that are both unique and original. At a meeting of the members of the club it was decided to hold a joint entertainment Saturday evening, March 30th, in the Union. Each chairman is to arrange some special feature for the evening's program, and every member is to co-operate to make the venture a success.

Mr. Lehmaier will repeat his talk on "Australia," the Chinese students will play the game of shuttle-cock; and the Mouazzen, the Mohammedan call for prayer, will be given by the representatives of the East. The students from Latin-America will give some Spanish dances, and the men from Australia will give the Maori war cry. Then personal recollections of the greatest Parisian aero meet ever held will be delivered by a native of Paris.

This entertainment is but preliminary to one which will be given in April. Tickets will be sold and the returns will be turned into the building fund of the \$5,000,000 Washington Memorial in Washington.

The Freshmen certainly enjoyed their annual dinner.

What is your opinion of this Spring weather?

TRACK MEETING.

Coach Kanaly Speaks to Men About the Coming Season.

Coach Kanaly addressed the track men at a meeting in Engineering C yesterday afternoon. He first spoke of the fact that Tech has been the runner up in the New England Inter-collegiate for many years, but has not been quite good enough to win first place. This year the Institute should have a fine team, and there is a good chance of winning out. Mr. Kanaly thinks Brown to be the strong contender, because Williams has lost several stars. Dartmouth seems to be showing up too strong to last.

The coach then spoke of the position of college athletics as compared to amateur and professional sports, and of the freeness of Tech athletics from objectionable features. He greatly deplored the fact that there are men in the Institute who have won the T and after that do nothing for track.

Captain Dalrymple spoke of the coming meet with Brown, saying that Brown was very sure of winning, but that Tech should win, even if the score was not as that of last year's meet.

CALENDAR.

In Charge of S. J. Taylor, 1914.
Saturday, March 23.

1.30—Meeting of Sub-Institute Committee in Union.

8.00—T. C. A. Social in Union.
Monday, March 25.

1.30—Masons Meet in 11 Eng. B.
Wednesday, March 27.

1.00—Golf Club Meeting—21 Rogers.
8.00—Mining Club Meeting in Union.

THE TECH

Published daily, except Sunday, during the college year by students of the Massachusetts Institute of Technology.

Entered as second-class matter, Sept. 15, 1911, at the postoffice at Boston, Mass., under the act of Congress of March 3, 1879.

Managing Board.

- L. W. Chandler, 1912....General Manager
- L. H. Lehmaier, 1913.....Editor-in-Chief
- A. H. Waltt, 1914.....Managing Editor
- C. A. Cary, 1912.....Assignment Editor
- A. T. Gibson, 1913.....Business Manager
- D. E. Van Volkenburgh, 1914....Adv. Mgr.
- F. G. Whitman, 1913....Circulation Mgr.

News Board.

- M. B. Lewis, 1914.....Athletics
- E. F. Barratt, 1914.....Institute

News Staff.

- S. H. Taylor, 1914.....E. W. Mann, 1914
- L. H. Graham, 1914.....M. Paris, 1914
- H. Rogers, 1915.....F. C. Foote, 1915
- P. J. Munn, 1915.

Business Staff.

- J. A. Steere, 1915.....Circulation
- A. C. Hawgood, 1915....G. B. Hilton, 1915

Office, 42 Trinity Place.
Phone—Back Bay 5527 or 2180.
Night Phone—Back Bay 5527.

Subscriptions, \$2.00 per year, in advance.
Single copies, 2 cents.

Subscriptions within the Boston Post Office District and outside of the United States must be accompanied by postage at the rate of one cent a copy.

All communications should be addressed to the proper departments.

Printed by Rulter, 147 Columbus Ave.

SATURDAY, MARCH 23, 1912

IN CHARGE OF ISSUES.

Monday Editor—M. Paris, 1914.
Assistants—E. W. Mann, 1914; S. Berkowitz, 1915.

WARNING.

