iHouse Slated to Open
In Fall at New House 1

Community to Replace Defunct Russian House

By Valery K. Brobey
and Angeline Wang

A new living and learning community will move into New House 1 this fall to undergraduates. iHouse, a way to “bridge living and learning,” according to Professor of Urban Planning Bhupriya Sanyal, who is involved as a faculty member, will open in New House 1, which used to be the home of the now defunct Russian House. There will be 21 residents.

Sanyal said that the purpose of iHouse is to focus on international development and to “create a student at MIT who will see themselves as a citizen of the world. . . who cares about issues not bounded by territories.”

In the dormitory, the planners are hoping to bring in faculty to discuss international issues, show movies about development, and talk about how to solve problems. Sanyal said.

The current undergraduates interested in living in iHouse, a housing request must be submitted by tomorrow, are hoping to bring in faculty to discuss international development, and to “think about how to solve problems, discuss international issues, and to open the case to students of the community will open in New House in the fall to undergraduates.”

Sanyal said.

iHouse is to focus on international development, “but after discussion with the housemasters we decided to focus on international development,” said Raja H. R. Bobbili ’07, a resident of New House 1 who said House was his idea.

Bobbili said he conceived the idea in Spring 2005 when Russian House was “dissengaged.” According to Bobbili, the initial idea was to call the house “global village,” but the house voted and chose to call it “international house.” At that time, about half of the residents of New House 1 were from outside the United States, Bobbili said.

Bobbili said that implementation has taken two years because of MIT’s rules for the new dormitory, working to keep housing costs low and requesting the approval of the MIT community that deserve a big screw.

The Graduate Student Council’s new officers have been elected and they are looking to improve communication between the MIT senior administration and the GSC. The new GSC President-elect Leeland B. Ekstrom G and Vice President-elect Johnna D. Powell G won uncontested elections on April 4 and will take office on May 2, according to the GSC General Council meeting.

According to Ekstrom, one goal will be to earn the respect of the new dean for graduate students, and to cultivate a rapport similar to the one that exists between the GCC and the current Dean for Graduate Students Isaac M. Colbeth, who will retire this June. Current GCC President Eric G. Worse G called Colbert “a true advocate” who “caused MIT to think more seriously about graduate student life.”

Another goal will be to stay updated on the construction of NW35, Ekstrom said. NW35, the new graduate dormitory scheduled to open in Fall 2008, will house the residents of Ashdown, the oldest graduate dormitory on campus. Ashdown offers low-cost housing and a convenient location. Between Ashdown residents and MIT administrators encouraged after MIT announced its revised plans for the new dormitory before the Cambridge Planning Board in February without much consultation with the graduate community.

The GCC will remain interested in the remainder of the construction of the new dormitory and will try its best to ensure that agreements between the GCC and MIT regarding the construction of NW35 will be followed. Ekstrom said.

Powell said that as vice president, her role will be to address the “student lobby” on the NW35 issue. She will strive to preserve the current Ashdown community in the new dormitory, to keep housing costs low and to ensure the best experience for the students.

Other primary goals are focused

Student Was Last Seen at Mount Holyoke College at End of March

Frontman apparently required to withdraw from MIT as part of a secret court process, has been missing for over a week, according to the South Hadley, Mass. Police Department.

Ryan M. Davis ’10, a resident of the third floor of Emerson’s Cast parallel, was last seen on March 31 at the Mount Holyoke College campus, according to a missing persons press release.

Davis withdrew from classes on March 13, according to the MIT Registrar’s office. His withdrawal followed March 12 incident in which MIT police found a chemistry experiment and allegedly found illegal drugs in Davis’s room.

Davis’s disappearance prompted a statewide search conducted by the Mount Holyoke College Department of Public Safety. The search included “primarily by the South Hadley Police Department, state police, and . . . people who work for the MIT campus park,” said Kevin McCaffrey, associate director of the MIT Holyoke Colleges Communications Office.

Davis was first reported missing to police at the Mount Holyoke College Department of Public Safety, and then “thoroughly searched,” the campus, McCaffrey said.

The Department of Public Safety turned the case over to the South Hadley Police Department on Wednesday.

In other news, the Salsa Club celebrated its first semester with another advanced beginner/intermediate salsa lesson in Morss Hall.

Cheyney Easley and David E. Farrell G (left couple) dance at Monday evening’s Salsa Club advanced beginner/intermediate salsa lesson in Morris Hall.

The Weather

Tonight: Scattered clouds, 34°F (1°C)

Details, Page 2

Tech Web Site Receives Facelift

In 1993, The Tech proudly became the first newspaper published on the Web, taking the lead in providing news content to the online masses. However, despite being the public face of one of the leading technological universities in the world, in recent years The Tech would be the first to admit its Web service was lacking in style, timeliness, and usability. Well, not anymore.

On Friday, April 6, as the newspaper slipped to the presses in the early hours of the morning, The Tech’s new Web site was launched, completely redesigned from the outdated layout which had gone primarily untouched for almost a decade. The site debuted with many marked improvements, including a new layout (powered by CSS, a stylesheet that formats the site), pages for individual sections, and photos with better integrated content.

The site also contains a few
By Nazila Fathi
The New York Times
Baghdad on Feb. 14, and his whereabouts are unknown.
Al-Sadr used the protest to try to reassess his image as a nationalist rebel who appeals to both anti-American Shiites and Sunni Arabies. He estab-
lished that reputation in 2004, when he publicly supported Sunni insurgents in Fallujah who were battling U.S. Marines, and quickly gained popular-
support among Sunnis across Iraq and the region. But his nationalist credentials have been tarnished in the last year, as 
region. But his nationalist credentials have been tarnished in the last year, as Sunni Arabs have accused al-Sadr’s group of betraying the cause of national sovereignty.
Solana, the European Union’s foreign policy chief, described last week as “very concerned” about Iran’s nuclear program, warned that if the West did not end its pressure against Iran to halt the development of uranium, it would risk its own future. And Iran’s declaration, saying, “Iran’s decision to limit even further its cooperation with the IAEA is unacceptable,” the administration has carefully avoided making specific threats about how it might respond, rather than to press for tightening sanctions through the U.N. Security Council.
The Security Council on March 24 unanimously passed a resolution to expand sanctions on Iran in an effort to curb its nuclear program. The resolution barred all arms ex-
ports and froze some of the finan-
cial assets of 28 Iranians linked to the country’s military and nuclear programs.
The United States and some Eu-
ropean governments have accused Iran of having a clandestine weapons program, but Iran contends that its program is peaceful, for energy pur-
poses, and that it wants to produce fuel for its reactors.
Talks between Ali Larijani, Iran’s chief nuclear negotiator, and Javier Solana, the European Union’s for-
ergy policy chief, resumed last week after Iran released 15 British sailors and marines who, Iranian officials contended, had strayed into Iranian waters. Solana negotiates on behalf of the permanent members of the Security Council — Russia, China, United States and the United States — plus Germany.

