

MIT's Oldest and
Largest Newspaper

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WEATHER, p. 2

FRI: 33°F | 23°F
Heavy snow
SAT: 24°F | 22°F
Snow
SUN: 32°F | 10°F
Sunny

Volume 133, Number 2

Friday, February 8, 2013



Installations from the Martin Luther King Jr. Design Seminar (17.920) class, held during IAP, are up in Lobby 10. The class focused on topics such as civil rights, race, and identity. The installation will conclude on Feb. 14, 2013.

HO YIN AU—THE TECH

Winter storm Nemo finds its way to Boston *Institute closes for second time this academic year*

By Jessica J. Pourian
CONTRIBUTING EDITOR

A major snowstorm is expected to hit MIT today, as winter storm Nemo makes its way across the coast. MIT announced last night that it would be closed today — the second campus closure due to weather this year, after Hurricane Sandy shuttered the Institute on Oct. 29, 2012. Massachusetts Governor Deval Patrick has declared a state of emergency that will be effective today starting at noon. Community members should check emergency.mit.edu for the most up-to-date information.

Nemo will dump one to two feet of snow on Boston between Friday morning and Saturday afternoon, with snow potentially coming down at a rate of up to two to four inches per hour. The National Weather Service has issued a blizzard warning for this weekend, predicting

Snowstorm, Page 16

MIT Kendall plans spark debate *Forum discusses offices, retail, & housing on east campus*

By Leon Lin
ASSOCIATE NEWS EDITOR

MIT's latest rezoning petition, which would bring commercial and residential developments as well as new academic buildings to east campus, prompted concern from students and drew criticism from faculty and staff at a forum about Kendall Square plans on Wednesday. The topics discussed included the future of graduate housing and the broader question

of how the petition would serve MIT's interests.

Hosted jointly by the Undergraduate Association, the Graduate Student Council, and the Post-doctoral Association, Wednesday's forum was an unusual gathering of many segments of the MIT community, though more than half of the around 200 attendees were graduate students.

The forum began with an overview of the rezoning petition from Steve C. Marsh of the MIT Invest-

ment Management Corporation and Israel Ruiz SM '01, executive vice president and treasurer of MIT. Marsh and Ruiz highlighted revisions to the petition made in response to worries expressed in the faculty newsletter and feedback from a faculty task force formed in August. These changes included conditions on the increase in the building height limit and a doubling of the multifamily residential

Kendall, Page 19

MOOC

Massive Open Online Courses

edX and Coursera believe online courses are the future of education. How are they doing so far?

p. 9

IN SHORT

All Varsity Sports contests for Saturday have been canceled. DAPER facilities will remain closed until at least 12 p.m. on Sunday. Check www.mitathletics.com for more updates.

Nominations are now open for the MIT Awards Convocation. Nominate students, faculty, and staff for some of the Institute's most prestigious awards! The deadline is March 15. More info at <http://awards.mit.edu>.

Graduate Housing IAP Sublets end Sunday. Do yourself a favor and move after the snowstorm, if you haven't already.

Spring PE classes start on Monday! Make sure you show up for the first class so you don't lose your spot!

Send news information and tips to news@tech.mit.edu.

A vision of OCW for the future *In the wake of edX, where does OpenCourseWare fit?*

By Deborah Chen
EXECUTIVE EDITOR

OpenCourseWare's (OCW) goal for the next decade, as presented on their website, is unapologetically bold: to reach a billion minds by the year 2021. But since the announcement of MITx and edX over a year ago, there understandably has been some confusion about how OCW will fit into the picture. All three share a common goal — to make an MIT-caliber education freely available to the world — and much of MIT's material on edX (developed through MITx) is already available on OCW. With these seeming overlaps, what is the future of OCW?

In some sense, the future of OCW is what it is now and will continue to be: a static collection of material as presented in a class at MIT. Meanwhile, courses on MITx are interactive, complete with assignments, exams, grades, and feedback, offered on the edX platform. MITx aims to supplement and reinvent the residential learning experience

for students on campus, and, according to Shigeru Miyagawa, chair of the OCW Faculty Advisory Committee, OCW will capture this shift in classroom material after the fact.

"It is pretty clear that technology will continue to migrate into the classroom, and change the ways people teach," said Miyagawa. "MITx is changing the very idea of lecture, and the professor-lecture format will continue to evolve. When you ask about the future of OCW, the real question is, what will residential education look like? And OCW will be a reflection of that."

According to Sanjay Sarma, MIT's Director of Digital Learning, OCW's staying power comes from the specialized role it occupies in MIT's online learning initiatives.

"MITx and OCW serve very different purposes. MITx is a class — students follow a fixed schedule with predetermined deadlines, while students using OCW can go at their own pace. There are some who prefer

OCW, Page 13



HO YIN AU—THE TECH

The reading room was recently reopened to students as a 24/7 study area. Along with the skylight, new efficient lighting systems were installed, as well as new paint that restores the reading room to its original colors.

BORED DURING THE SNOWSTORM?

Contemplating life and extracurriculars? Consider *The Tech*! We'd love to have you.

MIT AND KENDALL SQUARE

MIT is doing Kendall Square wrong. **OPINION, p. 4**

DRAMASHOP'S MARGO VEIL

Getting into acting at MIT. **ARTS, p. 12**



MTG PRESENTS: ROCKY HORROR!

The Musical Theatre Guild's production plays in La Sala this weekend. **ARTS, p. 12**

VOLLEYBALL UP TO 5-5 RECORD

Nationally-ranked No. 13 men's volleyball team improved yearly record. **SPORTS, p. 20**

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GUEST COLUMN

How MIT is doing it wrong in Kendall

By Mike Connolly

In spite of a severe Cambridge housing crisis, the Massachusetts Institute of Technology plans to build on-campus towers for lease to commercial tenants.

Under a zoning petition before the City Council's Ordinance Committee, the institute is seeking permission to upzone 26 acres in the vicinity south of Main Street, east of Ames Street and north of Memorial Drive. Officially known as the PUD-5 District, this represents a substantial portion of MIT's East Campus.

To be fair, the petition is praiseworthy for its contemporary approach to urban revitalization. It calls for high-density, mixed-use, transit-oriented development complete with interconnected open spaces and LEED Gold building standards.

Nevertheless, the petition remains deeply flawed because it skews far too heavily in favor of commercial real estate development while ignoring the institute's pressing need for graduate student housing.

At its core, the project seeks to redefine the East Campus with a gateway of corporate towers — some likely rising 300 feet. At a recent committee hearing, councillor Minka vanBeuzekom noted that the proposal represents “a complete blurring of what's academic and what's commercial.”

The problem is that doing world-class scientific research is not a 9-to-5 job.

Of course, Kendall Square has one of the hottest commercial real estate markets in the country, and commercial real estate development is far more lucrative than residential development. From a purely financial perspective, upzoning makes sense. What remains unclear, however, is whether the institute's quest for rental income is compromising its broader academic mission.

The focus on profit seems to be exacerbated by the fact that MIT does not have a campus planning committee with faculty and student participation. Instead, its decision is apparently being driven by Steve Marsh, the real estate director of the institute's Investment Management Corp. Marsh takes home nearly \$700,000 annually, plus bonuses based on financial returns.

No relief for grad students

Longtime Cambridge activist James Williamson sums up the situation in simple terms: “It's money versus people.” And without a doubt, the people who are affected the most are the institute's graduate students and postdoctoral fellows.

Currently, MIT is unable to offer housing to approximately 4,000 of its 6,500 graduate students, according to Nathaniel Schafheimer G, co-chairman of the Graduate Student Council's Housing and Community Affairs Committee.

About 2,400 of these students end up renting market-rate apartments in the city.

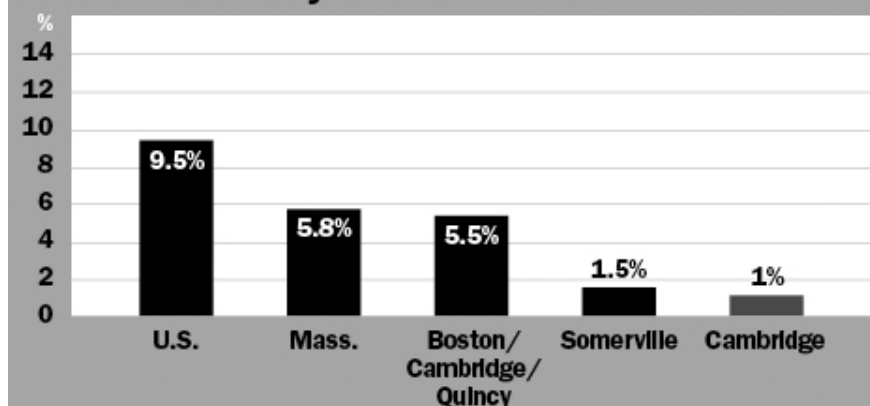
Given our extremely tight rental housing market, it's no wonder most of these folks say they are “very dissatisfied” with the cost of housing. Last year alone, off-campus rents for MIT graduate students jumped by 8 percent.

Schafheimer put these numbers into perspective a recent public hearing. “Rent makes up nearly half of our pretax income, so when rents off-campus are rising at this extremely high rate, stipends can't follow

ken in his opposition to the plan. “The reason the high-tech industry wants to come to Cambridge is because of these graduate students, not because of these commercial buildings being built on the campus.”

At the end of the day, half of all graduate students leave the institute's campus after 6:30 p.m., and more than a quarter of all graduate students leave after 8 p.m. The question we must consider is whether it makes sense for some of our nation's

Rental vacancy rates



Brian Spatocco presented this 2011 data in the May/June 2012 MIT Faculty Newsletter while a third-year graduate student in materials science and is president of the Graduate Student Council. “It is likely just as hard now to find an apartment in Cambridge as it is in Manhattan,” he wrote.

SOURCE: CAMBRIDGE DAY

at the same rate, and students' purchasing power and standards of living are decreased,” he said.

Part of the reason: citywide vacancy rates are at an all time low. In the Central Square neighborhoods closest to campus, vacancies hover around 1 percent. “That's Manhattan-level demand,” Schafheimer elaborated.

If the graduate students were just your average young professionals, they might be able to relocate to some less expensive community — Watertown or East Boston, for instance — and spend a couple of hours per day commuting.

The problem is that doing world-class scientific research is not a 9-to-5 job. “Living near campus is not a luxury,” Schafheimer said. “Many scientists need to be near the lab at all hours to check on experiments, and those who don't still need interdisciplinary time with their peers. For

brightest researchers to spend their time commuting between Cambridge and other more affordable communities.

A lost opportunity on housing

With its emphasis on commercial development, not only does the MIT proposal fail to address the needs of graduate students; it deprives the people of Cambridge of a unique chance to alleviate some of the pressure imposed by our terribly overheated rental housing market.

That's because the 2,400 institute graduate students who rent in Cambridge tend to occupy some of our more modestly priced apartments. If the university offered additional housing to this group, these apartments would become available to the general population of Cambridge.