Previous to yesterday an idea was prevalent in the minds of many that now the gift of last week had been received the New Technology was only a matter of plain sailing and there was no need for any more search after contributions. President MacLaurin's letter to the Alumni has happily upset this opinion, and has called the attention of the public to the fact that financial aid is still welcome, and not only welcome, but necessary, if Technology is to hold pride of place among the scientific schools of the world.

We have no doubt that this appeal to the Alumni will be attended by magnificent results, as we have witnessed their generosity on every occasion of appeal, and the fact that a man who was never a student at Technology has done so much for us will undoubtedly serve as even greater stimulus to them.

There is a little proverb which states that "Charity begins at Home," and you, Massachusetts people, might just think this right over. Here in your midst a school exists which is generally conceded to be the finest school of its type in the world. What are you doing to help it? Annually it turns out several hundred men who become your best citizens and aid the State in every conceivable way. We ask again, "What are you doing to help this school?" A bill was certainly passed in your Legislature granting the Institute one million dollars, spread over ten years, but with what opposition did it meet, and how nearly did it come being thrown down?

Wake up, "Massachusetts people," and realize the tremendous investment that lies awaiting your money! Don't depend totally on outside capital for the production of your talented men! The New Technology is a State investment, a national investment, and a world-wide investment, but it is right here in Massachusetts that the majority of shares should be subscribed.

COMMUNICATION.

(We invite communications from all men in the Institute on important subjects. We take no responsibility for their sentiments and do not agree to print any that may come in, whether they are signed or not.)

To every Undergraduate:

Back in the good old days of nineteen hundred and six, when the venerable industrial workers who graduated from Tech in the class of 1910 were mere green Freshmen, there was pulled off in the little old room over the mechanical laboratories off Garrison street (then the only Union Tech men knew), a stunt which will go down in history as epoch-making.

The class of 1910 inaugurated a Hook Night in place of the usual speech affairs at their dinner. That fun-fest filled the old Union with the largest crowd it had ever seen; not only Freshmen, but upperclassmen poured in and "profs" and instructors were there galore. The room was filled with smoke, jollity and noise—lots of it—and 'tis certain no Amateur Night at the Columbia ever "had anything" on that first Hook Night in the old Union.

Hook Nights have come and gone since that date, but none has reached the popularity of that first one. An eye-witness has told us these later ones had not had enough stunts, not enough noise—that they have lacked the true Bohemian atmosphere.

The Union Entertainment Committee has promised us a Hook Night for Friday, April twelfth, and it has determined to have one grand evening which shall surpass all predecessors. Everyone is expected to come, everyone is expected to make as much racket as they want; but, first and foremost, everyone who can sing even a little bit, do a dance or pull off any other kind of a stunt is expected to entertain at the risk of The Hook.

In that old Hook Night of 1906 there were stunt artists from Kalamazoo, Mich., to San Antonio, Tex. The two midgets of the class, stripped to the waist, had a real honest-to-goodness scrap that was a scream. It was all good, in fact so much so that the judges couldn't distinguish in the yells of approval from the mob for the three prize winners, and they had to toss up a coin to settle the awards.

The man who won first prize is now one of the most prominent mining engineers in Denver, and the midget pugilist, who captured the second cup, is now a happy married man.

Come out and join us April 12. And even you may win a wife, or a lucky strike in the mining world.

Place your entry with F. C. Weiss, '13, Course VI.

Yours for a big night,
1912.

ADDRESS IN UNION.

Dr. Mills Gave Forceful Talk at T. C. A. Meeting Thursday.

Rev. Ernest Lyman Mills addressed the weekly meeting of the Christian Association last Thursday on the "Principle of Reverence." He gave a very impressive talk and his style of delivery showed that he was thoroughly interested in his topic and also in the social work in which he is engaged.

He laid some emphasis on the fact that religion is not in the least effeminate. On the contrary, it is something that any man should be interested in and, like other good things, should want to share it with his companions. He said that religion may be considered as one of the best investments a man could make, because of the profit and permanent pleasure it gave him. He brought out many points that are worth remembering, and a very enjoyable half hour was spent by all who heard him.

