

Chip Buchanan/The Tech
Republican gubernatorial candidate Steven D. Pierce gave a talk sponsored by the MIT Republican Club this past Wednesday in 6-120.

CPs monitored CAA meetings

By Linda D'Angelo

Plainclothes officers of the Campus Police have been present at open meetings of the Coalition Against Apartheid, according to Campus Police Chief Anne P. Glavin. This confirms charges made earlier this month by CAA members.

The CAA complaints prompted President Paul E. Gray '54 to ask that the practice be stopped.

Glavin specifically confirmed that a plainclothes officer attended a CAA meeting held in Ashdown House on March 20. While the officer stayed in the lounge where the meeting was held until coalition members relocated to another room, plainclothes officers "do not usually listen to the whole meeting," she noted.

"The meeting was not a secret, it was posted all over campus and held in an open lounge," Glavin said. "A meeting that has such widespread community in-

terest is fair game," she added.

By sending plainclothes officers to CAA meetings, Glavin contended, the Campus Police is "not doing anything underhanded or strange, as the coalition would like to imply." The officers are part of the MIT community, and so "if a meeting is posted and open to the community we have as much right as anyone else to be there," she said.

"The bottom line is safety," Glavin said. Any group or topic that "has the potential for drawing large crowds and a potential for confrontation" is a cause for concern, she added.

In fact, Glavin said, "it's part of our job" to attend these meetings in order to stay informed. While some groups keep in contact with Campus Police, and inform the department of a planned meeting or activity, "the coalition does not tell us what it's going to do," Glavin said. She

felt that this lack of communication was unfortunate and wished "they would be upfront."

Joshua R. Freeze '92, a CAA member, questioned the Campus Police assumption that the group's activities should be monitored. The CAA's "actions have never indicated that we are going to use violence, either towards people or towards property," he said. In the face of this "prejudgment that we are going to do something crazy," he questioned why the CAA should cooperate with the Campus Police.

While "the coalition is not being targeted," Glavin said, "they have proven that there is cause for public safety concerns."

"The point is not that we are trying to thwart protest," Glavin said. Students have a right to demonstrate, "but it should be done in an orderly fashion which does not disturb other people's right to come and go," she explained.

There is no set rule for sending plainclothes officers to meetings or activities, Glavin said. It is "not a written policy, it has been an evolving thing," she explained. "You make the judgment based on your training."

This lack of a written policy is not a concern, according to Gray. "A great deal of what we do is on the basis of common law," he explained, and "written down policies tend to evolve when events occur that seem to be outside the boundary of common law."

"If there is an area in which the sense of the community is that the common law needs to be

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WILG acts on complaints about BCC

By Irene C. Kuo

The behavior of two Boston Church of Christ members at the Women's Independent Living Group has prompted its residents to consider adopting MIT's harassment policy into the house's constitution. Offenders could be expelled from the house if the amendment is passed.

A resident of WILG who wished to remain anonymous said problems began last semester when the two members invited residents to BCC activities without revealing their church affiliation.

"The two concentrated a lot on freshmen, and freshmen were beginning to feel uncomfortable," she said. Another resident said that one freshman was even afraid to return home at the end of the day.

"We realized that it was a big issue when they got two members in one month. Then other people came forward to say that they had been harassed, too," the second resident recounted. She

added that the amendment, if passed, would not be retroactive.

Jee-Lian Yap '90, one of the BCC members, acknowledged that some of the complaints were valid. "It's fine to invite friends to Bible studies, but I wasn't friends [with the people I asked]."

Yap added that she did not want her actions to represent the BCC, although she complained that some house residents misunderstood her.

"People had preconceptions which showed up when they found out I was a member of BCC," she said. She maintained that she did not try to recruit for her church.

Kimberly A. Oakberg '91, the other BCC member, regarded the amendment as a positive thing. "It helps a lot to know what people are thinking," she noted. "I do not want to needlessly bother people, and I may have acted naively."

"On the other hand, I don't think that what I did constituted

harassment," she said.

WILG approached the MIT's advisor to independent living groups, Neal H. Dorow, and the Office of the Dean for Student Affairs before deciding to deal with the situation in an internal manner.

The house had feared it would be sued if it took drastic measures against the BCC members, but the ODSA reassured residents that the house could use MIT's lawyers if the need arose and is currently trying to devise guidelines for WILG residents.

Playboy CEO details strategy

By Andrea Lamberti

Chairman and Chief Executive Officer Christie Hefner yesterday described for a Sloan School audience how Playboy Enterprises has recovered over the past decade from its financial low of 1982.

In her talk titled "Playboy: Strategies for Global Expansion," part of the Sloan School's Distinguished Speakers Series, Hefner also related the company's approach to conducting business, and how a business might be successful in the coming years.

Hefner presented a picture of Playboy Enterprises in 1982, the year she took over, and compared it with the company's more successful economic status today.

In order to regain financial stability from the debts and losses Playboy Enterprises had accrued by 1982, the company embraced three overall strategies to guide its approach to business. First, it "put a premium on liquidity," Hefner said, which helped the company to maintain a strong footing financially.

The "concept of strategic alliances" was another factor in Playboy's recent success, Hefner said. For example, Playboy has looked to small entrepreneurial publishers with an eye to investment, and either acquired them or bought shares in them.

Playboy Enterprises has also tried "to create a balance between controls and analysis, and



Andrea Lamberti/The Tech
Christie Hefner discusses strategies for global expansion at the Sloan School.

action and risktaking" to guide the company's moves, Hefner said.

Playboy's global expansion strategies

"We've moved around the world in a targeted way," Hefner said, explaining how Playboy has expanded internationally, and how it assesses a foreign market before introducing a product there.

For example, Playboy has introduced a line of clothing in the Soviet Union. The clothes are manufactured in India, which has an export agreement with the Soviet Union, and then sent there.

One factor affecting the US and world markets are the "geopolitical shifts we're all touched by," Hefner said. She predicted that, despite recent attention to

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Group drafts new policy on postering

By Annabelle Boyd

MIT student postering will soon be restricted to designated bulletin boards and official announcement spaces, according to Postering Policy Client Group Chair Mark J. D'Agostino '90.

The new policy, which was devised by the PFCG and is currently in its final draft, consists of five implementable measures.

First, an official policy will be written which clearly states what is appropriate and what is not allowed:

- No posters, flyers or other announcements shall be placed

on any wall, door, window, pillar, floor, chalk board, ceiling, outside building space or other space at MIT other than a designated bulletin board or official announcement space.

- Any individual or group found in violation of the policy shall in the first infraction be given a warning. Any subsequent violation within the same academic year, shall subject the individual or group to disciplinary sanction.

- Sanctions include, but are not limited to, required work hours assisting Physical Plant in the maintenance of bulletin boards and walls, up to and including loss of recognition by the Association of Student Activities.

Second, additional designated poster space will be created along the Infinite Corridor and at strategic intersections and lobbies.

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inside

Students receive service
improvement. Page 2.

Five win new service awards

Feature

By Neil J. Ross

Mystery still surrounds the identity of the benefactor who enabled MIT to establish the Priscilla King Gray Public Service Fellowships. The creation of the endowment fund in January coincided with an additional grant to MIT from the Boston Foundation for the support of public service scholarships.

Gray, co-chair of the Public Service Center's steering committee, trained as a volunteer at the Children's Hospital in Boston, and has been a volunteer there for over seven years. After being invited to the hospital she became involved in caring for the younger children, was given training by the hospital and was assigned to the infant surgical floor. "It was a happy match," she said. One of the most rewarding aspects of the work, she says, is that after so long as a volunteer she feels part of the nursing team.

The recipients of the 1990 summer public service fellowships,

WILG responds to BCC tactics of recruitment

(Continued from page 1)

they were doing or were specifically recruiting them.

"We're aware of their presence," Professor Vernon M. Ingram, housemaster of Ashdown House, said of BCC members. He said he could recall two or three incidents where they seemed to be putting "undue pressure" on residents, but said that no formal complaints were lodged.

Ingram acknowledged that the situation was difficult since not all BCC members were at fault, but added that he was "keeping an eye on the situation" and would approach BCC members if he sees their activities spreading.

"Since the people most 'at risk' of joining the BCC are new students who are lonely, we try very hard to introduce people to support groups, whether they be continued.

"A good orientation is important, anyway, but it is more important now," Ingram said.

Associate Dean for Student Affairs Robert M. Randolph did not know of problems with the BCC at other living groups. "We're going to help WILG as much as we can. The situation is tricky because while we don't allow the BCC to schedule 10-250 for Bible studies, we can't control what goes on in people's rooms."

He said his office will try to convince the BCC, which also calls itself the MIT Student Christian Association, to be "more ethical in advertising."

"The problem with the BCC is that they are neither responsible nor responsive," Randolph explained. "I am not interested in saying that they shouldn't be here, but they should value other people enough to respect their wishes to be left alone."

Erratum

A story which appeared in Tuesday's Tech ["UA and GSC to sponsor divestment colloquium"] incorrectly described Walter Sisulu as the president of the African National Congress. He is a member of the ANC's executive committee. Oliver Tambo is ANC president.

each worth \$4000, were named on Monday at a luncheon at the president's house. Gray received the guests who included the members of the fellowship selection committee as well as the recipients. Awards went to David P. Carroll '91, Emily M. Houh '93, Imtiaz Hussein '91, Scott R. Ikeda '91 and Sallie E. Isrealit '91.

Carroll plans to work with Fair Foods, Inc., which helps to distribute foods to the needy. It specializes in perishable goods and especially tries to make sure that appropriate food is supplied to children. Fresh Foods gets fresh fruit from the New England Produce Market at Chelsea and fresh bakery goods from Thomas Bakeries and Arnold's Bakeries.

Houh plans to work at Rosie's Place in Boston, a shelter for homeless women which feeds over 150 women at lunch and dinner. About 70 percent of the women have children and Houh plans to set up a tutoring program for the children. Kim Tillery, an office manager at Rosie's Place, which currently has no childcare facilities, said that the program would be very useful. Houh also plans to set up a mobile library for the shelter as part

of the tutoring program.

Hussein intends to work to raise awareness of the issues surrounding AIDS, and will work in conjunction with the AIDS Response at MIT. His proposal includes producing a play bringing home the reality of the AIDS.