China Dissident Says Confession Was Forced
By Joseph Kahn
The New York Times

Gao Zhiheng, one of China’s most outspoken dissidents until his conviction on sedition charges last year, said in a recorded state-
ment made available over the weekend that while his confession had resulted in eight months in prison, it had been made under mental and physi-
cal duress.
Gao’s remarks, recorded by a close friend and offered to journalists in Beijing, were his first public statement since he was convicted in December. He was given a suspended sentence.
His confession brought criticism from some other human rights advocates.
Gao lives in Beijing with his wife and children. But he said he remained under constant surveillance by plainclothes security forces and forbidden to leave his home, use his telephone or computer or otherwise communicate with the outside world.
He also said a lengthy confession letter released to the public by the authorities after his conviction, while genuine, had come only af-
after he had been subjected to torture. He said he was repeatedly threatened to punish his wife and children unless he admitted the crimes they said he had committed.

Bush Ties Drop in Illegal Immigration to His Policies
By Robert Pear
The New York Times

President Bush said Monday that tougher enforcement for illegal immigration at the Mexican border would not be enough to stem the flow of immigrants and, he pressed Congress to pass a sweeping revision of the nation’s immigration laws.
“It’s amazing progress that’s been made,” Bush said on a return visit to a section of the border fence last week. “But let me be clear to people in the world.”

In the last six months, the White House said, Border Patrol reports showed that apprehensions of illegal immigrants along the Mexican border fell from 594,142 to 514,142 in the comparable period a year earlier. In the Yuma sector, which spans parts of Ari-
da and California, apprehensions fell by 68 percent to 52,217, from 79,131 in the comparable period a year earlier.
There are now 13,000 Border Patrol agents, up from 9,000 a year earlier. The number will reach 18,000 by the end of next year, Bush said.

Former Students Are Sentenced For Burning Rural Churches
By Jim Nolte
The New York Times

Three former college students who set fire to churches in rural Alaba-

hama in February 2006 were sentenced to prison Monday on federal arson charges.
The defendants apologized for the fires, with one of them saying the incidents followed a night of drinking and beer payload.
“This is the close of a chapter, but not of the book,” Judge R. David Proctor of Federal District Court told the young men. “I hope that the fire, he did not appear at the rally. Al-Sadr draped themselves in Iraqi flags and chanting “Death to America!”

Residents said the angry, boister-
ous demonstration was the largest in Najaf, burning American flags and chanting “Death to America!”

Two of the defendants, Benjamin N. Moseley and Matthew L. Cloud, were sentenced to eight years and one month for setting four fires in the early hours of the night. The third defendant, Russell L. DelBue Jr., who was involved in only the first five fires, was sentenced to seven years.

All three were also sentenced to five years of supervised release, 300 hours of community service and $3.1 million in restitution pay-
ments to the burned churches.

The Day After Tomorrow
By Michael A. Yee

Thursday brought a cold Easter weekend, we can expect warmer temperatures for the near future. A high pressure system is sweeping across the New Eng-
land region, accompanied by clear skies and smooth sailing. For today and tomorrow, expect mostly sunny to partly sunny afternoons throughout the states.

In the western part of the state, a mix of some snow showers will be possible throughout the day. Expect a high of 38°F (3°C).

Extended Forecast
Today: Mostly sunny, with brisk winds. High 49°F (10°C).
Tonight: Scattered cloud cover, with weaker winds. Low 34°F (1°C).
Tomorrow: Partly sunny, with light winds. High 49°F (10°C).
Tonight: Cloudy skies, progressing to overcast. Low 32°F (0°C).
Thursday: Mostly overcast, with drizzle in the afternoon. High 47°F (8°C).
Thursday night: Continuing rainfall, possibly punctuated by snow. Low 33°F (1°C).
**Pfizer’s Insulin Inhaled Diabetes Drug Falters in Domestic Sales**

**By Alex Berenson**

NEW YORK TIMES

April 10, 2007

The New York Times

The battle has exposed fault lines...
The April 3, 2007 news article about the Department of Defense investigation into MIT’s Lincoln Laboratory did not make clear the role of Brandon B. Godfrey from the Air Force Office of Scientific Research. He was the DoD investigator and author of the report.

The April 3, 2007 news article about the William Lowell Putnam Math Competition incorrectly named the three MIT students who were Putnam Fellows in 2005. Olga J. Goldberg ’08, Daniel M. Kane ’07, and Matthew M. Ince ’08 were Putnam Fellows. According to Professor of Mathematics Hartley Rogers Jr., Ince was unsure about his availability for the 2006 competition. Thus, Kaitlin Wexler ’09, who had the highest next highest score, was named to the 2006 MIT team in Ince’s place.

Letters To The Editor

Pro-Choice or Prohibit Developmental Alteration: Choose: One, Not Both

Science may be close to identifying the biological basis of sexual orientation. Dwight M. Chambers, in his Friday column, argues that a mother should not be able to alter a fetus in order to stop it from becoming homosexual. It is not clear whether he is advocating for a wholesale prohibition of altering a fetus, or if he is simply talking about circumstances that would allow an alteration in order to save the life of the infant. Because life is a prerequisite to the existence of a fetus, an alteration that would save a fetus would also save the life of the fetus. It would be difficult to argue that the right to privacy empowers us to destroy completely the fetus in the first trimester, but not alter it (or the hormonal environment in which it develops).

Though banning abortion would save a baby that would grow up to be homosexual from death, it would not save it from alteration. While a mother would not have liberty to terminate the baby, she could still have the smaller amount of freedom required to modify the baby. Protecting the baby from death would allow an additional prohibition on such an alteration. However, we can prohibit interference of fetal development for sexual orientation assignment, but it is difficult to argue that the prevention of genetic illnesses which may be more easily treated during gestation? A ban on abortion enables society to recognize the rights of the fetus, including the right to be free from developmental interference, except when necessary to treat a legitimate disease. Any attempt to classify homosexuality as an illness would likely fail due to the current medical consensus that homosexuality is not a disease.

To be fair, it might be simpler just to pro-
hibit doctors from discussing to expectant par-
tents that their fetus possesses benign conditions which may be more easily treated later in life, offering as a reason the effective genocide of homosexuals, an atrocity which would unfortunately be permitted under current jurisprudence. In fact, the law does prohibit alteration of a fetus; it even allows its termination under the “right to privacy.”

Because life is a prerequisite to the exis-
tence of all other rights, it follows that all other rights are subordinate to the right to life. Then, for there to be a prohibition on altering a fe-
tus, there would first have to be a prohibition on life. It would be difficult to argue that the right to privacy empowers us to destroy completely the fetus in the first trimester, but not alter it (or the hormonal environment in which it develops).

Opinion Policy

Editorials are the official opinion of The Tech. They are written by the editorial board, which consists of Chairman Michael McGraw-Herding, Editor in Chief Marie Y. Thabault, Managing Editor Austin Cha, and Opinion Editors Barun Singh and Aditya Kohli.