The importance cannot be underestimated. It represents a once-in-a-lifetime opportunity for our city to effectively recov-

‘MIT's graduate students are the human engine that drives research and development activity. The reason the high-tech industry wants to come to Cambridge is these graduate students, not because of these commercial buildings being built on campus.’

—Jonathan King

MIT PROFESSOR OF BIOLOGY

many types of research, the power of proximity is vital.”

“MIT's graduate students are the human engine that drives research and development activity,” said Jonathan King, a professor of molecular biology who — despite his deep ties to the institution — is outspo-

er a large stock of not-so-expensive rental housing. For a rough comparison, consider that in the entire 15-year history of the city's inclusionary zoning program, only some 450 units of affordable housing have been

Connolly, Page 5

CORRECTIONS

A story in Tuesday's issue on some of the 6.x70 competitions mistakenly indicated that 6.270 has only existed for “over a decade” — rather, 6.270 is in its 26th year, having started in 1987.

OPINION POLICY

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The edX "orgboard" near the office entrance holds the name and photo of every edX employee.

EMILY KELLISON-LINN—THE TECH

MOOC

Are edX and Coursera the future of university education?

By Ethan A. Solomon
Staff Reporter

Pretty much everybody's gotten on board the MOOC bandwagon. MIT says its edX platform for "Massive Open Online Courses," as they're called, heralds a "revolution in education." Stanford professors Andrew Ng SM '98 and Daphne Koeller, who cofounded edX competitor Coursera, have similar ambitions for their startup — and 33 universities have joined with them so far. Political commentators are excited, too: "Let the revolution begin," proclaimed Thomas L. Friedman in *The New York Times*.

Despite the hype, MOOC providers do acknowledge that robust online education is in its infancy, and as *The Times* and *NPR* describe it, there are "kinks to be worked out." Universities that offer online courses through edX or Coursera rightly worry about how exams will be administered, how cheaters will be identified, and how grading will be scaled to hundreds of thousands of students in a single course. A lot of smart people are coming up with clever ways to address all those problems, and more.

But few from these universities or in the media have stopped to seriously and publicly ask: Never mind the "kinks," how do we know these courses are any good?

I could take Anant Agarwal, edX

president and former CSAIL chief, on his word: "We will not water down the courses," he says. "They will continue to be MIT-hard or Harvard-hard." Or Coursera, which says on its website that "you will watch lectures taught by world-class professors, learn at your own pace, test your knowledge, and reinforce concepts through interactive exercises."

But this is a revolution we're talking about, here — there's no room for error. The only way to really be sure that this stuff is great teaching is to actually take some courses. So I did.

I had two main goals in doing so. First, a side-by-side of courses from two leading MOOC providers can help prospective students make informed choices about which courses to take. Second, like any college courses, MOOCs benefit from critical, independent, and public evaluation from people who don't have a stake in their outcome.

That second point is especially critical at a time when universities are starting to fundamentally rethink how they educate. What traditions from centuries of brick-and-mortar teaching should be transferred online, and what should we throw out? What worked well about old teaching models, and what can be improved?

1 6.00x & Machine Learning

Fully and comprehensively evaluating edX (now offering 13 courses) and Coursera (217 courses) would mean taking hundreds of online classes. Instead, I chose one from each to be examples of the experience: edX's 6.00x (Introduction to Computer Science and Programming), via MITx, and Coursera's Machine Learning, via Stanford. It is important to note that, just like traditional college courses, your mileage may vary depending upon your interest in the subject and who's teaching it.

“MOOCs benefit from critical, independent, and public evaluation from people who don't have a stake in their outcome.

6.00x is a 14-week introduction to fundamental concepts in programming and computer science, taught in Python. It emphasizes recursion and the divide-and-conquer paradigm, object-oriented programming, simulations, basic statistics and data analysis, and optimization problems, in addition to the nuts and bolts of learning to use Python for the first time. The instructors are MIT computer science professors Eric Grimson PhD '80, John V. Guttag, and Christopher J. Terman PhD '78.

Machine Learning (ML), taught by Coursera co-founder Andrew Ng SM '98, is a broad overview of popular machine learning algorithms such as linear and logistic regression, neural networks, SVMs, and *k*-means clustering, among others. It is light on theory but heavy on applications, aiming to help students get the most practical use out of machine learning algorithms.

I was impressed with both courses for the same reason I've been impressed with some "traditional" courses I took at MIT: I felt like I *actually learned something* I could take with me. Before I say what about the courses I liked (and later, what I didn't like), I want to explain, for the uninitiated, what's involved in taking a MOOC.

- **Lectures:** The backbone of almost all MOOCs on edX/Coursera is the lecture, just like regular college courses. But instead of one to two hour sessions in a giant hall, MOOC lectures are organized in "sequences" of 5–15 minute videos, usually featuring a professor scribbling on PowerPoint slides and marking up graphs and diagrams. On average, MOOC students can expect two to four hours of lecture time per week, but they're free to play videos at 1.25x or 1.5x speed to cut that down.

- **Finger Exercises:** Lecture sequences are often sprinkled with short and simple comprehension questions — edX calls them "finger exercises," since they usually don't take much work. If you've been paying attention to the video, these questions are not challenging and will count for a small portion of

EDX.ORG

6.00x students earn credit for submitting code to online checkers. Feedback is instant, but limited: A green checkmark appears if your code passes all test cases, otherwise it lists failed tests.

your grade, if any at all. Some might ask for the numerical answer to a computation, and others are multiple-choice.

- **Homework:** Homework in 6.00x and ML are usually combinations of multiple-choice questions and programming assignments. ML would often ask students to implement a learning algorithm covered in lecture, and an online checker would test your algorithm

in a few test cases and award credit for passing. Similarly, 6.00x students complete close replicas of regular 6.00 problem sets — implement a recursive function, define classes and methods to carry out a simulation, etc. — also awarding credit according to what test cases your code passes.

MOOC, from Page 9

• **Exams:** Both platforms have courses which require students to take midterm and final exams, but ML was not one of them. 6.00x again reflects 6.00; there are two two-hour midterm exams and a four-hour final, which together account for the bulk of the final grade. The tests are similar to problem sets: implement a function to do this-or-that within certain design parameters.

• **Forums:** MOOC backers say the discussion forums are a big part of the online learning experience. This is where you go if you're stuck on a question or don't understand a concept. Sometimes course staff — even

the professors — will reply to questions posted on the boards, but more often expect help to come from other students.

“MOOCs are not like OpenCourseWare classes. Critically, MOOCs offer assessment, interaction with course staff, and deadlines.”

• **Certification:** Tell whomever cares that you took an online course — you'll have a PDF to prove it! Many MOOCs, including most courses on edX and Coursera, currently offer certificates of completion if you finish enough of a course. The free versions of 6.00x and ML that I took offer “honor code” cer-

tificates, which means that no steps were taken to prove that the real Ethan Solomon took the course, merely that somebody who wrote their name as

recitations and only showing up to hand in problem sets, the MOOC experience will be nothing fundamentally new to you.

But don't get the wrong idea. MOOCs are not like OpenCourseWare classes, which are essentially ordinary class material dumped online. Critically, MOOCs offer assessment (albeit more limited than what you'll find on-campus), some form of interaction with course staff, and deadlines to complete homework and exams. Also, MOOC videos are usually not pure replays of recorded brick-and-mortar lectures. Videos have either been redone from scratch, or hour-long videos have been broken up into more manageable chunks.

“Ethan Solomon” took the course, and they may or may not have cheated their way through it. More robust forms of identity verification and certification have recently been announced on both platforms, though they carry a fee.

If you're a student who's used to watching lectures online, skipping

formal instructor feedback, because other students, and occasionally a edX/Coursera teaching assistant, can provide comments on code or walk students through a solution. Still not as great as sitting down with a TA, but certainly better than nothing.

had ended prematurely, but no edX staff stepped in to clear things up.

On Jan. 4, Grimson posted an apology on the course bulletin, attributing some of the glitches to an “undertaking of this magnitude,” and others to personal crises

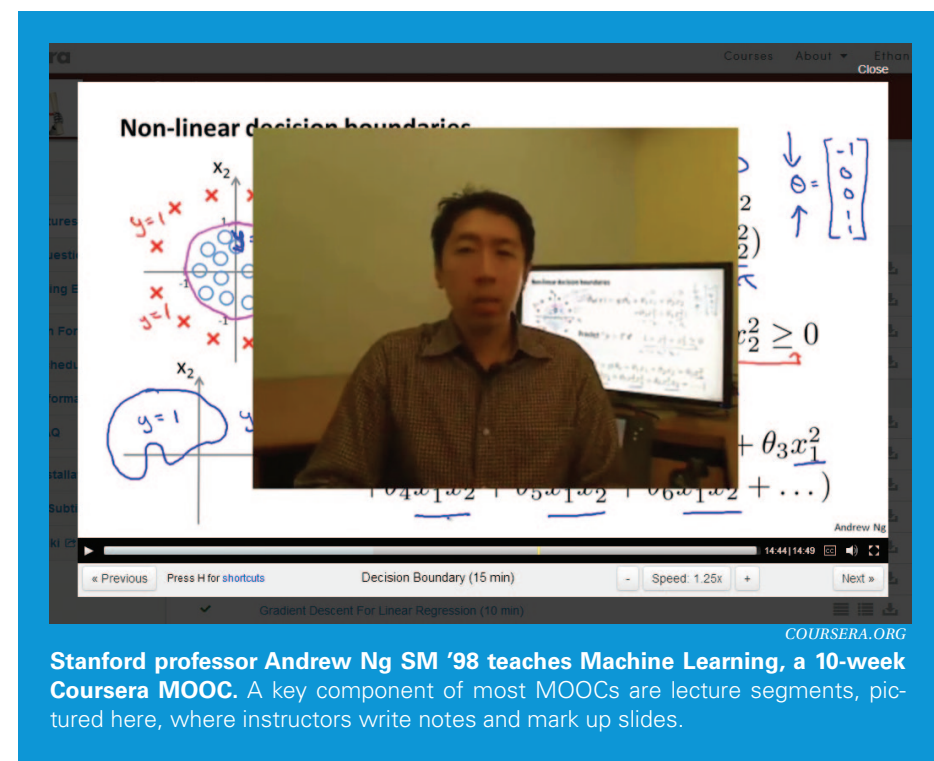
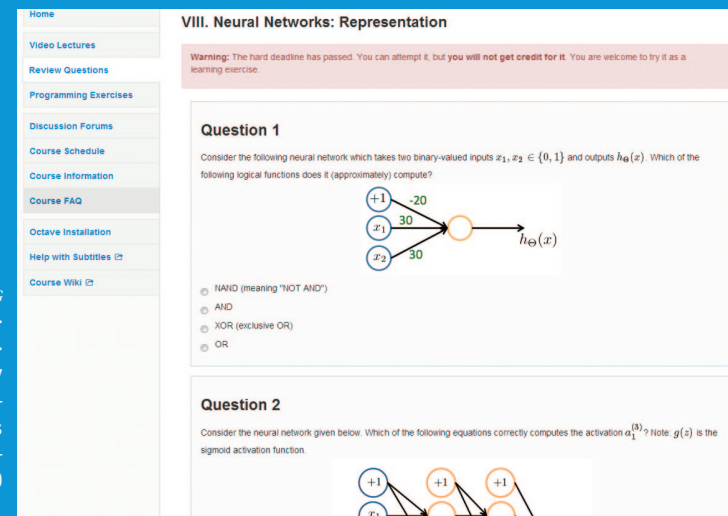


EMILY KELLISON-LINN—THE TECH

EdX President Anant Agarwal, former MIT CSAIL chief, in edX's 11 Cambridge Center headquarters. Agarwal also taught MITx's first course, 6.002x (Circuits and Electronics). On the whiteboard are edX design plans, and Pac-man chases a ghost.