The Orchestra needs men badly—a good chance for our musically inclined students to show some spirit.

C. F. Hovey & Co.

Men's Furnishings

Ready Made Shirts

- \$1.50 Negligee Shirts made from Fancy Woven Domestic Madras of fine quality; with cuffs attached or separate.
- \$2.00 Negligee Shirts made from fine quality Mercerized Shirtings with French Cuffs.
- \$2.50 Negligee Shirts made from D. & J. Anderson Fancy Scotch Madras with cuffs attached.
- \$3.50 High-Grade Shirts made from Silk and Cotton Mixtures in plain colors with French cuffs.

New Spring Underwear

- Shirts and Drawers of French Balbriggan and White Cotton. Per garment 50c
- Shirts and Drawers, the well known "American Hosiery" Make, also Balbriggan and French Cotton. Per garment \$1.00
- Union Suits, the "Carter" Make. Per Suit \$1.00 UPWARD

STONE & WEBSTER

- CHARLES A. STONE, '88
- RUSSELL ROBB, 88
- EDWIN S. WEBSTER, '88
- HENRY G. BRADLEE, 91
- ELIOT WADSWORTH, 91

Securities of Public Service Corporations
Under the Management of Our Organization

STONE & WEBSTER
Management Association
GENERAL MANAGERS OF PUBLIC SERVICE CORPORATIONS

STONE & WEBSTER
Engineering Corporation
CONSTRUCTING ENGINEERS

The American Brass Company

THE ANSONIA BRASS & COPPER BRANCH
99 John Street, New York City

Manufacturers of

Bare and Insulated Copper Wire and Cable.
Drawn Copper Rods, Bars and Strips.
Brass Sheets, Rods, Wire and Tubes.

Sole Manufacturers of

"TOBIN BRONZE"
(Trade Mark Registered)

BOSTON OPERA HOUSE

HENRY RUSSELL, Managing Director

Saturday Matinee
Samson et Delila

Saturday Evening
Popular Prices!

Rigoletto



BELMONT

An **ARROW COLLAR**
with the Ara-Notch in place of the bothersome buttonhole. 15c. each—2 for 25c.

J. C. LITTLEFIELD

HIGH CLASS Tailor



Smart and effective fabrics; the latest textures and the most fashionable shades; prices that are right. Come and be "suited."

DRESS CLOTHES A SPECIALTY
12 Beacon St., Boston

Old Established Dining Room

Mrs. H. O. Hanson, Prop.

33 SAINT BOTOLPH STREET

21 Meal Ticket \$4.50 14 Meal Ticket \$3.50
7 Dinners . . . 2.50 7 Lunches . . . 1.50

Breakfasts 30c. Luncheon 25c. Dinner 40c.

WE CATER ESPECIALLY TO STUDENTS

FELLOWS Why Not Be WELL SHOD

By always trading at the
H. H. TUTTLE CO.

159 Tremont Street

10 per cent Discount to TECH MEN

S MULLEN & CO.

Tailors

51 SUMMER STREET

Cor. Channey Street

Highest Grades Moderate Prices

— SUITS —

\$30.00 to \$35.00

Telephone 4475-M Back Bay

Richards School of Dancing

Huntington Chambers, 30 Huntington Ave.

BEGINNER'S CLASS: Mondays, 7.30 P.M.

RECEPTIONS (with orchestra) Fridays, 8.30

Private Lessons by appointment

DR. ROSE SPEAKS OF NAPOLEON AS EXILE

Large Audience Attends Final Lecture of Course On Napoleon.

The last lecture of the course on "The Personality of Napoleon" was given Thursday afternoon before one of the largest audiences which Dr. Rose has had yet. The subject of the lecture was "Napoleon in Exile."