Ikeda hopes to work with the 89-year-old Margaret Fuller House community center near MIT in Cambridge. He will work with teenagers and the peer counseling training program. Gloria Smith, the executive director of the center, which also houses the Tutoring Plus program, said the teens program concentrates on skill and leadership building.

Isrealit will work within the MIT community to raise awareness of the problems of alcohol. She will work with the Hellenic program and the Training for Intervention Procedures by Servers of Alcohol (TIPS) training program.

The student coordinator of the fellowships, Ephraim P. Lin '90, now must complete his report on the awards before handing over to next year's coordinator, who will administer the next round of scholarships as well as follow up on the programs of each of this Monday's recipients.

Harvard-Epworth United Methodist Church

1555 Massachusetts Ave.
opposite Cambridge Common
Sunday Worship: 9 and 11am
Undergrad Forum: 5:30 PM

Ushers are needed for the Commencement and the President's Reception to be held on Monday, June 4, 1990. MIT students who are interested should pick up an application from Donna Kendall, 5-119. There is no pay for the time involved, but ushers will be allowed to remain in campus housing through Commencement.

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news roundup

from the associated press wire

World

Lithuania feeling Soviet squeeze

A Kremlin blockade is eating into Lithuania's food supplies, forcing the republic to formulate plans to start rationing food. Rationing will begin on May Day, the traditional celebration of socialism, and will affect those products that Lithuania imports. Lithuania does produce most of its own meat and dairy products.

Lithuania also received a letter from French President Francois Mitterrand and West German Chancellor Helmut Kohl advising the Baltic republic to drop, for now, its drive toward independence from the Soviet Union. The move would be aimed at increasing the chances for talks with the Kremlin. Lithuania's president said he would consider the advice seriously.

Chamorro takes helm in Nicaragua

Violeta Barrios de Chamorro ended 11 years of Sandinista rule on Wednesday by taking office as Nicaragua's president. After receiving the presidential sash from her predecessor, Daniel Ortega Saavedra, Chamorro announced an immediate end to military conscription and offered an unconditional amnesty covering the decade-long civil conflict, which has left more than 30,000 Nicaraguans dead. She said she would end most government economic controls and review property confiscations and laws passed recently by the Sandinistas.

Chamorro also ignited the first controversy of her administration by retaining Ortega's brother, Gen. Humberto Ortega Saavedra, as the senior officer in the country's armed forces. The move was meant as a gesture of reconciliation. (*The New York Times*).

Trade negotiators reach agreement

Superpower trade relations would be normalized for the first time in nearly 50 years under an economic pact reached by American and Soviet negotiators on Thursday. A US negotiator predicted that the accord will be ready for signing at the upcoming summit meeting between President Bush and Soviet President Mikhail S. Gorbachev. The agreement would impose lower tariffs on Soviet goods sold in America while allowing US companies to do more business in the Soviet Union.

Mexican leader blasts US drug arrest

After a meeting with Vice President Dan Quayle on Thursday, Mexico's President Carlos Salinas expressed "strong displeasure" with the US handling of a drug arrest. Mexico accused the United States of a role in the abduction of a Mexican doctor who is now awaiting trial in Los Angeles in connection with the 1985 torture-murder of Enrique Camarena, an agent of the US Drug Enforcement Administration.

NATO may scrub short-range missiles

Sources reported on Thursday that the North Atlantic Treaty Organization may scrap its plans to add a short-range missile to its European nuclear arsenal. One diplomat said it is a "near certainty" but that it is not official. NATO's defense ministers are to meet in May in Canada to review nuclear posture as tensions between East and West cool.

Chernobyl remembered in USSR

A 24-hour telethon was part of the Soviet Union's observance of the fourth anniversary of the Chernobyl accident. The official attention is a big change from the government's refusal to mention the explosion at the nuclear plant when it spewed radiation over a wide area. The government, however, still only acknowledges 31 deaths from the accident while unofficial estimates are over 250.

Colombian drug lords suspect in assassination

An anonymous caller told a Colombian radio station that drug lords are claiming responsibility for the death of presidential candidate Carlos Pizarro on Thursday. National police say the former guerrilla leader was on a domestic flight from Bogata when a gunman emerged from a lavatory and fired a barrage of bullets. The plane returned to Bogata and Pizarro later died at the hospital there. Pizarro's body guards killed the attacker. Two other suspects were arrested at the plane's destination point.

Chemical weapons talks end

The Soviets left the ball in the American court on Thursday as the Soviet Union and the United States wrapped up another round of chemical weapons negotiations. The Soviets say there will be no treaty to eliminate stockpiles of the weapons until the United States agrees to stop making them. Negotiators for both sides said they still hope a draft accord can be signed during the summit later this month.

Nation

Polhill returns to United States

Robert Polhill returned to the United States on Thursday after being held hostage in Lebanon for 39 months. He arrived at Andrews Air Force Base in Maryland and was greeted by a small welcoming committee. He did not answer questions from the press and was taken to Walter Reed Army Medical Center in Washington for further medical tests.

NASA encounters problems with space telescope

Ground controllers lost touch with the \$1.5 billion Hubble Space Telescope for six hours on Thursday. Ground control claims inexperience was part of the problem. The space shuttle *Discovery* is following 57 miles behind the telescope. Today, signals will be sent from the ground to open the telescope's 10-foot-wide door. If the operation does not work, astronauts aboard *Discovery* are prepared for a spacewalk to crank it open.

Stealth bomber may be affected by defense cuts

Defense Secretary Dick Cheney has included the B-2 Stealth bomber in his proposed military cutbacks. He wants to cut the proposed number of B-2's from 132 to 75. Cheney laid out his blueprint which includes nearly \$35 billion in savings through 1997 to a House panel on Thursday.

Marcos trial delayed

The racketeering trial of Imelda Marcos was recessed yesterday when the doctor for the former Philippines first lady found her blood pressure was soaring. It began to rise during testimony about the day in early 1986 when she and her husband were forced to flee the Philippines. The trial is scheduled to continue today.

Local

Kohl to speak at Harvard's commencement

West German Chancellor Helmut Kohl will deliver Harvard University's commencement address on June 7. Harvard President Derek Bok hailed Kohl as one of the world's most influential political figures who has contributed significantly to redrafting the political and economic map of Europe. Kohl became chancellor of West Germany in 1982 and has been active in forging the European Economic Community of 1992 and in defining the changing relationship between East and West Germany since the fall of the Berlin Wall.

MIT professor proposes change in harbor clean-up plan

MIT Professor of Civil Engineering Donald R. F. Harleman introduced a proposal to the Massachusetts Water Resources Administration on Thursday that could shave \$2 billion off the \$6 billion Boston Harbor Clean-Up Project. Harleman proposed that a new European method that eliminates the need for secondary treatment could work better and be cheaper than the current plans.

Board of Regents search postponed

State Board of Regents Chancellor Paul Tsongas said Thursday that the search for a new chancellor of higher education will be put on hold until January. Tsongas said the most recent pool of qualified applicants included no women and only one minority applicant. The board hopes to attract more women and minorities after the governor's race is over and the state has settled its budget problems.

Seabrook to produce electricity

The Seabrook nuclear power plant will begin operation this weekend, sending brief bursts of electricity to customers in New Hampshire and elsewhere in the region. Plant officials say Seabrook will produce electricity at least once for a few minutes as workers continue tests that started last month. Workers will open valves that direct steam to Seabrook's turbine-generator when the plant reaches 10 percent of its operating capacity. The plant has produced steam-generated electricity, but this is the first time it will produce electricity from nuclear power.

Census effort continues

An army of census counters took to the streets of Boston on Thursday along with others nationwide in an effort to finish the task left by millions of citizens who did not respond to census questionnaires went out in March.

Government must pay damages to Marine officer with AIDS

A federal judge ruled yesterday that the federal government must pay damages to a Marine officer whose wife received the AIDS virus after a Navy hospital blood transfusion. The judge in Boston ordered a new trial to determine how much money Martin Gaffney should get. Gaffney's wife died of AIDS, after passing the virus on to Gaffney and a son born after she contracted the disease.

Senate committee rejects cut in Social Security tax

The Senate Budget Committee rejected a \$35.5 billion cut in the Social Security tax for next year. The proposed cut was aimed at forcing action on the federal budget deficit. Supporters of the cut said that the Social Security trust fund is building up huge surpluses each year that mask the size of the deficit.

Thunderstorms batter Texas

Flooding from more than 24 hours of thunderstorms forced the evacuation of two Texas towns and sent campers to the roofs of their cars on Thursday. The National Guard moved in to help residents evacuate the towns of Brownwood and Weatherford. Authorities say that at least three people have drowned and two more are reported missing.

Arms control advisor resigns

Chief arms control adviser Edward Rowny resigned on Thursday. He was reportedly upset because he thinks Secretary of State James A. Baker 3d is in too much of a hurry to conclude a treaty to cut the superpower's arsenals of long-range nuclear weapons. One source said Rowny is worried that the United States will give away too much in the rush. The Bush Administration wants to have the framework of a strategic arms reduction deal ready for Bush and Soviet President Mikhail S. Gorbachev at the summit that is being held later this month.

Pierce targets Dukakis administration

Republican gubernatorial candidate Steven D. Pierce claimed on Thursday that the administration of Gov. Michael S. Dukakis has completely mismanaged the state's highway maintenance program. On Monday, a piece of concrete fell from a Route 1 bridge in Revere smashing through the windshield of a car and injuring the driver. Pierce said that it is "sad and outrageous that the so-called leaders of this state have to be confronted with a tragedy before they respond to a long-standing problem." Pierce claimed that the accident could have been avoided with proper management of state highway funds.

In line with this, the Dukakis Administration confirmed that the highway fund will end the year with a surplus of \$100 million, but added that it cannot be spent because it is being used to hold down the size of the state deficit. Dukakis has been pushing for a 10-cent-a-gallon increase in the gasoline tax to help alleviate the budget debt.