COURSERA.ORG

Stanford's Machine Learning homework assignments were MATLAB/Octave-based programming assignments and multiple-choice review questions, seen here. On each retry of a problem set, question parameters and answer choices would change to thwart random-guessing strategies. Students can try review questions up to 100 times.



COURSERA.ORG

Stanford professor Andrew Ng SM '98 teaches Machine Learning, a 10-week Coursera MOOC. A key component of most MOOCs are lecture segments, pictured here, where instructors write notes and mark up slides.

2 The Good

“If at first you don't succeed, try, try, try again. Heck, try again as much as you want.” This philosophy was big in both 6.00x and ML, and I liked it. Ordinary homework and problem sets offer students plenty of opportunities to get things wrong. ML students can retry review questions up to 100 times, and 6.00x problem set questions can be submitted up to 30 times. Instead of submitting a homework assignment to a TA once, only to get it back days later with red ink and lose it at the bottom of their backpacks, students have enough opportunities to grapple with the problem until they get it right.

“It felt liberating to force the instruction to meet my preferred pace, and not the other way around.”

The instant gratification from a right-or-wrong autograder can be addictive. I found myself surprisingly unwilling to give up on a difficult problem, even though I wasn't working towards official credit for either of these courses. A pointless little green checkmark, paradoxically, is a tempting reward for giving the problem another shot.

“A pointless green checkmark, paradoxically, is a tempting reward for giving the problem another shot.”

The lecture videos themselves weren't bad, either. Andrew Ng describes most machine learning algorithms with ease, though he is able to cut the more complicated corners by glossing over theory and emphasizing application instead. Grimson, Guttag, and Terman move at an MIT-pace through 6.00x — just as edX promised — so those who have never taken a college course before might find it daunting.

wasn't a major qualitative impediment to learning.)

6.00x and ML were more efficient information-delivery systems than many courses I had taken at MIT. Lectures are streamlined and chunked into topic-based segments. There's no class administrivia to get out of the way at the beginning or the end of a lecture, nor must a student sit through a professor's explanation of a topic he or she already understands.

I didn't take notes for either courses, but that was OK — the full lecture videos and lecture slides were made permanently available for later reference. I found that the MOOC design let me sit back and actually listen to what the instructor was saying (at 1.25x speed!). It felt liberating to force the instruction to meet my preferred pace, and not the other way around.

Even the “finger exercises” — short questions sprinkled throughout lecture videos — felt worth it. At first I approached them with deep skepticism, remembering my unsatisfactory experience with “clicker questions” in MIT freshman classes. (More often than not, those questions disrupted the lecture's flow, much like this parenthetical sentence, or the answer and follow-up explanation was already clear to me.) 6.00x deserves particular commendation here; finger exercises forced me to think about what Profs. Grimson, Guttag, or Terman just said. But if I wanted to move through lectures quickly, I could just save the exercises for later.

“A pointless green checkmark, paradoxically, is a tempting reward for giving the problem another shot.”

The lecture videos themselves weren't bad, either. Andrew Ng describes most machine learning algorithms with ease, though he is able to cut the more complicated corners by glossing over theory and emphasizing application instead. Grimson, Guttag, and Terman move at an MIT-pace through 6.00x — just as edX promised — so those who have never taken a college course before might find it daunting.

3 Room for Improvement

EdX and Coursera MOOCs began in earnest less than a year ago. As an early-adopter, I expected flaws, and encountered some in both courses. How could edX and Coursera do better?

Feedback is deprived on both platforms. Students in 6.00x and ML could expect a “right or wrong” judgment on their code, but usually nothing much more. Where TAs could offer nuanced feedback as to the efficiency of a piece of code in a traditional college course, edX and Coursera can only (currently) hope to confirm that the code passes a few test cases. Everybody knows that wrong answers taken many shapes and sizes — the perfect MOOC would identify why an answer is wrong and suggest particular concepts to review.

“Automated grading systems are not yet intelligent enough to offer highly individualized feedback, but both platforms are thinking of ways to improve.”

It's not surprising that substantive feedback is a challenge, and Ng and Grimson readily acknowledge that there's plenty of work to be done here. Automated grading systems are not yet intelligent enough to offer highly individualized feedback, but both platforms are thinking of ways to improve. Ng says Coursera provides custom error messages for the types of in-

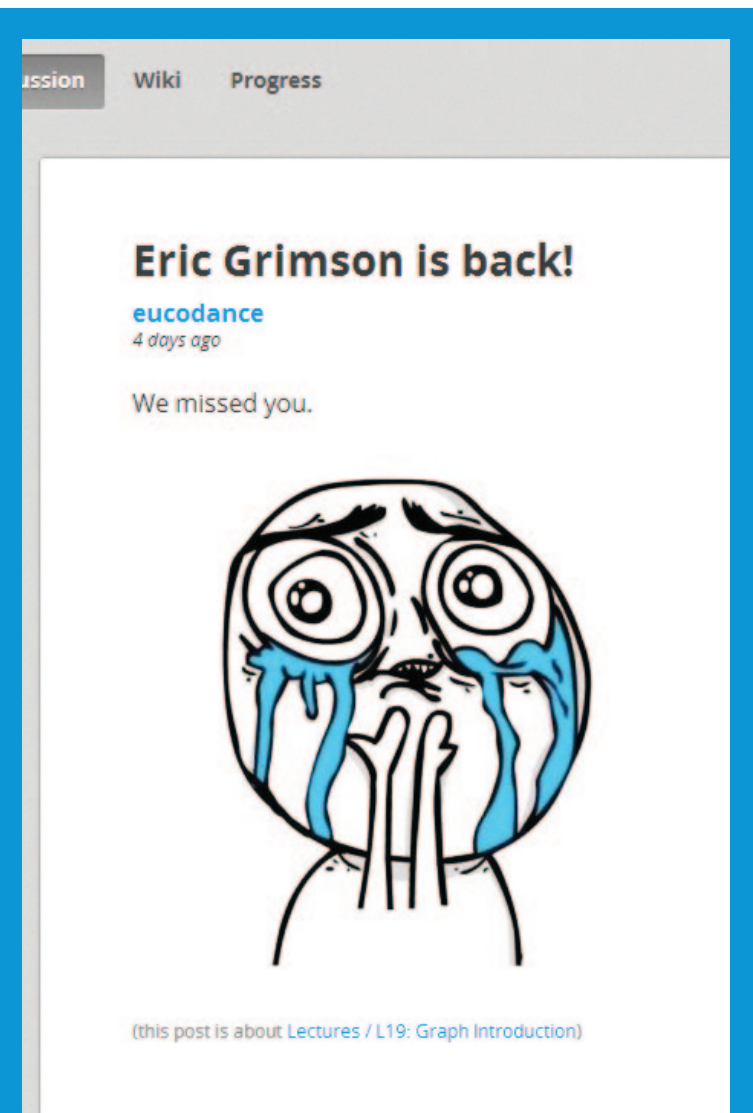
correct answers that show up frequently; Grimson suggests code-grading could be crowdsourced.

It's not clear how much progress needs to be made before MOOCs could provide feedback equivalent to that of a human teaching assistant, nor is it clear how educators could rigorously tell when MOOCs have reached that point. But the fact remains that feedback is critical to a good education. Fortunately, edX and Coursera leadership know this well.

“Remember, this is version one,” said Agarwal. “We are working on machine learning and various forms of peer grading that will enable us to provide a lot more detailed feedback.”

Before the time that automated feed-

back gets really good, MOOC backers might make two important points. First, many MOOCs are designed with the “blended model” of learning in mind, meaning that colleges expect to offer MOOCs in conjunction with real human instructors on-campus, not as full-fledged course replacements. Second, healthy discussion forums can partially compensate for the lack of



EDX.ORG

6.00x students developed an unusual fondness for Professor Eric Grimson PhD '80, who is also MIT's chancellor. After Grimson reappeared in a few lecture sequences — having been replaced for some lectures by Profs. John Guttag and Chris Terman — this post was upvoted to the top of the discussion forum and garnered 15 additional comments.

5 Learning To Teach

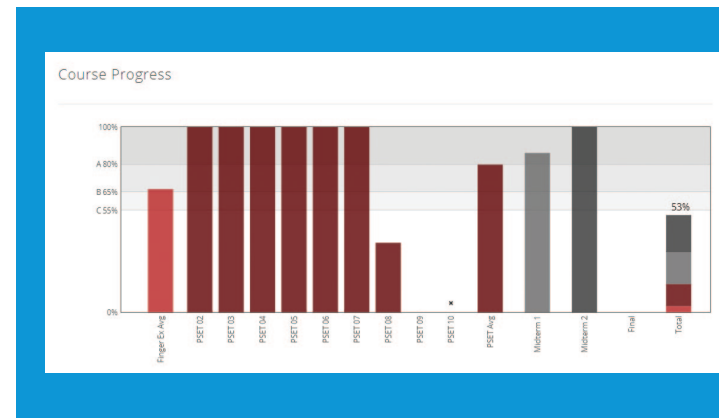
At the foundation of any online learning venture is the guess that online tools can make education better. But how can edX and Coursera actually tell that their services improve learning beyond the status quo?

MOOCs are giant experiments. MOOCs collect data about the way students interact with the user interface and draw inferences about how UI changes affect student performance. The platforms also facilitate A/B testing — give one group of students version A of the course, give another version B, and see if there is a significant performance effect.

“We might be evangelizers on the one hand, but as researchers we also have to be skeptics.”

—Anant Agarwal
PRESIDENT, EDX

Last term, edX experimented with two slightly different versions of 6.002x (Circuits and Electronics). Group A saw an extra summary video at the end of each lecture sequence, Group B got nothing special.



EdX features a slick course progress interface that lets students easily see how many more points they need for a certain grade. Most of the 6.00x final grade derives from two midterms and a final exam, with problem sets and finger exercises — like small exercises or concept questions — rounding out the rest.

“6.00x isn't 6.00, but it isn't watered-down. Syllabi are virtually identical, problem sets are mostly the same, and exams are substantially similar.”