Dissonance are the opinions of signed members of the editorial board choosing to publish their disagreement with the editorial. Letters to the editor, columns, and editorial cartoons are written by individuals and represent the opinion of the author, not necessarily that of the newspaper. Electronic submissions are encouraged and should be sent to letters@the-tech.mit.edu. Hard copy submissions should be addressed to The Tech, P.O. Box 397029, Cambridge, MA 02139-7029, or sent by interdepartmental mail to Room W26-483. All submissions are due by 4:30 p.m. two days before the date of publication.

Letters, columns, and cartoons must bear the authors’ signatures, addresses, and phone numbers. Unsigned letters will not be accepted.

The Tech reserves the right to edit or condense letters; shorter let-
ters will be given higher priority. Once submitted, all letters become the property of The Tech, and will not be returned. The Tech makes no commitment to publish all the letters received.

Guest columns are opinion articles submitted by members of the MIT or local community and have the author’s name in italics. Columns without italics are written by Tech staff.

To Reach Us

The Tech’s telephone number is (617) 253-1541. E-mail is the preferred way to reach any member of The Tech’s staff. Letters to the editor, columns, and editorial cartoons are written by individuals and represent the opinion of the author, not necessarily that of the newspaper. Electronic submissions are encouraged and should be sent to letters@the-tech.mit.edu. Hard copy submissions should be addressed to The Tech, P.O. Box 397029, Cambridge, MA 02139-7029, or sent by interdepartmental mail to Room W26-483. All submissions are due by 4:30 p.m. two days before the date of publication.

Letters, columns, and cartoons must bear the authors’ signatures, addresses, and phone numbers. Unsigned letters will not be accepted.
Learn how wavelets deconstruct sounds and images into a mathematical analog of a music score, and how they can be used in a multitude of ways, from the restoration of old recordings to the study of birdsong, fingerprints, and earthquakes.

Presented by the Clay Mathematics Institute and hosted by the MIT Math Department.

Tuesday evening in Kirsch Auditorium, MIT Stata Center, 32 Vassar Street, Cambridge, MA.

OPEN TO THE PUBLIC

Made possible by the Council for the Arts at MIT

**Free tickets for MIT students!**

**Lyric Stage Company of Boston: Miss Witherspoon**
Saturday, April 21 at 4pm
140 Clarendon Street, Boston

By Christopher Durang; directed by Scott Edmiston

Known for his eccentric humor, Durang’s Pulitzer-Prize-finalist begs the question “does life get any better after death?” Veronica, after committing suicide, is destined to return to earth, reincarnated over and over, learning that the “other side” offers no respite. Navigating through the rough seas of fate and free will (and large objects falling from the sky), she searches for truth and peacefulness, questioning ideas of faith in a “waiting room” between death and rebirth.

**Theater Offensive: Surviving the Nian**
Sunday, April 22 at 3pm
Roberts Studio Theater at the BCA, 527 Tremont Street, Boston

Music and lyrics by Melissa Li, book by Li and Abe Rybeck; directed by Patrick Wang.

The musical follows the journey of Kaylin, who returns home to Hong Kong after a five-year absence to introduce her lover, Asha, and her new life plan to her family. The musical explores Kaylin’s relationships and loyalties as well as her ability to deal with her family’s own plans for her.

**Boston Secession: Mother Tongue: The Music and Meter of the English Language**
Friday, April 27 at 8pm
First Church in Cambridge, Congregational, 11 Garden Street, Cambridge

Join Boston Secession on a witty journey—from Handel and Purcell to Gilbert and Sullivan—exploring the pitfalls, pratfalls and pleasures of setting the English language to music. Secession has commissioned three brilliant composers Byron Adams, Ruth Lomon (composer-in-residence), and Scott Wheeler to write short choral pieces that demonstrate the inherent elegance, rhythm and beauty of the English language itself.

**Aardvark Jazz Orchestra: Jazz in Film: Ellington & Beyond**
Sunday, April 29 at 3:30pm
Museum of Fine Arts, 465 Huntington Avenue, Boston

In honor of Ellington’s birthday, Aardvark offers a unique program of film music composed by Ellington, a Ducal piano tribute by Ran Blake, and a rarely screened short film Date with Duke featuring the Maestro and animated perfume bottles! Extending this theme, contemporary animated films will be shown with improvisational soundtracks, and original music by Mark Harvey inspired the will round out the festivities.

Tickets available at the MIT Office of the Arts (E15-205)
Monday - Friday, 10am - 4pm in person, first-come, first-served only.
1 ticket per valid MIT student ID
http://web.mit.edu/arts/see/freetickets/index.html
Music vs. Measles
A Benefit Concert

Friday, April 13th @ 7:30 PM
Boston University Law School Auditorium
765 Commonwealth Avenue

Featuring MIT's Own:
Chorallaries
Bhangra Dance Troupe

and Acts from Harvard, BU, and Tufts

Tickets on sale for $8 in Student Center on 4/6 & 4/9 – 4/11

- Measles is a leading cause of vaccine-preventable death among children.
- It costs less than $1 to vaccinate a child against measles.

Every Dollar Saves a Life!

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2007 Undergraduate & Graduate Hiring at MIT
April 11th, 2007

Gartner, Inc.
Product Management

ABOUT US:
Gartner, Inc. (NYSE: IT) delivers the technology-related insight necessary for our clients to make the right decisions, every day. With stock appreciation of 60% (+) over the last two years, we are a dynamic company on the move.

WHAT WE OFFER:
Full time opportunities in product management and product development at Gartner corporate headquarters in Stamford, Conn. These positions will provide exposure to multiple disciplines across Gartner—with tremendous learning and networking opportunities. Each new associate will have a clearly defined project, or projects, and an assigned mentor.

WHAT WE ARE LOOKING FOR:
- Analytical problem solver—ability to come up with clear, actionable solutions when presented with high-level problems
- Excellent quantitative and data modeling skills—ability to synthesize large amounts of complex data into concise, effective business recommendations
- Ability to work on cross-functional teams to implement identified solutions/recommendations
- Fluent in Microsoft Excel (functions/macros/pivot tables) and PowerPoint
- Working knowledge of databases/BI/BI a plus.

HOW TO APPLY:
Undergraduate/Graduate Students: Please join us for an information session in room 2-135 on April 11th from 6:30-8:00 pm. Please email david.foley@gartner.com to let us know you will be attending.

Gartner is an Equal Opportunity Employer.
By James Scott Berdahl

So, now we're in Mongolia. It's late Au-
gust 2005. After a few days in Ulaanba-
atar, we were already stationed there, Ulaan-
baatar seemed like the ideal place to begin our
search for horses. Somebody at Will's hotel
said it was a good place to search for horses.
Will was about twice my age and a hard-
working graduate student working on a PhD in
history, and he was happy to help us. He agreed,
and piled into his sedan. As we left the
microhotel, I pulled out the blade and set the
knife within reach. I did my best to keep a
friendly face and act as though I was enjoying the
treats offered. The food was delicious, and I
tried a few new short moments, the horse-
dwelling, a ger, with a few horses not behind
it. We were offered a hard white brick-like
substance and a white liquid, both of which we
happily accepted. At that moment, I realized I
had no idea how long I'd been asleep.