Weather

Summer preview

An upper ridge moving into our part of the country will bring very warm temperatures to most of the East Coast. Also, winds will be on the light side, which would suggest a steambath. However, our friendly, but often unseen neighbor, the ocean, may come to our rescue. The large temperature difference between the ocean and land may set up a cool sea breeze for the Boston and immediate coastal areas. There is still a possibility that the winds from the west will be strong enough to prevent a sea breeze from happening. In that case, it will get rather hot.

Friday: Mostly sunny and warm. Sea breezes are possible. High near 86°F (30°C), but cooler near the coast.

Friday night: Balmy. Low near 65°F (18°C). Winds light southwesterly.

Saturday: Mostly sunny with sea breezes again possible. High 83-88°F (28-31°C), but cooler near the coast.

Sunday: Partly sunny and warm with a risk of showers. High 70-75°F (21-24°C).

Forecast by Robert J. Conzemius

Compiled by Joan Abbott

opinion

Yet another sculpture idea

Column by Bill Jackson



The Tech

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Much has been written and said about the new sculpture proposed for the Student Center, but I have yet to see anyone come up with a solid solution to the controversy. I'd like to try.

I recently had a surprise opportunity to discuss the project with Ellen T. Harris, MIT's associate provost for the arts. The conversation was extremely illuminating for me.

First she explained the symbolism in the communal effort of collecting the hair from the community. Then she explained the meaning of the object's shape. It will look like the hat of a shaman, the "scientist" or "engineer" of the ancient tribe, as well as the hat of a jester. This shows the duality of MIT students, being engineers and scientists as well as jokers.

It will also symbolize the two sides of technology, one being good, advancing the world and improving life, and one being bad, creating materials for war. The "war" theme is also shown in the use of hair, since hair was an important prize in ancient war (scalping) and the image of the long-haired warrior is a tradition.

While this all makes perfect sense to me, there are some naysayers on campus who don't like it. Whom do you believe? Proponents say Joe and Josephine Average see the sculpture and say, "Look, a dual-sided symbol of technology as well as the two faces of MIT students expressed through the power of hair!" Critics think Joe and Josephine will say, "Christ, I wouldn't want to meet the cat that coughed that son-of-a-b---- up."

The symbolism of the object, however, is only one positive facet of the project. More important, according to Harris, is the wonderful controversy and discussion the sculpture has caused. Art is something which should provoke a reaction in the observer, and this proposal has certainly done that. The sculpture has been nominated for Big Screw and nicknamed "Transparent Hairzons."

And oh yes, it's expected to cost about \$75,000.

I started by saying I had a solution, and I do. From what I understand, a good project will be symbolic and provoke reaction. No problem.

I would now like to publicly offer my artistic services to the MIT community. I will admit that my work is not extremely well known, and I certainly do not expect to be hired without a resume, so allow me to outline some of my previous works.

My first work, *Baby Food On Kitchen Floor* (1972), displayed a raw but powerful statement of anarchy in a closed environment. By boldly mixing the strained peas and carrots, I showed my irreverent sense of the absurd, as well as not knowing any better. The work provoked a strong reaction from its audience, particularly Mom.

I reached my most creative and prolific period from about 1976 to 1979. One of my favorite works from that period is *House Made of Popsicle Sticks* (1977), a powerful statement about the plight of the homeless that proved to be years ahead of its time. It invoked a reaction in my then three-year-old

Colloquium allows civil discussion

Column by Dave Atkins

Should MIT divest? So far, the "dialogue" between members of the Coalition Against Apartheid and the administration has involved chants of "Divest Now" and assertions of "You have the right to remain silent. Anything you say . . ."

Four years ago, it was much the same. I was a freshman then, and I remember the shantytown on Kresge Oval — how it lingered and became a focus for every issue on campus, from food workers' demands to calls for graduate student housing. Finally, it was destroyed and students arrested. The issue culminated (and then faded away) with a meeting between the Undergraduate Association and Graduate Student Council presidents and the Executive Committee of the Corporation.

This time, there is hope for serious dialogue. The Undergraduate Association and the Graduate Student Council are sponsoring a colloquium in which President Paul E. Gray '54 will speak directly to the issue of divestment and engage the community in a neutral forum. A pro-divestment representative will present arguments and attempt to counter the points Gray will make. With mutual respect and civility, we will have a discussion instead of a

brother, who smashed it in a creative fit of his own.

Also from that period is *Clay Ash Tray* (1978), a statement on gift giving and the crass commercialism of Christmas, which I gave to my own father. Another work from 1978 was *Hands*, in which I placed my palm in paint and stamped my palm print on a white paper. I did this in several colors, the contrasts screaming of the anguish I felt at the time toward the 15-minute recess and lack of chocolate milk at snack hour.

Some of my more mature works are those I'm proudest of. *Laundry Pile* (1989) is my statement on conserving water and, dually, a comment on the garbage piling up in the world. *Doodle* (1990) is a powerful cry for help from a young man who should be doing a calculus problem set.

But enough about my past works. For my newest work in the Student Center, I want to create a sense of community while also making a troubling dual statement.

When I was thinking of the project at first, I had trouble deciding what medium to work in. Then it hit me. Air! The entire MIT community breathes the air on the campus, symbolizing the communal nature of the piece.

Next, I tried to decide how to symbolize the ideals I wanted. I asked myself what I felt. Finally, I hit on a dual symbolism. The sculpture would be in the shape of an emptiness formed of my medium of choice, air. This would symbolize the emptiness many MIT students feel toward the Institute a lot of the time,

as well as the emptiness of our wallets. It would also symbolize technology's contribution toward the poor quality of our air.

I believe that this proposal will most certainly ignite debate. I also hope that the starkness of the air will provoke a response in the observer, hopefully along the lines of "Wow, what an attractive Student Center!"

Coincidentally, the total cost of materials and my fee for this project would total \$75,000, the same amount as the project currently being considered. However, MIT being the fine institution that it is, I would be willing to waive this cost provided that MIT makes a \$75,000 donation to the United Way in the name of the MIT community.

I understand the seriousness of the original proposal, and personally I love it. I'm just trying to satisfy a few closed-minded individuals on the campus who can't understand how a large, obscurely symbolic pointy wire frame draped in hair and covered with shellac (or the equivalent) will fill a void in the Student Center atrium. I honestly believe that my proposal contains all of the positives of the original and none of the parts people have taken a disliking to.

His artistic side now ignited, Tech columnist Bill Jackson '93 is considering leaving campus to "find himself." His detractors have already begun to suggest where he should start looking.

shouting match or a protest.

People at MIT tend to fear confrontation. Understandably, we fear violent confrontations that achieve nothing and endanger students and others. But understanding requires confrontation. One of the problems in this debate and many others on campus is the frustrating inability to engage the people whose interests conflict. Members of one viewpoint make statements and assertions. Opponents respond. But this is not debate — it is rhetoric. To really understand the issue, we must evaluate how well the arguments stand up in real time. It is easy to sit back and compose a great speech or essay pro or con. But the true test of the strength of an idea is its durability in the face of conflict.

The purpose of this colloquium is to provide ideas an opportunity for that conflict — a confrontation of ideas instead of individuals. But the conflict must be carried on by individuals. I challenge both the coalition and Gray to take advantage of this opportunity and confront the issue, not each other.

Dave Atkins '90, a double major in political science and management, is a columnist for The Tech.

opinion

LETTERS TO THE EDITOR

Baker responds to allegations of sexism and racism at dorm

(Editor's note: The Tech received a copy of this letter addressed to Albert W. Morton Jr. '92.)

We are sorry for the way you were treated on your visit to Baker House ["Baker Urchin Policy is dangerous," April 24]. The three residents who escorted you out were overzealous in their efforts. All guests of residents are more than welcome in Baker.

Although all doors into Baker are locked except for the front door from 8 am to 8 pm, this does not prevent intruders from entering. Unlike yourself, many visitors do not introduce themselves to the front desk, nor do they all respond to the desk worker when asked, and this creates a problem.

In order to provide effective security for a house of our size, we have implemented a bell system code that can notify all Bakerites of an uninvited visitor. An urchin alert consists of two bells being rung on our system. The same system is used to announce house events and indicate when certain residents are needed.

Urchins vary from thieves stealing wallets, bikes and jewelry to other MIT students trying to wreak havoc on our home. In the past two years, incidents have included over \$2000 in family jewelry being pilfered while a Bakerite went down the hallway to the bathroom, our house foosball table and lounge furniture being stolen, and fire alarms being pulled. Except for the jewelry, all of these incidents were the result of fellow MIT students.

Like the rest of the *Confidential Guide to Baker House*, the section on urchins is written tongue-in-cheek. Each fall, our judicial committee explicitly presents the urchin policy to residents of every floor. The judicial committee statement on urchins is as follows: "Urchins: uninvited visitors. If you see a person you don't recognize and who has no legitimate excuse for being in the house, contact a member of the house government. If an urchin is caught in the dorm, call Campus Police and escort him to the door. Wait for the CPs to arrive before you chase him out. Unless an urchin is violent, refrain from the use of force, you could be charged with assault."

The concept behind Baker's urchin alert is to provide a calm and reasonable solution. It is hoped that having a lot of Bakerites visible, on the premise of strength in numbers, will quickly solve the problem.

While it is true that there are very few blacks in Baker, it is not because they are not wanted. We don't get to choose who lives in Baker, they choose us and unfortunately very few black freshmen choose to live here. We are very cognizant of this shortfall and would be happy to meet with the Black Student Union or a similar group to solve the problem.

Although we appreciate your identifying these problems, we wish you had addressed the problem to Baker House directly. There are many conscientious residents of Baker who would be willing to listen to your concerns. The Baker House Executive Council is by no means apathetic to problems like this. If Baker seems overzealous in our pursuit of security, please understand that we have only learned from past experience and our own mistakes. MIT is full of creative minds, together maybe we can find a solution to ameliorate this problem.

Philip Welling '91

President

Katherine J. Downes '91

Vice President for

Institute Relations

Baker House

(Editor's note: The Tech received a copy of this letter addressed to John G. Abbamondi '93 and Lance G. Gilmet '93 of Alpha Tau Omega.)

Although you presented several valid points in your letter to the editor ["Double standard exists for fraternities," April 24], we believe the best way to solve problems posed by the Baker Sex Goddess contest is to deal with us directly. It was disconcerting to read about your grievances without any direct notification.