“The content, the material, the flow — it's pretty much the same rigor,” Agarwal told me. “Of course, the experience is different, but it's a comparable rigor.”

6.00x isn't 6.00, but it isn't watered-down, either. 6.00/6.00x syllabi are virtually identical; problem sets are mostly the same, aside from edX's inability to give high-level feedback on code. 6.00x exams were substantially similar to

4 Is it MIT-hard and Stanford-hard?

No. But that answer deserves several important qualifiers.

First, a debate over the “rigor” of an online course is partly semantic. EdX backers say they aspire to make their courses as just as rigorous as an on-campus equivalent, but acknowledge that the courses are still different. Different in the sense that on-campus versions of 6.00x and ML, for example, feature open-ended project- or group-based components — activities which MOOCs can't yet support.

Depending upon whom you ask, the absence of a rich project experience in an online course categorically makes it less difficult, in that there's just less work to do. Not to mention the lack of thoughtful feedback on exams and assignments means the bar MOOC students need to pass is a little lower. 6.00 students can't submit code that “just works;” it has to be good code, too.

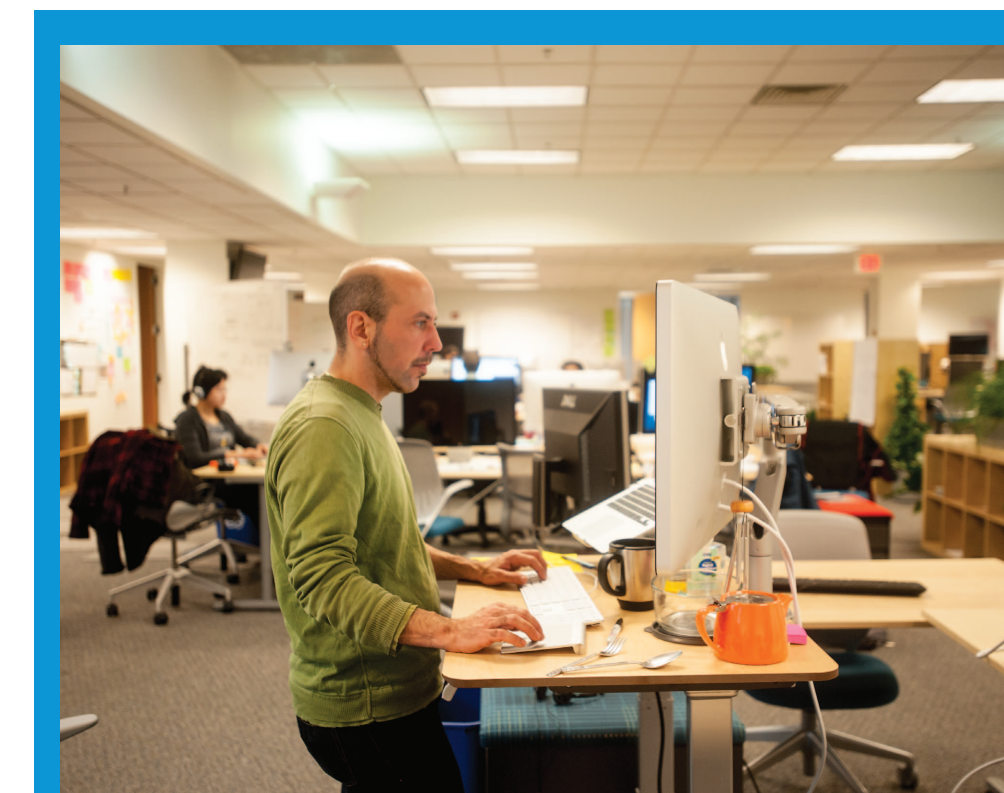
However, the claim that edX courses are not “watered-down” is still valid if these courses assess understanding of the same concepts within the limits of online course technology. In other words, nobody's taking any lecture videos or problem sets and cutting out stuff they think might be too hard for an online audience to understand.

“There's nothing wrong with a machine learning course which can expose a broader audience to really cool supervised and unsupervised learning algorithms.”

I've never taken an ordinary Stanford course, but Machine Learning was not as challenging as the average MIT undergraduate course, broadly speaking. There were no exams, review questions tended to be simple multiple-choice, and there was a lot of hand-holding through the programming assignments. Most assignments came with a detailed step-by-step guide.

Let me be clear, though. MIT students sometimes equate “more difficult” with “better,” but that's only true in certain contexts. There's nothing wrong with a Machine Learning MOOC which can expose a broader audience to really cool supervised and unsupervised learning algorithms. People with full-time jobs or a weaker background in computer science could learn something useful on Coursera that might have been unapproachable in an edX course.

Agarwal says that edX might also experiment with different versions of courses for different audiences, but the goal right now is replicate on-campus rigor as closely as possible.



EMILY KELLISON-LINN—THE TECH

EdX engineer Jay Zoldak works on code for the edX website.

INTERVIEW

Getting into the Dramashop's *Margo Veil*

On performing in the non-linear play and acting at MIT

By Grace Young
ARTS EDITOR

Dramashop's production of *Margo Veil* plays this weekend and next. The play starts with an explosion, indicating a war. Set in a recording studio, the cast makes a radio-show with entertainment of all forms: romance, action, magic, religion. The titular character is an actress whose soul gets transferred to different bodies. *The Tech* interviewed cast member, Princess Len M. Carlos '13.

The Tech: What have rehearsals been like?

PLC: Very fun. I appreciated the script more because of rehearsals. The play is very technical, so rehearsals aren't just about acting. It's about integrating sound and lighting effects — a bit like a movie.

TT: What do you like about the characters in the play?

PLC: There are a lot of characters. Everyone in the cast acts more than one role. The characters don't linger on stage for a long time; they're very dynamic, and they have many quirks. For example, I'm a blind Lithuanian woman, with *Margo Veil*'s soul. We get to experiment with the characters, because they're very stylized. All of them are goofy, even when the scene is serious.

'Don't try to connect the pieces together.'

Princess Len. M. Carlos '13

TT: What advice do you have for someone seeing the show for the first time?

PLC: Don't expect a plot. Enjoy it moment by moment, and don't try to connect the pieces together. When you think of it as entertainment instead of a play, you enjoy it



CERIDWEN A. RILEY '15

The characters played by Noah M. Arbesfeld '13, Illan F. Halpern '13, Cathy T. Zhang '13, and Johari Frasier '13 die at a party in Dramashop's production of *Margo Veil*.

more. Every moment blows you away if you don't look for a plot. It's like a variety show. I haven't encountered a play like this before. In acting classes, they give you scenes that are very narrative, but *Margo Veil* is nothing like that.

I was intrigued by the synopsis, but the synopsis doesn't sound as fun as the play actually is. After you read the synopsis you still don't know what it's about. It's kind of misleading because the play isn't linear and doesn't have a plot; it jumps around.

TT: How did you hear about the play?

PLC: I heard about it when I was taking Intro to Acting (21M.600) with Wesley Savick, who directed the play. I really liked how he taught acting. When he asks you to do something he explains the motivation for it. I heard about the play in his class, and decided to join while I was taking Actor and the Text — many of my classmates were trying out too.

TT: What got you interested in performing?

PLC: Prof. Alan Brody's class Actor and the Text (21M.705). That class is the most

INTERVIEW Dramashop's *Margo Veil*

Interview with cast member

mind-blowing class at MIT. In that class I experienced the stage as a safe space, where you can be your character and not afraid of being judged for yourself. Actions not usually accepted by society, you can do on stage.

Valentine's Day Movies?

There could be something in theaters for you! Or not.

If you're going to be oh-so traditional Valentine's Day next week and take a date out to a movie, here's a quick list to help you out.

- **Beautiful Creatures** No, it's for teenagers. Like *Twilight*.
- **Bullet to the Head** Eh, it's a run-of-the-mill action movie.
- **Warm Bodies** Sure, a zombie romance could work.
- **Side Effects** No, Channing Tatum and Catherine Zeta Jones in the same movie. Watching two people probably 10 times hotter than you on Valentine's Day isn't a good idea.
- **The Gatekeepers** No, documentary about survivors from Israeli security agency doesn't seem too suitable.
- **Girls Against Boys** No, it's a poorly reviewed horror movie — better to watch on DVD, on a couch under a blanket.
- **Identity Thief** No, this is goofy crime movie.
- **Safe Haven** Sure, but you should only go for it if you're into mushy Nicholas Sparks novels.
- **A Good Day to Die Hard** Eh, maybe it'd be an option without a date.
- **Escape from Planet Earth** No, it's a kid's movie.
- **The Haunting in Connecticut 2** No, it's a tense haunted house movie. We have enough stress in our lives.

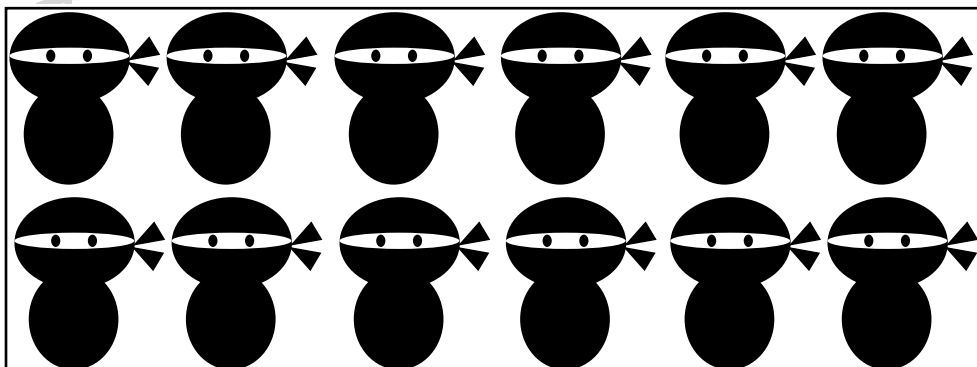
... So maybe better to do something else.

—Grace Young

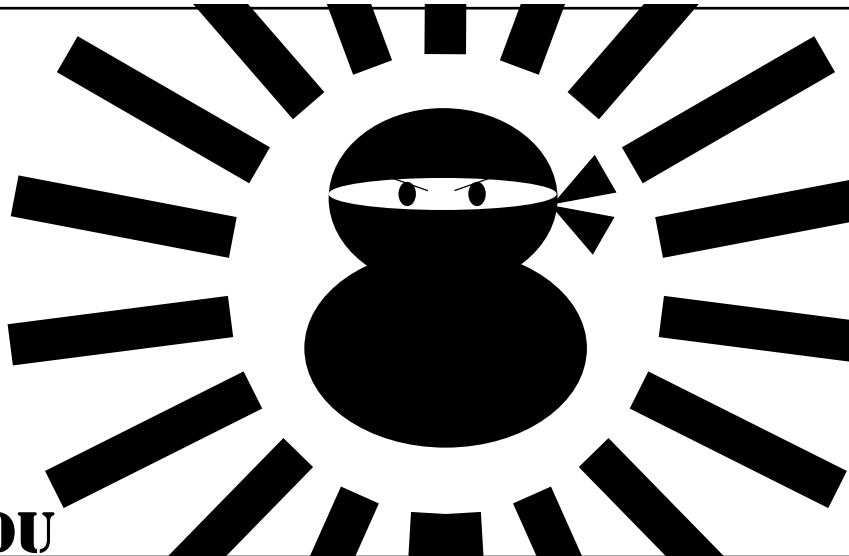
MTG presents *The Rocky Horror Show*

YAN JIAO

MIT Musical Theatre Guild's production of *The Rocky Horror Show* plays this weekend in La Sala de Puerto Rico. The show follows a newly engaged couple on a road-trip gone awry. They encounter a transvestite mad scientist the day he releases his ultimate creation, a muscle man named Rocky Horror, into the world. The young couple face the temptations of sex, drugs, and mad science in this B-movie inspired, sci-fi rock musical comedy.