The sound was strikingly similar to what one
might expect to hear if something were slowly
and carefully unzipping my tent door. I lifted
my head quickly, peering over my feet. Sure
enough, the zipper was moving. Without much
thought, I kicked as hard as I could, through
my sleeping bag and through the tent door, at
whatever was causing the unzipping. I connect-
ed, and a set of rotor blades ran off into the night.
Now I was at a loss as to what to do. I couldn't
get back to sleep, but I wasn't sure I'd be able to
stay awake. I creased my mind to the door shut.
Ah yes, safe inside my highly flammable
fortress of 0.5 mm fabric, doors tightly locked
down with dental floss. My thoughts were inter-
rupted by an ex-

CAMPUS LIFE

Scott's Travels

Of Horse Shopping and Fear

By Waseem S. Daher

Pros
• Durable construction
• Reasonably weatherproof
• Built-in speaker and iPod controls
• Good to use

Cons
• Hard to access iPod in bag
• Slightly heavier because of speaker
• Features you probably won't use

The Lowdown

I almost died when I first heard about this
product. A messenger bag with a built-in iPod
remote on the shoulder strap? And it has a
built-in speaker, too? My head whirled with
potential ways my life would improve thanks
in this bag. We'd be strolling down Massachu-
setts Avenue in the dead of winter, listening to
my music, when suddenly I'd want to adjust
the volume or change a song. While other
chaps would be kicking at their gloves, pulling
out their iPods out of their pockets, and press-
ing buttons, I'd be a mere button-press away
from sheer audio bliss. The ladies would no-
tice that you're checking your iPod, you or
you're just paying for features you're not going
to use.
REMINDER!

The deadline for applications to the **Minor in Management**
is 5pm on Wednesday, April 18.

Current sophomores and juniors are eligible. To apply:

- Visit http://mitsloan.mit.edu/undergrad/ to learn about the minor and download an application form.
- Visit the Student Services Center (11-120) to request a free unofficial transcript.
- Submit completed application with unofficial transcript to E52-116 or E52-117.

Questions?
E-mail ugprogram@sloan.mit.edu.
PROOF OF FALSE

by Andrew Spann

Run Bug

by Roberto Perez-Franco, G

Simply Geometric

by Danbee Kim
Crossword Puzzle

ACROSS
1 Be in front
5 Melville’s captain
9 Ferber and Best
14 Sax type
15 Cable
16 French pancake
17 Illinois stream?
19 Downgrade
20 Not connected
21 England’s Seven Years’ War acquisition
22 Royal residence
23 Bring brunch
24 Opens stoppages
27 Cipher code
30 On the wagon
34 Aesop’s loser
35 Corset cord
36 Swabbie’s wave
37 Gray wolves
38 Goes wrong
39 Like Nestor
40 Elvis __ Presley
41 Bunk
42 One off the wagon
43 Add water
45 Stackable snacks
47 Unbroken
52 Inhabitant of ancient Crete
54 Summit
56 John Jacob or Mary
57 Carolina smoked entrée?
58 Takes by theft
59 __ matter
60 Stately display
61 Sound judgment
62 Dog tired
63 Fair

DOWN
1 Drink like a cat
2 Actress Verdugo
3 Coral reef
4 Andrea, the dictator of Genoa
5 Come alive
6 Take on
7 Like Death Valley
8 Actress Arthur
9 Conspicuous successes
10 Unchanging
11 New Jersey haven?
12 Copied
13 Blood parts
18 Sustain
21 Kennel units
23 Light circle
25 Multi-tone harmonies
26 Blair’s party
26 Buff color
29 Old affirmative
30 Adages
31 Buckeye State
32 Massachusetts
33 Heavy weight?
34 Look and see
35 Actor Goree
37 Strike repeatedly
41 Coloring agent
43 Mortician’s vehicle
44 Helmet
46 Chambers
48 Packs down
49 Sneeze sound
50 Quahogs
51 Relative speed
52 Time and Life, briefly
53 Guernsey or Anglesey
54 Whimper
55 “... la Douce”
56 Pat lightly

Instructions: Fill in the grid so that each column, row, and 3 by 3 grid contains exactly one of each of the digits 1 through 9.

Solution on page 13.

Solution, tips, and computer program at http://www.sudoku.com
Kudos to the Class of 2010 members who participated in the Underclassmen Giving Campaign. Thanks to you, the Class of 2010 led the way with 30% participation, the highest of any class in the campaign.

Congrats also to the sophomores and juniors who did a great job fundraising. With help from the Alumni Association, our combined efforts raised enough money to fund five PSC Expedition Grants!

It was great to see our donations put to good use immediately during IAP, and we can't wait to see where the summer grant awardees go.

For more details on the campaign, visit http://giving.mit.edu/underclassmen-campaign/

Class of 2010 Gift Committee
Sawar Hassan, William Kyei-Manu, Margaret Leibovic, Joseph Mughika, Sulinya Ramanan, Mail Wagner, Taynia Tardieu, Sonia Jin, Jing Wang, Isaac Ashker, Anikia Tucker, Justin Negrete, Jeff Quinn

THANK YOU FRESHMEN!

Thank you very much to all donors from the Class of 2010 for making our Freshmen Class Gift a big success. And a special thank you to those who gave twice!
Relative Mistreatment of Customers Can Spark Attraction For Specialized Products

By Robert Weisman
March 24, 2007

Envy is a powerful force in the human psyche — and a tool to be exploited in marketing.

While marketers have long been aware that consumers clamor for products endorsed by celebrities or people with whom they identify, new research suggests businesses can stoke the enthusiasm of some potential customers by giving preferential treatment to others.

The promise and perils of this slight-the-customer approach are explored in a recent Journal of Marketing Research article titled “How to Attract Customers by Giving Them the Short End of the Stick.”

“It draws on a half dozen experiments conducted at Duke University’s Fuqua School of Business, where student volunteers from the master of business administration program were presented with a range of products and scenarios,” the authors conclude that, under the right circumstances, “consumers judge the same offer to be more attractive when a seller offers a better price or more benefits to another group than when the seller treats everyone equally.”

The article is based on the dissertation of Alison K.C. Lo, a recent doctoral graduate of Fuqua. She cites a number of examples of how the theory has played out in the real business world.

Swimwear maker Speedo International used the “relative mistreatment” of customers to its benefit when it stimulated demand for its Fastskin bodysuits by giving them away to Olympic swimmers. Millennium Import Co., which sells super-premium vodka from Poland, did the same when it launched its Belvedere Vodka by hosting free tastings exclusively for bartenders.

The Coop in Cambridge boosts sales of its Harvard and MIT sweatshirts and T-shirts by discounting them to alumni of those schools. “Doing this authenticates the brand,” suggested Lo, who was a lecturer last year at the Massachusetts Institute of Technology’s Sloan School of Management.

Lo, a Hong Kong native, currently works in Seattle as a consultant to Internet companies. She is a student of psychology who is fond of the Groucho Marx maxim, “I would never join a club that would have me as a member.” This week, Lo is traveling to France, Denmark, and the Netherlands to discuss her research at academic forums.