The Baker House Executive Council will be discussing this situation further with house residents. Thank you for your concern.

Philip Welling '91

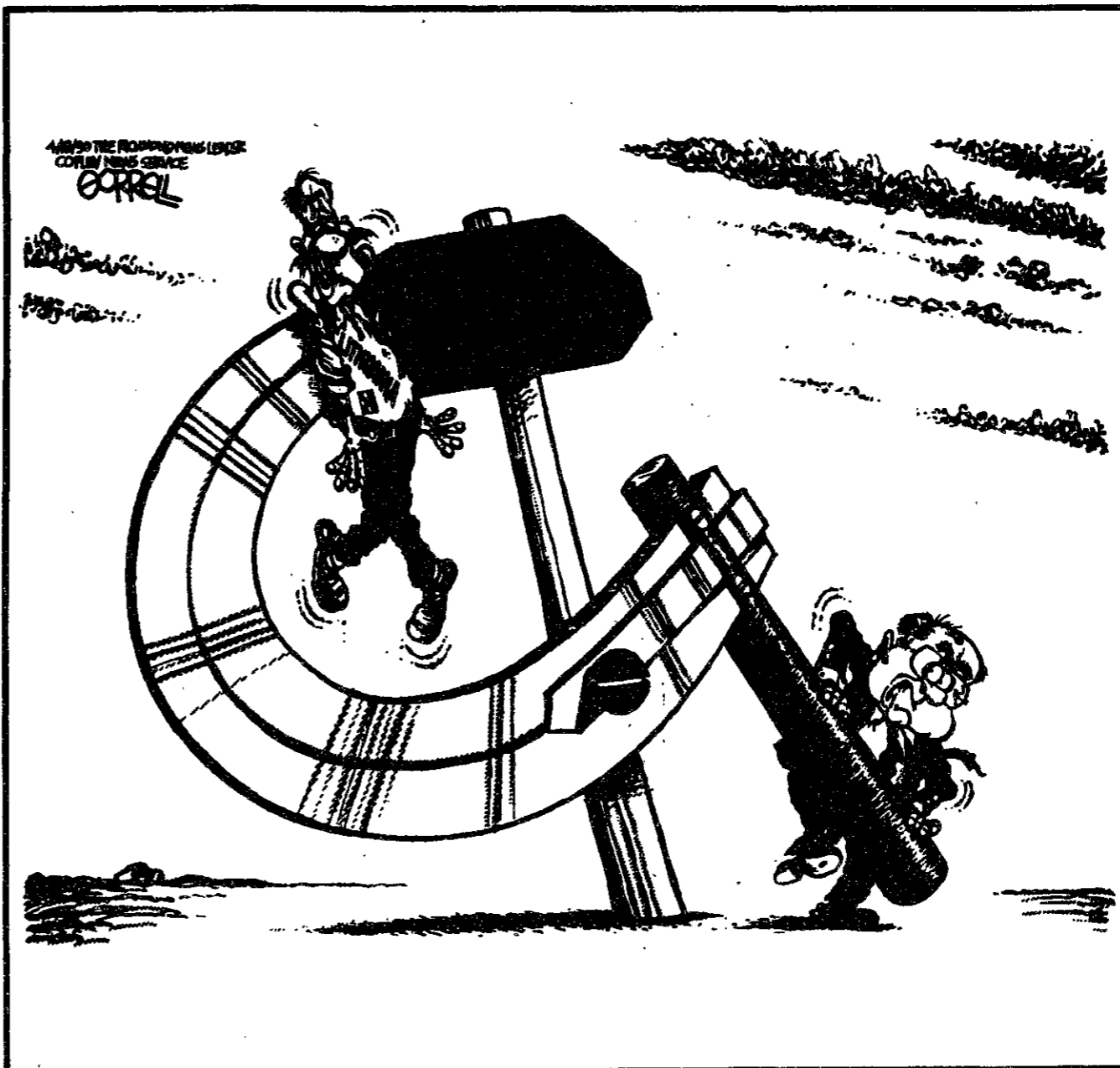
President

Katherine J. Downes '91

Vice President for

Institute Relations

Baker House



Institute must improve integration of freshman groups

As members of the Association for Women Students, we condemn the recent Baker "Sex Goddess" competition ["Double standard exists for fraternities," April 24]. Such a competition clearly degrades women by promoting the view that they are sexual objects and may be used as such. Women must not be judged on their ability to lick whipped cream off a cucumber or any other similar "talent." We commend the brothers of Alpha Tau Omega for bringing this incident into the public forum.

These brothers, however, are of the opinion that the competition was not condemned earlier because it was not held by a fraternity. We question this opinion. The Baker event was, after all, a private function. As such, Baker made a great effort to keep it concealed from the public eye. While this does not excuse the event's blatant sexism, it does account for the fact that the competition was not publicly condemned. Many concerned people were simply unaware of its occurrence. In contrast, ATO's re-

cent "Heaven and Hell" T-shirts and party were widely publicized. The shirts were worn around the Institute, and posters advertised the event.

ATO's concern about a double standard for fraternities detracts from its condemnation of Baker. We would rather our sisters avoided both participation in the "Sex Goddess" competition and

wearing "Heaven and Hell" shirts. One offensive act can never excuse or diminish another.

AWS condemns, and will continue to condemn, any and all acts which subjugate or degrade women.

Mary Baxter '93

Lissy Groginsky '93

Rebecca Kaplan '92

Association for Women Students

Earth Day debate draws attention to shortage of climate scientists

Earth Day 1990 served admirably to focus debate on the terribly complex issues involving the environment in general and global warming in particular. The debates revealed a predictably wide spectrum of opinions on what actions should or should not be taken under conditions involving possibly large consequences, but large scientific uncertainty as well. The one point of agreement is that whatever else is or is not done, it is imperative that scientists work hard to reduce the large uncertainties that characterize current predictions of global climate change.

We need to know far more precisely how the environment will respond to the large increases in carbon dioxide and other trace gases that have already occurred and will continue for some time (even if extreme mitigating measures are taken right away) and to investigate ways of coping with and possibly reducing any climatic changes that might occur.

Why are the uncertainties in predictions of climate change so large? It might be pointed out that we lack computers of sufficient capacity and speed. Of course, more computing power is desirable, but by itself will only serve to further quantify our ignorance. Perhaps the problem will never be solved to our satisfaction, but the presumption of insolvability is more often rooted in lethargy than in sober analysis.

Ask any geophysicist what is holding up progress and he or she will invariably tell you: lack

of new talent entering the disciplines of atmospheric, oceanic, and earth sciences. Ironically, it seems that the more we talk about global change, the fewer good students decide to tackle the intellectually challenging problems in the physics and chemistry of climate. Consequently, the demand for climate scientists in the major research universities and laboratories worldwide far exceeds the supply.

We direct this letter toward those MIT students who are interested in physics, chemistry and mathematics and who are not afraid to tackle very tough, complex problems. The solution of many of the problems would be important intellectual achievements, even if climate change had no practical consequences.

The opportunities for becoming involved here at MIT are large and increasing: Already a curriculum in environmental engineering is being established, based in the Department of Civil Engineering but involving many departments, and a new curriculum is forthcoming from the recently established Center for Global Change Science in the Department of Earth, Atmospheric, and Planetary Sciences. A few good men and women will make a big difference. Get involved.