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OCW looking to grow alongside MITx in the future

MITx and OCW collaborate and share resources; OCW plans ambitious next decade

OCW, from Page 1

one to the other ... the future of OCW is bright, and it could be the place we place the nuggets that make up an MITx class."

The futures of OCW, MITx, and edX are inextricably intertwined.

Miyagawa adds that with material from 2150 classes, OCW is a much broader presentation of the courses offered at MIT. "You can imagine students on edX using OCW to review prerequisites or using it as a followup to their edX course," he said.

Future initiatives

OCW has four key initiatives for the next decade, focused on improving the publication, spreading OCW around the world, serving key audiences, and creating com-

munities of learning.

One upcoming feature is OCW Educator, a project designed to supplement existing courses with material about best teaching practices. OCW will also continue to develop its materials for high school students, and its Mechanical MOOC (Massive Open Online Course) project — a "MOOC" using pre-existing resources such as OCW, CodeAcademy, and online learning forums. Launched in Oct. 2012, the "MOOC" uses mailing lists as the primary means to coordinate student activity. In the future, one could see more courses that follow a particular theme, such as the Energy Studies minor currently on the site.

Funding and resources

OCW receives half of its roughly four million dollar operating budget from the Office of the Provost, and the other half from donations, grants, corporate sponsors, and fundraising efforts. Though OCW had a shortfall of roughly one mil-

lion dollars last year, Carson says OCW has enough reserve funding to last for a couple of years, and will focus on finding new revenue streams and strengthening existing fundraising efforts.

In addition, MIT's commitment to OCW is strong. According to Sarma, the future of OCW, MITx, and edX are inextricably intertwined. "What happens in the next 100 years is anyone's guess, but MIT has made a game-changing move with edX, and because OCW's mission is so fundamental to edX, I see both of them being a part of MIT's contract with the world and its students. For the foreseeable future, OCW is here to stay."

OCW has been instrumental in getting the year-old MITx off the ground.

Sarma adds that funds that go toward MITx could also be shared

with OCW. "Since OCW has become a fundamental feeder into MITx's pipeline, the effect is that much of the operating budget can be shared over time. The net operating budget will go up, it will just be harder to tell precisely which funds went into which effort. The idea is to work it into our system so that MITx becomes a natural outcome of OCW."

MITx and OCW Collaboration

According to Steve Carson, Director of External Affairs for OCW, since the development of MITx and edX, traffic to OCW has jumped. OCW features a link to edX on its front page, and edX links to OCW in its curriculum as well. "The MOOCs have been good for us, driving lots of traffic. We have between 1.5 to two million visitors a month now, and we see lots of people who come from edX, don't have time to do the class at that pace, and study on their own using OCW."

Far from detracting from MITx,

OCW has been instrumental in getting the year-old MITx off the ground. Both offices are overseen by the Office of Digital Learning, and two employees of MITx are former employees of OCW. Furthermore, because of the overlap in workflow OCW and MITx share — both offices obtain material and publish it to the web — MITx has been able to take advantage of processes already set in place by OCW, according to Carson.

For example, with some modifications, videos captured for OCW can be adapted for MITx, and OCW can obtain permission from faculty to publish their material to both MITx and OCW, saving an additional request from MITx. Carson says there is a high degree of collaboration between the two offices.

"OCW has a lot of experience in publishing content and working with faculty," said Carson. "As MITx is built, we can lend OCW staff to support their work and bring a level of structure to their team as they continue to develop new content."

Alexander Wang, Samsung partner

Smartphones, fashion, technology

By Elizabeth Olson
THE NEW YORK TIMES

The fashion designer Alexander Wang is joining forces with Samsung to create a new print based on doodles, sketches, and photographs that are being contributed via smartphone by some of the top names in fashion.

Wang's collaborators will participate electronically, sending ideas on Samsung Galaxy Note II smartphones, as inspiration for a one-of-a-kind print that will be used on a limited-collection bag. Proceeds from sales of the bag will be donated to a New York art charity for children.

For Samsung, establishing a distinctive identity is critical as it battles its biggest rival.

For Wang, who recently became the creative director of the storied French fashion house Balenciaga, partnering with Samsung "represents a new way that technology and style can come together," he said in an interview.

In a nearly two-minute video, called "Be Creative," which was released Thursday in tandem with the opening of New York Fashion Week, Wang uses his Galaxy phone to capture ideas on the way from his Soho apartment to his design studio, and then to configure the space where his collection will be shown.

Samsung, which is taking a viral approach and showing the video only on social media, hopes the partnership with Wang will underscore its message that "technology empowers creativity," said Christine Cho, director of global marketing for Samsung Electronics, from its headquarters in Seoul, South Korea.

"We thought Alexander Wang would be able to show that," she said, "because of his passion for experimentation and his on-the-go lifestyle."

The electronics giant is walking in the footsteps of companies in other industries, like automakers that have allied with luxury-level fashion to distinguish themselves from rivals. To gain notice for the

2013 Chevy Malibu, General Motors, for example, worked with the fashion designer Isaac Mizrahi, who created an apparel and accessories collection celebrating the car's redesign.

"Fashion can be a good way to humanize technology," said Sabrina Horn, head of the Horn Group, a digital communications agency, who noted that technology companies "often forget to strike that emotional connection with consumers."

For Samsung, establishing a distinctive identity is critical as it battles its biggest rival, Apple, in the hotly contested mobile devices market. Last year, Samsung shipped 396.5 million mobile phones worldwide, according to a report from the Boston research firm Strategy Analytics. Smartphones earn the most revenue for Samsung, which had more than \$143 billion in sales last year. Samsung also sells products like flat screens, chips, and microprocessors.

Samsung did not divulge how much it is spending on its partnership with Wang, but overall the company spent nearly \$212 million on advertising in the first nine months of 2012, according to figures provided by Kantar Media, the WPP unit. Samsung introduced the Galaxy Note II smartphone last year. It is striving to familiarize consumers with its abilities with its new campaign.

"It's all about association. If Samsung wants to be perceived as hip, cool, and cutting edge, it has to have a partner with the same qualities," Hal Hershfield, assistant professor of marketing at New York University's Stern School of Business, said of Samsung's alliance with Wang.

"Like Apple, which has a certain image, both Microsoft — with indie bands — and Samsung with fashion are saying that we can play this game, too," Hershfield said.

After the Feb. 23 deadline for submissions from Wang's fashion circle — including models, photographers, and fashion editors like Vogue's Sally Singer — Wang will create a designer print for the limited-edition bag. Samsung, an official sponsor of New York Fashion Week, plans to donate the proceeds to Art Start, a New York City nonprofit that

Samsung, Page 17



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Program Summary MIT undergraduate students conduct scientific and engineering research at Army Science and Technology Centers under the direction of Army Scientists, from June to August. The Army host and student determine the exact starting and finishing dates.

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EMILY KELLISON-LINN—THE TECH

Members of Techiya, MIT's Jewish, Hebrew, and Israeli a cappella group, hold a community singing event outside LaVerde's on Tuesday evening. Passers-by were invited to pick up music and sing along.

New faces in the Division of Student Life hired this year

Colombo satisfied with progress

By Jaya Narain
ASSOCIATE NEWS EDITOR

The MIT Division of Student Life (DSL) has undergone a slew of hiring in the last two years. These additions have been focused in three major areas: student development and support, the Student Activities Office (SAO), and residential life.

In the sector of student development and support, the last two years have seen a new associate dean, Judith Robinson; a new Director of Community Development and Substance Abuse, Don Camelio; and a new Director of the Office of Student Citizenship, Christy Anthony. Dean for Student Life Chris Colombo, said that he is pleased with the work the new staff has done. He cited as an example Camelio's work in working with student leadership to revise the administration of the Good Samaritan policy, which regards students seeking alcohol-related medical attention.

The associate dean of the SAO, Leah Flynn, has been at MIT since the fall of 2010. This fall, Joel Petigrew joined the SAO as the Program Coordinator for Student Activities and Event Management. The Residential Life division is headed by a new associate dean, Naomi Carter. Residential Life has also seen the addition of five individuals since summer 2012 to fill the new Residential Life Area Director (RLAD) positions (although seven RLADs were chosen, two of them were previously Residential Life Associates — RLAs).

Other new staff members hired this academic year include Lorena Tovar, Senior Administrative Assistant for the Public Service Center; Nilam Kotadia, Manager of Assignments in Residential Life and Dining; Katie Hoppe, Administrative Assistant for the Department of Athletics, Physical Education, and Recreation; and Chris Artis, Financial Analyst for DSL Administration.

Peter Cummings, the Director of Finance and Human Resources, said that the majority of hiring was done to fill vacated positions rather than newly created positions. Colombo and Cummings said that the turnover rate of administrative staff at MIT is comparable to that at other schools, citing his own experiences at Johns Hopkins and Columbia as examples. Within the sector of student life, Colombo said, whether people choose to

stay at a certain university or move depends on what opportunities for advancement are available at their university. He added that personal preferences such as job location and environment can also play a role.

When screening candidates, DSL looks for "people who have expertise and have either been through academic programs or have been in positions in the student affairs world," said Colombo, and DSL looks for candidates who have appreciation for how their own field intersects with other areas of student life. DSL does consider how candidates might fit into the unique environment of MIT, but Colombo also believes that there are "basic aspects within the student development world" that cut across MIT and its peer institutions.

With such a large percentage of new staff, Colombo and Cummings are taking steps to ensure a smooth transition. Colombo said that often when someone comes to a new university, the first six months are an adjustment period, and Cummings has helped put things in place to help with the orientation of new staff.

"With this level of turnover, one thing that we've had to be more intentional on is bringing staff in — the phrase is 'onboarding' — and really expanding from the basics of 'Here's your office and now go do,'" said Cummings. Because of this, they consider a new DSL staff member's first year a period of teaching him or her how to navigate MIT, what students' lives are like, and how to get things done.

That the department emphasizes the first six months and "after that, if our goals have been achieved, they're going to be comfortable in their environment," said Colombo.