Dr. Rose began by pointing out the fundamental difference between Napoleon's two periods of exile, that at Elba being a comedy, but that at St. Helena a tragedy. While at Elba Napoleon still had hope of regaining his former power, as the Bourbons alienated France by their petty actions and concessions to foreign powers. During the winter of 1814-1815 he became more and more restless, and the fact that his promised stipend was not paid gave him an excuse for leaving the island.

Dr. Rose did not go into the history of the "Hundred Days," but took up the story at the point when Napoleon surrendered to the English. The Emperor wished to settle in the United States, and when this was denied him he asked permission to settle in England. The powers thought him too dangerous for either of these locations and decided that he must end his career in St. Helena.

Napoleon found life in St. Helena very irksome, as the Governor showed little tact in carrying out the measures which the powers considered necessary for the Emperor's safe keeping. His companions were not people of many intellectual attainments, so he was forced to fall back on the French classics as his only recreation. His writings at St. Helena show that his mind had by no means decayed, though his heart was "bronzed over," as he expressed it. He was a deep student of history, and was ahead of his time in emphasizing the importance of sources.

In summing up Napoleon's character, Dr. Rose compared Napoleon to Julius Caesar, saying that the latter was the greater. Both contributed to the evolution of a new order; Caesar left his state at the height of its power, while Napoleon left his country almost at the mercy of his enemies.

FRESHMAN DINNER.

(Continued from Page 1.)

he thought it about time that the anonymous giver of the \$2,500,000 should be made public, and therefore he wanted to state on this occasion that he was NOT the giver, but that he might possibly be able to raise that sum if the five ciphers were removed. He said that he had intended to compose a spring poem for the occasion, but when he looked out of his window and saw the snow, his intentions were nipped in the bud.

The Bursar was the next speaker, and he paid tribute to President MacLaurin for his splendid work in connection with the New Technology, and said that a great load had been lifted from the minds of everybody since the site question had been finally decided upon.

The last, but decidedly not the least person to talk, was Mr. Kanaly, who gave a heart-to-heart talk to the fellows on the need of exercise throughout the entire course at the Institute. He cited instances where students had been obliged to leave school for the simple reason that they had not taken proper care of their body, and he urged the fellows to come out for the different sports, even though they have no idea of making any of the teams, but simply to better their physical condition.

At the conclusion of Mr. Kanaly's talk a rousing cheer was given, after which the dinner broke up.

No one enjoyed the snow Thursday, and the Option 2 men least of all.

OLD COLONY TRUST COMPANY

Capital and Surplus, \$12,500,000.00

Main Office, Court Street

Branch Office, Temple Place

SAFE DEPOSIT VAULTS AT BOTH OFFICES

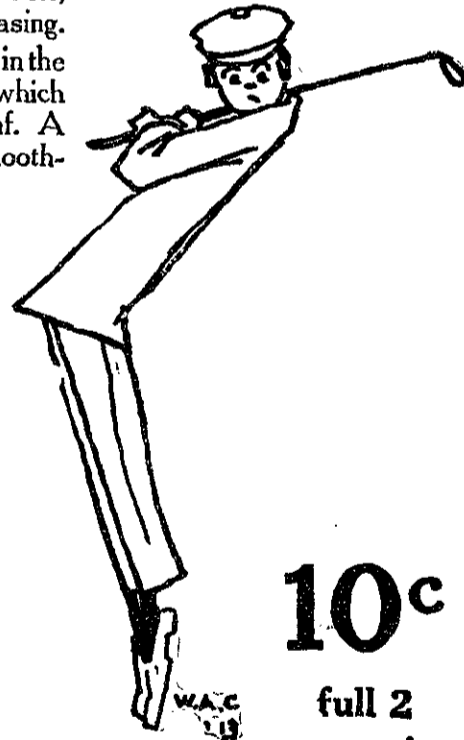
Velvet
THE SMOOTHEST TOBACCO

FOR the man chasing the pill, uphill, down hill, in the sandy bunkers, Velvet is mild and smooth and pleasing. Velvet—selected leaf—two years in the warehouse undergoing a change which eliminates the harshness of the leaf. A mellowness rarely attained—a smoothness you should know all about.