People always love to compare themselves to others,” Lo said in an interview. “Companies can use this to their advantage.”

At the same time, the marketing journal article, authored by Fuqua professors John G. Lynch Jr. and Richard Staelin, makes it clear that preferential treatment of some consumers is a risky strategy that can backfire easily.

Victoria’s Secret provoked a backlash, for instance, when it distributed catalogs with different prices for the same clothing based on ZIP codes. And airlines have felt the wrath of passengers who wait while “gold club members” board early.

Lo said the successful campaigns set up their favored customers not as a class of prima donnas but as discriminating experts who send “a quality signal” to others.

“It’s also about how people want to feel about themselves,” she said. “For me, if I drive a Toyota Camry, I might not qualify for a free text drive of a BMW. But this doesn’t mean I will never drive this car. If I hear that drivers of luxury cars are eligible for a free test drive, I may think that someday, if I have more money, I’ll buy this car.”

Andy Aylesworth, associate professor of marketing at Bentley College in Waltham, said creating advantaged customers is a form of the “aspirational marketing” that is growing in popularity.

“The idea is to try to associate a product with an expert or with somebody the consumer wants to be like,” Aylesworth said. “The ultimate consumers want to be Olympic swimmers, even if they know they’re never going to the Olympics. Nonstudents see theToilet and want to be associated with Harvard. They see the brand name rubbing off on them. If I buy Nike shoes because Michael Jordan endorses them, I get some value out of believing that swoosh makes me better.”

A key factor in how slighted customers react to two-tiered pricing or promotions is their own confidence as shoppers, according to the Fuqua authors. In general, envy is likely to overwhelm resentment in cases “when consumers are uncertain about quality and when quality differences are substantial,” the article contends.

Many consumers are insecure about their ability to judge the quality of certain kinds of products, such as wine, jewelry, electronics, or financial services, said Lynch, a Fuqua professor of marketing. When shopping for such products, he said, these buyers will tolerate favorable treatment for others regarded as authorities as touchstones to make more confident purchases.

“Consumers really want to identify with a target group of people who know what they’re talking about,” Lynch said.

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Climate Action
April 14: Meet 1:30 pm @ Stata Center entrance beside Forbes Cafe to travel to the One Earth One Climate Rally

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What’s Going On?

MIT can be a bewildering place if you don’t know what’s going on.

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Dynamic Content Provides Instant Updates

Subtle improvements that The Tech hopes will better users’ experience on the site. These include an RSS feed, breadcrumbs (such as Volume 127 >> Issue 171) at the top of the page to provide easier navigation, and all legacy content imported into the new layout for continuity.

Many improvements have already been made to the site since it went online Friday, including better treatment of photos with articles, new content on the front page, and a dynamic photo gallery. Look for further improvements to be made over time, including more article tools to e-mail or share articles, better search features to search by writer or topic, and suggested related content to articles.

The most significant upgrade to the Web site, besides its new look and feel, is the dynamic backend. The site is powered by MySQL, a common open source database, that stores and organizes all of its content. The site also uses the Web scripting language PHP to dynamically pull content from the database and display it on the page. This also means that HTML pages that had were previously manually edited, such as the page that displays past issues, will now be updated immediately.

The process of publishing to the Web has become more automated over the years, reaching a point today where publishing takes no more than a few clicks and, hopefully, minor manual edits. The new site is the culmination of a series of attempts over the past decade to upgrade, all of which have failed until now. The most recent redesign process began two summers ago when The Tech transitioned its publishing software from the Quark Publishing System and Quark XPress 4.0 to Adobe InDesign CS and InCopy CS. The process of archiving issues to the Web site with the old Quark system was quite laborious, often taking hours of work.

With the switch to Adobe, The Tech also began using Smart Connection Enterprise, a content management system, to control its workflow. The entire archiving process begins with a Perl script querying Smart Connection’s databases to find articles to archive, keeping track of relevant metadata to route content to appropriate sections. It then applies XSL style sheets to InCopy files which Adobe stores natively in XML, resulting in a series of XML files formatted specifically for Tech content. These are then parsed and imported into the MySQL tables on the web server, and from there, PHP on does the rest.

If you have any comments or suggestions for the Web site, please send them to www-comments@tech.mit.edu To see it, visit http://tech.mit.edu.

Solution to Sudoku from page 10

Put on by MIT’s hip hop culture group Inmobiliare, Breakonomics featured a ten-round exhibition breakdancing battle and six competitions with prizes up to $600.

Our space is your space

When dorm life turns out to be a little more social than expected, come over to the Libraries where you’ll find a peaceful oasis from the everyday hustle.

Each of MIT’s libraries offers plenty of space to stretch out and make yourself at home—individual study spaces and even rooms for group study. And if you do your best work at sunrise, turn to the Libraries’ virtual spaces. Your friends Vera and Barton are always there to help you at libraries.mit.edu.
Elected Ekstrom Will Work to Make Council Events More Sociable

GSC, from Page 1

on improving the representation of the graduate community. Ekstrom said that the new officers will work on attracting students to fill representative positions on institute committees.

The GSC will also focus on funding travel grants and events such as the Grad Gala and the Delano Party. Ekstrom said that this year has been successful financially, a record which the GSC will strive to maintain. One funding priority will be the Medium Event Fund, which allocates money to events that are not large enough to qualify for the Large Event Fund. Eight allocations have been made using the Medium Event Fund. Events receiving funds include the MIT Open Ballroom Dancing Competition, the Earth Day Fair held by Students for Global Sustainability, and the Easter Celebration held by the Hellenic Students’ Association.

Ekstrom also said that he will work on making the GSC more fun. “I hope that we can do more to make the GSC more sociable.”

The Tech, from Page 1

iHouse Fits Vision of ‘Global Leadership’

IHouse, from Page 1

planners were waiting on the committee to finish cultural houses to finish its report before going further. Bobbili explained that IHouse will be defined as a “living and learning community,” not as a “cultural house.”

Hobbili said that the current students in New House 1 are not interested in IHouse because of the house mission. “The students will not be involved in projects on international development, working in teams to accomplish something that we believe they will be passionate about.” Bobbili explained that the interest that they have combined with the resources that PSC and [the International Development Initiative] will make available to them, should sustain the mission of the house. Bobbili said that House 1 has a $50,000 grant from 484 Fh Alfa foundation.

IHouse will have space for 21 students, according to Harris. “We now have 12 of the spaces filled and we want to get three or four more students to fill the remaining spots.”

Bobbi said that IHouse will have space for 21 residents during their residency. This includes completing at least one project needs.

Other elects are Secretary Oaz Nir G and Treasurer Mireille K. Akanit G.

Avian Flu, SARS in Tufts’ Sights

By Charlie Russo, THE BOSTON GLOBE

The idyllic setting of Tufts University’s central Massachusetts campus, where students have trained to become veterinarians, will soon become a new frontline in the battle against the bird flu and SARS.

Tufts, more than a decade of planning and negotiations, Tufts plans to break ground this summer on a new biocontainment laboratory. The building will house the school hopes will be a state of new life for iHouse, which will be defined as a “living and learning community.”