When Kotadia, who joined DSL over the summer, first came to work in the department, she had "buddies" to help her navigate the job. After she became more comfortable on the job, she began to work more on her own, but she says she still has resources in her group to help her as questions arise.

Colombo says he is particularly excited to work with this group. "They're a superb group of individuals," he said. "They work very hard, and they have a clear understanding of what MIT's mission is about and how DSL's mission fits within MIT's mission. They are excited about their work."

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Professor Jeffrey C. Grossman demonstrates that Latkes are a better fuel than Hamentaschens by lighting one on fire at the annual Latke Hamentaschen Debate held in 10-250 on Feb. 6.

ELISABETH L. ROSEN

STILL THIRSTY?

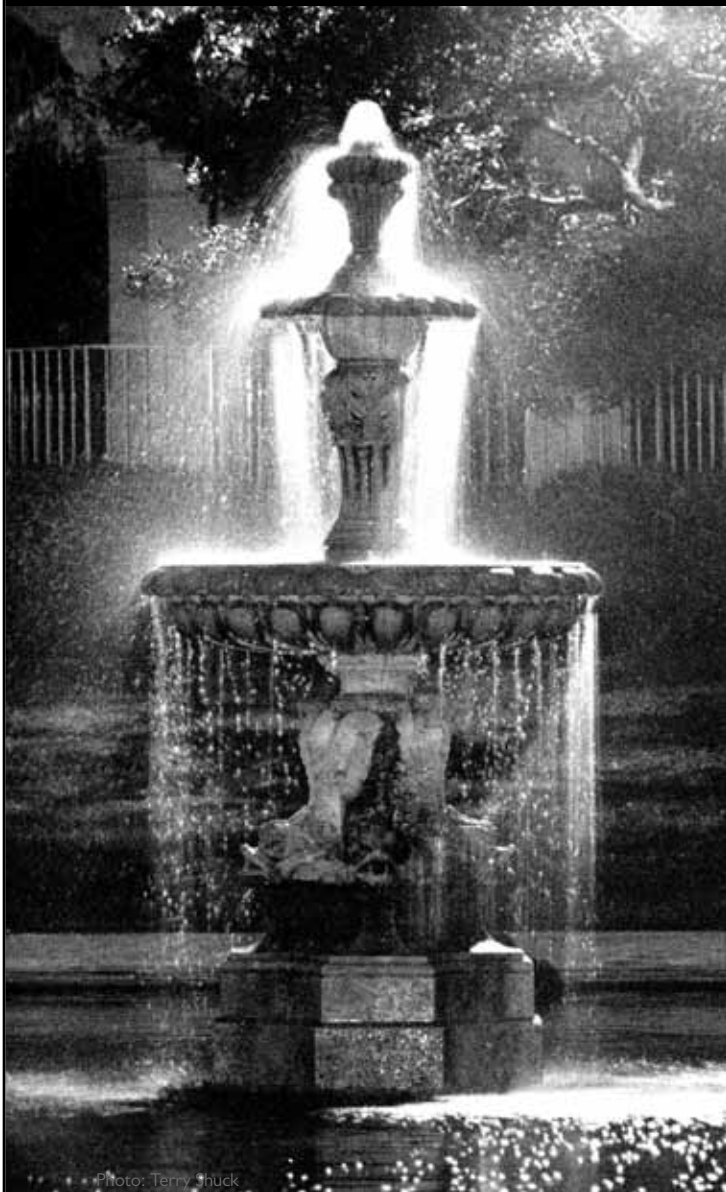


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Winter Storm Nemo shuts down transit, schools

Governor Deval Patrick declares a state of emergency, brunt of blizzard to hit Saturday

Snowstorm, from Page 1

winds over 30 mph with gusts up to 65 mph and possible coastal flooding. Temperatures will be in the 20s.

Snow is expected to begin this morning, but not hit Cambridge in full force until this evening. The worst of the storm is expected Saturday morning near Cape Cod, according to the National Weather Service. If it snows more than 18.2 inches, Nemo will be one of the worst winter storms in New England history (see sidebar). The snow should stop in Boston by Saturday evening.

Impact on MIT

Ahead of the official announcement, many labs and classes canceled tomorrow's activities. CSAIL had asked employees to stay home; the weekly lab classes for the Gordon-MIT Engineering Leadership Program were canceled for the day; and the Department for Athletics, Physical Education, and Recreation (DAPER) canceled all recreational events. The Z-Center will remain closed on Saturday. In an email to all of CSAIL, Karen Shirer, the assistant director for administration, wrote, "Given the projected snow storm for tomorrow, Feb. 8, 2013, and potential for dangerous and

time-consuming commutes, we are recommending that anyone who can work from home, please do so." Most of the building will be locked for the day.

The cities of Cambridge and Boston have both declared a snow emergency.

MIT Career Services has canceled all in-person interviews for today. Many companies are on campus doing interviews for full-time and summer positions and have had to reschedule their appointments. Skype and phone interviews are to proceed as scheduled.

Transportation

The MBTA will cease service at 3:30 p.m. today and will operate at a decreased capacity throughout the day. For updates, check the MBTA's website at <http://www.mbta.com/winter/>. On the road, white-out conditions are expected on I-95 for today's evening commute.

EZ Ride will implement its Early Release schedule today. In an email to parkinfo@mit.edu, Larry Brutti, operations manager of the MIT parking and transportation office, wrote, "Evening Shuttles will begin operating full evening

service at 2:00 p.m. inbound from Cambridgeport (2:32 p.m. outbound from North Station). Service will end ONE HOUR EARLIER than normally scheduled, with the

6:30 p.m. inbound shuttle from Cambridgeport (last outbound from North Station at 6:10 p.m.)." More complete information can be found at http://www.charlesriverma.org/program_ezride_advisories.htm.

MIT encourages those commuting to take public transit and leave cars at home, since road conditions will be very poor. The city of Boston has also requested drivers stay off the road so the Boston Public Works crew can clear the streets more easily.

In addition, the cities of Cambridge and Boston have both declared a snow emergency and thus a parking ban. Nonessential city staff have been told to stay home, and public schools in the area will be closed. Community members looking for more information can call the snow line at 617-253-SNOW. For additional snow and safety tips, visit <http://www.cityofboston.gov/snow>.

The Blizzard of 1978

Warnings of the severe wether have caused Boston residents to recall the blizzard of early Feb. 1978, when 27.1 inches of snow fell on New England (there had also been a notable previous blizzard in January of the same year). 23.6 of those inches fell within 24 hours, with the peak snow rate around three inches per hour.

Cars were stranded on the highway because of the deep snow, and houses along the coastline were destroyed by waves. The storm, which lasted nearly 36 hours, held sustained winds of over 35 mph for more than three hours at a time. 1,950 cars were abandoned on I-95; 2,000 homes were destroyed; over 10,000 people were in storm shelters; and 54 people died. The damage of the storm was estimated to be around \$1 billion.

Like for today's storm, back in 1978 Massachusetts declared a state of emergency and the Institute closed (though for the whole first week of classes!). Cars on dorm row were towed, and the Lecture Series Committee (LSC) worried that they would not be able to get their shipment of movies for the weekend. You can read the original *Tech* article about the famous blizzard here: <http://tech.mit.edu/V98/PDF/N2.pdf>.

Top 10 Boston snowstorms ever recorded
(Numbers courtesy of the National Weather Service)

- Feb. 17-18, 2003
27.6 inches
- Feb. 6-7, 1978
27.1 inches
- Feb. 24-27, 1969
26.3 inches
- Mar. 31-Apr. 1, 1997
25.4 inches
- Jan. 22-23, 2005
22.5 inches
- Jan. 20-21, 1978
21.4 inches
- Mar. 3-5, 1960
19.8 inches
- Feb. 16-17, 1958
19.4 inches
- Feb. 8-10, 1994
18.7 inches
- Dec. 26-27, 2010
18.2 inches

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Solution to Crossword
from page 7

F	A	C	E	T	I	C	U	S	A	B	C	S
E	C	O	N	O	T	O	F	U	B	L	O	T
D	A	N	D	Y	G	O	O	P	J	U	N	E
S	I	T	O	W	I	E	E	M	E	R	G	E
A	C	T	O	R	D	I	R	E	C	T	O	R
M	I	C	H	A	E	L	S	P	A	T		
U	S	T	A			P	L	A	N	F	L	A
S	T	U	D	E	N	T	L	E	C	T	U	R
S	O	S	A	I	R			R	E	A	M	
				S	R	T	A	T	R	A	G	E
P	L	A	Y	E	R	M	A	N	A	G	E	R
H	A	I	R	D	O	L	O	N	E	I	R	S
A	C	L	U	G	A	I	T	N	O	D	U	H
S	E	E	P			E	L	S	E	T	H	E
E	D	D	Y	N	E	T	S	S	O	R	T	S

Solution to SenseiTechdoku
from page 8

2	1	4	7	5	6	8	9	3
5	4	7	1	8	9	2	3	6
3	2	5	8	6	7	9	1	4
4	3	6	9	7	8	1	2	5
8	7	1	4	2	3	5	6	9
1	9	3	6	4	5	7	8	2
7	6	9	3	1	2	4	5	8
6	5	8	2	9	1	3	4	7
9	8	2	5	3	4	6	7	1

Solution to Techdoku
from page 6

2	3	4	1	6	5
4	5	6	3	2	1
3	4	5	2	1	6
6	1	2	5	4	3
5	6	1	4	3	2
1	2	3	6	5	4

Solution to Sudoku
from page 6

2	5	1	9	7	8	4	3	6
9	4	7	2	3	6	8	1	5
8	6	3	5	1	4	7	2	9
1	2	5	4	6	9	3	7	8
3	9	4	8	2	7	5	6	1
6	7	8	1	5	3	9	4	2
5	8	6	7	4	1	2	9	3
4	3	9	6	8	2	1	5	7
7	1	2	3	9	5	6	8	4

Solution to Techdoku II
from page 8

5	1	2	3	6	4
4	6	1	2	5	3
2	4	5	6	3	1
3	5	6	1	4	2
6	2	3	4	1	5
1	3	4	5	2	6

Solution to Sudoku II
from page 8

2	8	3	6	7	5	4	9	1
7	4	1	9	2	3	5	8	6
5	6	9	4	1	8	2	3	7
3	5	7	2	6	9	8	1	4
9	1	4	5	8	7	3	6	2
8	2	6	1	3	4	9	7	5
4	7	5	3	9	6	1	2	8
6	3	2	8	5	1	7	4	9
1	9	8	7	4	2	6	5	3

```
File Edit Options Buffers Tools Im-Python Python Help
from new_skills import *

def learnMarketableJobSkills():
    return linux, OSX, javascript, applescript, perl, python, PHP

if self.interest == True:
    print "E-mail join@tech.mit.edu"

----:----F1 joinTechno.py (Python)--L1--Top-----
```



The intersection of fashion, technology

Samsung seeks new, hipper image

Samsung, from Page 13

provides art workshops for at-risk children ages five to 21. Wang chose the charity.