No sir Impossible to bite or irritate —one smoke as cool and sweet as another—smoke it for 54 holes if you like—always agreeable.

At your dealers.

SPAULDING & MERRICK
Chicago



10c

full 2 ounce tins

SPECIAL DISCOUNT TO TECH MEN

A. G. MORSE, Tailor

FABRICS for SPRING and SUMMER wear are ready for your inspection at my new quarters, Rooms 526 and 527, Phillips Building, 120 Tremont Street, Boston.

PHILLIPS BUILDING
Telephone, Main 2117

120 TREMONT STREET
Rooms 526 and 527

LUNDIN'S TURKISH BATHS \$1.00

A. S. LUNDIN, Proprietor

J. L. CHAMPAGNE, Manager

UNDER TREMONT THEATRE
FOR MEN

42-44 ST. BOTOLPH STREET
FOR LADIE

Classes and private lessons for men and women in all branches of Gymnastics and Dancing. Large Swimming Pool. Halls to let for all occasions. Send for Circular

It won't leak

You should own a MOORE'S BECAUSE

It can be carried anyway, anywhere, in pocket or bag, it can't leak.
 It writes without shaking. When the cap is on, the pen resting in the ink, remains moist.
 It writes continuously with an even flow of ink.
 It will carry any kind of ink, even Higgin's India Drawing Ink, the heaviest ink made.
 It is the simplest fountain pen to fill. No joints to unscrew, just take off the cap and it is ready to fill.
 It is made in the simplest manner of the fewest parts, nothing to get out of order.
 It is giving satisfaction to thousands of users all over the world.
 It is the best Fountain Pen made.

MOORE'S
NON-LEAKABLE
FOUNTAIN PEN

Lombardy and

Italian Restaurant.

Table d'Hote Dinner 5 to 8.30
 A la Carte

STRICTLY ITALIAN CUISINE
 ITALIAN WINES

BOYLSTON PLACE
 Near Colonial Theatre
 BOSTON, MASS.

Telephone Oxford 2922

HAIR CUTTING

UNDER

COPLEY SQUARE HOTEL

4 BARBERS MANICURE

H. J. LANDRY, — — Proprietor

Students' used clothing and other
 personal effects bought by

KEEZER

360 COLUMBUS AVENUE
 (Near Dartmouth St.)

Highest prices paid for same.
 Trc. 916. Phone, write or call.

Established 1847

THOS. F. GALVIN, Inc.

Flowers

24 Tremont St., Boylston cor. Fairfield
 BOSTON

THE THORNDIKE HOTEL

BOYLSTON STREET OPP. PUBLIC GARDEN
BOSTON

Recognized as one of Boston's best hotels. Suited to the requirements of tourists—and the best class of business men and their families.

Rates per Day:
 Single Rooms 1.50, 2.00, 2.50
 " with Bath 2.00 to 4.10
 Double Rooms 2.50 to 4.10
 " with Bath 3.50 to 6.00
 Parlor, Chambered and Bath 6.00 to 10.00

"Ye Old English Room"
 Conspicuous for its cuisine and service. High class and same standard as the best New York restaurants

COLLINS & FAIRBANKS COMPANY

ENGLISH AND AMERICAN MADE

Young Men's Hats

Henry Heath's Caps

383 WASHINGTON STREET, : : BOSTON, MASS

Classified Advertisements and Notices

HERRICK, COPLEY SQUARE

Choice Seats for all Theatres

Phone B. B. 2328

Key Number Connecting Five Phones (1-tf)

THEATRE AND OPERA TICKETS, TAILOR, PHOTOGRAPH AND FLORIST trade for sale. See the Business Manager of THE TECH and buy good articles at cut prices.

THE PROPER DRESS.