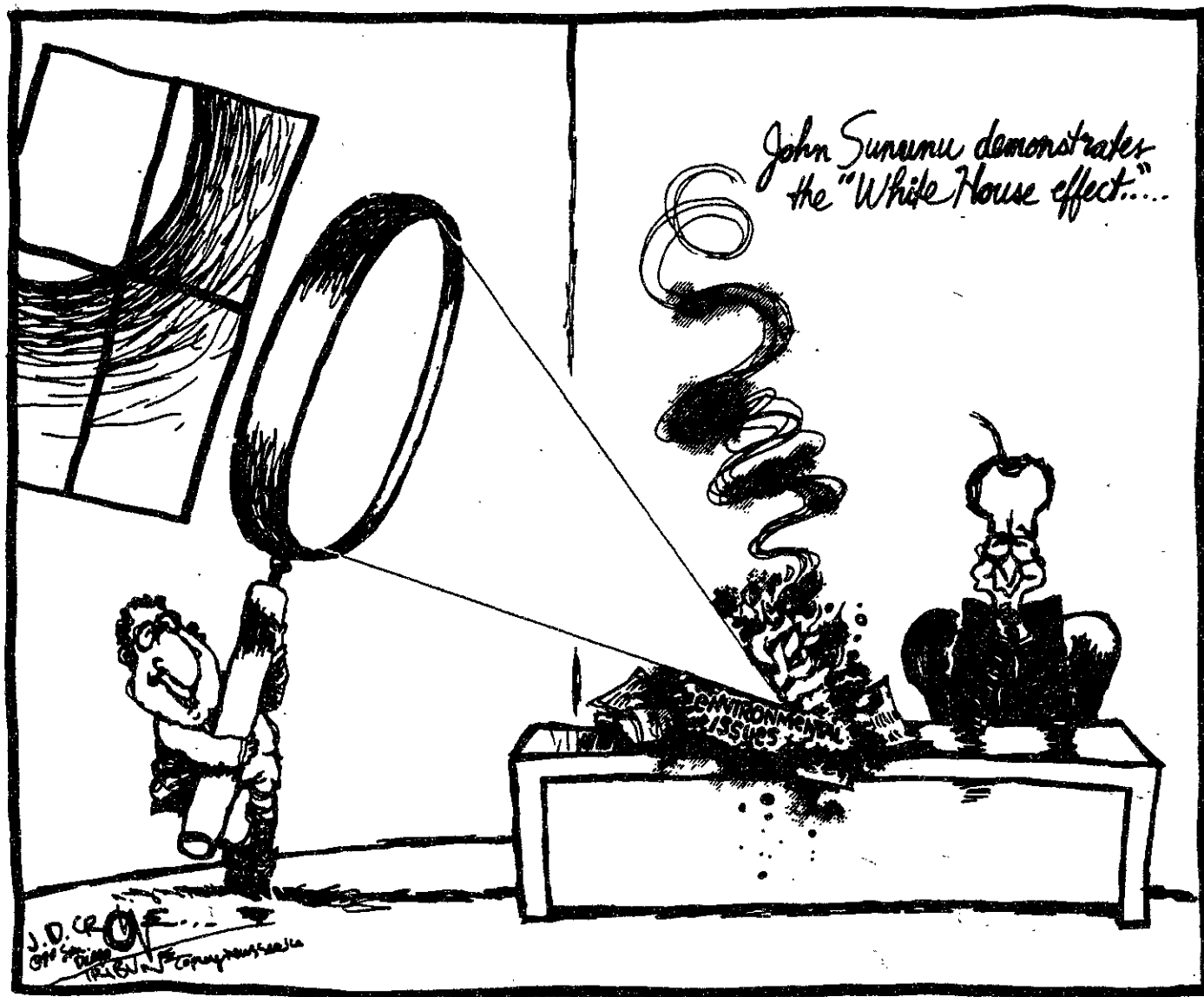
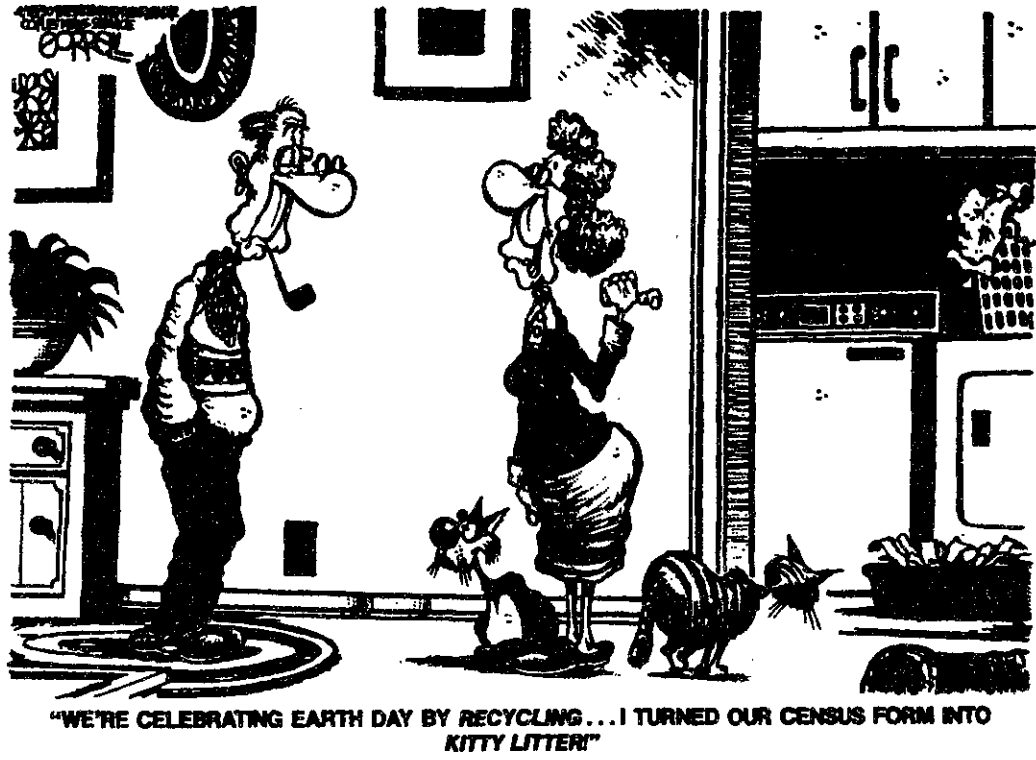
Kerry Emanuel

Director, Center for Meteorology and Physical Oceanography

Ronald Prinn

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opinion

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Columns and editorial cartoons are written by individuals and represent the opinion of the author, not necessarily that of the newspaper.

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LETTERS TO THE EDITOR

Institute must improve integration of freshman groups

As a member of my dormitory's Residence/Orientation Week committee for the past two years, I have noticed a very serious problem in the way that the Institute handles orientation for certain groups of students: transfers, international students, and Project Interphase participants. To a smaller extent, Reserve Officers' Training Corps members, freshman athletes, and women are also involved.

The problem is in the process of trying to make these students feel comfortable in their new surroundings; the current orientation programs segregate them into groups. These groups (with the exception of women) are housed together and their orientation events take place in isolated sections of campus. These students never go beyond the boundaries that the Institute's R/O committee sets up for them.

Last year's international R/O, for example, housed all of these students in two west campus dorms. All of their events were held in the dormitories between McCormick and Next House. A few presentations were held in the Institute buildings. An international student would have to take a campus tour to discover the east side of campus. Considering that 20 percent of the student body is composed of international students, this creates a negative impact on rush for East Campus, Senior House, Random Hall, and Bexley.

Interphase students are traditionally housed in East Campus. Interphasers have a greater chance to explore campus in the time that they are here. However, since they are housed together for the summer, they feel comfortable where they are. Their friends are in the same building so they don't have to travel to see them, and sometimes they become complacent. Since there is

no need to go anywhere else, they stay put.

This inertial phenomena was quite apparent two years ago at East Campus. At the end of rush, the room assignment chairman found blocks of five and six freshmen asking to be housed together on the same hall. These freshmen turned out to have met during Interphase.

It is sad that these ready-made groups don't consider the possibility of maintaining their friendships from hall to hall or dorm to dorm while opening up the opportunity to meet different people. They (in this case, minorities) never have to go beyond their hall to find someone who fits into their "group." Instead

Hair sculpture to be discussed at Monday forum

I'm writing in regard to the controversy over the proposed Mags Harries sculpture in the Student Center. This project had been in the works for some time before I came to MIT in September. I've been trying to come to grips with the decision-making process, as well as how the work relates to the community, ever since. I've been gathering as much as I can of the community response to the project, and I hope to advance my efforts with the open meeting Monday in the Student Center.

I hope we can quickly clear up such concerns as whether there will be hair in the cheeseburgers, and move on to discuss issues concerning public art generally as well as the merits of this specific piece. I hope that all interested people will attend.

Ellen Harris
Associate Provost for the Arts
Professor of Music

of integrating these students with different types of people, the Institute chooses to keep them segregated.

Why does the Institute insist on running orientation this way every year? It hurts certain dormitories as far as rush is concerned. Furthermore, it instills in freshmen the idea that they will be divided into predefined groups. We end up with a student body of minority students, international students, ROTC members, women, transfer students, and athletes instead of a student body made up of students who interact with each other regardless of sex, race, heritage, or extracurricular activities. These students will meet through common activities and thus it is not necessary for the Institute to keep them confined to one living group.

Courtney Moriarta '91

Volunteer Opportunities

MIT Homelessness Initiative
Join students from HI this Saturday, May 5th, and work with Fair Foods, a food salvage program in Dorchester. Students will meet in Lobby 7 at 10 a.m. For more info contact: Chlp Buchanan at 5-9345 or Peter Becker at 5-7219.

Walk for Hunger
Join the MIT Hunger Action Group and 25,000 other walkers on Sunday, May 6, in the nation's largest walkathon. Get your walking papers (and T-shirts!) at the booth in Lobby 10 April 23-May 4. Contact: David at 5-6433.

Cambridge YWCA
The YWCA is a non-profit organization that serves the community, especially women, with low-cost housing, programming and a homeless family shelter. Help is needed on April 14th and 21st in preparation for their Annual Meeting. Contact: Linda Sheets at 491-6050.

United Cerebral Palsy Phonathon
Help raise funds for the United Cerebral Palsy Foundation. Phonathon days are April 30th, May 2nd and 3rd, and May 7th, 9th, and 10th and will be held at 164 Main St. in Watertown. Contact: Miriam Engelson or Brian Tremblay at 926-5480.

Spaulding Rehabilitation Hospital
Needs friendly, outgoing individuals with good listening skills to visit with patients. Volunteer must make a commitment to one visit per week for a three month period. Students may work in pairs if they wish. Hospital has an incentive program for interested student volunteers. Contact: Kyle Johnson at 720-6535.

Fair Food
Make a difference tomorrow morning by helping make sure food gets to hundreds of people who need it - donate an hour of your time to help load bread onto trucks, 7:30-8:30 a.m. at the end of Windsor St. in Cambridge (Arnold's Bakery). Loaders are needed Monday, Thursday, and Saturday mornings. Contact: Nancy Jamison at 282-0728.

St. Francis House
St. Francis House in Boston provides emergency, clinical and other services such as AA meetings. It also serves as the mailing (home) address for about 200 homeless men and women. Public relations volunteers are needed to arrange speaking engagements and other help. Contact: Derek Coelho or Sr. Mary Peter at 542-4211.

Dept. of Human Services - Cambridge
The Cambridge Council on Aging needs volunteers to serve as visitors to the homebound elderly to chat, take short neighborhood walks, have a cup of tea, or whatever suits you both. It's an opportunity to offer friendship and companionship to an elderly person in the Cambridge community and enrich their lives and yours during a once a week visit. Contact: Sandra Kahn at 498-9039.

Compiled by the MIT Public Service Center, rm. 3-123, x3-0742.



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Two Courses were inadvertently left off the Choice of Major Card: Course 22, Nuclear Engineering, and Course 24, Linguistics and Philosophy. Please be assured that you can, indeed, major in either Course 22 or Course 24!

Those of you planning to major in either Course 22 or Course 24 should *write in* that choice on each section of the card above the "Not Yet Designated" portion of the card. Please turn in your Choice of Major card by April 30 to the UASO, Rm. 7-104.

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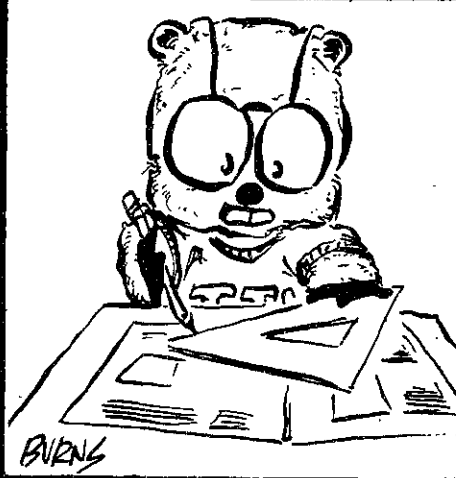
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Vietnam recollections relive the war's surreal horror

THE THINGS THEY CARRIED
Written by Tim O'Brien.
Houghton Mifflin/Seymour Lawrence.
273 pages, \$19.95.