'I don't have to wait until I get home or to my office to sketch it.'

—Alexander Wang

Samsung has made other forays into the fashion field. Last summer, the company paired with the well-known designer Zac Posen to highlight an earlier Samsung tablet. A video featuring Posen showed him using his Samsung for notes, draping and creating a gown. He has appeared as a judge on "Project Runway," the Lifetime Television show whose sponsor, Hewlett-Packard, provided touch-enabled screens for fledgling designers to create original patterns.

Samsung's current pairing with Wang allies it with a young designer who created his own fashion label and entered fashion's top

ranks when he won the prestigious CFDA/Vogue Fashion Fund award in 2008. In his video, filmed by Matt Bieler, a director for Serial Pictures, the boyish Wang collects ideas, designs, and makes business preparations for his Fashion Week show.

"With a little multitasking, I can keep it all together," he says in the video, where he uses the stylus to write notes and create drawings. "It's not just the clothes. It all makes up the bigger picture."

When Wang arrives at the Cunard Building in Lower Manhattan, the 1921 Art Deco edifice that once housed the passenger shipping company, to plan his Fashion Week showing, he sketches out the seating, lighting, and runway placement on his Galaxy. Then, using the device's file-sharing software, he taps his phone to an assistant's to transmit his plan instantly.

"When I see something that inspires me, I don't have to wait until I get home or to my office to sketch it," Wang said. "I can do it on the spot," he added, "which is helpful because I have the worst memory."

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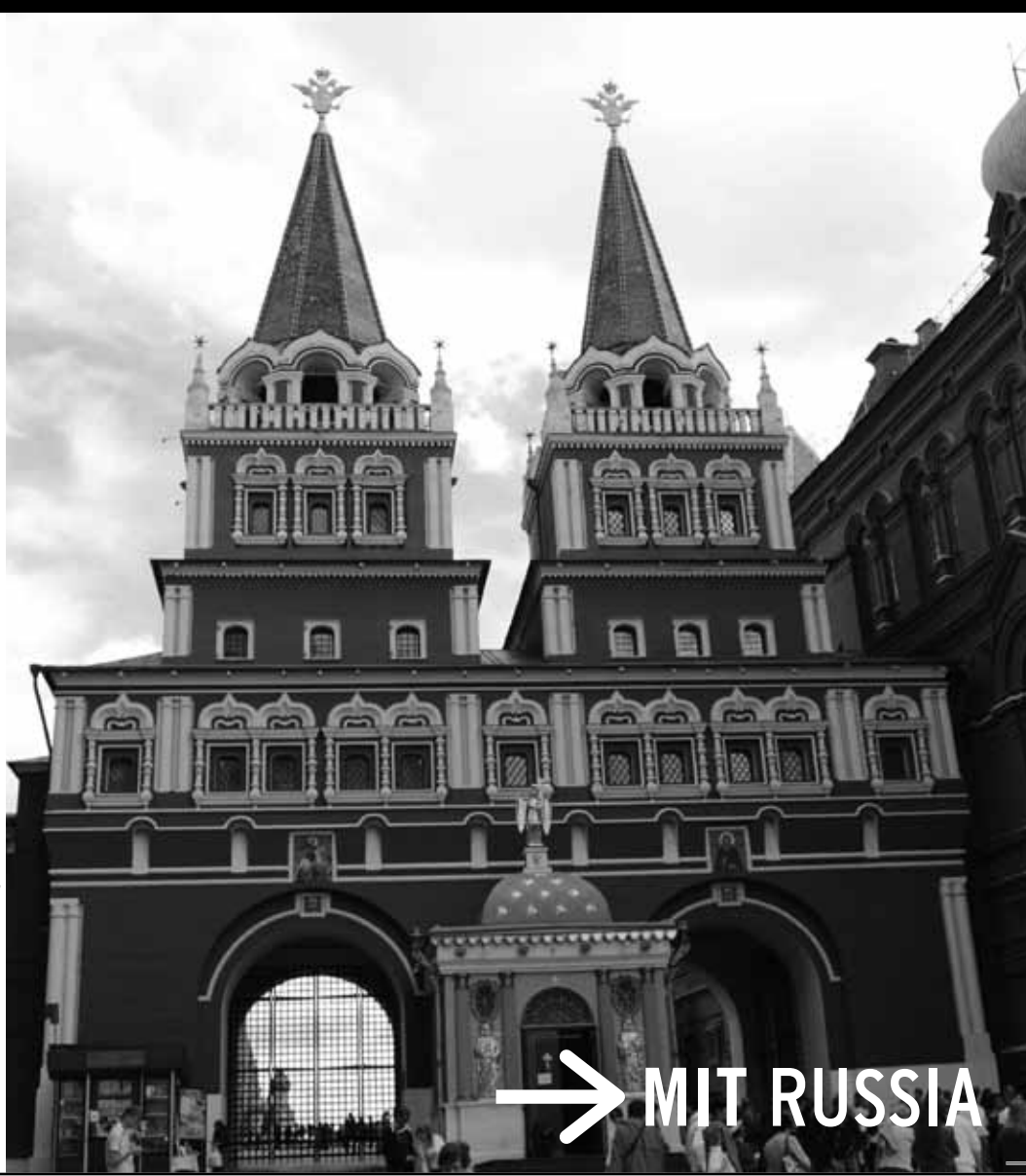
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New York's mayor builds an empire in London

By Michael M. Grynbbaum
THE NEW YORK TIMES

LONDON — It is the biggest development in this city's buzzing financial district, and even Olympics-jaded Londoners call it grandiose: two bronze-and-stone towers, connected by sky-bridges atop the ruins of a 2,000-year-old Roman temple.

Bloomberg Place, roughly the size of a Manhattan city block, is the future European home of Michael R. Bloomberg's company and charity. But it is only one piece of the New York City mayor's growing British empire.

He is underwriting a major expansion of one of England's most prestigious galleries, in Kensington Gardens, designed by noted architect Zaha Hadid.

He has the ear of London's raffish mayor, Boris Johnson, who dispatches aides to City Hall in New York for tutelage in municipal management.

Bloomberg and his aides court the city's elite, holding expensive dinners for tastemakers and important people on Downing Street. The buzz is so great that one of Prime Minister David Cameron's chief aides impishly floated the idea of a Bloomberg candidacy — for mayor of London.

As he imagines a more global life for himself after City Hall, unshackled from the 24/7 needs of running New York, Bloomberg — an Anglophile with a taste for English Regency style — is exporting his vast quantities of financial, social, and political capital to this ancient city, where he has long yearned for influence.

Manhattan is home, and Bermuda a weekend escape, but no place has captured the mayor's imagination like London, a kind of Bloombergian utopia where guns are banned, drivers pay a fee at peak hours, and bicycling is a popular mode of commuting.

The affection, it turns out, is mutual: Bloomberg wrote a blurb for a book written by Johnson.

"Mike's had a lot of cut-through in Britain," Johnson said in an interview on a London commuter train last month. "We endlessly try to find ways of entertaining him, but generally speaking, it's the other way around."

Advisers to Cameron tried their own version of 3-1-1; Johnson started a volunteer program modeled after Bloomberg's. Both have dined with the mayor in Manhattan.

"When I'm in New York, I'm treated like a king by Bloomberg, and it's fantastic," Johnson said.

Still, any foreign affair has its hiccups. Bloomberg's attempts to install noisy air conditioners at his \$20 million London home have earned the ire of neighbors, prompting local officials to call the plans "totally unacceptable." And some of his more high-minded policies, like soda limits, have left the natives bemused.

A gallery in the park

Just as he assiduously conquered New York City's social scene, Bloomberg has, from his earliest days here, relied on parties and philanthropy to propel himself into London's upper echelon.

He threw himself into the city's cultural scene, joining the boards of the Serpentine and the Old Vic theater. A public relations firm was hired to make introductions in London society.

In a country where the government often financed the arts, Bloomberg adopted a more U.S. style of corporate giving, stamping his name in museums where he paid for audio guides and sponsoring the Royal Court theater's "Bloomberg Mondays," when tickets were sold at a discount.

He bought a box at Ascot, the high-society horse racing grounds,

and flew in celebrities by helicopter from London. (Guests received a photograph of themselves drinking champagne with the top-hatted host.)

Even the Royal Family was in his sights. Bloomberg once spent a night at Prince Charles' home in Scotland, known as Birkhall. The mayor, who keeps luxurious homes himself, later told an aide to Johnson that he had been unimpressed.

"Won't stay there again," he said, of the 53,000-acre estate.

Bloomberg has held parties at his two-story apartment on exclusive Cadogan Square, although his mayoralty makes it hard to spend a lot of time there: Bermuda is a two-hour flight, but a trip to London would leave him less than prepared in an emergency. Nowadays, he often spends less than 24 hours at a time in London, preferring to sleep on his private jet.

The distance has not stopped the mayor from trying, on two occasions, to outfit the home with king-size air-conditioning units, an unusual amenity in rainy London.

The plans have met with resistance. Giulia Marsan, a descendant of the founder of Fiat, who lives next door to Bloomberg, told the local planning board that she would "strongly object" to the units, citing noise concerns. An environmental officer agreed, and the board later rejected the plans.

Marsan, in a brief interview, said she barely saw Bloomberg in the neighborhood.

"That's the hope for everybody in Cadogan Square," she said. "You never know what's going on with your neighbors."

Often, Bloomberg picks other places in which to entertain. He has dined at Le Gavroche, a high-end French restaurant, named for a street urchin in "Les Misérables,"

with a \$280 tasting menu. On a recent trip, he held a dinner with Louis B. Susman, the U.S. ambassador; Kevin Spacey, the actor; George Osborne, the chancellor of the Exchequer; and Honeysuckle Weeks, a young English actress Bloomberg admired.

Weeks later gushed about the "special dinner" to The Daily Mail. Bloomberg was less impressed: He was disappointed when he learned that Weeks smoked.

"It's not a timid building"

Bloomberg has long sought a place on the map — literally. Years ago, there was talk that Bloomberg wanted to rename Finsbury Square, site of his company's office, after himself.

He ended up getting another square instead.

Bloomberg Place, soon to be enshrined on the London map, is currently a mud pit crawling with cranes and bulldozers. By 2016, it will be home to a futuristic campus designed by architect Norman Foster: It is to include a pair of undulating office buildings, pedestrian plazas, spaces for 390 bicycles, and, if the mayor gets his way, branches of New York restaurants.

"It's not a timid building," Foster said, on the phone from his home in Switzerland. "It will leave a large impression on London." (Some neighbors are less generous, calling the development "a bulky, impenetrable mass.")

The development represents Bloomberg's future, but he is also buying a piece of London's past.

In one corner of the development sits the Temple of Mithras, a relic from London's days under Roman rule. First uncovered in 1954, the temple, a sacrificial altar for an ancient religion, is being restored with Bloomberg's money.