The lab was the site of the first laboratory that was built for the school, which is adjacent to its veterinary campus. The lab will study diseases animals transmit to humans and that spread through food and water.

The research will focus on microorganisms that could be used to infect large numbers of people and animals, such as E. coli. Cryptosporidium and the Norwalk virus. Earlier work by the school in this area has led to antibiotic treatments for the E. coli bacterium and a new method for pathogen detection (DNA amplification) in municipal water supplies.

Despite the deadly materials that will be studied there, school officials said the lab poses no danger to residents because of the safeguards prescribed by federal regulations. “The real public health threat is not coming from this kind of lab,” Harris said. “It’s not from not having these kinds of facilities to engage in necessary research of infectious diseases,” said Joseph McMann, associate dean of Tufts University’s School of Veterinary Medicine.

The facility will be a level 3 regional bioscontainment laboratory, the second most serious safety rating under guidelines set by the US government; the highest are level 4 facilities, such as the one planned by Boston University in Boston’s South End, that handle highly infectious and lethal materials; a level 1 is the equivalent of a high school science lab.

The veterinary school already has a level 3 lab on campus. Research in such facilities is conducted in airtight enclosures and includes clothing decontamination, equipment sterilization, and air filtration systems to prevent the spread of any infectious agents. Gates, key passes, and 24-hour alarms will provide additional security.

The lab remains controversial in Grafton; Town Meeting voted in 2005 to oppose the project, though the vote remains largely symbolic — Tufts had previously spent special zoning on the property. The lab allows such uses on the property.

Bob Carroll worries about exposure to nearby residents and students at North Grafton Elementary School, less than a mile away, if any toxic substances or infected animals escaped the lab. “It’s a way to bring in more money and prestige for the university, and I can’t blame them for that, but what about us?” Carroll said. “It’s too close to the school and too close to the train station and if something bad happened it would be a nightmare.”

Grafton’s Planning Board is examining plans for the lab’s building to ensure it meets town guidelines. Tufts is paying Grafton $55,000 annually for 10 years, starting in 2005, to mitigate the development’s impact upon town services.

Even so, Grafton town administrator Natalie Lustin said the lab is not the greatest threat the town faces. “Frankly, we have hazards that are probably more difficult to manage than a level 3 lab,” Lustin said, citing potentially hazardous accidents on the Massachusetts Turnpike or the nearby railroad line.

About 75 percent of the nearby 826,000-square-foot lab is expected to open in spring 2009. McMann said Tufts hopes the building and its adjacent development space will attract commercial companies and spark collaborative research activity.
Colombia. The court ordered Davis’ behavior in the past and recent trip to bail. In the warrant application, Davis March 15, and released on $300 cash Court. Davis was arrested on Thursday, warrant with the Cambridge District swallow the bag to pass through hallucinogen similar to LSD). Davis a bag of marijuana, 2C-T-7 (a halluci- consented to a search of his room. Davis waived his Miranda rights and the device. Fire Department, the bomb squad, police, who notified the Cambridge Manager for East Campus, discovered the attempt was successful. According to Lieutenant Steven Parentela of the South Hadley Police, the search for Davis continues. In addition to searching their campus, Mt. Holyoke College police publicized missing persons announcements and administrators sent a community- wide e-mail. MIT has currently done nothing similar and few officials or students seem to be aware of the missing freshmen. Senior Associate Dean for Stu- dents Barbara A. Baker was unaware of any efforts by MIT. MIT’s Chief of Police John DiFava said he was not involved in missing in Western Massachusetts and that MIT had not filed a missing persons report since procedurally, only one missing persons report is filed per case. “We don’t have the type of search that was going on in Mt. Holyoke, we don’t have helicopters and police beating the bushes,” said DiFava. But all our patrols are aware of them, they have pictures of the individual — any- body that knows anything about him will certainly notify us,” said DiFava. Chancellor Phillip L. Clay, however, said Friends of East Campus, discovered the charges stem from an incident at East DiFava also said that a detective policeman was in contact with Massachusetts State Troopers and that Detective Jay Peraud was in charge of the Davis case. Reached by phone, Peraud said he was not in charge of the case, and stated that Lieutenant Albert F. Pierce, Jr. and Detective William J. Boitler III were covering the case. Neither re- sponded to voice messages. Davis’ disappearance comes less than three weeks after his March 15 arraignment on two methamphetamine counts of possession of a class B controlled sub- stance, one methamphetamine count of dis- orderly conduct, and one felony count of possession of a class B controlled substance with intent to distribute. According to criminal docket fil- ings obtained by The Tech, Davis’ charges stem from an incident at East Campus on Monday, March 12. That evening, Joseph F. Graham Jr., House Manager for East Campus, discovered an unknown container in the base- ment hobby shop room. The container was plugged into an outlet and was marked with “DO NOT OPEN” and “WARNING CAUTION SOLUTION: DO NOT TOUCH,” according to the legal filings. The device was also gener- ating chlorine gas. Graham then contacted the campus police, who notified the Cambridge Fire Department, the bomb squad, and MIT’s Environment, Health, and Safety Office. Graham suspected that the device belonged to Davis, prompt- ing a detective and an officer to question Davis. Davis stated that the suspicious device belonged to him and that he was attempting to perform electrolysis of sodium chloride and potassium chloride. A third-party environmental agency was then contacted to remove the device. During the course of the evening, Davis contacted his Mirandas rights and consented to a search of his room. During the search, officers discovered a bag of marijuana, 2C-T-7 hallucinogen, 5 grams of cocaine, and “sev- eral tablets of a white powder” (an amphetamine similar to LSD). Davis told the detectives that he obtained the cocaine on a recent trip to Colombia, swallowing the bag to pass through border inspections. MIT police then filed for an arrest warrant with the Cambridge District Court. Davis was arrested on Thursday, March 15, and released on $300 cash bail. When Davis was asked if the application, Davis was considered a “flight risk due to his behavior in the past and recent trip to Colombia.” The court ordered Davis to surrender his passport by noon on Monday, March 19. It is unclear if he did so. A pre-trial hearing for Davis is scheduled for May 9, 2007. According to records from the Of- fice of the Registrar, Davis is no lon- ger a registered student. His last offi- cial day of attendance was March 13, 2007, one day after the East Campus incident. Chancellor Clay declined to com- ment as to whether Davis had been sus- pended from MIT, however, Detec- tive Peraud of the MIT Police stated that Davis “was asked to leave MIT.” Davis did say, however, that he had the power to temporarily suspend stu- dents and that permanent judicial do- cuments came from the Disciplinary Committee. Anyone with information regard- ing the whereabouts of Davis is urged to contact the South Hadley Police Department at (413) 583-3121. Court documents regarding Davis’ warrant, booking, and criminal docket are available on The Tech’s web site at http://www-tech.mit.edu/127/117/ davis/. Michael McGrew-Hendry contrib- uted reporting for this article.
Balestri knew hundreds of loan officials at universities all over the country, and he had built a reputation in the industry as a natural salesman.