By MARK WEBSTER

THE VIETNAM WAR has produced a new generation of writers concerned with the American experience in Vietnam. Primarily, they are former foot soldiers who were down in the mud and mess, and who are now trying to write about what they saw and felt. The best of these authors include Larry Heinemann, Philip Caputo, and Tim O'Brien.

Tim O'Brien's new book, *The Things They Carried*, is a highly personal collection of stories. The stories concern Tim O'Brien, a soldier 21-years-old patrolling Quang Ngai Province in Vietnam in 1968, and Tim O'Brien, a writer 43-years-old remembering the past. This is a work of fiction and, unlike a recent work (Philip Roth's *Deception*), O'Brien does not make himself the main character in his book simply for effect but because, as he states, "I want you to feel what I felt. I want you to know why story-truth is truer sometimes than happening-truth." The surreal horror of the war in Vietnam can live again only in stories.

The stories in Vietnam are, at the same time, sharply immediate and filtered through memory. The first story, which lends its name to the book, starts as a list of the equipment that the average American foot soldier carried into battle. The list becomes longer in the end and encompasses the hopes, dreams, and fears that each man carried. The impression is one of weight, dragging them into the mud.

Another story, "How to Tell a True War Story," is an indictment of the idea of war as an honorable pursuit: "A true war story is never moral. It does not instruct, nor encourage virtue, nor suggest models of proper human behavior, nor restrain men from doing the things men have always done. If a story seems moral, do not believe it. If at the end of a war story you feel uplifted, or if you feel that some small bit of rectitude has been salvaged from the larger waste, then you have been made victim of a very old and terrible lie."

The soldiers that O'Brien marches with are fleshed out in these stories. He describes the camaraderie that develops between men who face death together and the callousness that appears when death takes a buddy. The men laugh and joke over a body while waiting for a chopper to take it away. A soldier methodically shoots bullets into a baby water buffalo — with-
(Please turn to page 9)

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9:00pm Lobdell

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TRME tells The Zoo Story with refreshing simplicity

THE ZOO STORY

By Edward Albee
The Tech Random Music Ensemble
Room 3-133, April 27, 28, & 29 at 8 pm
Dress rehearsal reviewed.

By SHANNON MOHR

THE TECH RANDOM MUSIC Ensemble's production of Edward Albee's *The Zoo Story* is both superbly acted and directed. Derek Clark '89 and Steve Gisselbrecht '91 are convincingly true to life as the chilling drama's two characters, Peter and Jerry. Under the direction of Wellesley College's Leba Hunter, the duo puts on a very good show.

The play is set in Central Park on an average Sunday afternoon in the spring. A well-dressed man, Peter, is sitting on a bench quietly reading and smoking a pipe, as he is accustomed to, when Jerry walks up announcing that he had been to the zoo earlier that day. What follows is a conversation between the two characters from which the audience discovers much about them.

Peter is the typical family man: a wife, two daughters, a cat, and two parakeets. Jerry, on the other hand, lives alone on the top floor of a boarding house and un-

abashedly discusses his humble existence and promiscuous sex life. Desperate to keep Peter's attention, Jerry entices him with the promise of telling him what happened at the zoo earlier. The climax of the story, during which Jerry tells the zoo story, nevertheless surprises and confounds the audience.

Clark portrays the middle-class executive Peter perfectly. His reactions to Jerry and their conversation are natural and expected. He seemed comfortable with his movement on stage and took special care to emphasize details with the props, body language, and facial expressions. His brilliant attention to particular aspects of Peter helped bring the audience into the scene of the play and enabled them to see him as a complete character.

Gisselbrecht's interpretation of Jerry is also excellent. He did seem a little bit stiff on stage at first, but that could be said to go with Jerry's personality. As the play went on, Gisselbrecht immersed himself in the character of Jerry, giving him depth and sensitivity. By the end, with the unexpected plot change, Gisselbrecht had given an exhaustingly powerful performance.

The Zoo Story itself is a profound drama. Simultaneously serious and funny, TRME tells the tale with refreshing simplicity. I guarantee that you will leave the theater speechless.

O'Brien portrays the dreamlike power of the Vietnam experience

(Continued from page 8)

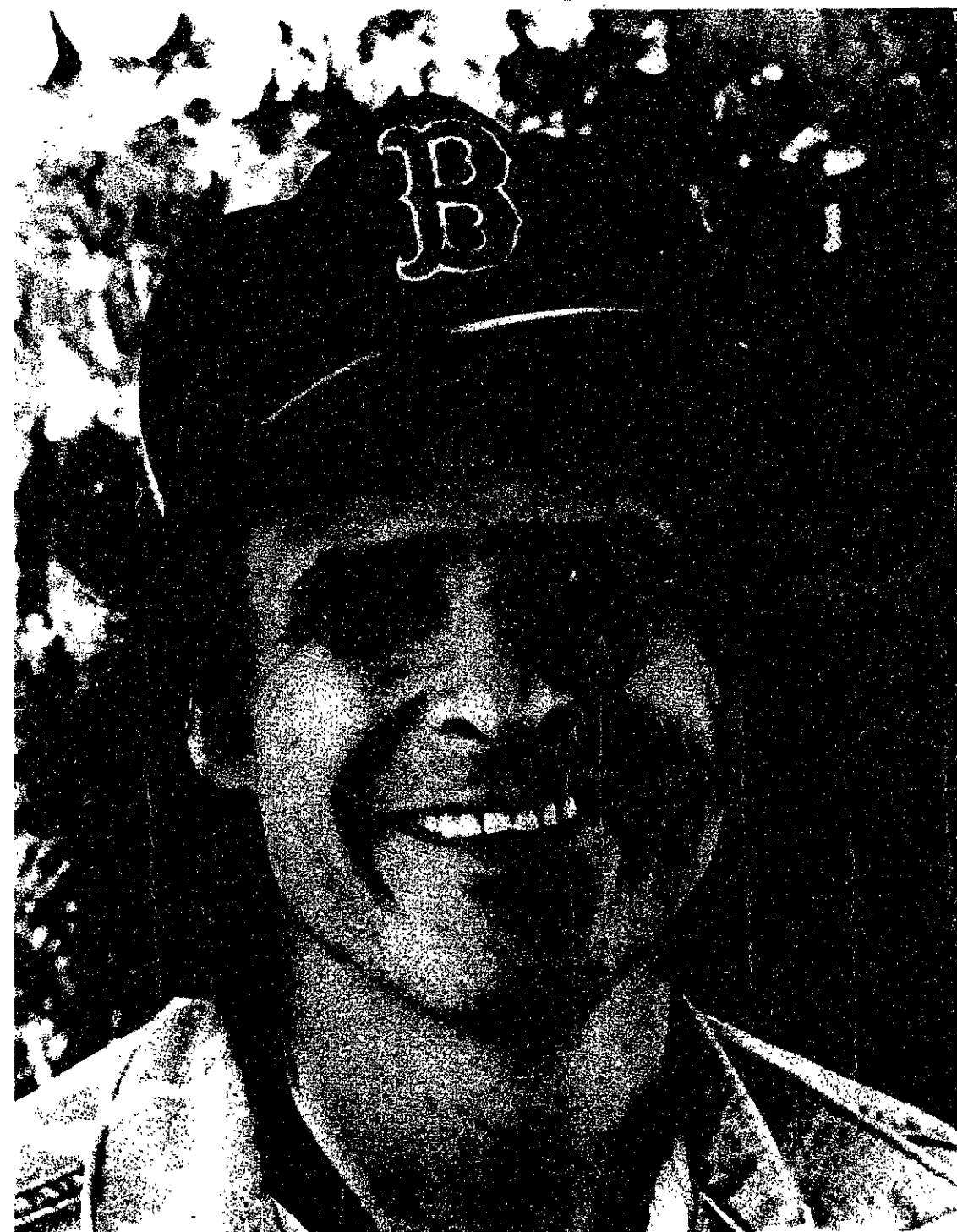
out killing it — after a friend dies. Another soldier becomes paralyzed when he kills a lone Viet Cong wandering through the jungle. A friend sinks and disappears completely into a muddy field that is a nearby village's toilet. These scenes have the hallucinatory power of snapshots etched into memory.

Some of the stories don't occur in Vietnam. They tell of O'Brien's brush with courage as he almost flees to Canada; of his trying to explain his "obsession" with Vietnam to his nine-year-old daughter; and of the aftermath, the return home. The best of these is "Speaking of Courage," which chronicles the lost, aimless feeling that a vet has when he returns to his home town and the guilt he feels for not saving a buddy in the war.

In a stunning follow-up called "Notes,"

the author's character persona turns the story into an anguished confession. And in the final story, "The Lives of the Dead," a nine-year-old O'Brien learns the power of imagination in bringing a dead friend to life. This will have an eerie echo 34 years later when the writer brings to life his dead platoon buddies and let's a young Vietnamese soldier pass by instead of taking his life.

One or two of the stories have the magical realism that O'Brien used with such success in his award-winning *Going After Cacciato*. These stories don't really work in the realist framework that the author has established. However, *The Things They Carried* has the coherence and building narrative power of a novel. While uneven at times, it maintains the theme of dreamlike and painful remembrance throughout.