We want your attention for a moment in regard to your clothes. Don't be a ready-made man. Have your individuality carried out in your clothes. Buy the very best quality of imported cloths for they are the best; take good care of them and they will outwear any two cheap suits. Order from a firm in which you have confidence, take their advice, and stick to them, thus making your patronage worth while to them.

Of course we would like your trade if you appreciate good clothes and are willing to pay a little more than is paid for the ordinary clothes. We started making custom clothes for particular men thirty years ago and have many of our original customers still with us. Think it over, as we are trying THE TECH to see if it is a good advertising medium.

F. D. SOMERS & CO.,
 MERCHANT TAILORS, 5 PARK ST.

MASONS—Meet in 11 E, Monday, 1.30. (130-2t)

Coffee in your room

Make it yourself—no coffee pot—no cooking—just hot water—and a three-fourths teaspoonful of

Washington's
Coffee
 MADE IN THE CUP

At once—IMMEDIATELY—you have a cup of real coffee—delicious coffee. Not an extract—not an essence—economical—always ready. TRY IT—Absolutely Pure Coffee for Outing, Camp and Home. Comes in two sizes, 30c and 85c a can. Buy it from the grocer.

G. WASHINGTON COFFEE SALES CO.
 79 Wall Street New York

THE OLD CORNER

Book Store

(INCORPORATED)

STANDARD and NEW BOOKS
MEDICAL AND SCIENTIFIC BOOKS

Subscriptions Received for all English and American Periodicals

27 and 29 Bromfield Street
 Boston, : : Mass.

TELEPHONE 7069 or 7070 MAIN

Eyeglasses and Spectacles.

We allow "Tech" Students and Instructors 10% Cash Discount On New Orders, also on Opera and Field Glasses, Compasses, Pocket Knives, etc. No discount allowed on restricted goods, repairs or charge accounts.

Pinkham & Smith Company

TWO STORES

288-290 Boylston Street
 13 1-2 Bromfield Street
 BOSTON : : MASS.

The Cuban Cigar Store

L. J. PERETTI & SON

993 BOYLSTON STREET

Class and "Frat" Pipes made to order. Crests or Monograms on Cigarettes.

MISS MARY HAINES HALL,
 Trained in America and Europe in Social and Esthetic and Folk Dancing, offers a series of lessons and select social dances Friday evenings, 7.30 to 11, 301 Pierce Building, Copley Square. Also private lessons. "Boston" a specialty. Tel. Back Bay 25261.

WANTED—Young men to solicit advertising. Must be hustlers. Good money to right parties. Telephone B. B. 5527, today, between 12 and 1. (123-tf)

Don't Pay Fancy Prices For "Store Clothes"

Get a suit that was built for you
 Not one that looks as if it were wished on you
 My prices are fair and well within your reach
 My fabrics bear the stamp of style
 I furnish a perfect fit and guarantee my product.
 Come down this afternoon and see

GEORGE W. BROWN

MERCHANT TAILOR : : 110 TREMONT STREET

L. PINKOS, College Tailor

announces the arrival of his complete line of Spring and Summer woollens which are now on display both at the Boston and Cambridge stores

Please ask to see my "LONDON SPECIAL" Suits which I am making at

\$35.00

These suits are made of Foreign woollens and are strictly custom made, in my own workrooms, by skilled tailors, and bear all the characteristics of much higher-priced suits.

L. PINKOS

338 Washington St.
 BOSTON

Harvard Square
 CAMBRIDGE

EASTER SUNDAY APRIL 7

But a short time away, and you'll need new clothes for this joyful day. Our counters are like picture tables piled high with the most beautiful designs of the season, and in "make up" and style, we'll do our part to bring joy to your heart.

\$25 to \$45

BURKE & CO., Inc.,
TAILORS

18 School St.
 843 Washington St
 BOSTON

Harvard Square, Cambridge
 7 Main Street, Andover, Mass.
 Hanover, N. H.

McMORROW

College Shoes for College Men

238 Washington Street, Boston, Mass.

OPPOSITE YOUNG'S HOTEL