“The company was there when he arrived,” said Balestri. “There was a list of preferred lenders; the company was there when he arrived.”

Balestri offered a window into an industry in which he had a reputation as a natural salesman.

He had sold the company on the idea of creating a virtual college and its engineering school, which it did.

In his work to build Student Loan Xpress, Bale stri built up the company and sold stock in the venture to others, investigating.

By 2002, they had tripled to more than $3 billion in revenue, and the company was worth roughly $10 each. That translates to additional shares. The shares of Education Lending Group were worth $10 each. That translates to an estimated $30,000 for four officers, and $22,000 in stock options for four officers, and $12,000 in tuition aid.

Balestri, Burt said, told him, “This is kind of a risky venture, we think it will end up turning a profit but we don’t really know.”

Balestri believed his purchase to be a natural step to secure the future of the company.

Because the company at the time was focused more on loan consolidation and had not then begun organizing its business of originating loans. But Balestri said he was making a mistake.

The idea was that the company would raise more money through the sale of additional shares. The CIT Group, which bought Student Loan Xpress in 2005, when the company was raising more money through the sale of additional shares. The company, according to the cottage-to-coast “Scholarships for Everyone” tour by Ben Kaplan, a 25-year-old Harvard graduate who had written a book outlining tactics for obtaining scholarships.

Kaplan said he first met Bale stri, whom he knew by his nickname, “Breeze,” at conventions of college lending officers, and that on the tour he would occasion ally mention Student Loan Xpress as a potentially helpful financial resource for students.

“Breeze’s heartfelt mission is consistent with ours,” Bale stri said in a news release at the time.

Balestri was also wooing university officials, people familiar with experience in the student loan industry said that some of the company’s tactics were common in the student loan industry, for instance, establish ing advisory boards composed of university financial aid officers, as did Student Loan Xpress.

But in at least one case, Bale stri encouraged a university loan office official to buy stock in the company, a practice that several university loan officials said they had never heard of previously.

Lawrence Burt, director of the financial aid office at the University of Texas at Austin and the University of Southern California — held stock in the company, as did an Education Department official who helps oversee student lenders.

On Monday, aides to Attorney General Andrew Cuomo’s office said they would investigate the allegations that some university officials had been influenced.

According to Cuomo’s aides, the company paid the dean’s firm $80,000, a firm run by the dean of financial aid.

It paid the dean’s firm, according to Cuomo’s aides, for the dean to attend conferences, for the dean to send executives to conferences, and for the dean to receive financial aid officers at Johns Hopkins University in Baltimore to provide new details, saying the dean had an explicit plan for courting university financial aid officers. Cuomo’s office said.

The firm sent executives to conferences, and sold stock in the firm to university financial aid officers, investigators recommended to students.

The dean of financial aid had been a consultant and sold stock in the dean’s firm, according to Cuomo’s aides, for the dean to attend conferences, for the dean to send executives to conferences, and for the dean to receive financial aid officers at Johns Hopkins University in Baltimore to provide new details, saying the dean had an explicit plan for courting university financial aid officers.

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Width Selection of Charities Selected by Candidates

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Title</th>
<th>Charity</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Stephen Ansolabehere</td>
<td>Professor of Political Science</td>
<td>Massachusetts Immigrant and Refugee Advocacy Coalition</td>
<td>$6.170</td>
</tr>
<tr>
<td>Emery N. Brown</td>
<td>9.07 Professor</td>
<td>Codman Academy</td>
<td>$202.75</td>
</tr>
<tr>
<td>Brett D. Parker</td>
<td>18.100B Professor</td>
<td>MASSPIRG Education Fund</td>
<td>$0.85</td>
</tr>
<tr>
<td>Keith A. Nelson</td>
<td>5.60 Professor</td>
<td>The Home for Little Wanderers</td>
<td>$1.27</td>
</tr>
<tr>
<td>Christopher (Kit) C. Cummins</td>
<td>5.111/5.112 Professor</td>
<td>TI</td>
<td>$5.19</td>
</tr>
<tr>
<td>Krishna Rajagopal</td>
<td>8.05 Professor</td>
<td>Union of Concerned Scientists</td>
<td>$21.70</td>
</tr>
<tr>
<td>Maureen R. Lynch</td>
<td>2.007 Course Administrator</td>
<td>Make-A-Wish Foundation</td>
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<tr>
<td>Richard D. Berlin III</td>
<td>Director of Campus Dining</td>
<td>The Richard D. Berlin Center for Cell Analysis and Modeling at the University of Connecticut Health Center</td>
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<tr>
<td>Michael D. Ernst</td>
<td>6.170 Professor</td>
<td>St. Mark Community Education Program</td>
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<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>$358.65</strong></td>
</tr>
</tbody>
</table>

Money raised by each candidate goes to the charity he or she represents. This year’s charities include education programs and homeless shelters, among others.

Emery N. Brown, professor of brain and cognitive sciences, is representing the Codman Academy. “This particular school is a charter school in Rochester that creates real educational opportunities for underprivileged students who really need it. A lot of shootings have taken place there, and this is a great way to contribute to people who really need it,” Brown said.

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“Professors have been known to go pretty far in their campaigning,” in order to screw students, Hopp said. “One year a candidate professor gave a lecture entirely in French even though he wasn’t teaching a language class.”

APD has been contacting nominees suggested by students since the beginning of last week and will continue through this week. When nominations are received, APO members contact the nominees who may accept or decline their nomination. Voting will occur Tuesday, Thursday, and Friday in Lobby 10, and Wednesday in W20. “Running as an official candidate is voluntary and only official candidates can be given donations because we want this to be fun for the contestants and not mean-spirited. The nominees choose their own charity, and we try to put as few restrictions on the charity as possible,” Hopp said.

The Big Screw, previously called “the Institute Screw,” started as a Spring version of APO’s older fundraiser called Ugliest Man on Campus, which has now evolved into its own event, Hopp said. The first Institute Screw was held in 1967 and the winner was Mathematics Professor Arthur P. Mattuck, who is still teaching at the Institute today.

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MIT Pulls Within One In 2nd Half, But Pride Respond With 3-1 Run

**Lacrosse, from Page 20**

F. O’Keefe ’09 and Laura C. Watson ’08 posted unassisted goals to even the score for the first time. Then Lily He ’09 was foiled by the Springfield goalkeeper on attack and easily converted the open net free position attempt to put MIT back in the lead.

But the Pride’s Lampros quickly tallied the equalizer with 1:27 remaining before halftime. Springfield continued to roll after the break, with two quick goals by Marrelli that put the Pride up 7-5. But once again MIT fought back, this time with a free position goal by Amanda P. Hunter ’07 that narrowed the Engineers’ deficit to one (7-6) with 24:20 remaining before halftime. Springfield tallied the equalizer with 1:27 remaining before halftime.

After 10 minutes of scoreless play, Lampros found the back of the net to add to the Springfield advantage. Flynn converted her second free position shot of the day, but Lampros and Lisa Thomas each tacked on a goal that gave Springfield its largest lead of the game (10-7) with 8:01 left to play.