Last month, a team of 55 archaeologists from the Museum of London were combing the temple site. Their efforts, paid for by Bloomberg, have turned up dozens of artifacts, including coins, pewter bowls, jewelry, and, preserved just where it was found, a human skull.

When the plaza is finished, visitors may descend from Bloomberg Place to view the temple in its original setting. The artifacts, however, become the property of Bloomberg LP, spoils of an expanding

modern-day empire.

"We could do a swap"

In 2008, moments after he was elected London's mayor, Johnson was startled to receive a cell phone call from a U.S. area code. A familiar voice crackled through.

"Mazel tov," said the mayor of New York City.

Always eager for global impact, Michael Bloomberg, whose mayoralty will end Jan. 1, has not let the 3,500-mile distance from New York prevent him from dabbling in British politics.

When Cameron sought the prime minister's office in 2010, Bloomberg arranged for top political strategists from SKDKnickerbocker to help out.

Bloomberg and his company have contributed nearly \$1.5 million to English candidates and political parties. And he has spoken twice at gatherings of Britain's Conservative Party, whose center-right, business-friendly views he shares.

The modern London mayor's office was created in 2000; Bloomberg has offered something of a guide.

"It is very helpful for me politically in London to have such a great example of a municipal authority in New York," Johnson said.

Johnson sent his new chief of staff to New York for several days of training with Bloomberg's deputies. Following Bloomberg's example, he pursued private foundations to pay for pilot projects, and, when he started a volunteer program similar to New York's Cities of Service, members of Bloomberg's staff flew across the Atlantic to help implement it.

Some Londoners, tickled by Bloomberg's nanny-state schemes in New York, compare Bloomberg to Titus Salt, a 19th-century English industrialist who carefully monitored his workers' vices. (Ale consumption, for instance, was strictly limited.)

"I'm not certain I would try to tell the people of London about the dimensions of their Coke portions," Johnson said.

As his train neared London Bridge station, Johnson had an idea.

"We could do a swap," said Johnson, who was born in New York. "When's he standing down?"

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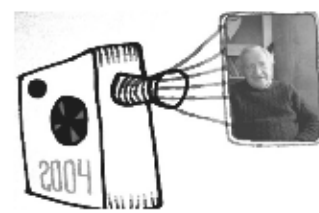
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Faculty, students at Kendall forum remain skeptical

Many concerned that proposal does not effectively address need for graduate housing

Kendall, from Page 1

space required by the petition as part of the 1.1 million square feet of commercial development.

While the comments and questions that followed represented a diversity of opinions, many of the students and the invited staff and faculty speakers shared a sentiment that the petition did not sufficiently address the housing situation of graduate students.

"Graduate students are the engine of MIT R&D productivity," biology professor Jonathan A. King said. "Their most pressing need is decent, affordable housing." The MITIMCo petition ignores this need and proposes commercial office towers in the center of east campus." The proposed sites for commercial development are on the corridor of parking lots just south of Main Street.

The petition allows for 300 new units of housing.

King said that new commercial space would not affect the rental market favorably. "The people working there will want to live nearby. I can guarantee that those people are making a lot more than you are."

A recurring topic was the high cost and low vacancy rate of rental housing in the area. One graduate student stood up and announced his annual income, challenging the presenters to explain how he could afford to pay the rent and support his family.

Robert Winters, mathematics lecturer, said that the housing situation has changed much in the past four decades. Previously, graduate students didn't mind closer quarters, and costs were much lower. He claimed, to applause, that since 1985 he has not increased the rent for graduate students living at a property

he owns.

Ruiz suggested that the money MIT made from corporate tenants could feed back into funding for graduate students. He said that the annual contributions from Pfizer, Novartis, and Sanofi would total \$30 million, equivalent to a \$600 million boost to the endowment, larger than any gift in history.

"This is not for the planning board to decide. This is for MIT to decide."

—Robert Winters

Martin Schmidt, associate provost and EECS professor, also defended the commercial portion of the petition, saying that any plan for the campus has to satisfy "boundary conditions" and "stand on its own financial legs."

Linda Patton, assistant director of off-campus housing, was not optimistic about the future of graduate housing, calling it an "economic problem" that "MIT cannot solve," noting increases in demand for housing due to big companies moving into the area. "We try to accommodate 50 percent of graduate students, but the graduate population keeps increasing. We take two steps forward and three steps back."

King and others also stressed that graduate work is very difficult with a long daily commute. "Every faculty member who runs a wet lab knows that."

While the current Kendall petition does not include housing specifically for graduate students, Ruiz and Marsh said that the northwest end of campus might see such developments in the future. They also em-

phasized that the petition would be an "envelope" plan within in which specifics could be worked out after it passed the City Council.

It was announced to faculty earlier this week that an institute study on student housing was to be completed this term and chaired by Urban Studies professor and former chancellor Phillip L. Clay PhD '75.

Some commenters found the introduction of commercial space on campus unwelcome for reasons unconnected to the issue of housing. A couple of speakers worried about interference with open intellectual exchange.

O. Robert Simha MCP '57, former director of campus planning (1960–2001), was opposed to east campus properties being used for anything other than academic growth. "It took us many, many years for us to acquire this land," he said. He was also

reluctant to see the MIT cityscape change. "Tall buildings do not work at MIT. The one we have does not work."

Literature professor Ruth Perry called the line between the commercial and the academic "perilously thin in this era of tech startups." She predicted that commercial buildings would "change the character" of campus and "dilute the community feeling."

Perhaps more fundamentally, those like Perry were concerned about whose interests were being defended in the campus planning process.

It's not that there has been no input from non-administrators in the planning process. Thomas Kochan, professor of management, advocated that MIT move forward with the petition, bearing in mind several conditions, in line with the recommendations of the faculty

task force appointed last year.

But, Perry called Ruiz and Marsh's portrayal of the inclusion of faculty in the process "misleading." "It's probably a mistake to have real estate executives in charge of campus planning."

The petition is slated to be voted on by the City Council in April, according to Ruiz.

The viewpoints at the forum are certainly not new. Most recently in January, ten senior faculty members sent a letter to the Planning Board in January warning that "this use of limited campus land for commercial development will undermine MIT's unique abilities to contribute to solving national problems through education and advanced research, and it will dilute its contribution to the Cambridge community."

Winters said, "This is not for the planning board to decide. This is for MIT to decide."



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Volleyball improves record

Men's team goes 2-2 at tournament last weekend

By Mindy Brauer
DAPER STAFF

The nationally-ranked No. 13 MIT men's volleyball improved its yearly record to 5-5 after a 2-2 performance at the Golden Flyer Invitational hosted by Nazareth College this past weekend. On Saturday, the Engineers swept No. 11 Medaille College, 25-22, 20-15, 25-20, but fell to Elmira College, 20-25, 25-18, 21-25, 27-25, 15-7. The next day, MIT blanked Southern Vermont College, 27-25, 25-21, 25-19, and then dropped a 28-30, 25-19, 25-22, 21-25, 15-8 decision to No. 5 Nazareth. Paul M. Syta '14 represented the Cardinal and Gray on the all-tournament team.

Matthew P. Hohenberger '13 produced 14 kills, a .310 hitting performance, five digs, and three aces

against Medaille while Kenneth M. Siebert '14 registered nine kills, a .444 hitting percentage, and four blocks. Patrick J. Vatterott '13 tallied six blocks, five kills, and four digs as Syta posted 30 assists and seven digs. Brendan S. Chang '16 and Christopher T. Omahan '15 rounded out the defense with six and four digs, respectively.

Against Elmira, Hohenberger amassed 26 kills, a .400 hitting effort, five digs, and two aces as Vatterott notched nine kills, a .571 hitting percentage, two blocks, and an ace. Siebert contributed eight digs and six kills while Tavish W. Smith '16 contributed to the attack with five kills. Syta had 44 assists and five kills on seven attempts as Chang and Omahan collected 15 and 10 digs.

Syta earned a double-double on

35 assists and had 10 digs and two blocks against Southern Vermont. Hohenberger totaled 11 kills and a .421 hitting percentage and Omahan posted eight kills and seven digs. Tyler R. Nolan '15 registered eight kills and a .400 hitting performance while Vatterott chipped in five kills. Chang generated 11 digs and Andrew A. Busse '15 had three blocks.

In the finale against Nazareth, Hohenberger amassed 14 kills, six digs, three blocks, and two aces. Syta racked up 40 assists, nine digs, five kills on five attempts, and two aces. Siebert finished with 12 kills, four digs, and three blocks and Vatterott had five kills and three blocks. Busse bolstered the front row with four kills and four blocks while Chang and Omahan totaled eight and seven digs, respectively.



Foilist Alexander E. Siy '13 makes an attack during a bout at the Eric Sollee Invitational on Sunday, Feb 3. XIAOYI REN

UPCOMING HOME EVENTS

Saturday, February 9

Track and field vs. Coed Invite II 12 p.m., Johnson Track
Women's basketball vs. Springfield College 1 p.m., Rockwell Cage
Men's basketball vs. Clark University 3 p.m., Rockwell Cage

Monday, February 11

Men's basketball vs. Wheelock College 7 p.m., Rockwell Cage

SPORTS SHORT

Women's track and field ranked 12th in the nation

In the U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) poll that was released on Wednesday afternoon, the MIT women's track and field team remained ranked 12th in the nation. Since the Jan. 23 ranking, the Engineers have moved up two places from 14th.

At the Tufts Stampede over the weekend, MIT finished in second place out of 24 teams with 155 points, just 11 points behind host Tufts who came first. The Engineers' best showing was in the 3000 meters, where they swept the top six spots. Sarah K. Quinn '16 finished first with a time of 9:56.01, smashing both the MIT freshman and varsity records. Isabella R. Stuoipis '16 set yet another freshman record, this one an improvement on her own weight throw record from the previous weekend at Boston University, moving the new mark to 45-1.

This weekend, the Engineers will split up and attend three different meets. Some athletes will return to Tufts, others will be competing at Boston University and another small group will remain at home for the second MIT Coed Invite of the season.

—Charlotte Brackett

Freshman named NEWMAC swimmer of the week

After his performance at the Wheaton Invite over the weekend, Dion W. Low '16 was named the New England Women's and Men's Athletic Conference (NEWMAC) men's swimmer of the week. He wrapped up the two-day meet with a second and a third place finish.

Low started off the weekend by coming in second place in the 100-yard butterfly with a time of 52.92. Later on, he came third in the 100-yard backstroke in 53.56.

MIT will have a week off from competition and will return for the NEWMAC championship, which will take place in the Zesiger Center pool from Feb. 14 to 17.

—Charlotte Brackett

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For ALL APPLICANTS: February 13, 10am

Steps to register:

1. Go to IsraelwithIsraelis.com
2. Create a login and fill in your personal information
3. Select Shorashim as your trip provider and Boston Area Colleges-May as your trip

Questions?

Email Shoshana at Birthright@mit.edu

Info Session: February 12, 6:00pm in W11 (Main Dining Room)