Tim O'Brien, author of *The Things They Carried*

Lisette W. M. Lambregts/The Tech



Lisette W. M. Lambregts/The Tech

Steve Gisselbrecht '91 (left) and Derek Clark '89 in TRME's *The Zoo Story*

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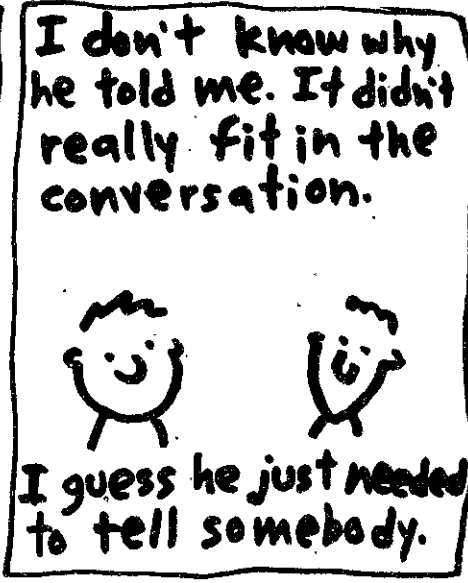
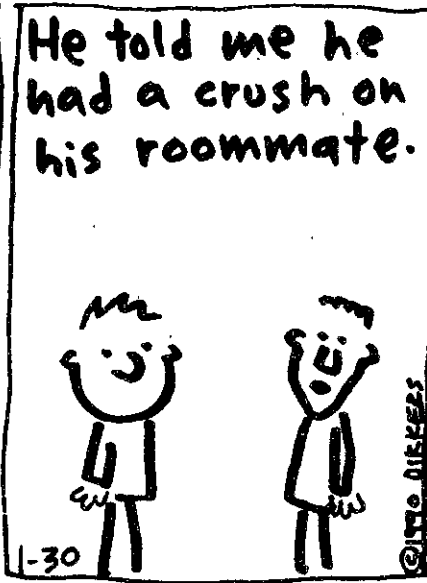
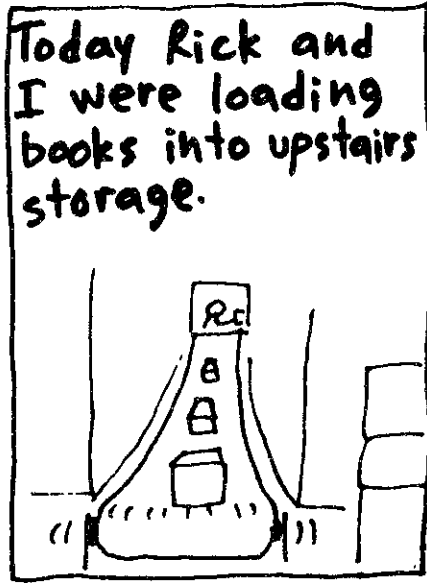
The Juilliard String Quartet concert postponed from March 16 has been re-scheduled. The new concert date is May 9 at 8 pm. Tickets from March 16 will be honored at the May 9 concert, but may not be used for other Juilliard dates. If ticket-holders are unable to attend the concert on May 9, they should return their tickets to the TCA for a refund or exchange.

Tickets are on sale at the Technology Community Association, W20-450 in the Student Center. Office hours posted on the door. Call x3-4885 for further information.

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by Jim

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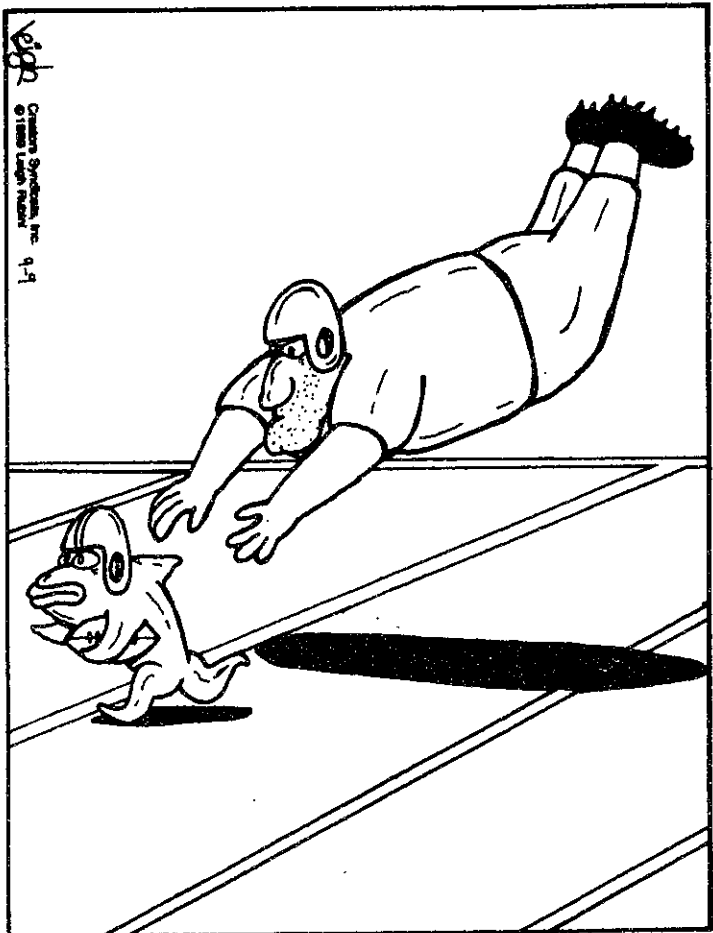
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Plainclothes CPs monitored coalition

(Continued from page 1)

codified, that policy needs to be clarified, we will do so," Gray said. But, for now, Gray felt "that there is not a need to do that."

CAA members, however, feel that the Campus Police was "spying and there should be a policy against that," according to member Ronald W. Francis G. In general, he explained, "all actions being done by the Campus Police should be approved by the community they are policing over."

Francis suggested that a committee be formed to "approve certain actions of the police." Since the Campus Police "seem to have their main interaction with students and staff," he said, "they should have the most weight on that committee, with faculty and administration as well."

Gray acknowledged the "effort on the part of the Campus Police to count heads at CAA meetings." With regards to the meeting at Ashdown, he believed "that it was honestly accidental that an officer sat in on a coalition meeting."

Had "instructions to do that been issued, and had I know about them, I would have asked to have that stopped," Gray said.

According to Gray, this practice of infiltrating meetings ended April 10. It was on that day that Gray met with CAA members who expressed their "concerns about Campus Police in plainclothes at their meetings," he said. Later that day, Gray talked with Glavin and Senior Vice President William R. Dickson '56, and told them that he "wanted it to stop."

From that time on it has been the practice of the Campus Police, Gray said, "not to have anyone present at CAA meetings."

Francis said coalition members do not think that their meetings are still being infiltrated, "but it's not impossible that they have sent someone we did not recognize." The Campus Police "have ways of infiltrating us without our knowing, so it is possible that they are still doing it," he explained.

Gray, while respecting Glavin's argument that plainclothes officers have a right to attend open meetings, felt it was "not appropriate for Campus Police or anyone else to infiltrate the meetings, the fact that they publicize them not withstanding."

The real question, Gray said, is not whether "Campus Police officers have a right to be there, [but] whether they are going to exercise that right." Gray has "asked that [the Campus Police] not exercise that right, and the chief has agreed," he explained.

Despite the apparent contradic-

tion in their statements, Gray said that he and Glavin were "not an inch apart on how the Campus Police should act at this time."

Glavin confirmed that officers took photographs at the March 2, April 6 and April 9 demonstrations organized by the CAA, and that a videotape was also taken on April 6. The officers specifically "focused on police processes such as confrontations and arrests," she explained, in order to "document these processes for our own purposes."

The chief noted that in the divestment demonstrations in the spring term of 1986, there "was a concern that Campus Police had done too much random photographing." While "that concern was valid and justified at that time, it is not valid and justified now," she said.

"Random taping is not an appropriate way to videotape," and "it is not our policy," Glavin explained. The Campus Police "will most certainly do photographing in a very focused way," she added.

Such "photographic documentation is a very common practice," Glavin explained. The officers "weren't doing it to gather files on coalition members," she added.

Gray also believed the videotaping and photographing was justified. As opposed to a CAA meeting, "a demonstration is a public event," he explained. Therefore, "if Campus Police are involved, it seems to me appropriate to generate a video record of it."

Gray added that the practice of videotaping demonstrations or other public events will continue.

Francis, however, felt that there was a difference between the Campus Police taking photographs and CAA members taking them. The officers "can take pictures of someone at a demonstration, find out who they are, and then somehow use their power to make sure that person does not get fair treatment," he said.

The CAA members, on the other hand, are photographing the demonstrations "as an act of defense, to show that they are being brutalized," Francis explained. This "power differential has to be understood," he added.

As long as the Campus Police "demonstrate that they are going to harass students politically, and as long as they are not under the control of the community they police over, then they shouldn't be taking pictures, because that allows them to abuse their power," Francis concluded.

There is no set policy for when officers may videotape student demonstrations, Glavin said. "A lot of the guideline has to be judgment," she explained.

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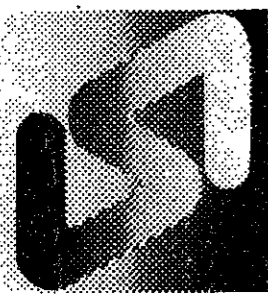
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Group drafts poster policy

(Continued from page 1)

Third, a new management structure will be initiated in order to maintain student adherence to the policy.

Fourth, meaningful sanctions will be developed in response to violations of the policy.

Fifth, a substantial community education campaign will be planned in conjunction with the implementation of the new policy.

Formed in response to Physical Plant estimates of wall damage, which place the costs of repairs and repaintings at over \$30,000 annually, the PPCG consists of

students, members from Physical Plant and MIT officials.

According to D'Agostino, the PPCG tried to weigh the demands of both the administration and the students in creating the new policy.

A topic on the agenda at the last few ASA meetings, the policy has received "a lot of student input," D'Agostino added.

Recognizing that poster in the Infinite Corridor "is a necessary and effective means for rapid and timely communication on the campus," the policy requests \$25,000 worth of bulletin boards to compensate for the lost wall space.

Final approval of the policy will have to come from Senior Vice President William R. Dickson '56, D'Agostino said, adding that Dickson seems open to the policy.

The group also concluded that "visual pollution has reduced the visibility and viability of posters thereby requiring ever increasing numbers and locations of posters."

Largely the result of "a culture of poster competition among groups," this visual pollution "has begun to add to the increasingly difficult task of communicating events and activities," rendering the expense in time and materials of some student poster in "a task of diminishing returns," according to the poster policy group.

The PPCG hopes that the new bulletin boards, which will be separated by type and location, as well as a reorganization of the Institute's display cases, will alleviate some of this pollution problem. The new management structure seeks to help keep the boards in good repair, and to make sure they do not become cluttered with old notices.