**Karl Taylor Compton Lecture**

A Life in Public Service

Friday, April 13, 2007

2:30 pm

Kirsch Auditorium

32-123

The Ray and Maria Stata Center

**Springfield’s consecutive goals during the next 1:31, as Flynn scored in between goals from Eidse.**

**NCAA, from Page 20**

(Seriously though, how could Wisconsin fans box a 15-seed like Texas as A&M-Corpus Christi? It brought back memories of Philadelphia Eagles fans booing Santa Claus.)

The theme of the tournament was school pride, and nowhere was it more evident than the sweatshirts fans wore with aplomb. I must have seen apparel from 30 or so schools, from Kansas to UCLA to Syracuse. (Clearly, wearing your heart on your sleeve — or your school name on your chest, as the case may be — is not limited to those Division I schools participating in this year’s tournament.)

Apparently, I missed the memo for the Friday session and showed up wearing a label-free long-sleeved shirt and jeans. For the Sunday session, however, I thought it would be amusing to wear an MIT sweatshirt and show some Engineer love.

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**Daily Meditation**

Put your trust in God, and commit your affairs to His keeping. (for 4-10-07)

Consort with the followers of all faiths, and let the light of fellowship shine upon you. (for 4-03-07)

Close your eyes to racial differences, and welcome all with the light of oneness. (for 4-03-07)

Knowledge is as wings to man’s life, and a ladder for his ascent. (for 3-20-07)

Make My love thy treasure, and cherish it even as thy very sight and life. (for 3-23-07)

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Enjoying the Energy Wearing MIT Colors

**April 10, 2007**

Sports

The Honorable Senator Edward M. Kennedy

Friday, April 13, 2007

2:30 pm

Kirsch Auditorium

32-123

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MIT Bahai’s Association

Daily Meditation

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DAILY MEDITATION

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MIT Bahai’s Association

Lacrosse, from Page 20

F. O’Keefe ’09 and Laura C. Watson ’08 posted unassisted goals to even the score for the first time. Then Lily He ’09 was foiled by the Springfield goalkeeper on attack and easily converted the open net free position attempt to put MIT back in the lead.

But the Pride’s Lampros quickly tallied the equalizer with 1:27 remaining before halftime. Springfield continued to roll after the break, with two quick goals by Marrelli that put the Pride up 7-5. But once again MIT fought back, this time with a free position goal by Amanda P. Hunter ’07 that narrowed the Engineers’ deficit to one (7-6) with 24:20 to play.

After 10 minutes of scoreless play, Lampros found the back of the net to add to the Springfield advantage. Flynn converted her second free position shot of the day, but Lampros and Lisa Thomas each tacked on a goal that gave Springfield its largest lead of the game (10-7) with 8:01 left to play.

A free position shot by Julia N. Roberts ’10 brought the Engineers within striking distance two minutes later. The teams traded goals during the next 1:31, as Flynn scored in between goals from Eidse. Roberts notched a game-high five draw controls as O’Keefe, Aamandaria E. Ayuso ’07, and Clara S. Bennett ’10 each collected three groundballs. Ayuso led MIT with two caused turnovers while Keefe’s Kang ’07 made 12 saves in goal.

Both teams will continue NEWMAC action on the road today. MIT will travel to Babson College while Springfield will make the trip to Smith College.

Lastly, entering a stadium is roughly equivalent to passing through the TSA at the airport, so don’t even think about bringing liquids or gels. (Actually, the United States won’t allow even a small backpack or water bottle, so in some ways it’s worse than the airport, and who knew that was even possible anymore?)

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**SPORTS**

**Spring Break at NCAA Tourney A Great Choice For Sports Fans**

By Caroline Huang

Springfield College recorded a 12-9 victory over MIT in a New England Women’s and Men’s Athletic Conference (NEWMAC) women’s lacrosse game on Saturday afternoon. Rachel Lampros scored a game-high six goals for the Pride (6-4, 2-1 NEWMAC) as Casey M. Flynn ’10 led the Engineers (2-5, 0-2 NEWMAC) with four goals. Flynn opened the scoring with a free position shot after only 2:21 had elapsed. Lampros registered the next two goals for Springfield, with Heidi Eidse earning the assist on the first strike. MIT evened the contest a minute later with a free position goal by Melvin C. Makhni ’07 and Eric A. Beren ’08, with four goals for the Pride fan. After all, a $10 movie ticket is steep enough for a pennypinching college student. Could a $225 ticket even begin to live up to the March Madness hype?

To my delight, the regional was far from corporate and sterile. There was enthusiasm aplenty, mostly from cocky Badger and Jayhawk fans proclaiming their teams’ assured places in the Final Four.

**Lacrosse Loses Back-and-Forth Game**

Casey Flynn Scores Four Goals For MIT, but Pride Pulls Away For a 12-9 Win

By Mindy Brauer

The Engineers (2-5, 0-2 NEWMAC) as Casey M. Flynn ’10 led the Engineers (2-5, 0-2 NEWMAC) with four goals. Flynn opened the scoring with a free position shot after only 2:21 had elapsed. Lampros registered the next two goals for Springfield, with Heidi Eidse earning the assist on the first strike. MIT evened the contest a minute later with a free position goal by Melvin C. Makhni ’07 and Eric A. Beren ’08, with four goals for the Pride fan. After all, a $10 movie ticket is steep enough for a pennypinching college student. Could a $225 ticket even begin to live up to the March Madness hype?

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**Men’s Tennis Falls to Bowdoin But Returns With Sweep of Babson**

By Mindy Brauer

In a pair of weekend matches, nationally-ranked No. 22 MIT fell to No. 16 Bowdoin College, 5-3, on Friday and then defeated NEWMAC foe Babson College, 9-0, on Saturday. The split moved the Engineers’ record to 7-6 overall and 4-3 in conference play for the Engineers as he defeated his No. 2 opponent, Alex Cau- chum, 6-4, 6-7 (6), 6-2.

In Saturday’s sweep of Babson, the doubles tandems of Dohlman and Beren, and Iba and Makhni recorded a pair of 8-3 wins. Egan and Nichols wrapped up doubles play with a hard-fought 9-8 (5) victory. Egan led off the singles portion of the match with a 6-2, 6-1 win in the No. 3 spot while Beren and Makhni each posted victories of 6-1, 6-3. Michael Price won a 6-3, 6-1 decision in the No. 6 slot. Following a 7-5 win in his No. 1 singles match, Dohlman shut out his opponent in the second set to continue the Engineers’ dominance. Nichols closed the day with a 7-5, 6-2 victory for the Engineers.

Next up for MIT is a home match tomorrow against NEWMAC foe Clark University, which is currently 1-4 overall and 0-2 in conference play.

**The Tech does many things to get a story.**

It’s flown its staff to Chicago to see March Madness in person.

It’s flown its staff to Los Angeles for E3.

It’s gotten its staff press passes to Red Sox games.

It’s covered its staff’s dinners, concerts, and movies.

It’s set up interviews for its staff with movie stars, foreign dignitaries, and the president of the MPAA.

Got your interest?

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