It is likely that this policy will go into effect next fall, D'Agostino said.

CEO gives strategy of Playboy success

(Continued from page 1)

and interest in the changes in Eastern Europe, the 1990s will see "explosive growth in the Far East as a market."

Playboy believes Japan will "become a bigger market," Hefner said, and that it will become more consumer driven, rather than export driven. Also, other countries in East Asia have rapidly expanding economies that in the aggregate form a market "every bit as big" as the Japanese market.

The company follows these shifts and expansions to track not only the demographics of markets, but the "psychographics" behind the trends, Hefner said. Demographics are "really only interesting if [a company gets] behind them . . . to determine what" the attitudes and expectations of a market are, she explained.

Hefner also described some of the bases behind decisions Playboy Enterprises has made recently and that the company will make in the future. One includes the concept that, regardless of economic "analyses and prognostications," there will continue to be a great deal of uncertainty in world economies.

Many of the business moves Playboy Enterprises has taken reflect the company's assessment of current trends in the world. Hefner believed that the coming decade will differ from the 1980s in that people will try to "get away from the workaholic" and obsessive attitudes of the 1980s.

Products that will succeed in the coming decade, then, will be the ones that respond to these trends in the marketplace, Hefner argued. These products will recognize the pace of consumers' lives; they will also require an "intensity" of commitment from the manufacturer/business to succeed.

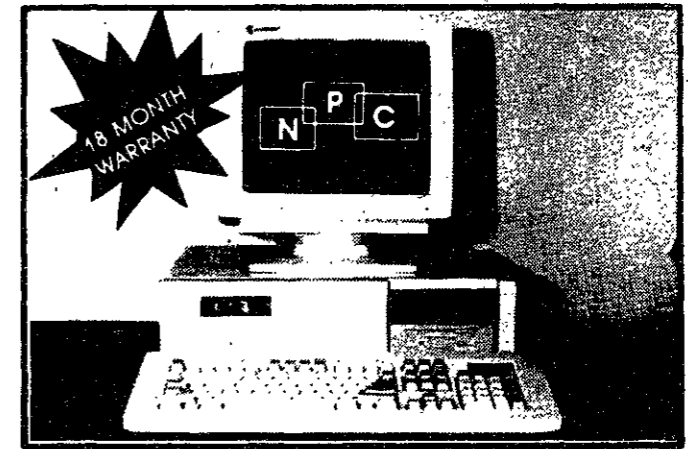
Playboy magazine, for example, has attempted to respond to the characteristics and attitudes of US and world markets, and the format has evolved according to the company's assessment of those markets and populations today, according to Hefner. As readers' interests change, the format and focus of the magazine must change as well, Hefner said.

Playboy Enterprises has expanded internationally through the Playboy magazine. Fourteen editions of the magazine are published worldwide, and Playboy's

goal has been make each edition "a reflection" of the country where it is published, according to Hefner.

Approximately 75 percent of each edition is "unique to that country," Hefner said, drawing on writers and artists from within the country. The remainder is US material, or material from another edition.

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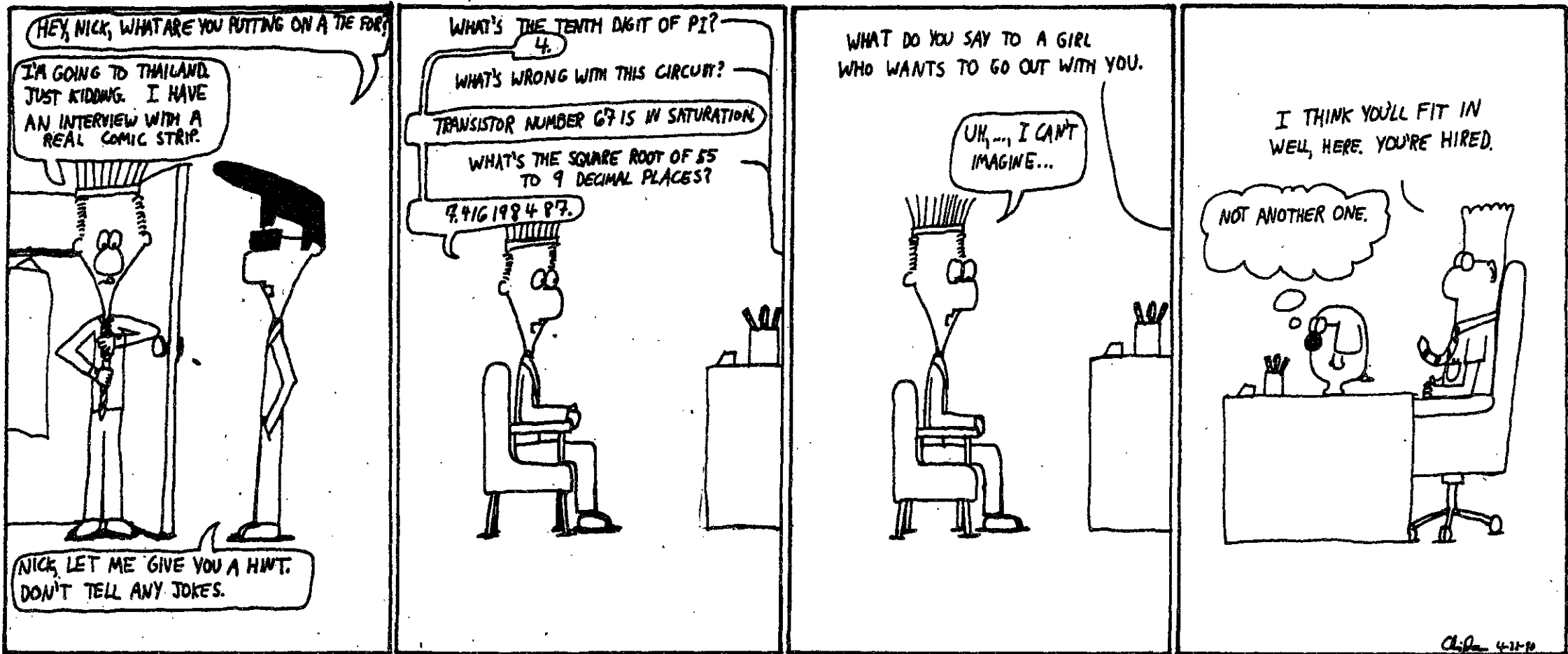
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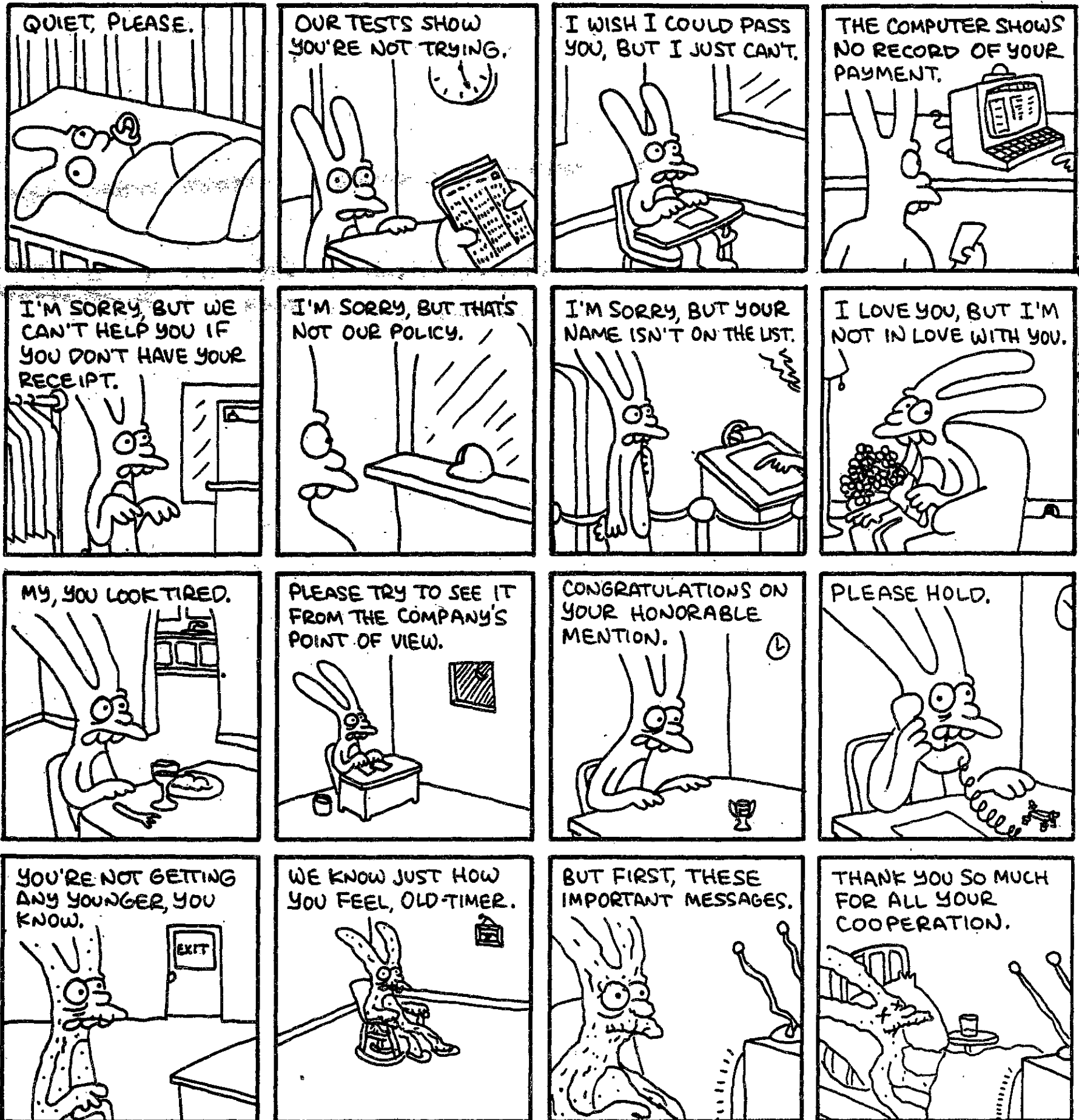
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